`Little Colonel'

Will Be Chosen

At Military Ball

Candidates Will Be

Introduced During

Krazy Kopy Krawl

military honor society.

orchestra wlil play.

duced.

grand march.

1

Krazy Kopy Krawl next Saturday

of the election and the Little Colo-

lic until the night of the dance. ary.

3 9 7

LAST TIMES TONIGHT!

"BLONDIE"

Penny Singleton, Arthur Lake

PLUS

Use Emerald want ads.

OREGON DAILY EMERALD

Page Three

National Head Visits Advertising Groups

Howard Willoughby, national grand president of Alpha Delta Norman Holt, ski club president, announced last night. The meeting Sigma, honorary fraternity in advertising, will visit the University Business in order at the meeting will include discussion of plans campus today as the guest of the for an over-night outing, the reservation of a railroad car on the local W. F. G. Thacher chapter, special train going to Crescent lake, and arrangement for a bulletin and will be guest of honor at a dinner this evening at the Anchorage for both active and associate members.

> Mr. Willoughby, executive in the San Francisco office of Foster and Kleiser, was recently elected national president of the honorary. His visit is in connection with a northwest tour of chapters and a partial reorganization of the national fraternity.

During the afternoon Mr. Wil-Dr. E. P. Cubberly, retired Stan- loughby, accompanied by W. F. G. ford university professor, has Thacher, professor of advertising, given to that institution a new will go to Corvallis where he will

\$535,000 education building which meet the members of the Oregon he has paid for with royalties from State group. Professor Thacher is books he has written or edited. ¹ national vice-president.

for Saturday so that all skiers and

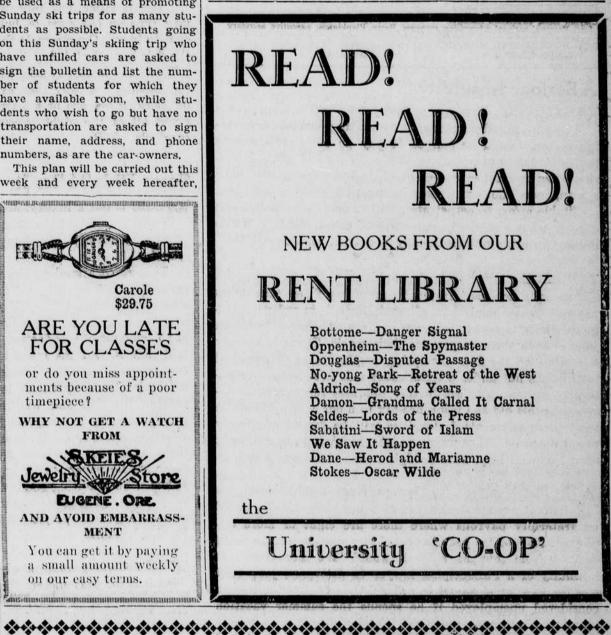
car-owners may be contacted by

The transportation committee

Ski club emblems will be pre-

sented to members present.

includes chairman Bob Jolly, Mar-



At Assembly Men, Women Debaters Due to Begin **Applications Must** Statewide Jaunts: Will Appear Before board to be used in obtaining Be at ASUO Office transportation for skiers on Sun- with the deadline for signing set By Noon Today; day trips. The University symposium teams will go into action the first part Must Show Cards In the near future a six or seven of February, according to a program being planned by D. E. Hargis, car ski train will be run to Cres-

cent lake at the summit of the Saturday night. Strong-lunged aspirants for the Cascade mountains for an all-day

ballots to select Paul Cushing's sufficient snow warrants good ski-

position must be in to ASUO The planned bulletin board, Prexy Harry Weston by noon to- which will probably be located at day in order for the student to be Hart Larsen's campus store, will eligible to enter competitions at be used as a means of promoting the election meet tomorrow, it Sunday ski trips for as many stu-

To Replace Cushing

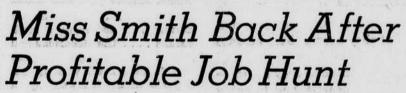
after grades were issued at the end dents who wish to go but have no

nounced that ASUO cards will be

Two new positions have been obtained for graduate students introduced by the president to the through the graduate division of student body and to members of school on February 10. Probably the employment office, Miss Janet the basketball team, who are ex-Smith, employment secretary, an- pected to be seated on the stage

nounced yesterday. Polly Lou Todd is now with the Multnomah county relief and Leonard Hufford is employed by the student body, and Lester Ready

company him.



