

### Former Student Gets Chilean Scoop

She scooped the world. . . This is the acclaim which can proudly be given to Caroline Rogers, ex-'35, a former student of the school of journalism. Through presence of mind and favored circumstances, Miss Rogers was the first to report the recent Chilean earthquake in South America.

In that country as a representative at the Lima conference for the Trans Radio press, Miss Rogers was at Vina Del Mar, when that section felt a slight earthquake shock. On being informed by more earthquake-wise villagers that it probably would be of a more serious nature and cause much damage further south, she cabled the Trans Radio service, giving preliminaries of the story and then traveled 200 miles by plane and 200 miles by train to get actual coverage. In this stricken section where all lines and wires were down and where others found it impossible to establish any communication with the outside world, Miss Rogers got the complete story which was in Ken. March 28. The plane in which Miss Rogers flew was the first to circle Mt. Huascarán, one of the highest mountains in South America.

### 'Bustle' Significance Traced from 19th Century to Present

"We bustle and God works," said a 19th century writer, summing up the whole futile business of the verb "bustle," which meant at best an excessive or obtrusive show of energy, and at worst a blind activity getting nowhere.

The word "bustle" can be traced to the middle English meaning "to wander blindly or stupidly." How the word ever came to be used in fashions is quite a mystery. Perhaps because anything done suddenly is said to be "done on the bustle," the sudden projection at the back of the dress invited the title, or perhaps some designer with a sense of humor named it the "bustle" to denote its utter uselessness.

Regardless of its derivation, the word was first used to describe the projection portion of the dress itself. It soon was used to describe the stuffed pad or cushion, or a small wire framework worn beneath the skirt of a woman's dress to expand or support it in the back, and thus "bustle" took on a new fashion significance.

Today, much to Grandma's surprise, bustles, "the things we used to wear years and years ago," have come back. Modern stylists declare them to be the newest things, and so once again "bustle" takes on significance.

### AWS Dance, Dessert Scheduled April 26

A dessert and tennis court dance, sponsored by the AWS, will be held Wednesday, April 26, from 6 to 8 o'clock. Funds from the dance will be for AWS scholarships.

A girl may invite a boy to her house for a preference dessert and then take him to the tennis court dance, which will cost twenty cents. Each girl in a living organization must pay a dime to the AWS, whether she attends the dance or not.

Anne Waha is in charge of the affair. Muriel Binford's orchestra will play.

Zeta Tau Alpha will hold a dinner this evening honoring faculty members invited as guests of the girls.



### Gypsy Spirit Prevails in Dress

This attractive gypsy dress of red plaid taffeta skirt and dainty chiffon blouse with lace trim shows the present trend in style toward fitted waistlines and full skirts. Note the unpressed pleats of the skirt and wide gathered ruffles for a girlish effect.

### Dog Patchers' Revels Top Weekend Social Activities

Li'l Abner and all the Dogpatch neighbors will be in McArthur court Saturday night for the annual Frosh Glee. The Igloo is being made over into Hairless Joe's cave for the occasion and fun and frolic will hold sway from 9 until 1 o'clock.

From the group of ten aspirants for the title of Daisy Mae, real Dogpatchers attending the dance will select the maiden of comic strip fame. Skull and Dagger men will take charge of the election, and new pledges to the honorary will be tapped during the evening.

Decorations will be large murals hung around the Igloo transforming it into Hairless Joe's den with realistic pictures of Li'l Abner and other popular characters of Al Capp's comic strip. Johnny Callahan's Portland orchestra will furnish the music. Short silk dresses for the girls and white coats for the men are in order.

### M. Storkerson's Blue Ensemble Selected Best

A sun-tanned complexion, blond hair, and deep blue eyes combine very pleasingly with Mary Storkerson's new spring ensemble to make it the dress of the week.

Mary wears a soft blue wool skirt, with double pleats in front and back, in contrast to a deep royal blue tailored jacket, which buttons down the front with large white knobby buttons.

To complete the outfit she has a matching blue coat, with fitted silhouette lines in the back, and a softly draped skirt effect. The coat is brought together in the front with a tie belt.

flowers will carry out the idea for the dance which is sponsored by the University girls, Hilyard and Thirteenth street cooperatives, Canard club, and the two Camp-day night at Gerlinger. Spring

## MEXEE WEDGEES

Huaraches with wedge heel.

