

Oregon Emerald

The Oregon Daily Emerald, official student publication of the University of Oregon, published daily during the college year except Sundays, Mondays, holidays and final examination periods. Subscription rates: \$1.25 per term and \$3.00 per year. Entered as second-class matter at the postoffice, Eugene, Oregon.

Represented for national advertising by NATIONAL ADVERTISING SERVICE, INC., college publishers representative, 420 Madison Ave., New York, N. Y.—Chicago—Boston—Los Angeles—San Francisco.

PAUL DEUTSCHMANN, Editor **HAL HAENER, Manager**
BILL PENGRA, Managing Editor **KEITH OSBORNE, Ast. Bus. Mgr.**

UPPER NEWS STAFF
Lloyd Tupling, associate editor
Bud Jernan, news editor
Lyle Nelson, assistant managing editor
Charles Green, chief night editor
Elbert Hawkins, sports editor
Glen Hasselroth, literary editor
Bernadine Bowman, women's editor
Bill Scott, staff photographer
Ruthellen Merchant, executive secretary

REPORTERS
Mac Frye
Helen Angell
Nisma Bania
Glen Hasselroth
Iris Lindberg
Margaret Girvin
Doris Lindgren
Roy Metzler
Sadie Mitchell
Hazel Oliver
Maurice Goldberg
Wilbur Bishop
Wayne Kelly
Eleanor Teeters
Gordon Ridgeway
Lois Nordling
Betty Hamilton

SPORTS STAFF
George Pasero
Eddie Reber
Jim Leonard
Ken Christianson
Jack Lee
Carl Robertson
Buck Buckwack
Arnie Milstein
Jerry Thompson
John Biggs
Milton Levy
Paul McCarty
Wilbur Bishop

Thursday Desk Staff
Alice Joy Frizzell
Thursday Night Staff
Eleanor Teeters
Bill Scott
Glen Hasselroth
Arlo Ford

UPPER BUSINESS STAFF
Clayton Ellis, circulation manager
Jean Peterson, national advertising manager
Betty Plankinton, executive secretary
"Scop" Sevel, executive secretary
Betty Plankinton, executive secretary

DAY ADVERTISING MANAGER
Dick Litfin
ASSISTANTS
Maisea Glover
Blanche McClellan
Jean Crites
Jack Frost

Hi Dad—We're Glad You're Here

DADS, Oregon is glad you're here this weekend. It's only once a year that the school has opportunity to act as a unit in entertaining you—only three short days in which to express its appreciation for all the work you do for it throughout the year.

That's the reason these next three days are chock full of good times—planned in your honor. Oregon wants you to get all the enjoyment possible out of school during the time you're here. Tonight you'll see the University basketball team—defending champions of the northern division—meet the Oregon State Beavers on their own McArthur court. It'll be a riotous game and you'll get a "bang" out of it.

TOMORROW, too, you'll have a big day. In the morning at the meetings of the Oregon Dads you'll meet a lot of other dads. You'll like them, and you'll find they have a lot of troubles—the same way you do—in keeping their sons and daughters in the University. The University and the student body believes, though, that you'll agree it's a worthwhile proposition.

After you see the University perform for a full weekend, you'll admit that spirit and ambition aren't the only things it has up its sleeve. You'll find it's developing plenty of punch with which to back up its words. And, when you leave for home Sunday, Oregon wants you to take with you the feeling that you're an integral part of its organization.—P.B.

Goodbye and Good Luck

OREGON'S loss is Santa Ana's gain. Once again an oft-used expression fits the case—and this time the case involves Ralph W. (Bill) Cole, Oregon line coach during the past year.

Cole, summoned to the campus by Headman Tex Oliver last spring, is leaving Eugene to take the post of athletic director of Santa Ana high school in California.

Now at the end of one year, the portly Duck mentor leaves the University to work out his fortunes in California, his home state.

Genial Bill is not leaving Oregon because he has not been satisfied at Oregon, nor is he leaving because he did not like it here. To all his friends on the University and in Eugene, he expressed regret at leaving.

But with Cole, it is a case of necessity and advantage prevailing.

HE has very definite reasons for leaving. First, there is the matter of a 20-acre orange ranch near Santa Ana (Cole said Wednesday that he lost nearly \$1000 the past year by not being at his ranch to make decisions). Second, at Santa Ana, he will be director of athletics and will receive remuneration equal to that which he received the past year at Oregon. Then, third, Cole has a rasping cough which may be cured by a steady diet of sunshine.

