

Spring Openening

Along with spring opening, Oregon coeds will come forth this season in the traditional suit. Box-pleated skirt with applique trim on the jacket will be very popular.



For campus, tailored, fitted jackets featuring four pockets will be seen over all-pleated skirts, which are fund to wear.

Spring Opening Will Attract Oregon Coeds

By MARGE FINNEGAN

Don't look now, but examinations have been slowly creeping up behind us until now they are practically in front of us. This means that bridge games in the Side, dancing at the park or on the campus, dinners, desserts, and all other forms of amusement which constitute gay life at the "U" are gone for the present, making society just plain nil.

The one bright spot in our future—until vacation—is the gala spring opening, which will be sponsored by the Eugene merchants and the chamber of commerce Friday night. It's our one chance for a break from study and will be well worth the time it takes.

Window displays are being arranged in all the downtown stores awaiting the formal opening of the spring season and exciting 1939 fashion parade which will be halted when the veils are removed Friday evening.

Music will fill the streets and gaily will reign as the University band, the Eugene high school band, and the IOOF municipal band play for the occasion. A motion picture on modern inventions entitled "Let's Go America" will be put on by J. T. Anderson, it was announced.

With all the interesting pre-season fashion news given in the leading style magazines, the revelations which we've been waiting for will undoubtedly bring many "ohs" and "ahs" from the assembled crowd.

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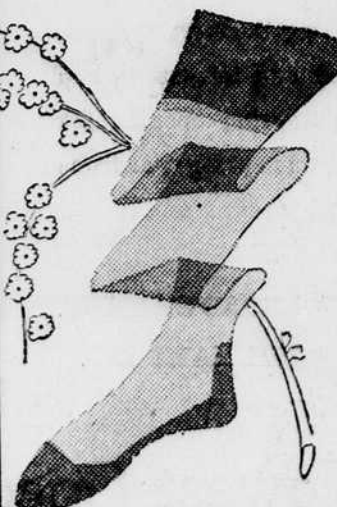
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69c



Emerald Women's Page

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Pigging Problems

By HAM

Should I thank the man after I dance with him?

In the usual circumstances the answer to this question would be "No," as it is the man's place to thank you. You should tell him that you enjoyed the dance or that he was welcome to the dance, but never, unless you know him very well and are joking with him, thank him.

How should I act around a patron and patroness?

This is a problem to many students, however, it isn't a problem unless you make it so.

Patrons and patronesses are asked to go to the various dances. Most of them would prefer to have the weekends to themselves. However, many of them accept your invitations to your house dances as a favor to you, because without them your dance would not be allowed to continue. And how do you treat them?

A story was told to me by one of the professors who with his wife came as a patron and patroness to a living organization's dance. During the course of the evening, they talked to three people, two of them were there for the same reasons as themselves, and the other was a freshman who managed to ask them if they enjoyed the dance in a strained voice just as they were leaving.

When you invite them to your dances why don't you show them a good time? The above incident is typical of the attention paid to the patrons at many dances.

Another professor mentioned the time he and his wife went to a faculty dinner. His wife, who was talking to several girls in the guest room, was late in leaving. Just as she was telling the girls goodbye, a freshman walked in the room and with a sigh said, "Thank gosh that's over with."

My advice to you is to keep in mind that not only are the patrons and patronesses human, but that they attended school once themselves.

(Please turn to page four)

Tri-Delt House To Be Scene of UO Marriage

The Delta Delta Delta chapter house here will be the scene of the wedding Saturday afternoon at 4 o'clock of Miss Helen Jones, 1937 graduate of the University, and Berger Rorvick, University student. Rev. Williston Wirt of the Congregational church will officiate.

Miss Jean Stevenson, 1937 alumna, will be maid of honor, and Knox Parke will act as best man. The bride will wear a spring print dress in shades of blue and a light blue straw hat, with a corsage of white rosebuds and lilies-of-the-valley.

Guests will include members of Miss Jones' sorority, Delta Delta Delta, and the members of the local chapter of Phi Delta Theta, Mr. Rorvick's fraternity.

Howard Jones, brother of the bride, and a University music student, will play two cello solos. Lester Ready, Phi Delt, will sing, and Madelle Beidler, 1937 alumna, will play the wedding march.

The ceremony will be held in candlelight before the fireplace banked with green and white.

A simple reception will follow the wedding. Miss Pearl Bonisteel, Tri Delt house mother, will pour, and Miss Louise Aiken and Miss Mary Cockrell, Tri Delt alumna, will serve.

The couple will leave immediately for a short wedding trip.

