

WOMEN'S PAGE

Oregon Emerald

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Spring Cottons Win Place for All Time Wear

By MARGE FINNEGAN
Old King Cotton has really come into his own this spring, being one of the most important highlights of feminine style. No longer are wash frocks considered as countryified, or housework clothes—the fashion trend for 1939 has lifted them to a new level.

On these unusually warm spring days cotton is cool, refreshing, and much more enjoyable to wear than anything else. With so many varieties of cotton materials it is easy to plan a complete wardrobe from pique, calico, linen, dotted Swiss, lace, eyelet embroidery, batiste, seersucker, muslin, lawn, and organdie.

For sport, campus, and general daily wear the gay printed cottons are ideal. Play suits, culottes, dirndls, and all the rest of the informal dresses are brighter and fresher than ever before. They launder easily and can be kept in spotless condition with very little time and effort.

Attractive for afternoon is a cotton lace frock, non-crushable, with full pleated skirt and simple v-necked bodice. A contrasting blue ribbon belt and trim would add to the effect.

Dainty lawn and batiste blouses are all the rage with suits just now. See! You just can't get away from cottons, even with woolen suits. Fresh frills and lacy trims make them as clever and exciting as sheer organdie.

But most exciting of all are the delicate and charming formal frocks for milady. Picture a crisp white organdie dress, with yards and yards of billow skirts gathered up to a tiny waistline. The bodice is plain with a small Peter Pan collar and short, full sleeves. Narrow bands of powder blue and pink go down the front of the bodice and with streamers down the front of the skirt give a light, yet definite, touch of color. The whole appearance is one of delicate femininity.

Gypsy formal are proving very popular, with bright print or striped cotton skirts, dainty sheer white blouses, and wide contrasting sashes in attractive combinations.

For every hour around the clock you can find a cotton frock suitable to the occasion this spring.

Dress of the Week

Styled along simple lines, the formal of white dotted Swiss, worn by "Torchy" Diage, Saturday night, suggested both youthfulness and sophistication.

"Torchy's" gown was cut low in back, with narrow straps, and shirred bust line. It was caught at the waist by three blue velvet ribbons, tied in bows. A taffeta slip rustled under the full flared skirt. With this formal, "Torchy" wore matching blue satin sandals, and white flowers in her hair.

Vegetable Names For New Colors

For the past several years fashion columns and articles have been sure to often mention that "this spring would bring forth a variety of flower colors." It has, but now we turn to the more healthy and vitamin giving plants—vegetables. Bags in RED CABBAGE, a blue-red shade the same as that pungent vegetable, will be big successes. In a like manner all the colors will be renamed: SUMMER SQUASH—for strong maizes and yellows; ONION WHITES; and TOMATO RED. A seed store catalog is all that is necessary for tomorrow's color chart.

LATEST HOSE FAD

Not long ago when this page reported a toeless and heelless stocking soon to be put on the market, the thought was hooted at as being absurd. The idea, however, has not been considered quite so foolhardy as some might expect among buyers and stores back east, for in addition to accepting this idea they are offering a very feminine lace hose for the open toe and heel shoes. "Feminine as an old-fashioned nosegay" they say.

house dance Saturday night. Pat Riley's orchestra will play.

Delta Plan Breakfast Dance

Delta Tau Delta is planning its annual breakfast dance Saturday morning from 9 to 12 with Allen Thom's orchestra playing. Programs will be chromium plated with the crest on the cover. A picnic is being arranged in the afternoon at Seavy's hop yard.

The Sigma Alpha Epsilon house dance will be held Friday evening on their tennis court with music by Carl Rwoen's orchestra.

Guaranteed Finishing
DODSON'S PHOTO SHOP



Cotton Preview

Cotton takes the day around—plain for daytime and trimmed in lace and embroidery for evening. This dress of embroidered cotton muslin and lace with a black satin sash will set the styles for house dances and Mortar Board. A black hair ribbon and embroidered white muslin gloves set off this striking gown.

