(Continued from page one)

of investigation, who will deliver

Mr. Pieper will discuss "Coop-

eration Between the Press and

Law Enforcement Agencies," bring

in his own experiences and the

experience of the department to

the only topical speech.

illustrate his point.

with us."

It probably was

"Oh! Yeah"

to give him copy regularly

course . . .

or words

that meant

the same thing

I had to say something of

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"Do Not Spare the Editorial Rod"

FDITORS and public offiicals are not always the best of friends. Sometimes they are the best of enemies, with hard words and clashing ideas straining relationships.

But last night at the banquet of the Oregon Newspaper Publishers' association, Charles A. Sprague, governor of the state, evidence a keen understanding of the problems of the newspaper men, their function in the field of politics, and the relationship between the fourth estate and public officialdom. It is more easy, perhaps, for Governor Sprague to realize these important points, than for many offiicals, since he has only recently left the editorial desk for the administrative office. The days when he himself was in the same position as the men to whom he spoke, are not far behind.

IN spite of the governor's close association with journalism, he did not see fit to pamper the press of Oregon. Not harshly, but quite forcefully, he called their attention to the functions which they must fulfill. He warned them that they must take cognizance of the undercurrents of opinion and social movements of the people, that they must keep in close contact with these movements, and that they should in a sense be watchdogs-keeping an eye toward the officials to see that they too are aware of these tidal waves of public feeling.

* * * *

NEITHER did the governor ask them to spare himself. "And if perhaps I should be the one to err, I do not ask you to spare the editorial rod," he said. This statement, more than any other made by the governor during his address, shows that he will be a conscientious public official, who will seriously attempt to be aware of social movements, and who will take with all seriousness and respect the criticisms of the press.

The fourth estate and the first citizen of Oregon understand each other. Their relationship should be pleasant-and. of value and benefit to the entire state of Oregon.

Six Rooters Are Not Enough

AST fall with the campus gripped by football fever, Or

Dregen Emerald College Youths Approve President's Program to Train 20,000 Civilian Pilots In Student Ranks, National Survey Shows By JOE BELDEN, Editor

Student Opinion Surveys of America

AUSTIN, Texas, Jan. 20-College youth stands ready to do its part in the half-billion rearmament program that President Roosevelt proposes for the United States.

Specifically, seven-tenths of American college students today approve of the plan to train 20,-000 civilian pilots a year in colleges and universities of the nation, a country-wide poll of the Student Opinion surveys of America shows.

College Men Given a Task When the president asked congress to appropriate \$10,000,000 for training aviators in cooperation with educational institutions he was in reality alloting college men their part in the task of

making the United States safe from the possibility of an invasion. The surveys have conducted this scientific sampling exclusively for the Oregon Emerald and the 76 other sponsoring student newspapers throughout the nation. Collegians everywhere have been asked, "Do

you approve of President Roosevelt's plan to train an air reserve corps of 20,000 men now in college ?" Yes, have answered 71.8 per cent.

No, have answered 28.2 per cent.

The figures represent the only barometer of public opinion on this question in the particular section of the population-college students-that will be affected by the proposal. Before the idea is tried the second semester with 300 volunteers in seven schools, authorities there and officials in Washington will know that it has the approval of the majority of the student bodies. Only three out of seven are against the program, the survey

indicates. Seven Schools to Be Offered Program The preliminary courses will be offered at the Universities of Washington, Alabama, and Minnesota, and at Purdue, Texas A. & M., Georgia Tech, and M. I. T.

Defense measures costing \$552,000,000 will call for an increase in the air force as one of the paramount points. More planes will mean more aviators. College men are always preferred; so campuses have been assigned as elementary training bases until a reserve of \$100,000 pilots has been created. The six-month's training will include fifty hours of dual and solo flying. Many are expected to continue at the advanced army and navy schools, possibly entering the regular service or becoming reserve officers.

The CALLIOPE....

By BILL CUMMINGS

Following the regular meeting of the interfraternity council Thursday night an idea took form among three of the members which might form the basis for a new and infinitely better rushing system next fall.

