Monday, March 20, 1939

Baker to Celebrate Business Success At Spring Opening

Baker announced that he will Carl Baker, owner of the Carl Baker film shop, will celebrate 19 have two photography experts at years of business success next his spring opening who will lec-Wednesday when he holds his for- ture on various phases of phomal spring opening at his shop at tography. Seventh and Willamette streets.

Baker, who was a student of the In 22 years, Oklahoma A. & M.'s University before the war, has wrestling teams have won 125 of been in business in Eugene for the 130 wrestling meets.

KRAMER'S BEAUTY SALON

past 19 years. He left school to

serve with the troops in France

and after returning to Eugene he

opened his film shop, which he has

Phone 1880

been running ever since.

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Signed Up

Marnie, Starbuck). Time, 3:47.7 Advertising Age ATOS Win Wrestling (new Oregon tank record). Freshman meet results: **Sponsors Contest** 300-yard medley relay-Won by Frosh (McAuliffe, Huestis, Carney). Time, 3:27.9.

OREGON DAILY EMERALD

220-yard free style-Won by Cash, Trip to N.Y. Smith, Frosh; Blakely, Rooks, sec-World's Fair Given ond; Fletcher, Rooks, third. Time, 2:24.9 For Best Essay

60-yard dash-Won by Stark, CHICAGO, ILL.-(ACP)-Cash Eorks; McAuliffe, Frosh, second; prizes of \$1,000 and two all-ex- Green, Rooks, third. Time, :32 flat pense trips to the New York Diving-Won by Range, Frosh; World's Fair are being offered to genWhite, Ro-ks, second.

U. S. college and high school stu- 100-yard free style-Won by dents in a nation-wide essay con- Smith, Frosh; Stark, Rooks, sectest being sponsored here by Ad- ond; Green, Rooks, third. Time, vertising Age, the national news- :57 flat, paper of advertising. 150-yard back stroke-Won by

Thousand-word essays on "How Huestis, Frosh; Eyman, Rooks, Sigma Phi Epsilon and Beta Theta Advertising Benefits the Consum- second; Campbell, Rooks, third. Pi, 51; Eigma Alpha Epsilon, 43; er" are to be submitted in the con- Time, 1:59. Phi Sigma Kappa, Canard club, Pi test whose aim is to encourage a 200-yard breast stroke-Won by Kappa Alpha, and Phi Gamma Delmore careful consideration of the McAuliffe, Frosh; Kotshik, Rooks, ta, 39; Zeta Hall, 35.

economic functions of advertising second; Sedwell, Rooks, third. in our business and social life. Time, 2:48.6. Important are these contest 440-yard free style-Wcn by,

rules announced by Advertising Elakely, Rooks; Smith, Frosh, sec-Age: 1. This contest is open to any- 5:22.8.

one enrolled as an undergraduate 400-yard relay-Won by Rooks Smokey Whitfield . . . star of student in any high school, college (King, McGovern, Blakely, Stark). the recent campus production of or university in the United States Time, 4:07.5. "Emperor Jones" has been signed or the Dominion of Canada during

