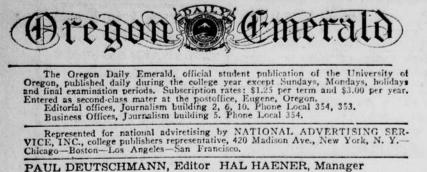
### Page Four



### BILL PENGRA, Managing Editor KEITH OSBORNE, Ast. Bus. Mgr.

REPORTERS Max Frye Helen Angell Nisma Banta Glenn Hasselrooth Iris Lindberg Margaret Girvin	Doris Lindgren Roy Metzler Sadie Mitchell Harold Olney Maurice Goldberg Wilbur Bishop	Wayne Kelty Eleanor Teeters Gordon Ridgeway Lois Nordling Betty Hamilton
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Thursday Desk Staff Alice Joy Frizzell	Bill Grant Alvira Klies	Bill Scott Glenn Hasselrooth
Thursday Night Staff	Eleanor Teeters	Arlo Ford

### Hi Dad-We're Glad You're Here

DADS, Oregon is glad you're here this weekend. It's only once a year that the school has opportunity to act as a unit in entertaining you-only three short days in which to express its appreciation for all the work you do for it throughout the year.

That's the reason these next three days are chuck full of good times-planned in your honor. Oregon wants you to get all the enjoyment possible out of school during the time you're here. Tonight you'll see the University basketball team-defending champions of the northern division-meet the Oregon State Beavers on their own McArthur court. It'll be a riotous game and you'll get a "bang" out of it.

TOMORROW, too, you'll have a big day. In the morning at the meetings of the Oregon Dads you'll meet a lot of other dads. You'll like them, and you'll find they have a lot of troubles-the same way you do-in keeping their sons and daughters in the University. The University and the student body believes, though, that you'll agree it's a worthwhile proposition.

After you see the University perform for a full weekend, you'll admit that spirit and ambition aren't the only things it has up its sleeve. You'll find it's developing plenty of punch with which to back up its words. And, when you leave for home Sunday, Oregon wants you to take with you the feeling that you're an integral part of its organization.-P.B.

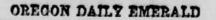
### Goodbye and Good Luck

OREGON'S loss is Santa Ana's gain.

Once again an oft-used expression fits the case-and this time the case involves Ralph W. (Bill) Cole, Oregon line coach during the past year.

Cole, summoned to the campus by Headman Tex Oliver last spring, is leaving Eugene to take the post of athletic director of Santa Ana high school in California.

Now at the end of one year, the portly Duck mentor leaves the University to work out his fortunes in California, his home state.



Tommy Dewey

Guns for Hines

declared a mistrial.

Ham—Plus Eggs

COMISH TO BE ON AIR

N. H. Comish, professor of busi-

ness administration, will speak

In his talk Mr. Comish will give

procure new employees and the

Northwestern university is of-

on how to fill out income tax

Emerald want ads bring results.

THE

Passing

SHOW

By GORDON RIDGEWAY

Reports in Santiago, Chile, scene

of one of the most disastrous

earthquakes of recent times, esti-

mated that the death toll resulting

from the tremor had reached 15,

000, and indicated that it might

possibly be swelled to 20,000. The

civil government and foreign na-

tions were organizing to provide

Consideration of the pardon ap-

plication of Warren K. Billings by

the California board will be de-

layed until February, Lieutenant-

Barcelona Falls;

Franco Pushes on

city of Barcelona. The victory is

and-one-half year civil war. It is

15,000 square miles of territory

to rout the remnants of the loyal-

ist Catalonian army which is in

Once this is accomplished, Franco

scattered retreat to the north.

and 500 cities within 35 days.

by virtue of a previous conviction. every Thursday.

At 12 o'clock yesterday the na- over the "Business Hour" program

tionalist army of Spain under on KOAC this evening at 8:15 on

Francisco Franco marched tri- the subject, "Where 199 Oregon

rated as the greatest of the two- sources used by the retailers to

the culmination of the conquest of relative importance of each source.

Insurgent commanders prepared fering a special series of lectures

WELCOME

**OREGON DADS** 

**Kennell-Ellis** 

**Artist Photographers** 

blanks.

umphantly into the long besieged merchants get employees."

relief for the stricken area.

