

# Ducks Continue Win Streak; Beat Vandals, 38-30

## Among the..... State Publishers At the Conference

By GEORGE TURNBULL

If you heard someone around the conference yesterday or at the hotel last night saying, "Oh, did you hear the one about . . . ?" the speaker may very well have been Leith F. Abbott, advertising manager for the Southern Pacific at Portland, who is here with J. A. Ormandy, general passenger agent. Leith, who was editor of the Emerald in 1919-20, knows all the latest stories.

Several other editors of the Emerald are here for the conference. Henry N. Fowler, associate editor of the Bend Bulletin, edited the paper around 1914. William E. Phipps, of the McMinnville Telephone Register, had the job in 1934-35; and he and Malcolm Bauer, his managing editor and right-hand man, now a news executive on the Oregonian, had a lot to talk about.

Mrs. Malcolm Bauer, who accompanied her husband to the conference, was secretary of the school of journalism two years ago, when she was Miss Roberta Moody.

Associated and United Press managers from Portland are here—Leonard Kimball of the Associated; Ed Morgan and J. F. Gale of the competing organization.

Miss Genevieve Dunlop, Oregon journalism graduate, now employed also on the Ontario Argus, George Aiken's paper.

Mistaken identity note: People addressing Anson Cornell, graduate manager, as Ralph R. Cronise, and vice versa. They were University of Oregon college mates in the days before the war. Mr. Cronise is now, with W. L. Jackson, co-publisher of the Albany Democrat-Herald.

Eastern Oregon had several representatives, among whom were noticed Harvey Bowen, new publisher of the La Grande Observer, who gave Oregon graduate Matt Kramer a job a few weeks ago, and Lee D. Drake, manager of the East Oregonian, Pendleton, a former president of the press conference.

IS Merle Chessman of the Astorian-Budget, here? Anyone you may see displaying photographs of a most presentable infant will likely be Merle with a picture of his new grandson, the young "Scoop" Lucas, son of Bob Lucas, Astoria news editor, who formerly was editor of the Emerald. Or it may be Harry S. Schenk, the new field manager, with a picture of his new little daughter.

The conference group missed Arne Rae, recently resigned field manager, now in a similar capacity for the National Editorial association. Arne started attending the conferences back in 1920, just after his return from the war and before he studied journalism at Oregon; then he attended as a journalism student, later as advertising manager, editor, and finally as field manager of the Oregon Publishers' association.

The upper staff of the Corvallis Gazette-Times is represented by Claude Ingalls, editor, and M. K. Myers, who has been news editor for 16 years.

It has been such a short time since Bill Jones, advertising man (Please turn to page four)

## Rain Cause of Many Empty Pocketbooks

"Rain, rain go away" is the plea of the employment office staff as well as a number of students.

Although the rain means nothing more than a little discomfort to many students, it shuts off the means of earning money to pay for tuition for other students.

A large percentage of students attending school rely on odd jobs during their spare time to obtain funds to pay their bills. The rain greatly cuts down the number of these jobs available thus creating a serious problem for both the employment office and the students. Miss Violet Runte, employment office stenographer, lamented yesterday.

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## Most Distinguished Visitors to Conference



Governor Charles A. Sprague, his wife and daughter . . . attended the conference banquet last night where the governor made the principal address. (Cut courtesy Eugene News.)

## Governor Sprague Addresses Newsmen At Annual Banquet

## Publishers Told Of New Trends In Public Opinion

### Realization of Late Changes in Ideas, Movements Asked

By PAUL DEUTSCHMANN  
Emphasizing the undercurrents of popular opinion and "social movements" of the people, Charles A. Sprague, governor of Oregon and former editor of the Salem Statesman, called for a realization of these points by the editors and publishers of the state, at the annual banquet of the ONPA last night in the Osburn hotel.

Viewing those who have been successful in the field of politics as individuals who have been sensitive to these social movements of the people, Governor Sprague called upon the press to criticize those in public office who fail to recognize the "feelings of the people."

"And if perhaps I should be the one to err in your judgment," the Governor said, "I do not ask you to spare the editorial rod."

Emphasizes New Currents  
The Governor put great emphasis on the "currents of thought and opinion which working editors ought to seek to understand. You as editors," he pointed out, "overlook some of the elements in the way of social movements of our times, miss the undercurrents and tidal movements based on the feelings of the people."

