

# WOMEN'S PAGE

Oregon Emerald

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## Mothers to Be Honored In Weekend 'Wonderland'

An "Alice in Wonderland" atmosphere will dominate the University of Oregon campus this weekend as all social affairs center around the 1939 Junior Weekend when mothers will be the honored guests of the campus from Friday noon until Sunday night.

The first all-campus event will be the luncheon at 12 Friday on the lawn between Friendly and Fenton halls. The coronation of Maxine Glad as queen of this year's Junior Weekend and the presentation of her royal court will take place there.

Friars, senior men's honorary, will tap their pledges for the coming year. Mortar Board, senior women's honorary will also tap, and Asklepiads, medical honorary, will hold its pledging ceremony.

The old tradition of throwing any man who speaks to a girl in the pool will hold true again this year. Additional entertainment during the luncheon is planned for Queen Maxine and the mothers.

### From to Carry Week-end Theme

McArthur court will be turned into a gay canopied ballroom Friday night for the Junior prom. An attempt to carry out the Alice in Wonderland theme by making the floor into a mythical world is being made. Queen Maxine and her court will make their formal entrance at 10:15. At this time the Koyl and Gerlinger awards will be presented to the outstanding junior man and woman.

Saturday morning will be the painting of the "O" by the frosh at Skinner's butte, immediately followed by the annual frosh-soph "tug-o-war."

### Mothers' Club To Give Tea

The Eugene Mothers' club will give their traditional tea for visiting Oregon mothers in Gerlinger hall from 4 to 5 o'clock.

### Dr. Erb Speaks At Banquet

At the Mothers' banquet in John (Please turn to page four)

## Social Calendar

By BETTY BUCHANAN (Campus Social Chairman)

Friday, May 12  
12:00 Campus luncheon (campus clothes),  
1:00 Registration for mothers in Johnson hall.  
2:00 Burlesque Canoe Fete.  
3:00 Sport Dance on Library Terrace.  
4:00 Interfraternity Song Contest.  
9:00 Junior Prom (Long dresses for the girls, white coats or dark suits for the fellows. Flowers are in order).  
Saturday, May 13  
9:45 Mothers' club meeting in Johnson hall.  
2:00 Football game.  
5:30 Mothers' banquet in John Straub Memorial building, short silk dresses for the girls.  
8:30 Canoe Fete (heavy wraps).  
Sunday, May 14  
11:00 Special church services in all Eugene churches.  
1:00 Dinner in all living organizations.

## Lovely New HATS & BAGS for Mother's Day

New spring shipment of dainty white linen handkerchiefs. Just the thing for Mother's Day gifts.

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## Clinic Eases Job Problem For Women

The eternal problem of how women in journalism may get positions on newspapers was considerably eased Tuesday night as a journalistic-minded audience left the "job clinic," sponsored by Theta Sigma Phi, women's national journalism honorary.

The clinic, the first of its kind on this campus, was conducted by William M. Tugman, editor of the Eugene Register-Guard, and Arthur Prialux, editor of the Eugene News.

Women in the school of journalism were previously asked to write letters of application, which were used as "subjects" in the clinic. The letters were read by the two newspaper men, criticized, and discussed. Just how a letter of application should be written was explained, with special emphasis on the type of work the letters apply for.

### Interviews Held

Following the discussion of the letters of application, two interviews were conducted, a "poor" one and a model interview. Just how a woman should conduct herself at an interview if she does not want to get a job, was demonstrated in humorous fashion by Alice Nelson, who was interviewed by Mr. Prialux. It was discovered that dress, manner, and attitude, counted equally with actual newspaper qualifications in the success of the application.

Bernadine Bowman was the subject for the model interview, demonstrating the opposite result—in which the woman gets the job. Mr. Tugman conducted this feature of the clinic.

The "job clinic" is expected to become an annual spring activity of Theta Sigma Phi, with the purpose of easing some of the qualms that women sometimes feel when they go into the business world looking for their first newspaper positions.

## New Sweaters Match Dresses

"Dress Sweater" is the name of the new low-priced handknit type of sweater that matches the semi-soft or classic sports dress has been christened.

