

# Oregon Daily Emerald

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## How Much Better

SO 50,000 little children in New York City hate Hitler more than anything else. Next on the list of dislikes comes Mussolini, and trailing down the line is the devil. A pretty state of affairs. Old Nick must be piqued to discover that a mere human has usurped his position as chief bogey man.

Underneath the humorous aspects of this little news story from New York, there are some very serious points. The fact that the children of this generation (and we may presume that the New York vote is indicative of child opinion) hate the German Fuehrer is not a fact to chuckle over. It is a fact to do a bit of brow-wrinkling about, to ponder over, and to stop us in our daily prejudice-gathering and try to find out where we are going.

EVEN though we might grant that Hitler has done many things and made many statements which make supporters of democracy more than passingly angry, we cannot look with favor upon the mass hate which has been generated in the younger generation. Hate is a mean emotion, based on fear and ignorance. It moves individuals blindly. While we would not take the completely psychological view of the situation, the hate of New York's 50,000 and the countless others in the country, will certainly have an effect upon them in their adult life.

In not so many years, the effects of this childhood dislike will be a driving force. It will result in blind, fearful action. If carnage has somehow been prevented until this younger generation comes into influence, it is difficult to see how it can be stayed off further.

IN the United States much is made of the warped educational systems of the dictatorship countries. Investigators find that in Germany, Italy, and Russia children are being molded along special lines. Their conceptions of politics, their leaders, their history, are created without due consideration of facts.

In the United States the situation is, of course, much better. But how better is it when we are teaching little children to hate?

## Wie geht's

By V. GATES

The Oregonian says the United States should be congratulated for holding its temper in the German diplomatic crisis. And if Hitler has his way that's about all it will hold.

Wen Brooks remarks that the new "gas chamber" at Salem is not to be confused with the legislature.

The ability of comic-strip hero 'Lil Abner to perennially escape demise suggests that he may be a Republican.

In Ohio a woman has organized a "Don't Worry" club. So far no husbands or diplomats have been persuaded to join.

From the reports of the last Louis fight, it appears that Herr Schmeling had better do his training in a concentration camp.

Plans to split up the Rose bowl pot have started a new movement. It's called "Share the Bowl."

## Let's Cut the Melon

L. H. Gregory of the Oregonian sports page asks an interesting question in his column of last Sunday. Noting the practice of major league baseball to divide up the world series money among the top contenders, he suggests "in Pacific Coast conference football, why not a split among other conference colleges than the one actually playing there of its \$100,000 or more from the Rose bowl prize melon . . . ?"

This suggestion, which came to Mr. Gregory from the president of the Corvallis Chamber of Commerce, and which has the interest of local chamber officials, bears a great deal of further investigation. As Mr. Gregory points out in discussing the baseball practice, "The theory is that these other clubs are a part of the organized competition that made the fat top prize possible; consequently, that it's no more than right for them to have a partial pro rata, . . ."

WHAT is true of the baseball situation is definitely just as true of the football competition on the coast. And what makes it even more worthy of consideration in the coast conference, is the fact that the southern schools not only dominate the Rose bowl, but also the huge crowds. Located in or near large centers, California, UCLA, Stanford, and USC call in crowds of more than 50,000 at regular intervals. Occasionally they soar into the 90,000s.

Outside of Washington, none of the schools in the North can show a candle when the talk turns to crowds. The best that Portland will bring is a little more than 30,000, while at Eugene it's a big day when 15,000 line up in the bleachers.

THE financial burden which is placed on the small-crowd schools makes it difficult for them to compete with the others. The scores mount and public interest drops off. The ends of no one are served.

While splitting up the Rose bowl melon would not immediately transfer the northern schools into hangouts of All-American eleven, it would help to equalize conditions. Equalized conditions would improve the standards of the entire conference.

The suggestion should be looked into further. The only possible defect in such a scheme, as far as we can see it, is that Oregon would probably go to the bowl the first year that it was tried.

## Looking Back . . .

With WILBUR BISHOP

One year ago — Oregon's rangy Ducks fresh from a driving victory over the University of Washington, were unable to match the superior brand of shooting displayed by Montana and lost, 58 to 52.

Five years ago—Wayne L. Morse, dean of the University law school, was unanimously elected to membership in the American Council of the Institute of Pacific Relations at the last meeting of the board of trustees, according to word received from Joseph Barnes, secretary of the American Council.

Ten years ago — Confident that the campaign for \$25,000 from Eugene to assure immediate construction of the Campbell Memorial Fine Arts building on the University campus would be pushed through was expressed by Burt Brown Barker, vice-president of the University.

Twenty-five years ago — A thirty-four acre athletic field providing room for two football fields, three baseball diamonds, tennis courts, golf links, running track with a 220-yard straight-away, and a soccer field, was the plan outlined by President Campbell.

The handicraft group will meet from 4 to 6 o'clock this afternoon at the YW hut.