For several weeks Al Long, chairman of the committee which Ron Husk appointed last term to study the rush week problem, had been pondering the question with his committee members, but it was not until the informal post-meeting gettogether last night that he arrived at what seems to be an excellent solution. Details of the plan are to be worked out by the committee within the next two weeks, at which time the new system will be presented to the interfraternity council.

Although Chairman Long himself has not yet figured out the exact workings, here is the gist of the proposed rushing plan:

(1.) At the beginning of rush week each fraternity house will arrive at an estimate of the number of men it desires to pledge. This figure will be examined by the University housing committee, and if it falls within the requirements, will become the quota of pledges for that organization.

(2.) Rush week will be conducted as usual, with the same system of dates and restrictions that has been in effect in the past.

(3.) At the close of rush week each fraternity submits a list of as many men as it sees fit, listed in the order of preference, beginning with the man the fraternity wants most and ending with the man it wants least.

to the clerks at the Igloo, and leave.

(5.) The clerks (who may be picked by the University and the interfraternity council and sworn to secrecy) then compare the preference slips with the lists submitted by the fraternities. The pledge lists are made out in the same manner as under the present system, the second and third choices being apportioned as usual. The process is continued until each man has been listed under

(6.) The list for each fraternity is then compared with that fraternity's quota, and the final pledge list is arrived at by going down the fraternity's list until the quota is filled. This list constitutes the pledges for that fraternity.

nounced to the rushees, and they go immediately to the house with which they have affiliated.

Immediately a question pops into the mind of a critic of this plan: What will be done with the man who was listed so low by the fraternity of his choice that he was not accepted in the quota? This is the same problem which is run up against under the present system, and would include only a few more men. The quotas would be filled exactly, the housing committee would be satisfied, the net results would be beneficial to the fraternities, and the number of men left out altogether would be only slightly larger than at present.

Most of the men who fall below the quota lines could be fitted in with the fraternities of their second or third choices, filling the quotas of those fraternities. The whole process is more selective (4.) Prospective pledges go to the Igloo as than the present system, resulting in a better **Among Publishers**

(Continued from page one) and no-hit softball pitcher, left the Register-Guard that many don't know of the change, is now located at McMinnville and accompanied

his employers, L. E. and J. B. Bladine, here from the Telephone-Register, which, with Mrs. L. E. Bladine, Mrs. J. B. Bladine, and Bill Phipps also here, is among the most heavily represented pa-

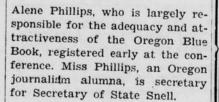
pers. * * * Fellow publishers enjoyed shaking hands with Edgar McDaniel, of who is in attendance. the Coos Bay Harbor, North Bend,

a former president of the press conference, who has been prevented by ill health from attending the McKinney, publisher, and Ed C. last four or five of the annual gatherings. Mr. McDaniel's health is much improved, and he looks like his old-time self again.

Bernard Mainwaring, partner with Lucien P. Arant in the own- tertain the conference delegates. crship of the Baker Democrat-Herald and the Nampa Free Press, is

here with his partner. Mr. Mainwaring has just undertaken the task of teaching an elementary ing editor, is here for the conferjournalism course in the Northwest ence. Nazarene College in Nampa. Be-

fore he took up journalism the Nampa editor had a year of high school teaching, and he likes both teaching and editing.



Arthur L. Crookham, city editor of the Oregon Journal, who is on the conference program, is making his first visit to Eugene. Mr. Crookham, one of the most scholarly and accurate of journalists, is a graduate of the University of Kansas.

Harold Bradley Say and Harris Ellsworth hobnobbed together a good bit during the Friday conference. Both of them Oregon alumni, they found much of common interest. Mr. Say is in charge of publicity for the state highway commission, and Mr. Ellsworth is in charge of the News-Radio and radio station KRNR in Roseburg.