The brief cardigans that appear handknit have been matched with the colors of woven fabrics used by sports dresses, and thus the one-piece shirtwaist dress is featured with these sweaters which are often a bit dressy. One of the most formal is knitted in handknit effect of a thick silk chenille yarn. Wool chenille ribbed ones also copy handknits.

**Fuzzy Angora Popular**  
Particularly nice are the quite fuzzy angora brief jackets with self embroidery of scroll design or dots for the border. The embroidery merely gives a nice surface appearance, being in matching color.

Especially noteworthy is the broadly striped basque cardigan in nubby cotton chenille, called the gypsy sweater. Close runner up to these aforementioned sweaters, however, is the quilted jacket. Some of them are fitted and colorless while they have collars and fly fronts.

Phi Chi Theta will entertain Tau Delta Chi with a mill race picnic at 7:30:00 to midnight.

## CARDS for MOTHER'S DAY



GIFTS

FOR MOTHER . . .

Why not bring mother in to select her own gift!

FOR DAUGHTER . . .

Another shipment of Mexican huaraches has arrived.

## Ruth Wheeler

122 E. Broadway

## Coed of the Week

By BEULAH CHAPMAN

In the center of all the festivities of this weekend will be a charming blue-eyed coed with soft brown hair and a winning smile. For Maxine Glad will take up her position as first lady of the campus when she is crowned queen at the campus luncheon tomorrow and will rule over all the subsequent events.

Maxine was found early this week deep in a conference with continuity writers for Saturday night's canoe fete. Since she originated the "Alice in Wonderland" theme long before she ever thought of becoming queen, she must direct the writing of the script as well as act the part of the main character when the fete is presented.

Busy discussing what words should introduce the mad hatter and what music would be appropriate for the cheshire cat sequence, she was persuaded to take time off to answer questions about herself.

### Loves to Study

"I love to study," Maxine declared when asked what she liked most about school.

She believes it is best to take courses in a wide variety of fields rather than to limit one's self too narrowly to the confines of a professional school. The cultural background gained from learning about a diversity of subjects is valuable, she believes.

"I'd like to take a little bit of everything," Maxine declared. "It seems that the more subjects I study, the more things I learn to enjoy and appreciate."

And Maxine takes her beliefs seriously. Last term she took 19 hours and got good grades in them, too.

### Is No Bookworm

But it would be a mistake to picture Maxine as a "book-worm." Probably few other coeds know as many people on the campus as she does. As we sat talking in the College Side, about three out of every four persons that passed spoke to Maxine, and nearly every second one stopped to exchange a few words.

Maxine is looking forward to working in some phase of advertising when she is graduated from the University next year. She would prefer going to work in an advertising agency, where she believes there is a chance of "starting at the bottom" and working up.

### No 'Career Woman'

"But I have no burning desire to set the world on fire," she added. "I don't think I would make a good 'career woman.'"

The answer to career versus marriage she has all worked out. "Why I think it's only sensible to work after you are married," she said. "I think it's a very helpful thing the first few years of married life to have some work outside the home."

To learn how to fly is one of Maxine's ambitions. She has been up in an airplane often and has even handled the controls herself for a few minutes at a time.

"With the first \$50 I get I'm going to take flying lessons," she declared.

### MISS O'TOOLE TO WED

Announcement of the coming marriage of Miss Phyllis O'Toole, ex-'42, to Robert Horning, '40, was received recently. The wedding will be an event of Sunday, May 28, at 2 o'clock in the Cathedral of the Immaculate Conception in Portland. Friends of the couple are invited to attend.

### STAFF

Editor.....B. Bowman  
Associate Editor.....B. Chapman  
Society Editor.....M. K. Riordan  
Staff—M. Finnegan, E. J. Thompson.

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## B.B. SHOTS. . . . . By B. Bowman

Tillie may be a senior, Mortar Board, executive council, YWCA cabinet and all the rest on the campus, but Junior Weekend when her family comes down she is just plain Mathilda or Sis. Tillie is proud of her family—it's the swell-est family in the world—but strangely, as they set out for a tour of the campus, subject to the critical observation of the Kattas and the Gammas and Pi Flies and Everyone Else That Matters—they seem to have become a rather motley-looking crew.