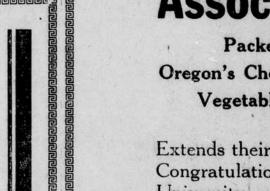
ond; Huestis, Frosh, third. Time,



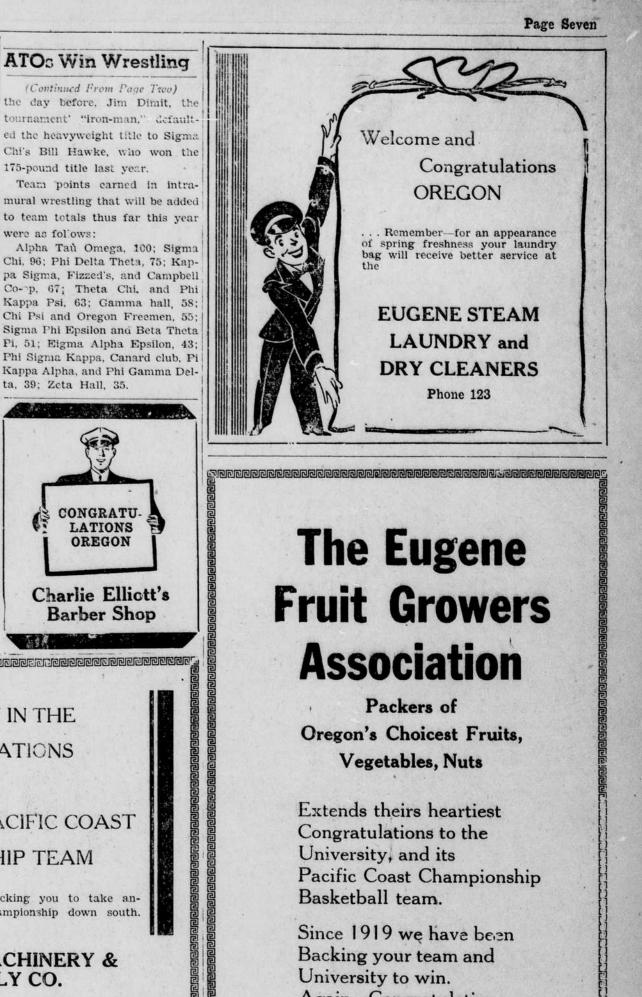
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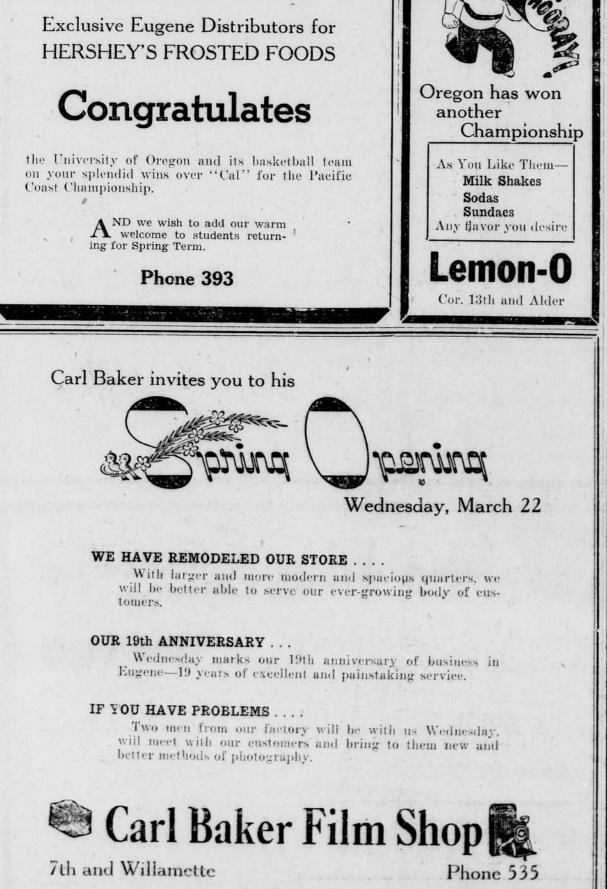
175-pound title last year.

were as follows:



Backing your team and University to win. Again---Congratulations.





ing, Oregon State; Levy, Oregon, second; Brugger, Oregon State, third. Time, 2:27.2.

Time, 3:20.7.

Oregon (Wetmore, Dallas, Marnie)

220-yard free style-Won by Eb-

60-yard dash-Dead heat between Brownell, Oregon State, and Starbuck, Oregon; P. Mallory, Oregon, third. Time, :30.5. Diving-Won by Gaffney, Oregon; Cathey, Oregon, second; Ol-

sen, Oregon State, third. 100-yard free style-Won by Brownell, Oregon State; Starbuck, Oregon, second; P. Mallory, Oregon, third. Time, :54.4 (mark ties Oregon tank record).

150-yard back stroke-Won by Wetmore, Oregon; Levy, Oregon, second; Brugger, Oregon State, third. Time, 1:41.1. 200-yard breast stroke-Won by

Dallas, Oregon; Lafferty, Oregon, second; Hoffstad, Oregon State, third. Time, 2:27.3 (betters coast record of 2:36.7).

440-yard free style-Won by Wetmore, Oregon; Ebling, Oregon State, second; Levy, Oregon, third. Time, 5:21.9

440-yard free-style relay-Won by Oregon (P. Mallory, Dallas,

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(* "Allergic" means something too horrible to tell you here. Please look it up yourself!)