Billings Plea

Postponed

Death Toll

Reaches 15,000

Looking

Back. ...

With WILBUR BISHOP

One year ago-Tex Oliver

was selected as Oregon's new

gridiron mentor. Oliver was of-

fered a three-year contract at

cate whom he would choose as

assistants.

\$6,000 a year. He did not indi-

Five years ago - Tom

Tongue, ASUO president, de-

clared himself in favor of the

tradition concerning the matter

of freshmen wearing tuxedos.

The tradition that freshmen re-

frain from wearing tuxedos was

conceived with the idea of pro-

tecting the freshmen against

Ten years ago-It was an-

nounced that a four-year teach-

er-training course for elemen-

tary schools, will soon be avail-

able to students at Oregon. The

plan as presented, outlined a

plan for the establishment of a

new department for this work.

Twenty-five years ago-Folk

dancing and examinations were

carried on to the music of a new

victrola, which had recently

been acquired by the women's

Oregon's basketball team was

scheduled to meet Multnomah

club in its last practice game of

Thirty-five years ago-

Amendments to the constitution

were in order at a regular meet-

ing of the associated students

\*

Newsmen Meet

In Annual Clash

Two no-star basketball teams

will meet today at 3:00 on the

spacious floor of McArthur

court to decide the "War of

1939" before an unexpected

crowd of 8,000 who will probably

forget to attend, even with free

One team will be flying the

colors of the University's Emer-

ald while the other will repre-

sent the equally impotent Ore-

Despite several cases of fallen

arches and ineffective shooting

both Coach "Handle-bar Hank"

Garnjobst of the Barometer and "Queen Black George" Pasero

The so-called "French" telephone

is not French at all. It was invent-

ed in this country by a graduate

of Brooklyn Polytechnic Institute.

gon State Barometer.

promise a good game.

Oregon, OSC

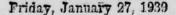
gymnasium.

the season

in Villard hall.

admission.

added expense, Tongue said.



### Madrid and Valencia in the south Apples, Trombones In the early hours of the morning, some slight resistance was of. fered on the outskirts of the city, Checked in Library but by noon, no shots were to be heard. The first thought of the people seemed to be for food. Sol-

diers were asked for bread every-Did you know that about 500 students check articles in the Uniwhere by men, old women and chilversity library checking room every day? These articles vary from dren. Long caravans of food trucks apples and trombones, to tennis rackets and gym clothes. followed the tanks and troops.

Two hundred men's overcoats are the usual number checked in a day, while women's possession consist more of umbrellas and books. The average number of books brought in by one person is three. There are often as many as 25 men's

(Continued from page one)

McNeeley will form Coach Hob-

The Beaver bombers will line up

son's second line of defense.

overcoats, 10 women's coats, and everything asserted to have been Tommy Dewey, New York City's 30 or more books in the room at lost is eventually recovered and ace district attorney, reiterated his the same time, as well as many returned to its owner, Mrs. Lewcase yesterday against Tammany's umbrellas and other articles. ellvn declared. James J. Hines, charged with pro-

There are many claim tickets tecting the Dutch Schultz mob of lost, mostly by male students. For Hobson's Men racketeers. A previous trial was some reason there is the most us of the check room on Mondays,

Hines lost a motion for dismis- Wednesdays, and Fridays. sal of the conspiracy count of his Mrs. Daisy Lewellyn, afternoon 13-count indictment. manager of the room, has only one request to make to students, and Senator Gains

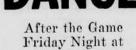
with Al Hunter and Bob Garbould that is: "I wish students would tell or Roy Pflugrad at the forward me what their article is when they give me their claim check so I can position, and Tony Romano and Senator Sheridan Downey, demo- find it more quickly." Mal Harris or Bill Stidham at the crat, California, is getting his ham The lost and found department guard posts.

and eggs every Thursday. He has is run in connection with the check been treated to breakfast every room. An average day's collection The department of printing at Governor Ellis Patterson said yes- Thursday by some of his colleagues of articles consists of three or four Carnegie Institute of Technology terday. Billings is the "forgotten who were directing a rib towards fountain pens, a few handkerchiefs, has equipment valued at more than man" of the Tom Mooney case, his Downey's "ham and eggs" pension gloves, and several books. Nearly \$250,000. situation being more complicated plan which would pay oldsters \$30

Welcome Dads!