But they're off—Mamma, whose college education was somewhat disrupted by meeting Papa 25 years ago this Junior Weekend, starts the tour off slightly behind Tillie, clucking her disapproval of the too-short skirt. Papa, who wants to inspect the construction of Chapman hall closer, thinks that all the building is fine but somebody's got to pay. Little Freddie wants to know how high is the smokestack, did anyone ever climb it, and why can't he? Little Sis is too, too thrilled at seeing Genuine College Men.

Mama and Papa admire the new libe but just can't help recalling their favorite nooks at the old libe. The creaking stairs, the old pictures covered with dust and the fireplaces, Freddie brings the tour of the libe to an abrupt stop by sliding down the bannisters.

Little Sis stares raptly at all the handsome men on the law school steps. Mama insists on sitting on the senior bench—this weather, hard on the feet!

Freddie wants to go up on top of Deady and look over. They do—because Papa and Mama remember putting their names up in that old belfry. Mama, in spite of her added pounds, trails Papa up the frail little ladder, and Papa gallantly pulls her up through the trap door. They find their names where they put them in 1914. Mama, recalling the thrill of first love, gazes adoringly at Papa, in spite of the large runner acquired on the way up. Freddie dashes precariously around the roof. Mama calls him back and they start their descent.

Back on the ground again, they trudge wearily down to the Side (Please turn to page four)

### MORTAR BOARD ENTERTAINS

Active members of Mortar Board, senior women's honorary, will entertain with an informal breakfast for their mothers Saturday morning in Gerlinger hall. Other guests will include Dean Hazel P. Schwering, Mrs. Alice Macduff, Mrs. Frederick M. Hunter, and Mrs. John Stark Evans. Peggy Jane Peebler is in charge of all arrangements.

## Three Itty Fitties

By M. G.

"—And dey fam and dey fam all over de dam."  
One more hour of that and they'd have to send for a straight jacket. "No, no, the left foot, Mr. Ellis. See, like this: left foot forward, pivot twice, step left again." Why didn't he call? Four nights now and not a word. What would his excuse be? Busy? Tired? "No, really, you're doing fine, Mr. Ellis. It's just me, I should be able to keep out of your way. Yes, ha, ha, that's nice of you, really." Clumsy ox. What ever made some of 'em think they could learn to dance. Private lessons were worse, too, no chance to change off and trade around. Feet tired at this time of day, too.

"—Fim!" fed de mamma fitty, 'Fim if oo tan!'"

Cripes, the goof was singing it now, baby-talk. Don't scream, don't sneer, you'll lose your job if you offend a customer. Besides, sometimes the private lessons tipped pretty good if you treated them right. Jim—but would he have an excuse? Or would he just

casually call up with an invitation as though a four-day silence was a small matter calling for no explanation? Would it be better to accept and be as charming and attractive as possible, or act a little cool and indifferent? "No, that was my fault. You're doing splendidly. Some of these afternoons you'll be teaching me how to dance. Now, once more around." If he stepped on that corn again—

"Bop boop dittem dattem whattem chu!"  
Why didn't somebody get another record on there? Ten, twenty, forty times a day. Never want to look Friday in the face again. And the next person who talked baby talk—The phone! Jim! "Just a minute, Mr. Ellis." Nearly forgot that. "Hello? Oh, Bertha! your Willie. So sorry, Mr. Ellis. Shall we try it again?" Couldn't stand up much longer, let alone dance. What if he didn't call? at all. "No, you were all right. Sorry, really." But he couldn't just quit without a reason. Unless to stop caring is reason enough. "I'm (Please turn to page four)



## MOTHER'S DAY GIFTS

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The University and the Junior class have seen fit to dedicate a weekend as a tribute to mother. In setting aside this weekend we will pay her the homage and the respect that is due. This is your opportunity to play host with mother as your guest. Our personnel will be glad to assist you in the selection of a suitable gift at your own price range.



We Suggest:

Fragile georgette sheers in whites and pastels—permanent organdies with dainty lingerie trim — batistes with trim, little tueks and lace trim. In all sizes.

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