With two positions for graduates secured, two others lined up, and Mr. Kelly will select the judges at the high school and Christian turned last week from a "very profitable" job-hunting trip to Portland. everal others in view, Miss Janet Smith, employment secretary, refor the contest from among the church in Junction City on Feb- So encouraged by the prospects of other openings, Miss Smith an-Eugene insurance men whose com-ruary 7, Mill City high school and anounced that she would go back this week to interview other em-

Two graduates have been placed in attorneys' offices as secre-

taries, Miss Smith said. The bureau of public health offers two possibilities, one in the bureau of sanitation and the other in the dairy iuspection bureau. Not only has the employment

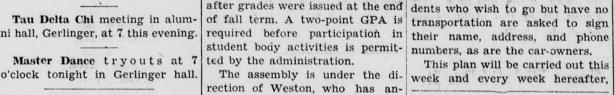
New Yell King Recreation Jaunt To Be Selected Billed For Skiers The University of Oregon Ski club will meet Thursday at 7:30 p.m.. place is uncertain, and will be announced definitely tomorrow.

position of Webfoot yell king will display their talents before a mass ski session. The club will discuss ASUO assembly in Gerlinger hall the reserving of a special car on jorie McLean, and Fred Parkey. at 11 o'clock tomorrow, and after this train for University of Oregon all the candidates have performed. the student body will cast secret trip will not be announced until

successor. Applications for the yell king skiers' special will cost \$2.00.

was announced last night.

Will Meet People



Carole \$29.75

skiers and students. Date of the

ing. Round-trip tickets on this

or do you miss appointments because of a poor timepiece?

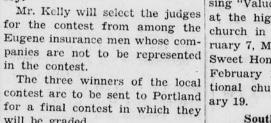
FOR CLASSES

WHY NOT GET A WATCH FROM

Jeweirt Store EUGENE . ORE. AND AVOID EMBARRASS-

MENT You can get it by paying a small amount weekly

on our easy terms.



will be graded. Southern Oregon Next

Whisker Derby Webfoot Symposium To Start Saturday Teams Ready for Staiger Has Called Annual Campaigns Soph Meeting for Tonight in Villard

Stan Staiger's sophomore class, dormant since the sophomore informal of late last term, will tonight begin to show signs of life

Twenty candidates for Little when the second sophomore meet-Colonel, who will be chosen by popular vote from the ranks of ing of the year is called to order at University coeds and who will take 7:30 in Villard. command of the campus on the

Several purposes are behind the Letters from city, town, and country have been and are still pouring night of the Military ball, Febru- calling of the meeting, Prexy into the mailbox of the speech department asking the men's and ary 4, are to be announced in to- Staiger said last night. First is women's groups to discuss their

Schools, Clubs, Church Groups

director of the women's group, and W. A. Dahlberg, coach for the

morrow's Emerald, it was made the beginning of groundwork on topics before high schools, colknown last night by Jack Gavin, the Sophomore Whiskerino, annual leges, clubs, church organizations captain of the University company whisker-derby dance, set for Feb- and granges over the state. of Scabbard and Blade, national ruary 11. Women Already Veterans

Clean-shaven sophomore faces The women's symposium, which Sponsored by members of the will go on the "unfair" list after has already spoken in Eugene with military honorary, the Miltary ball Saturday, Staiger said. By a week the University of California on will be the first formal of the term, from Saturday the boys will be their northern tour and before Euwith tuxedos in order for civilian separated from the men. gene and University high schools,

students and dress uniforms for The sophs will also learn their will talk for the Dakota club in the military men. The dance will financial standing at the meeting. Eugene on February 1. he held in Gerlinger hall with elab- Committees will bring in financial Telling of the problems of youth orate decorations carrying out a reports from the sophomore in- and giving possible solutions, they topic is "Rent."

military motif, according to Bill formal, while the treasury report will take a trip north, beginning Van Dusen and Don Smith, co- will also be brought in, with a February 6 and returning Februchairmen. Babe Binford and his statement of class card standings. ary 10.