Two former editors of the Oregana were noticed among the conference group-Adelaide Lake, until recently publisher of the Sheridan Sun, and Mrs. Robert K. Allen, PICTURE framing for all kinds of of Portland, who, as Velma (Dus-

Phi Gamma Delta (Continued from page two) Dress for Sale The lineups:

ty) Farnum, also held the head post on the annual in the days be- Publishers fore the men started pre-empting this campus editing job.

Mr. and Mrs. J. Francyl Howard, editors and publishers of Greater Oregon, Albany, are killing two birds with one stone at the conference-visiting their son Jim, a journalism sophomore, as well as taking part in the sessions.

Found ads run free in Emerald. Earle Richardson, publisher of the Polk County Itemizer-Observer, is another old Oregon grad and former president of the conference

The Hillsboro Argus is promi-Coman, his advertising and circu-The young man with the lation manager, both on the prodark hair and green sweater gram, and Darrel Ellis, reporter, came through the door . . . also among those present. Last year Darrel as an officer of Sigma "I'm from the Delta Chi, was himself helping en

Emerald and I believe it to Robert K. (Bob) Allen, assistant promotion manager of the Oregon be to your Journal, a former Emerald managadvantage to advertise

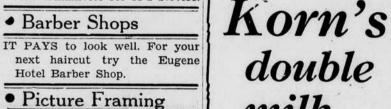
Classified



only not CLASSIFIED ADVERTISING RATES Pirst day ____2c per word subsequent days _____1c per word hree consecutive times 4c per word and a fourth time FREE with cash payso delicately expressed. Well ment. Minimum ad ten words. Ads will be taken over the telephone m a charge basis if the advertiser is a ubscriber to the phone. Mailed advertisements must have suf-icient remittance enclosed to cover deli-aite number of insertions. Ads must be in Emerald business of-fice not later than 6:00 nm union to the we talked . . . and I promised . . .

ice not later than 6:00 p.m. prior to the lay of insertion. Arrangements for monthly rates will be made upon application. for a while





pictures and certificates. Ori-

ental Art Shop, 122 E. Broad-

way.

double milk

Bread really means

the fraternity which matches his best choice.

(7.) The final pledge lists are posted or an-

L gon had a slogan, "Oregon Is Going Places." The ne Oregon spirit was very much a living thing. Campus leader rally committee members, and the student body worked hand in-hand to foster this growing spirit. The results were ev denced in large send-off and welcoming rallies for Coach Te Oliver and his football team, win or lose.

But what has happened to this new spirit?

Monday Oregon's defending champions of the northwest entrained for Pullman and Moscow to play two erucial serie with the Washington State Cougars and Idaho Vandals, tw series which will probably have a sharp bearing on Oregon chances of retaining the title.

* * *

OREGON'S Webfoots are a great team, but regardless this there were only six persons to see the Ducks of and one was a University publicity man. Another was a Emerald sports editor.

And a few minutes before the train pulled out for Pul man, two of Oregon's players were glumly hitch-hiking their way down town, and having a hard time. It may be that Orgon's fine showing on the road trip to date is due to th players' desire to show Oregon students and townspeople o Eugene that they are just as worthy of a send-off as the foot ball team.

TT seems that the Ducks' departure was just overlooked in the shuffle-a shuffle which saw a rally committee ham pered by a lost reform bill and which saw a hard-working yell king declared ineligible to hold his post.

* * * *

The Ducks return to the campus Monday noon. To dat they have won three games. The train pulls into the station at 11:55 a.m., and nothing in the line of a welcome has been lined up. Will there be only six people on hand to gree the Ducks, and will they have to hitch-hike home? That ques tion can only be answered by immediate action of the rall committee and students of the University.-G.P.

Multnomah.

Wrestlers

(Continued from page two) will attempt to provide a win for Homer LaBare, 175, Multnoma the Ducks.