He suggested also that editors go easy on the "escape mechanism" of abusing Hitler and others in foreign lands, taking more interest in the concrete problems of their communities. Upholding the ideal of complete and accurate printing of facts as the first duty of the press, the governor added that editors should certainly supplement this service with vigorous and continuous expression of their own opinions.

"Governor Not in Vacuum"  
Pointing out that the "governor does not live in a vacuum" he went on to show how the work of the public official went farther than that of a newspaperman. Mere expressions of opinion are not sufficient for the official, he said, but (Please turn to page three)

## Newsmen Fail To Register, Only 101 Sign

Officially registered—101; present—probably twice that number or more.

Foregoing is the story of press conference registration. The 101 figure ties the mark established in 1937, and surpasses by 11 last year's total of 90, records show.

Failure of more of the editors and publishers to officially sign the "guest book" was attributed to the short time allotted for registration before the meetings started in the morning. Registration books opened at 9:30, and the session came to order at 9:45.

## Hikers Hold Hope For Hostel Havens

### 'Chain Store' Inns Asked for Transient Sportsmen

Youth hostels for hiking-minded people of the Willamette valley may become a reality if the plans of Jack Hana, field secretary of the Youth Hostellers of America, who visited here yesterday, are completed.

Hana spent Friday on the University of Oregon campus discussing the proposed establishment of overnight stopping places for hikers, canoeists, horse-back riders, or skiers at 30-mile intervals in the Willamette valley with campus leaders.

The plan, which has a recognized international importance among the European sports enthusiasts of thirty years' standing, makes it possible to provide sleeping accommodations and food at the cost of 25 cents per meal and for each "overnight" which includes bed and blankets.

GRADUATE IS TEACHER  
Clifford Rowe, graduate education student, has accepted a teaching position at Klamath Falls as high school English instructor there, it was announced by the placement bureau at the school of education yesterday.

Rowe, who has been working for his master's degree here will begin his new job Monday.

## Redmond Gets Trophy Award For Third Time

### Contest Announced By Sigma Delta Chi For Weekly Papers

A winner for the third time, the Redmond Spokesman, published by Joe Brown, was awarded the Hal E. Hoss trophy for the best weekly in towns of less than 1000 population, at the Osburn hotel banquet of the ONPA last night. Bill Pease, editor of Old Oregon, presented the cup for Sigma Delta Chi, national journalism fraternity, under whose management the contest was held.

Runner up in the contest was the Junction City Times, published by Tom Nelson. Honorable mention went to the Condon Globe-Times, published by Stewart Hardy.

Phil Bladine, junior in journalism, announced a new Sigma Delta Chi contest, to be judged on the basis of general improvement, and to be open to all weekly newspapers of Oregon.

Members of the journalism fraternity also put on a skit entitled "Professor Whiz" during which a team of weekly newspaper men vied with a team of daily journalists in answering questions on journalism. Warren Waldorf acted as master of ceremonies. The daily team won, after Ben Litfin, editor of The Dalles Chronicle, broke a tie.

### Onthank, Casteel Leave for Corvallis

John L. Casteel, head of the speech department, and Karl W. Onthank, dean of personnel, will go to Corvallis over the weekend to meet with the Oregon State and Willamette university members of the Hazen Foundation planning committee. They will plan the program, appoint sub-committees, and consider prospective members for the Hazen Foundation conference beginning July 28.

All students who want to go hiking this afternoon meet at Westminster house at 4 o'clock and bring a lunch.

## Publishers Move Into Last Day of Meet

### Pieper's Talk Heads Luncheon; Election Of Officers Slated For Today

With a full day of meetings and last night's banquet under their belts, visiting Oregon editors and publishers this morning move into the last lap of their three-day conference.

Crowded hours are before the visitors before the newsmen can close up shop and head for home. Advertising men will take over the conference with the opening gun this morning, when they will attempt to add another new high mark to ad-session attendance, growing with each year of the meetings.

Windup in Sight  
After the advertising men have finished the last layout and discussed the last list of comparative figures, the publishers will all join forces to put the business of the conference to bed with the semi-annual business meeting of the Oregon Newspaper Publishers' association, presided over by L. E. Bladine, of the Telephone-Register, prexy of the group.

Their house in order, the publishers will gather up their conference-acquired ideas, turn their back on the journalism "shack" for another year, transferring their stock to the long dining rooms of John Straub memorial building for their last meal together until next January.