MR. and MRS. NEWT



### WILLAMETTE PARK

Parents will be guests of the Park - Adm. Free.

Adm. 35c - 40c

Dance Starts 9:30 

Classified



Phone 3300 Local 354

CLASSIFIED ADVERTISING RATES First day \_\_\_\_\_2c per word Subsequent days \_\_\_\_\_lc per word Three consecutive times 4s per word and a fourth time FREE with cash payment. Minimum ad ten words. Ads will be taken over the telephone on a charge basis if the advertiser is a subscriber to the phone. Mailed advertisements must have suf-icient remittance enclosed to cover deli-site number of insertions. Ads must be in Emerald business of-ice not later than 6:00 p.m. prior to the lay of insertion. ay of insertion. Arrangements for monthly rates will be made upon application. Student Service FELLOWS: Bring your car to Jim Smith Richfield Station at 13th

<sup>\</sup>Klog Sandals

From Florida's Winter Beaches to the Campus for Spring! . . .

> We've just received a shipment of these unique sandals made especially for campus wear. Thick wooden soles in natural finishwith either white or brown uppers.



# Eugenes Own Store Phone 2700



Genial Bill is not leaving Oregon because he has not been satisfied at Oregon, nor is he leaving because he did not like it here. To all his friends on the University and in Eugene, he expressed regret at leaving.

But with Cole, it is a case of necessity and advantage prevailing.

**H**<sup>E</sup> has very definite reasons for leaving. First, there is the matter of a 20-acre orange ranch near Santa Ana (Cole said Wednesday that he lost nearly \$1000 the past year by not being at his ranch to make decisions). Second, at Santa Ana, he will be director of athletics and will receive remuncration equal to that which he received the past year at Oregon. Then, third, Cole has a rasping cough which may be cured by a steady diet of sunshine.

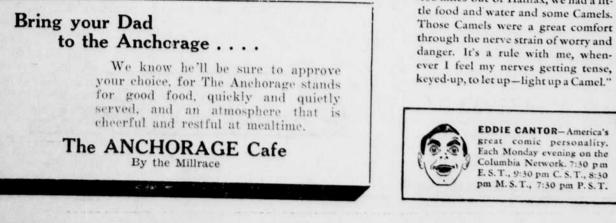
Needless to say Cole will be missed at Oregon. He is well liked by players and fans and sportswriters. Capable and personable, Cole has been the ideal assistant to serious Tex Oliver.

COACH Oliver can find another man to fill Bill Cole's position, yes. But it will be hard to find one as well liked. One of Cole's biggest assets is his "booming" hello, His friendly nature is as inherent as is Buck Bailey's vociferousness.

With a friendly word to everyone, Cole arrived on the campus. To return the compliment, the Oregon Webfoots say, "best of luck to you, Bill Cole."-G.P.

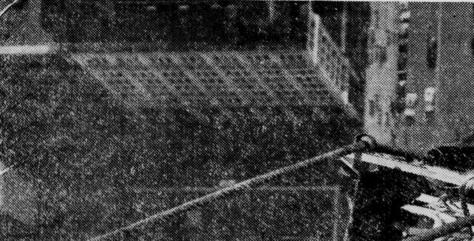
Speaking of the two-semester proposal a student made a very pertinent observation the other day. "If we are to enjoy the vacations," he said. "the three-term system is naturally the best. On the other hand-if we want an education-the two-semester plan is undisputably logical. But then-education is another thing !"

Two University of Chicago political science professors were elected to public office in the recent election. That's two professor, at least, who practice what they preach.



# LET UP\_LIGHT UP A CAMEL

## SMOKERS FIND THAT CAMEL'S COSTLIER TOBACCOS ARE SOOTHING TO THE NERVES



101 STORIES UP on the world's tallest building, Sidney Evert swings in the wind with only a frail scaffold between him and-well, it's 1100 feet to the street. His work is to repair windows of nerve-nagging occupations, nervein the tower of the Empire State Building. Sid Evert says: "A fellow with jumpy nerves wouldn't last long on my So they let up - light up a Camel!

job. So I ease the tension on my nerves whenever I can. I let up-light up a Camel. I find Camels are soothing to the nerves." Smokers in a wide variety straining sports turn to Camels-they find it pays to ease nerve tension often.