## Neuberger Crashes Collier's and Forum

Richard Neuberger, former student of the University, has had two articles recently printed in Collier's and Forum magazines.

In the January 28 issue of Collier's Neuberger's article entitled, "Oregon Strikes Back" is printed in the January issue of Forum his article entitled "They Love Roosevelt" appears.

## What Other Editors Believe...

### Dreams Put Into Action

THE beautification of the University frontage on the proposed new Pacific highway location and the improvement of the University's trans-millrace properties, as outlined at a meeting of civic and campus leaders last week, would constitute one of the finest improvements that could be made in the city of Eugene.

The plan would at last give the University a worthy entrance. It would also utilize lands, which are now largely wasted, for the benefit of the public.

For many years students, faculty members and townspeople have looked enviously at the beautiful area across the millrace from the Anchorage and wished that the public might have a chance to enjoy it. But no move was made to give the public the benefit of the property until the University finally obtained its ownership a year or so ago.

THE University men primarily responsible for putting the many persons' dreams into action by acquiring title to the land and planning its development are Vice-President Burt Brown Barker, President Donald M. Erb (who gave impetus to plans already under way when he assumed office) and Fred A. Cuthbert, head of the department of landscape architecture.

Their original plan called only for the development of the trans-millrace property by provision for better staging of the magnificent canoe fete each spring, construction of public play fields, gardens and picnic grounds.

Then along came the proposal to relocate the Pacific highway, reversing its position with relation to the railroad, pushing the millrace over to the north to make room for the greatly widened highway right of way, and cutting a considerable slice off the railroad triangle now bounded by the railroad, Kincaid and Eleventh avenue.

THIS broadened the vistas before the planners. Providing the property in the diminished triangle could be obtained and Eleventh avenue could be swung around to make a right-angled junction with the highway, the University would be given an opportunity to work out a dignified and beautiful entrance, with a quarter-mile frontage on the highway.

So this development and the trans-millrace beautification were incorporated in a plan which ties in perfectly with the master plan for long-range campus improvement.

This proposal, laid before last week's civic meeting, brought exclamations of approval from the men and women present.

BESIDES the eminent appropriateness of the plan, it has other important features to commend it.

For one, the University is in a position to cooperate wholeheartedly in the highway improvement proposal, and the highway department has already been assured of that cooperation.

For another, the development would not cost very much money insofar as the physical improvements are concerned. Under Mr. Cuthbert's expert direction, miracles have been worked on the campus at very little cost to the institution by use of WPA labor.

The only outlay for purchase of property would be involved in acquisition of the triangle between Eleventh, Kincaid, and the railroad. However, this purchase, contingent on the relocation of the highway, should be made, if only to protect the University from

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infringement by the mushroom growth of roadside stands that customarily follows highway improvement.

The University now has no proper entrance. Travelers pass the institution on the highway without knowing they are near the campus. The proposed improvements would be vastly worth while to the city, from the standpoint of both advertising and public recreation.—Eugene News.

# Half of Nation Believes College Man Has Best Chance for Success; Bosses Hire High School Grads, Fortune Poll Shows

NEW YORK, Jan. 30—Almost half of the nation's families believe a college man has the best chance for success—but executives, who do the most hiring, think the experienced high school graduate is more likely to succeed.

These beliefs are revealed by Fortune magazine in publishing its latest survey of public opinion in its February issue. The survey was conducted by the same scientific methods that enabled Fortune to forecast so accurately the conservative trend of the elections last November and to predict Mr. Roosevelt's 1936 majority with an error of less than one per cent.

Fortune's Survey Broken Down  
Fortune sampled public opinion on the question: "Which do you think has a better chance of earning a living today—a high school graduate who has had four years of experience, or a man just out of college?" The replies were:

High school student ..... 34.4%  
Depends on man and/or experience ..... 14.8%  
College graduate ..... 33.4%  
Experienced man better at first, college man better later ..... 9.7%  
College man get the breaks, regardless of merit ..... 2.8%  
Don't know ..... 4.9%

answers are included—those to the effect that the college man will win in the long run, or that he will get the breaks even if he is worthless—then the potential male college market would derive from about 45 per cent of the nation's families.

"Theoretically this potential college market should exist regardless of the economic condition of the people giving the answers, because the boy who raises himself up from an environment of ignorance and poverty, works his way through college, and returns home with a cum laude and a mink coat for mamma, is a tradition.

Upper Income People Consume Diplomas  
"Actually, of course, it is mainly the upper income levels that count statistically as consumers of sheepskins. Although there is a great difference in the distribution of higher education among the various economic levels, there is an astonishing uniformity of opinion among them as to the value of college.

"By sex and age and size of place the differences are also small, and even by occupation, with some minor variations: Professional people favor colleges, but executives, who do the most hiring, give the high school student the best chance by an unqualified vote of 41.6 per cent, against 28.6 per cent for the college graduate.



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