Campaign All Oratory  
Electioneering without recourse to the printed word will have to be the order of the day at the banquet for the election of next year's officers, due to the fact that the publishers at their conference were unable to figure out any plan to make Linotype machines and presses fit into back seats and luggage compartments of automobiles.

Pre-election movements last night were principally sub rosa. Approached by the press for pre-election statements or predictions, the publishers declared their willingness to discuss the election of last November or the one in 1940. Less close-mouthed individuals, however, said that all underhanded election methods and other skulduggery would be ruled out for today's contest. In the past, elections have been quite orderly.

FBI Takes Hand  
Highlight of the luncheon, which is another no-host affair, is the appearance of N. L. Pieper, special agent in charge of San Francisco field division of the federal bureau (Please turn to page four)

## Noble Terms New Job 'Means to End'

Dr. Harold J. Noble, associate professor of history, describes his recent appointment to the faculty of the government college in Kyoto, Japan, as a "means to an end."

Through this appointment he will be able to further his research in Japanese, on the history of Korea, which he hopes to finish in a year.

Dr. Noble has done research for the book in American, British, Russian, German, and Chinese sources. He taught for two years in a Korean college and spent a year in research on the project in Korea. His work for his doctor's degree was also in Korean history.

"Kyoto is the cultural center of Japan and has been for about 1500 years the capital," he said.

Dr. Noble said, "It would be ideal if I could take all my Oregon students and friends to Japan with me." He extended an invitation to all his students to "visit me in Kyoto."

## Excuse It Please, Mr. Turnbull, We Meant Siam

George Turnbull of the journalism faculty spent the fore part of Friday morning explaining that the Emerald reporter misunderstood him when she quoted him as saying Edward E. Brodie, Oregon City Enterprise publisher, was the third in a succession of Oregon newspaper men who had been made minister to Finland.

Mr. Brodie is the first Oregon editor to occupy the post at Helsinki. It was Siam which has enjoyed the presence of three Oregon editors as ministers—John Barrett, William H. Hornbrook, and Mr. Brodie.

## Hulten Explains Libel, Remedies To Journalists

### Law Suits Said Due To Inaccuracies In Reporting

Several recent libel suits brought against Oregon papers were cited by Charles Hulten, assistant professor of journalism at Oregon, before a group of Oregon newsmen at the afternoon session of the press conference at the University yesterday.

"Under the Oregon statutes, action for libel must be started within a year after the alleged defamation," said Mr. Hulten at the beginning of his speech.

In covering court or legislative sessions an accurate coverage of the proceedings will prevent any chance of libel, he stated.

Oregon Cases Cited  
Several cases brought against the Journal, Oregonian, and News Publishing company of Portland, were explained by the UO professor. Most libel cases in these instances arose from editorials or (Please turn to page four)

## Newspapers Show Pictures, Printing

Photographs from the different news bureaus, cameras, and numerous types of printing of Oregon newspapers are on display in the journalism building as a feature of the Oregon Press conference.

The University of Oregon news bureau was also represented with photographs of campus life. In contrast to this, the Hillsboro Argus, Klamath Falls News-Herald, McMinnville Telephone-Register, and Grants Pass Courier displayed photographs of local life. Printers and engravers of many Oregon towns showed types of dance programs, letterheads, and advertising letters.

The display will be up the duration of the weekend.

## Rainey's Rise to Top Is Declared Rapid

Homer I. Rainey, former University professor, who was recently elected president of the University of Texas, has had a rapid rise to the top, according to Dr. H. D. Sheldon of the University faculty.

Dr. Sheldon, professor of history and education, said that Dr. Rainey was probably promoted more rapidly than any other professor who has left the University.

Left Oregon in 1927  
Dr. Rainey, professor of education from 1923 to 1927, left Oregon to become president of Franklin college in Indiana. Upon leaving Indiana he became president of Bucknell university in Pennsylvania.

While at the University he wrote articles on the financing of Oregon schools and on the testing of

## Traveling Webfoots Hold Race-Horse Pace By Beating Idaho Men

### Northern Division Title One Step Nearer As Hobson's Men Post Fifth Victory in Six Starts; Gale Again Oregon High Scorer

Oregon's Webfoots continued their merry dash along the northern division title trail last night driving through a tough Vandal defense to post a 38 to 30 win over the University of Idaho in a game that was slow in starting but ended with both teams resorting to a race-horse type of basketball.

The two teams play a second game tonight, again on the Idaho Memorial gym floor.

Third Straight Win  
The Ducks' win last night was their third straight on the current road trip and their fifth victory in six starts.