Woven of natural leather, and fashioned in Mexico.  
Also comes in white—

**POWELL & EDBLOOM**  
Footwear

288 WILLAMETTE. Phone 3428.

### B.B. SHOTS. . . . . By B. Bowman

Today I was stuck when asked to get something really constructive in my column. Why, I went around in a quandary all day—then I happened to think that maybe my predecessors had faced similar problems—and lo and behold what I found—

**April 7, 1938 (Backseat Driver by Martha Stewart)**

My reader came to me this morning with a worried expression on her face.

"Listen," she said, "if you're gonna expect me to keep on reading that drivel you turn out weekly you're gonna have to make it a little more high class. You can't expect me to waste any more or less valuable time poring over a lotta type when I sometimes think there isn't even one educational idea in the whole column."

And so for the sake of my dear reader, bless her heart, I shall set forth with clear, cold logic and sound, unbiased reasoning certain facts with which I shall prove a point. I shall raise the tone of my sentences and subject matter to a more scholarly plane.

(Martha's column which followed I consider especially timely and so in fond memory of my predecessor I dedicate this column to her.)

Cheating is a very bad thing "Cheating," some very intelligent student (I can't remember just who it was) once said to me, "is what if you do and get caught your professors will probably have you kicked out of school and people will say, 'why the dishonest creature!' behind your back and no doubt cut you dead, but if you don't get caught they'll come around after class and say, 'I'll give you a buck to tell me how you do it without getting caught.'" Cheating is a very bad thing. It gets lots of people into trouble.

Most people are not smart enough to cheat without getting caught and that is why I think that more people should not cheat, because it always comes out in the papers and then everybody thinks the school doesn't teach the students much or they would be educated enough to keep the professors from finding out about it.

That is another reason why I think that cheating isn't so good. I recently heard (I don't remember exactly where) of a new system of cheating that sounds like it would be very good to me. A young lady very carefully writes out everything she doesn't know on a card (if she can get a card big enough). She then tucks this card under her sheer chiffon stocking just above the knee and below the garter roll, and proceeds to the examination.

The quiz is on economics, shall we say. The first question is "What is Gresham's law?" The young lady has a somewhat vague notion about the law. I has something to do with economics, she thinks.

With a deft flirt of the wrist she hitches up her skirt and takes a quick peek.

"Gresham's law is . . ." it says in black and white. The matter from here on depends simply upon her ability to copy down what she sees before her.

This method has one drawback. It is practically impossible for a man student unless he is willing to come dressed in a somewhat unusual fashion that might call forth some comment which would arouse suspicion. For women it is very good. Few professors are such hardy souls that they would dare, though practically sure of what was going on, to step forward and say in a loud, commanding voice to the lady in question:

"Pull up your skirt, young woman!"

And so for ladies it is practically fool proof.

I asked a friend of mine (I can't remember which one) what she did.

"Cheating?" she said, "Why I never cheat. But when I do . . ."

And then she went on to tell me that she brings to class with her, rolled up inside her coat sleeve, a regulation size sheet of newsprint paper like professors hand out for exams, covered with notes which are planned to answer all questions she doesn't know. When paper is passed out she smuggles her pony between the blank paper on which she is to write. When a question baffles her she just shuffles through until she comes to her little answer sheet and write down what she sees.

The professor passing thinks in astonishment when he sees the page full of writing.

"My, what a brilliant girl! I only (Please turn to page four)

Zelms Cameras, Agfa Film  
DOTSON'S

### Femininity Noted As Key to Style Trend In 1939 Fashions.

By MARGE FINNEGAN  
Fashion—the inexhaustible topic for womanly discussion—offers an unlimited number of new trends this season, but all point the same direction in featuring femininity as the keynote in 1939 style and mode. It is almost impossible this year to mention one new style without bringing in several other closely associated fashions. The best way to discuss the situation is to re-view all of the new modes together.

**Cotton Craze Noted**  
For campus or informal sports wear, little-girl prints and striped, checked, or polka dot cottons take first place. In truth, a cotton craze has taken hold, and it is the most popular material for all spring dresses, morning, afternoon, and evening. Gingham, chintz, seersucker, muslin, lawn, eyelet embroidery, dotted swiss, pique, and organdie all tend to help milady look fresh, clean, and lovely all day long. The gay patterns are colorful and refreshing.