No appointments will be made The high school at Rainier is The Little Colonel candidates, tonight, Staiger said, with the ex- their first stop. On February 7 chosen from each woman's living ception of the orchestra commit- they take in high schools in ni hall, Gerlinger, at 7 this evening. organization by popular vote, will tee, which will go to work imme- Knappa, Westport, and Clatskanie, be introduced in person at the diately. as well as the Kiwanis club in

Clatskanie. Portland College Included



Twenty-six students have ennel and her aides will be intro- tered their names for the annual life insurance sales contest which

Back home again they speak at the Congregational church on February 12 and Springfield high

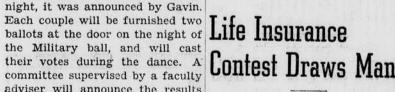
A shorter trip will be made tak-

ruary 21. More Trips Planned

mony has been arranged for the a life insurance company. The There will be several more trips Scabbard and Blade. The names of take place in Portland at a meet- long trip during spring vacation,

panies are not to be represented Sweet Home School Masters' club ployers.

February 14, and the Congrega-The three winners of the local tional church in Eugene Febru-



on, and Astoria. Their last stop on the trip is Tillamook high Invitations have been extended will be held sometime in February,

this year to both Governor Charles according to C. L. Kelly, professor A. Sprague and former Governor of business administration. Charles H. Martin, who, with The contest will consist of a 10- school February 17.

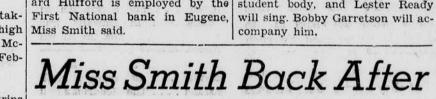
Chancellor Frederick M. Hunter minute talk by each of the conand President Donald M. Erb, are testants, representing an actual ing in Albany and Silverton high expected to be escorts for the Lit- contract with a prospect under schools on February 20 and Mctle Colonel and her aides in the conditions similar to those which Minnville and Newberg on Feb-

sales are actually carried out. An appropriate military cere- Each contestant will represent

announcement of 16 pledges to drawings for the companies will not yet outlined, in addition to a these men, juniors in military sci- ing of the Life Managers of Ore- Mr. Hargis reports. ence, will be kept from the pub- gon Association carly in Febru-

The men's symposium, discussing "Values," has agreed to speak

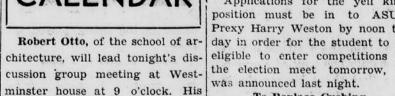
Distributed among the three winners will be \$35 in cash. The name of the final winner will be Drain high school. On February 1 they take in the Bellevue



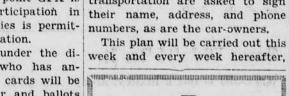
Two Terms of Law

February 8 finds the women at Miss Smith Finds Jobs checked at the door and ballots either Reed college or St. Helen's For Two Graduates presented to holders of the tickets. Each of the candidates will be ARE YOU LATE

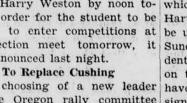
during the meeting. Basketball Coach Howard Hobson will make a short talk to the

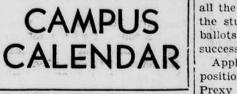


dents as possible. Students going on this Sunday's skiing trip who The choosing of a new leader have unfilled cars are asked to for the Oregon rally committee sign the bulletin and list the num-Order of the O will meet at the has been occasioned by the ineli- ber of students for which they gibility rating given to Cushing have available room, while stu-









Sig Ep house this noon.