Except for a very few seconds at the start of last night's contest, Oregon's tall boys never were headed as Johnny Dick, Laddie Gale, Slim Wintermute, and Matt Pavalunas began firing.

Forrest Twogood's Vandals, operating on the theory that if the Ducks couldn't get the ball they couldn't score, played ring-around-the-rosy, set-up ball, ala Oregon State, and this slowed the first half down to nearly a walk.

Ball Hogging Effort Fails  
But despite Idaho's smothering of the ball, Oregon's speedy Bobby Anet and Wally Johansen managed to steal it away from the Vandals enough times to start the Webfoots off on the scoring trail. And once they started, the Ducks weren't to be stopped.

During the entire first period, the Vandals took only 12 shots from the field. Each one of these was a virtual lay-in, not a shot being attempted from beyond the foul circle.

The score at halftime, however, favored the Webfoots, 19 to 15. Coach Howard Hobson's basketballers found the range for eight fielders and three free throws while Idaho was making five of their field goal attempts and five free line tosses good.

Scoring Tallies Similar  
Curiously enough, both Idaho and Oregon tallied the same number of points in both halves, Oregon 19 in each 20-minute session, and Idaho 15.

Oregon's Ducks started the scoring on the first play of the game, the tipoff. Big Slim Wintermute leaped high, batted the ball to Captain Bobby Anet who flipped a quick pass to Johnny Dick, camped near the basket, and the husky forward tipped it in.

Idaho took the ball and began her tantalizing slow tactics. For a minute, the Vandals watched for an opening, and then little Steve Belko, the colorful grider and hoopster, darted toward the basket took a pass, and sank a lay-in.

From this juncture until the five-minute mark, neither team could find the basket. Ron Harris, Idaho's high-scoring forward, finally sending Idaho out in front for the only time in the tussle with a short one-hander.

"Gold Dust" Twins Work  
Right there Astoria's "Gold Dust Twins" went to work. Anet canned a one-hander and Johansen stole the ball in mid-floor and dashed down all by himself to hit a crippler and shoot Oregon to the front, 6 to 4.

Rugged Lyle Smith, 200-pound guard, was fouled by Gale and made good the toss, but Oregon's Dick countered with a lay-in to (Please turn to page two)

## McNab Outlines Improving of Rural Reporting

### Label Heads, Vague Stories Mar Most Weeklies

Typical of weekly newspapers' rural correspondence is the badly-written, hazy, disconnected article, according to Gordon G. Macnab, former editor and news editor for several outstanding weekly newspapers, in his talk before the annual press conference yesterday.

Explaining how to correct the common fault of the rural weekly, Macnab condemned the present system of selecting the most readily available correspondent in the community regardless of his ability and interest in the work. He urged the hiring of good correspondents.

"Hiring a correspondent is much the same as hiring an editor," he explained. "He must be paid enough to keep him interested and to make the work worth his time." Correspondents can be trained either by personal contact or by schools of instruction, Macnab suggested. The latter creates a greater interest in the paper, builds morale, loyalty, and alertness, he asserted.

The style can be taught to the correspondents by regular bulletins sent out once every month or two. Mr. Macnab emphasized the importance of regularity of the bulletins.

Explaining further how to improve the rural correspondence in weekly newspapers, Macnab urged careful editing.

The varied headline treatment must be used, he said. "By no means should a standing label head be used." He also pointed out the importance of keeping the news up to date.

The YW freshman commission will meet at 4 o'clock Monday at the Bungalow.

### LAST PSYCH EXAMS DUE

All new undergraduate students who have not taken the psychological examination should be present at 9 o'clock this morning in 107 Villard.

## Petty Pictures Not Copied in Art Ball Getups

In everything from grass skirts to top hats and boxes, artists and models gathered at the Anchorage for the annual Beaux Arts ball, given by the Allied Art league, last night.

Enlargements of Petty's illustrations and streams of confetti, which were hung from the rafters, decorated the Anchorage. About forty couples danced to the music of the nickelodeon, which featured mostly Benny Goodman recordings. Following the grand march, Mary Alice Hutchins was awarded the first prize for girls. She was dressed in a Moorish costume.

Dressed in gunny sacks and a mop wig, Bob Wilmsen won the men's first prize. Dave Arnold, the hill-billy with stringing black whiskers and a corn cob pipe, was the evening's funniest spectacle. Mr. Harlow Hudson, dressed in boxes was winner of the faculty prize.