Long, full-sleeved starched organza blouses with tiny peter pan collars, and of a striped material are very popular worn with dark, neat-looking skirts, for very informal occasions.

Dainty white batiste blouses trimmed with lace and embroidery, worn with knife-pleated skirts, give a charming Gibson-girl effect.

**Picture Hats Featured**  
Picture hats of natural colored straw, trimmed with bright flowers or gay plaid scarfs which tie under the chin are most attractive and fun to wear. They are the necessary touch to top off a girlish summer-cotton afternoon dress. Hats are covered this season with bright veils and flowers of all descriptions.

Another popular headdress is the new "snood," made of mesh and flowers in the form of a turban to fit over all the hair. It is worn for both afternoon and evening.

For a real Dutch treat, clever little sabots with platform soles have taken the footlights. They may be had in soft leathers or fabric, in many colors with matching or contrasting platform.

**Popular for Afternoon**  
The more dressy type of afternoon frock this spring is a chiffon print, or dark color with dainty lingerie trim. Two-piece dresses are popular, as are the simple one-piece styles with matching jackets or redingotes. Full skirts, having pressed or unpressed pleats, are important.

Again on the subject of hats, we find the ever-popular felt sports hat being dolled up with furry feathers which are very feminine and decorative. Streamered Baku poke bonnets, worn far back on the head, achieve an effect of wide-eyed innocents to the wearer.

**Formals Have Frills**  
Clouds of lace, chiffon, organza, taffeta or sheer cotton make up the charming formals to be noted this year. Skirts are 10-yards and up in width and frills and ruffles are in abundance. Flowers add a light refreshing touch to the daintiness of the billowy skirts, creating an effect of fragile femininity.

Editor ..... B. Bowman  
Associate Editor..... B. Chapman  
Society Editor ..... M. Finnegan  
Staff—K. Cannon, S. J. Ingle, M. Wodaage, M. K. Riordan, S. Mitchell, R. Merchant.

Conducting the pledge service today at the Chi Omega house, will be newly elected President Kay Taylor.

Chosen because of outstanding journalism work and scholarship, girls to receive ribbons include Harriet Whalley, Hope Dondero, Blanche Brown, Mary Cockrell, and Doris Lindgren.

### Coed of the Week

Standing before a mirror and dabbing her face with cold cream, Pat Taylor prepared to remove her make-up after "With Fear and Trembling" Tuesday night. Between facial grimaces, she answered the questions of an inquisitive reporter and supplied information about herself.

Pat is the much-enjoyed comedienne in the musical comedy playing this week on the campus. She has been rolling in the laughs she gets as "the girl from the over-privileged classes" and the lecturer for the "P.O.E.G.W.T.M. association."

Undoubtedly one of the reasons Pat is so successful in her comedy role is that she loves to make people laugh.

"People go around with long faces too much of the time," she has decided.

In Many Activities  
Before appearing in this play, Pat was already well known on the campus as an all-around activity girl. Although only a sophomore, she already has an imposing list of activities chalked up to her credit. She is a member of Kwama and Amphibian, is women's intramural diving champion, and served in this year's Oregon rushing committee and on the AWS carnival irectorate.

Pat is a mixture of determination and happy-go-luckiness. She is interested in the future, but is sure that the present is much more important.

"I'm in no hurry to get any place," she said. "Too many people don't enjoy the present. I think if you take time out to appreciate things you'll be happier."

**Has Determination**  
And she is sure she can get the things out of life she wants. She believes determination and hard work will insure reaching a goal.

"I never yet have failed to get something I wanted and worked for," she declared.

She is paying her own way through school and finds working all a part of the game. Last summer she worked as a waitress in a Portland hotel, where her acting ability unexpectedly came in handy. To get the job she claimed she had had experience, although she hadn't. But by watching experienced waitresses and mimicking their actions she got along all right and was promoted to a top position before the summer was over.

**Stage, Radio Interests**  
Pat is interested in the stage and radio as a future career.

"I know some people think you stage-struck girl to say that, but I'm just not interested in doing anything else," she explained. "And I know I can get along all right."

Yet Pat insists she doesn't believe in planning things.