The wrestling bouts start at gil Cavagnaio, 185, Multnomah. 8 o'clock with the boxing starting approximately at 9 o'clock. Complete lineups follow:

Wrestling-Jim Mountain, 140, Oregon, vs. Hal Peterson, 13 Oregon, vs. Ed Pape, 140, Multno- Multnomah; Ed Harding, 145, Or mah; Mort Myers, 152, Oregon, vs. gon, vs. Dale Bernard, 145, Mul Cahrlie Piluso, 155, Multnomah; nomah; Cam Collier, 145, Orego Al Conger, 158, Oregon, vs. Harry vs. Jerry Buckley, 145, Multne Schaffer, 155, Multnomah; Dale mah; Martin Schedler, 145, Or Peterson, 174, Oregon, vs. Walter gon, vs. Vernon Vincent, 145, Mul

Arndt, 175, Multnomah; Bob Doug- nomah; Jim Bailey, 197, Oregon

In two exhibitions of wrestlin Harold Kaschko, 186, Oregon, Glenn Carroll, 184, Oregon, vs. V

Boxing-Jim Greene, 118, Or gon, vs. Earl Fredenberg, 1 Multnomah; Wayne Towne, 13

las, 186, Oregon, vs. Jack Saum, vs. Hal Marlowe, 178, Multnoman 180, Multnomah; Willie Williams, Merle Hanscom, 155, Oregon, w 205, Oregon, vs. Steve Merton, 190, meet the best available opponent