Orchid Etiquette

With all the fellows buying orchids for their best girl friends the time has come to reappraise them, to understand their possibilities, to avoid the pitfalls of ignorance. First of all, an orchid should not be ordered haphazardly, that is after you have decided to get one in the very first place.

"Send an orchid or two to Miss (name your own) and put it on my account," is not the way to go about this delicate business of pleasing and beautifying a lady.

Be Discriminating

Orchids have become to be taken for granted because the average male seems to think they will go with anything, any time, however some orchids are made to order for certain colors and certain occasions. There are 15,000 varieties of orchids, ground types and epiphytes the "air" orchids. So use discrimination.

Those who know their orchids make each gift an event not soon to be forgotten (we're assuming the girls quit raving within two weeks about the common one they receive ordinarily—?). Quantity has something to do with the impression made. Sometimes vasefuls are sent at a time.

Be Economical

Of course, this can run into money. You probably will want to limit yourself to a \$10 maximum, except for special occasions. If it's to be a little splurge, do try some of the darker types. They range from \$7 to \$10 now. Not long ago they were considered among the rarest flowers and brought from \$18 to \$25.

Going to the other end of the color range is the white orchid. Look carefully, however, and you'll see this isn't a pure white. There is a tinge of yellow. Don't be staggered at the price asked for some of the better whites, just remember that one firm once paid \$10,000 for a single white orchid plant because of its "clearness."

Sometimes the smaller varieties are justified, these may be made up in bands of 6 to 30, tailored to your pocketbook.

When in doubt send dandelions.

Spring Shades

Dust rose, navy, black, berry (darker than dusty rose), horizon blue, royal blue, wheat tan, mulberry, orchid, blush, beige, fuchsia, wisteria, cyclamen.

White Qualifies to Highlight Clothes

White will be highlighted in spring fashions! It will continue to brighten dark dresses, giving them that little extra something, and put a well-groomed mark on many a dress which would be entirely "out" otherwise. It will finish suit collars, and last but not least, it will give the fitted reefer coat a chic, young, fresh, and appealing look.

To qualify for such an all important position in future spring and summer clothes, the quality must be extra special—the finest, most delicate of laces and embroideries, pure dye silks and satins and fine pique to be used—for, if they are at all coarse looking the entire effect will be ruined, in fact they will detract a great deal.

Gobs of white veiling will pick up the lingerie touch on dress, suit, or coat. White ribbon also intrigues the eye with its very unusualness, but the effect of whole white hats, coarse straws, milans, etc., will not be overlooked when the temperature again soars.

Coats Rejuvenated

Rejuvenated is the word being applied to reversibles. The reason is that an effort is being made to give the version, popular this fall, a little variety. As alternates to the raglan sleeve, square-shouldered reversibles are being shown. Flared coats with the fullness from the shoulder will be in reversible models as well as the usual material.

B.B. SHOTS.....

By B. Bowman

Spring?

Crawling out of the layers and layers of covers these crisp mornings with bitter protests after getting all worn out from staying up most of the night to work on that paper that just has to get in, one wonders if all this hullabaloo about spring isn't a dreadful mistake. Why spring means romance, adventure, new clothes and a hair cut—and there just isn't time for any of them these days.

Alaska Bound

Speaking of adventure and shopping for new clothes—a gal with a new angle on things is Nancy Netherland. She is Alaska bound March 15, so shopping for her takes on new complications. For instance none of the spring openings will feature what to wear on a dog sled trip, and the last ten miles of her trip will be made in this manner.

She is going to Matanuska valley to nurse in the Palmer hospital. Since uniforms and shoes cost so much in Alaska she will be taking a lot of them with her.

Success Story No. 2

Another girl who got a head start on those of us who will be looking for jobs as soon as school is out in June is Ruth Tawney. She (Please turn to page four)

Bobbed Hair Seen In Spring Coiffure

Everything goes up this spring—skirts, jackets, even the hair line. Short hair is in again! And along with the short bob comes the sculptured, flat curls replacing the round chunky ones. Definitely passe is the ear-to-ear roll.

Two new trends demanding attention are the return of bangs and extreme parts. The bangs are not the usual ones which fall down on the forehead, but rather are brushed back softly to continue the smart moulded look of the spring styles. They will give softness to a rather severe coiffure and still enlarge the size and power of the female eye.

Hats Show Hair

The parts will continue all the way back to the hairline and they will carry out the tailored look. They will look especially good with the new hats which cover such a small portion of the head.

Of great importance to many will be the fact that long hair styles are not completely out. It is doubtful if the American woman will ever forsake the long bob, and for those who don't look well in a short cut, these new versions of hair styles may be adapted to longer hair.