"I know wsome people think you (Please turn to page four)



PAT TAYLOR

### Theta Sigs Pledge Five

Five junior women in journalism will receive pledge ribbons from Theta Sigma Phi, national women's honorary and professional group, at 4 o'clock formal pledging this afternoon.

Conducting the pledge service today at the Chi Omega house, will be newly elected President Kay Taylor.

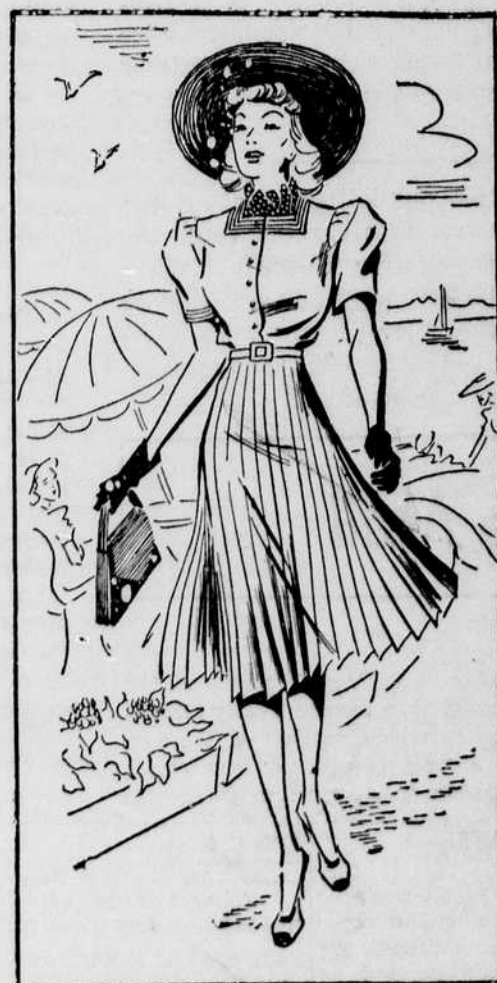
Chosen because of outstanding journalism work and scholarship, girls to receive ribbons include Harriet Whalley, Hope Dondero, Blanche Brown, Mary Cockrell, and Doris Lindgren.

### Turned-up Shoes

The exclamation, "Honestly, what kind of shoes will women wear next!" is getting to be very trite because men have had to use it over and over again in the past few years, especially this spring, and they're not ready yet to discard it yet either. The very latest sensation is the balloon toe shoe. "Turned up" describes the shoe exactly, however, for it is an exaggerated version of the balloon idea once so prominent in men's shoes.

Guaranteed Finishing  
DOTSON'S PHOTO SHOP

## Kaufman Bros.



It's Getting Warm  
so these  
Cool, Comfy,  
Colorful  
**NIGHT  
GOWNS  
and  
PAJAMAS**  
made of sheer printed batistes and lawns will certainly appeal to you.

A brand new shipment  
a brand new shipment

Fresh in for Daisy Mae and Li'l Abner—cool sharkskins in shepherd checks with skating skirts—immaculately tailored crepes and rayons in pastels and prints, dots and dashes—cotton frocks that tub and like it—sheers in navy, black, and pastels. Sizes 10 to 20.

**\$7.95**

THE  
**BROADWAY**  
INC.  
20-30 E. Broadway

EUGENE'S FASHION CENTER

**SPECIAL**

IT'S  
KOLTSCH'S  
for  
BEAUTY

Natural Oil Two Way Permanent. (1) A million ringlets; (2) Natural wave with ringlet ends. Our regular \$5.00 permanent complete for \$3.00.

**Koltzsch**  
Beauty  
Salon

972 Willamette St. Phone 405  
(Above Newberry's)  
Open 8 a.m. to 8 p.m.  
Shampoo and hairstyle 75c

## R.C. Hadley

INC.  
McDONALD THEATRE BLDG.  
1004 Willamette Phone 633

**LOVELY  
SUMMER  
SHEERS**

Afternoon dance dresses and formal, specially priced for the college girls' budget. Regular \$16.95 dresses.

**\$15**

Cool colorful sheers. You will love these flattering and practical creations for spring and summer dances.

- \* Cyclamen
- \* Pottery
- \* Rose
- \* Powder Blue
- \* Bird's Egg Blue
- \* Sunshine
- \* Tropical Pink

A complete line of summer clothing for the discriminating coed.

1004 Willamt. Phone 633