third. They merely turn in their			Lonegan (2) F F. Stearns Richards (6) C (4) Moshofsky Adams (9) G (2) Greenberg	5121/2 Patterson St.	money More protein
Newsmen See	pointing out the various methods employable to increase and main- tain subscribers. Circulation fig-	Sigma Nu's 'B'	Bladine G (4) Patton Olsen S Thompson	size 16, new, for cost of wool.	Moreminerals
Entire Process	ures don't "just grow", according to Coman, but must be carefully	(Continued from page two) the Sigma Nus finished the third	S Lundquist Referees; Don Tower and Al Long.		per loaf. For after all
	accounted for and increased by ju- dicious handling. The publishers left for lunch at	quarter, 24-18. Score: Sigma Nu (27) (23) Sherry Ross	Phi Delts 34, Omega Hall 4 The Phi Delts held a basketball	TYPING: Reasonable rates, guar- anteed work. Gene Herlocker, Phone 3476-W.	pound for pound a loaf of bread with
Of Wirephoto	the Anchorage at 12 o'clock after reviewing the display of examples	Wasser (6) F (8) Warren Keenan (4) F Burt	was there too.	• Lost	Double-the-mil
Coman Discusses	of graphic journalism displayed by George Godfrey and his class	Wiley (13) C (2) Chambers	hot, at least three of them in par- ticular, George Schweiger, Knox	GARNET RING-Yellow gold set-	to still weigh a pound replaces flour, starch carbohydrates, whatever
Ways of Increasing Circulation Lists	of newspaper photographers. Hulten Explains	Nestor	Parker, and Rod Lewman with 14, 12, and 6 points each.	Friday. Reward. Alyce Rogers, Phone 1780 or 2766-J.	you want to call them to make room for the
Hugh G. Ball, editor of the Hood River News and president of the	(Continued from page one)	S Duncan Phi Psis 19, Delts 9	fast for the disorganized dormitory boys. The harn boys controlled the	MAGNIFYING glass. Left in 105 McClure. Return to Frank Short,	extra milk
Oregon Press conference, tapped the gavel at 10 o'clock yesterday	editorial campaigns, he said. Mr. Hulten pointed out several other	Tau Delta by a score of 19 to 9	ball most of the time and when Omega did get the ball they could		proteins, extra milk
morning to call the twenty-first session of state newspaper heads	cases involving smaller Oregon newspapers. Defamation by radio is libel in	Psis garnered a 5-0 lead in the	long shots.	• Film Developing FILM DEVELOPING at the Cam-	minerals
together at the University of Ore- gon school of journalism. More than a hundred publishers	Nebraska and Washington, stated Mr. Hulten. In most states, no def-	threatened. Galvin Sargent, Phi Psi guard,	together on fast breaks that left Omega's guards far behind They	nus shop with Carl Baker's ov.	(mostly calcium) when double the milk
witnessed a demonstration of the	inite laws have been passed, but it is generally agreed that libel laws will be extended to radio because	headed the scoring parade with nine points. Sargent was the whole	also controlled the backboard play. Subs played nearly half of the	• Found	is used. Check up wherever
the taking of a picture of a group of the conference members to the	of recordings kept of radio pro- grams, he said.	show in the first half and couldn't miss. He sank two fielders within thirty seconds of play in the sec-	The lineups:	All found ads will be published FREE. by this department. A minimum charge of 5c will be made claimants upon the return of the lost article. Call for lost articles at the University Depot lost and found department.	your eating,
transmission of the finished print via telephone wire to the Oregon- ian in Portland.	In a recent libel case the ques- tion arose as to whether the call-	ond quarter. The Phi Psis led 9 to 4 at the	Lewman (6) F Jandrall Parker (12) F	Tound department.	(maybe your wife does all th
Six Publishers Talk Six of the visiting publishers	ing of a person or group "commu- nistic" was libel, but as yet it has not be decided, he said.	third quarter.	Foss	have not been called for at the University Depot Lost and	buying and you
who assisted George H. Godfrey, University news bureau chief, in a	A 1937 Oregon law provides that the plaintiff must pay the court	Hill (2) E (2) Debras	Elliot	Found department: 2 girls' belts	take what she gives you)
discussion of engraving and other phases of graphic journalism were W. Verne McKinney of the Hills-	costs of the defandant if the suit is for less than \$250, Mr. Hulten said. Following his talk, Mr. Hulten	Lott (2) F (2) Slater Regnart C (1) Kettering	Cummins (2) S Arbuckle S	2 key cases with keys Gold compact Grey raincoat	If it's not
boro Argus, Noble B. Stanton () the Grants Pass Courier, Jack Bla-	discussed various libel suits, with reference to interpretation and	Siewert G (4) Williams Yantis (2) G (9) Sargent Daniels S Keller	Willis S	Grey overcoat Grey jacket	Korn's
dine of the McMinnville Telephone- Register, Harris Ellsworth of the Roseburg News-Review, Sidney	methods of handling them.	Hansen S Camp Hopkins (3) S	Referees: Al Long and Don Tower.	Green jacket Red sweater	double
King of the Eugene Register- Guard, and H. B. Robinson of the	Basketball Stars Of Emerald Staff	Backus S Elkins S	to score but couldn't hit the bucket, while the more inexperi-	Blue umbrella Green umbrella 30 notebook binders	
Oregon Newspaper Publishers' as- sociation engraving bureau. A pho- tograph of the six was sent to the	To Practice Today	A last second basket by Bill	enced dorm players capitalized on every scoring break. Jimmy Ray	185 text books Pens, pencils	milk
Oregonian in the wirephoto dem- onstration.	today for all Emerald sports	from being upset by a determined Sigma hall five. Jellick sank a	6 points.	If you have a claim to any of these articles call for them at the University Depot.	Bread
E. Palmer Hoyt, manager of the Dregonian traced the growth and mportance of graphic journalism	and the place will be the men's gym.	lay-in just before the whistle ended the game and the SAEs led 11	Sigma Hall (10) (11) SAEs Levy (4) F (3) Miller	Ski Repairing	well why not do something
furing the last two decades of newspaper activity.	Coach "Queen Black George" Pasero, who called the practice	The score intermittently favored	Ray (6) F (4) Cardinal Libke C (2) Jallick	SKIS *	about it?
"Your Circulation List is no	send the Emerald "has abane"	2 to 2. While the half-time score	Moore G (2) Beckner Warrell G Segale Neustadter S Lowe	i find and and	
Copsy," declared Ed C. Coman, devertising and circulation mana- ger of the Hillsboro Argus, in	paracion for the Emerald- Baro-	opened the third quarter with an 8-7 lead. The SAEs had numerous chances	Referees: Wayne Scott and Phil	gain prices See Veerburg The	