Spring Fever, Clothes Fever Run Together

By PEGGY ROBBINS

Spring fever and clothes fever are practically synonymous in feminine thoughts. With the first warm days, the Oregon coed frantically begins to assemble her wardrobe for spring. With a vague outline in her mind as to the "clothes that will do and those that won't," she desperately weeds out her closet and accessory drawers.

Search Begins

She skims the fashion magazines, examines spring openings in the newspapers, and gazes wistfully at the early-bird displays in the shop windows. Then with a firm determination to stick by her plans (and within her budget), she selects her outfit.

Her selection is influenced by the fact that clothes are bright, with classical tailored lines, and unusual color combinations. The keynote is "practicability." Hats, in the masculine eye, will remain as crazy as ever. Ribbons will continue to hold down stray locks, and flowers will make their debut as accessories to brighten many costumes.

For a typical Oregon student's wardrobe one coed will be trilled through a typical Friday.

From Dawn

Up with the call girl, she sings before breakfast as she slips into a fresh cotton print. Her new fuschia make-up harmonizing beautifully. Down to breakfast she clumps in nunches and short skirts.

Grabbing her finger-tip jacket, she tears off to class, after which she hurries home and changes to saddles in order to enjoy a game of badminton before lunch.

Lunch over she remembers a date at the Side and a tea later in the afternoon. She chooses her tailored flannel dress suit with delicate white collar and suede shoes knowing that these follow correct taste for both affairs. The jacket suit may be worn with a blouse as a suit, or without one as a two-piece dress.

Till Dusk

Friday evening she goes to the Park rejoicing that she has a pet-

Dress Of The Week

It was a lady in red—flaming red velvet—who danced in the dress of the week at the Senior ball Saturday night.

Alyce Rodgers was charming in a gay formal with a full flaring skirt which hung gracefully to the floor, and a snugly fitting bodice, that fastened with a long red zipper.

In striking contrast was her corsage of white carnations, with one arranged in her dark curls.

Alyce wore two rhinestone bracelets and silver slippers to complement this colorful costume.

ticoat dress of light wool with a dark silk taffeta flower of the same material as is the ruffled petticoat beneath the full bias-cut skirt. Over this she wears a reefer with full skirt made to fit the shorter dresses.

When she gets home she climbs wearily into bed and begins to think of what to wear the next day.

OUTSIDE LOOKING IN

Kathryn Cramer

Psst! Don't look yet but there goes ZOE BRASKEY, wearing Queen's Lace silk stockings. Plenty smooth, too.

Are you subject to pre-exam headaches? Have RUTH CRAWFORD of the KRAMER BEAUTY SALON give you a restful scalp massage and tonic. She is expert at this.

A BIG BOO! (Senior Ball Stuff)

If Ran Wilde is a sample of "Big Name Bands" we prefer the home variety. You can at least DANCE to the music of HOLMAN or BINFORD. (free plug). And why oh why do all campus dances have to end with most of the decorations on the floor?

A BIG BOUQUET. The blond gentleman from the South who was out with PETE MITCHELL's sister Saturday night, says he did not know there were so many lovely girls at Oregon. "We told you so, Bill!"

Outstanding for Perfection of Costume. MARGE TITUS, Pink lace over white... modest brown orchid in her hair. MARGIE THEDA, like a small column who makes an appointment Delta Pi, wearing hoops... Pink lace over white... mostly decollete. Kappa RUTH-MARY SCOVEL in a real Parisian gown, black scintillating with sequins.

Cute couple... BERNADINE BOWMAN (of Emerald fame) and her escort doing the "Shag."

For Glamor Gals. The KRAMER BEAUTY SALON now carries a complete line of Contour Cosmetics. The matched rouge and lipsticks, priced at one dollar each, are worth your attention.

MORE MARRIEDS... Have you met TONY HARLOW and GUSTA? Always some interesting and amusing conversation going on around them. Walked into the Drama Shed (Studio to you) with that little rascal MARY-MARGARET GEDNEY the other night and what should stare us in the face but a mask of the late Wallie Boole! I say "late" because Wallie is out of circulation since his marriage in January to HAZEL MILLER.

Any Coed mentioned in this column who makes an appointment at our Beauty Salon within five days will receive free of charge a Contour Brevity Facial.

ARE YOU HAUNTED BY RUNS?

Put an end to this ghostly annoyance! These stockings are the spirit of assurance... they can't run—though they're flatteringly sheer.

PHOENIX Run-R-Less HOSIERY

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INTRIGUE—a new toasted tan.
FETCHING—an unusual blush tone beige.

The BROADWAY 30 EAST BROADWAY

\$6.50

Non-crushable, washable prints in rayon—styled in the trim lines of the tailored shirtwaist—in any of spring's alphabet of colors.

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