Needless to say Cole will be missed at Oregon. He is well liked by players and fans and sportswriters. Capable and personable, Cole has been the ideal assistant to serious Tex Oliver.

COACH Oliver can find another man to fill Bill Cole's position, yes. But it will be hard to find one as well liked. One of Cole's biggest assets is his "booming" hello. His friendly nature is as inherent as is Buck Bailey's vociferousness.

With a friendly word to everyone, Cole arrived on the campus. To return the compliment, the Oregon Webfoots say, "best of luck to you, Bill Cole."—G.P.

Speaking of the two-semester proposal a student made a very pertinent observation the other day. "If we are to enjoy the vacations," he said, "the three-term system is naturally the best. On the other hand—if we want an education—the two-semester plan is undisputably logical. But then—education is another thing!"

Two University of Chicago political science professors were elected to public office in the recent election. That's two professor, at least, who practice what they preach.

Bring your Dad to the Anchorage . . .
We know he'll be sure to approve your choice, for The Anchorage stands for good food, quickly and kindly served, and an atmosphere that is cheerful and restful at mealtime.
The ANCHORAGE Cafe
By the Millrace

Looking Back. . .

With WILBUR BISHOP

THE Passing SHOW

By GORDON RIDGEWAY

Death Toll Reaches 15,000

Reports in Santiago, Chile, scene of one of the most disastrous earthquakes of recent times, estimated that the death toll resulting from the tremor had reached 15,000, and indicated that it might possibly be swelled to 20,000. The civil government and foreign nations were organizing to provide relief for the stricken area.

Billings Plea Postponed

Consideration of the pardon application of Warren K. Billings by the California board will be delayed until February, Lieutenant-Governor Ellis Patterson said yesterday. Billings is the "forgotten man" of the Tom Mooney case, his situation being more complicated by virtue of a previous conviction.

Barcelona Falls; Franco Pushes on

At 12 o'clock yesterday the nationalist army of Spain under Francisco Franco marched triumphantly into the long besieged city of Barcelona. The victory is rated as the greatest of the two-and-one-half year civil war. It is the culmination of the conquest of 15,000 square miles of territory and 500 cities within 35 days.

Oregon, OSC Newsmen Meet In Annual Clash

Two no-star basketball teams will meet today at 3:30 on the spacious floor of McArthur court to decide the "War of 1939" before an unexpected crowd of 8,000 who will probably forget to attend, even with free admission.

WELCOME OREGON DADS

Kennell-Ellis

Artist Photographers

The so-called "French" telephone is not French at all. It was invented in this country by a graduate of Brooklyn Polytechnic Institute.

Apples, Trombones Checked in Library

Did you know that about 500 students check articles in the University library checking room every day? These articles vary from apples and trombones, to tennis rackets and gym clothes.

Tommy Dewey Gains for Hines

Tommy Dewey, New York City's ace district attorney, reiterated his case yesterday against Tammany's James J. Hines, charged with protecting the Dutch Schultz mob of racketeers. A previous trial was declared a mistrial.

Senator Gains Ham—Plus Eggs

Senator Sheridan Downey, democrat, California, is getting his ham and eggs every Thursday. He has been treated to breakfast every Thursday by some of his colleagues who were directing a rib towards Downey's "ham and eggs" pension plan which would pay oldsters \$30 every Thursday.

COMISH TO BE ON AIR

N. H. Comish, professor of business administration, will speak over the "Business Hour" program on KOAC this evening at 8:15 on the subject, "Where 199 Oregon merchants get employees."

Northwestern university is offering a special series of lectures on how to fill out income tax blanks.

Welcome Dads!

Eugene's Own Store
WASHBURNE'S
Phone 2700

Klog Sandals

From Florida's Winter Beaches to the Campus for Spring! . . .

We've just received a shipment of these unique sandals made especially for campus wear. Thick wooden soles in natural finish—with either white or brown uppers.

\$5.00

A PAIR

FIRST FLOOR

Hobson's Men

(Continued from page one)
McNeely will form Coach Hobson's second line of defense.

The Beaver bombers will line up with Al Hunter and Bob Garbould or Roy Pflugrad at the forward berths, Elmer Kolberg at the pivot position, and Tony Romano and Mal Harris or Bill Stidham at the guard posts.

The department of printing at Carnegie Institute of Technology has equipment valued at more than \$250,000.

COLLEGE SIDE INN

MR. and MRS. NEWT

DANCE

After the Game
Friday Night at
WILLAMETTE PARK

Parents will be guests of the Park—Adm. Free.