110113 NS (K., 39

IT PAYS to look well. For your next haircut try the Eugene Hotel Barber Shop.

Barber Shops

and Willamette for A-1 service.

### Picture Framing

PICTURE framing for all kinds of pictures and certificates. Oriental Art Shop, 122 E. Broadway.

### • Lost

BROWN BILLFOLD-lost at concert last week. Nothing of value to anyone but myself. Reward for return to Theta Chi.

TEXT BOOK: "Fossil Man in Early Spain." Finder please return to library or phone 1024. M. Binford.

GIRL'S white gold Steda wrist watch. Rae Sprague, Phone 962.

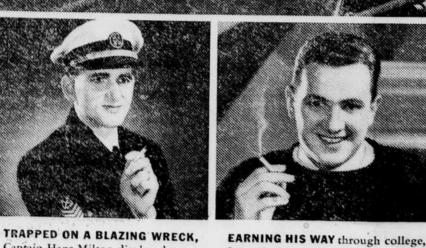
### Plumbing

EXPERT PLUMBING-Chase Co. Plumbers. Repairs and installations of all kinds. Servicemen always ready. Phone 243, 936 Oak.

### • Found

All found ads will be published FREE by this department. A minimum charge of 5c will be made claimants upon the return of the lost article. Call for lost articles at the University Depot lost and found department.

The following articles have been turned in during the week to the lost and found department: Text books-Elementary Econ. 2 Creative Writing Interpretive Reporting. Political Parties and Electoral Problems. Gloves-3 pr. leather. 2 pr. wool. 2 Girls' scarfs. Cellophane umbrella. If you have a claim to any of these articles call for them at the University Depot. Ski Repairing \* \* \* \* \* \* \* \* \* \* \* \* \* SKIS Expert repairing done and \* \* hand-manufactured skis both \* \* hickory and maple sold at bar- \* \* gain prices. See Kaarhus, East \* \* 13th and Moss. \*\*\*\*\*\*\*\*\*\*



Captain Hans Milton displayed courage and nerve-power that won him head-lines from coast to coast. He says: "On the schooner Pioneer, afire 400 miles out of Halifax, we had a little food and water and some Camels. Those Camels were a great comfort through the nerve strain of worry and

great comic personality.

Each Monday evening on the

Columbia Network. 7:30 pm E. S. T., 9:30 pm C. S. T., 8:30

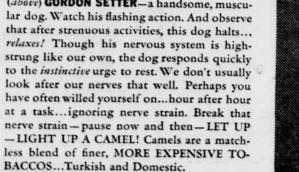
pm M. S. T., 7:30 pm P. S. T.

James L. Dixon, Jr. (above) says: "It's no cinch for my nerves, working as usher, waiting on table, and in between preparing for stiff exams. I can't take chances with nerve strain. Whenever my nerves begin to feel the tension, I rest them. I ease off and have a Camel -I 'let up-light up a Camel,' just as the slogan says. Believe me, that's a good tip. Camels are really mild and definitely soothing to my nerves."

EDDIE CANTOR-America's BENNY GOODMAN-King of Swing, and the world's greatest swing band – each Tuesday eve-ning – Columbia Network. 9:30 pm E.S.T., 8:30 pm C.S.T., 7:30 pm M.S.T., 6:30 pm P.S.T.

### (above) GORDON SETTER-a handsome, muscular dog. Watch his flashing action. And observe that after strenuous activities, this dog halts ... relaxes! Though his nervous system is highstrung like our own, the dog responds quickly to the instinctive urge to rest. We don't usually look after our nerves that well. Perhaps you have often willed yourself on ... hour after hour at a task ... ignoring nerve strain. Break that nerve strain - pause now and then - LET UP -LIGHT UP A CAMEL! Camels are a matchless blend of finer, MORE EXPENSIVE TO-

Copyright, 1939, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.



**COSTLIER TOBACCOS** 

Smoke 6 packs of Camels

and find out why they are

the LARGEST-SELLING

CIGARETTE IN AMERICA