Mortar Board Dance and Pledging Events of Month

Two important events of Mortar Board, senior women's honorary, will take place this month with the pledging of new members at the campus luncheon Junior Weekend and the annual Mortar Board spring formal.

The traditional ceremony of selecting new members during the luncheon stands out with the pledging of senior Friars, as a highlight of the weekend. The parading of old members through the campus in black robes, decorating pledges with roses and ribbons is a familiar sight.

In the News

Highest honors in the newspaper this week go to those elected to Phi Beta Kappa, national honorary scholastic fraternity. Latest to receive this distinction are MARY E. BAILEY, English; ELIZABETH ONTHANK, sociology; PEGGY J. PEEBLER, English; MARY C. SORANSON, economics; and BEVERLY YOUNG, physical education.

Sharing almost equal honors is RUTH KETCHUM, who was presented with a Phi Chi Theta, women's professional and business honorary, key as the most outstanding girl in the school of business administration.

Politics still continue to dominate even coed participation in the news. Winning headlines for last week's election are BARBARA WILLIAMS, newly elected vice-president of the sophomore class, and BETTY WORKMAN, secretary. Running in politics this week are MARY JANE NORCROSS, LORRAINE GJORDING, JEANNETTE HAFNER, and HELEN BRUGMAN for possible student body officers and JENNY CASEY, SALLY MITCHELL, KAROLYN KORTCHE, and BETTY NORWOOD as junior leaders.

Chairman of the Junior-Senior breakfast this Sunday is LEVELLE WALSTROM with ANN BOSSINGER as ticket chairman. ANNETTE ANGLEVY will be in charge of the frosh tea which will be given for seniors in the high schools of Eugene by the YWCA, AWS, and WAA.

Advisory Board Entertains at Y

YWCA advisory board members yesterday entertained nearly 100 friends and contributors to its work at an afternoon tea at the YWCA bungalow.

The bungalow was decorated with lavender and white flowers. Lilacs and spirea were placed in vases around the room. Iris and narcissus formed the centerpiece at the serving table.

In the receiving line was Mrs. John Stark Evans, YWCA executive secretary, Mrs. Percy W. Brown, president of the advisory board, and Bettylou Swart, YWCA president.

Mrs. C. Valentine Boyer, Mrs. F. M. Hunter, and Mrs. Donald M. Erb poured during the afternoon. YWCA cabinet members and members served.

Miss Swart gave a brief talk explaining the purpose of the local YW program and work that is carried on by various groups.

In 1936 there were 1,015,000 living graduates of all United States higher educational institutions.

B.B. SHOTS. By B. Bowman

Helen Jepson stepped off the train for a few minutes Saturday to chat with some friends she made while she was here last year presenting the Junior Weekend concert. You may have forgotten but she is the concert singer who went fishing up on the McKenzie and caught the big fish.

She and her accompanist were on their way to Vancouver, B. C., for a concert. She spends the many hours of traveling during the concert season knitting afghans for her friends. She has already made four of them.

For those who like to dash around the country the life of a concert singer would be all right. She flies from New York to Los Angeles May 21, to sing three minutes on the Wrigley radio hour. For those three minutes she will receive twice what she usually does for a whole concert. Directly after the program she will fly back to New York for a concert.

Helen Jepson regrets about everything else that she never had the opportunity to attend college. She worked her way through a music conservatory. After she was pledged to Phi Beta last year she wanted to know if that made her a sorority girl. She is now seeing it that her 7-year-old daughter is given the opportunities she didn't have.

A certain young professor on the campus was talking the other day about the days when he was courting his wife here.

Nothing slow about him. The first time he ever saw her she was going in the library. With a silent "aha" he pursued her up to the third floor to the old English reserve room. Without further ado he asked her if she would have dinner with him the next evening.

On the verge of refusing she reconsidered and accepted. As soon as he had her address and her name he was off, until the next evening—and so they were happily married!