Adm. 35c - 40c

Dance Starts 9:30

Classified Ads

Phone 3300 Local 354

CLASSIFIED ADVERTISING RATES
First day 25¢ per word
Subsequent days 15¢ per word
Three consecutive times 4¢ per word and a fourth time FREE with cash payment.
Minimum ad ten words.
Ads will be taken over the telephone on a charge basis if the advertiser is a subscriber to the phone.
Mail advertisements must have sufficient remittance enclosed to cover definite number of insertions.
Ads must be in Emerald business office not later than 5:30 p.m. prior to the day of insertion.
Arrangements for monthly rates will be made upon application.

• Student Service
FELLOWS: Bring your car to Jim Smith Richfield Station at 13th and Willamette for A-1 service.

• Barber Shops
IT PAYS to look well. For your next haircut try the Eugene Hotel Barber Shop.

• Picture Framing
PICTURE framing for all kinds of pictures and certificates. Oriental Art Shop, 122 E. Broadway.

• Lost
BROWN BILLFOLD—lost at concert last week. Nothing of value to anyone but myself. Reward for return to Theta Chi.

TEXT BOOK: "Fossil Man in Early Spain." Finder please return to library or phone 1024. M. Binford.

GIRL'S white gold Steda wrist watch. Rae Sprague, Phone 962.

• Plumbing
EXPERT PLUMBING—Chase Co. Plumbers. Repairs and installations of all kinds. Servicemen always ready. Phone 243. 836 Oak.

• Found
All found ads will be published FREE of this department. A minimum charge of 5¢ will be made claimants upon the return of the lost article. Call for lost articles at the University Dept. lost and found department.

The following articles have been turned in during the week to the lost and found department:

- Text books—Elementary Econ, 2 Creative Writing, Interpretive Reporting, Political Parties and Electoral Problems.
- Gloves—3 pr. leather, 2 pr. wool, 2 Girls' scarfs, Cellophane umbrella.

If you have a claim to any of these articles call for them at the University Depot.

• Ski Repairing
SKIS
Expert repairing done and hand-manufactured skis both hickory and maple sold at bargain prices. See Kaarhus, East 13th and Moss.

LET UP—LIGHT UP A CAMEL

SMOKERS FIND THAT CAMEL'S COSTLIER TOBACCOS ARE SOOTHING TO THE NERVES

101 STORIES UP on the world's tallest building, Sidney Evert swings in the wind with only a frail scaffold between him and—well, it's 1100 feet to the street. His work is to repair windows in the tower of the Empire State Building. Sid Evert says: "A fellow with jumpy nerves wouldn't last long on my job. So I ease the tension on my nerves whenever I can. I let up—light up a Camel. I find Camels are soothing to the nerves." Smokers in a wide variety of nerve-nagging occupations, nerve-straining sports turn to Camels—they find it pays to ease nerve tension often. So they let up—light up a Camel!

TRAPPED ON A BLAZING WRECK, Captain Hans Milton displayed courage and nerve-power that won him head-lines from coast to coast. He says: "On the schooner Pioneer, afire 400 miles out of Halifax, we had a little food and water and some Camels. Those Camels were a great comfort through the nerve strain of worry and danger. It's a rule with me, whenever I feel my nerves getting tense, keyed-up, to let up—light up a Camel."

EARNING HIS WAY through college, James L. Dixon, Jr. (above) says: "It's no cinch for my nerves, working as usher, waiting on table, and in between preparing for stiff exams. I can't take chances with nerve strain. Whenever my nerves begin to feel the tension, I rest them. I ease off and have a Camel—I let up—light up a Camel, just as the slogan says. Believe me, that's a good tip. Camels are really mild and definitely soothing to my nerves."

(above) **GORDON SETTER**—a handsome, muscular dog. Watch his flashing action. And observe that after strenuous activities, this dog halts... relaxes! Though his nervous system is high-strung like our own, the dog responds quickly to the instinctive urge to rest. We don't usually look after our nerves that well. Perhaps you have often willed yourself on...hour after hour at a task...ignoring nerve strain. Break that nerve strain—pause now and then—LET UP—LIGHT UP A CAMEL! Camels are a matchless blend of finer, MORE EXPENSIVE TOBACCOS...Turkish and Domestic.

COSTLIER TOBACCOS
Smoke 6 packs of Camels and find out why they are the LARGEST-SELLING CIGARETTE IN AMERICA

Copyright, 1939, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.