Everyone has become either so politically minded or so studious that writing is becoming a problem. The most innocent statement can be politically construed these days. And far be it from this columnist to delve into some of the more serious subjects. Thus we eliminate both of those subjects and wish there was nothing to do but to go sit on top of a hill and scoff at the futile hurrying of the people below.

Open Fingerted Gloves Reveal Painted Nails

The open toe and heel trend in stockings is taking effect in gloves as well. The latest style being previewed at a large New York store is one with open tips to reveal each pink or fuchsia nail.

Another very decided trend gloves are taking this year is upward. Stylists suggest a new eight-button length suede glove to wear with a short sleeve spring dress.

It is already a well known fact that the outfit has very bright contrasting accessories. Bags, especially the extra large ones, are so reasonably priced now that the average woman can afford to have two for the price of one. The styles are original and clever, and they go a long way toward making a new dress or outfit look smart and attractive, or an old one new.

A University of Tennessee doctor has successfully used an abdominal fluid as a substitute for blood in transfusions.

Coed of the Week

Seated calmly midst the bustling activity of the Emerald office, this week's Coed of the Week, Marjorie Bates, spoke hesitantly of her campus activities and future plans. No justification is needed for this week's selection since she was chosen Oregon's ideal coed last year.

The immediate impression one gets is that of a very attractive girl, but more than that, a girl with a great deal of charm and poise, coupled with intelligence and determination.

Margie originally had a yen for landscape architecture but didn't consider a five-year course feasible

and turned to business administration as being more practical. Now she has hopes of getting into the advertising game. With some additional art study she intends to try for a position with Harpers' or Vogue. Although her immediate future is a little unsettled, she probably will continue to work during the summer months at the Eugene bank where she is now employed.

She has worked since she was a sophomore, and this past year she was president of her sorority. During the summers she has worked in a bank, at Crater lake, and on the college board at Meier and Frank's.

Last year Marjorie presided over Gamma Alpha Chi, the women's national advertising honorary. Besides being a crack member of the University rifle team, Margie plays tennis and swims. Her hunting experience has been limited mostly to rabbits, although once she did go on a deer hunting trip all alone, but no deer were to be seen.

Her plans for the future completely contradict the theory advanced on this page last week that senior girls usually admit they would get married rather than work in case they fell in love. None of that sentimental stuff for Miss Bates, she's going to work until she is tired of being independent. She holds no illusions about there being only one person that would probably "measure up." Meanwhile she will "take things as they come and they will probably happen for the best."

Her personal work with women has led her to the conclusion that only about a fifth of the women on the campus think anything is more important than dates. A very small percentage of these will be found in each sorority, she believes, since they are more socially motivated. Here, as on other campuses, dates are over emphasized, she added.

Though she doesn't smoke or drink she is quite tolerant of both, at least to a certain degree. To drink in excess she considers disgusting and the same goes for girls who learn to smoke when they don't even like it.

As any house president knows, there is an ever-present problem of enforcing the rules for the girls to get in at certain hours. To make them get in at 10:30 on week nights she says is okay, but she



MARJORIE BATES

would be in favor of giving them till 1 o'clock on weekends.

All of these opinions were stated with conviction and a tinge of the quiet humor that is characteristic of her. She admits having a passive rather than a crusading attitude. But it has got her places, this quiet, unassuming attitude which she prefers to call passive. This summer she attended her sorority's national convention in Virginia as well as Gamma Alpha Chi's in Los Angeles.

YWCA Co-Edition Goes to Press; Waha, Stallcup Edit Paper

Once a year the YWCA goes journalistic and publishes the Y's Co-Edition. This year the publication is being edited by Barbara Stallcup and Anne Waha.

This paper gives a bird's-eye view of the Y's activities during the previous year and is distributed to members on the campus and sent to YWCA organizations on other campuses.

Various merchants near the campus give donations each year to insure its publication and to date nearly enough expense money has been collected. The Co-Edition is expected to roll off the press next week.

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