

Oregon Emerald

The Oregon Daily Emerald, official student publication of the University of Oregon, published daily during the college year except Sundays, Mondays, holidays and final examination periods. Subscription rates: \$1.25 per term and \$3.00 per year. Entered as second-class matter at the postoffice, Eugene, Oregon.

Represented for national advertising by NATIONAL ADVERTISING SERVICE, INC., college publishers representative, 420 Madison Ave., New York, N. Y.—Chicago—Boston—Los Angeles—San Francisco.

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CURB CRUISING

By CAROL

As another "satchel of gust" goes beneath the platen, we find so many items of trivial and depth of importance, it is a bit difficult to decide "who's first!"

The decision upon another "queen" is about to hit the campus, namely the "Little Colonel" to lord it over the U for a few weeks and then to be almost forgotten, like the other forty dozen. But then, even temporary honors are something. "They say," according to Prexy Jack Gavin of Scabbard and Blade, there "will be no politics or pull" in this future scramble between the sororities. Well, there's always a first time, so why not now?

It seems as though the "planting of pins" is always of "spot" interest, though why, when they mean so little—and stay such a short time. But that seems to be a way to distinguish the coed by the number or kind of brass she has collected. Then, also, they are an accomplishment, give one a feeling of success like a college diploma does, I guess, (a guarantee to prove where at least four or five precious years were spent).

To get on, it seems the New Year and its Eve brought Alice Swift, Gamma Phi, one from Brad Smith. . . Alpha Phi haul is typical: Lilyanne (pronounced Lil-yan) Veatch is now the darling of Bob Creighton, Beta pitcher of woo and baseball. . . And incidentally, when is the Betty Keller-Brock Miller drama going into the second act—after all the first one can't go on forever. . . Another Christmas gift was Hal Duden's Beta pin to Helen Pierson which makes Virginia Speer an ex.

HELL WEEKS, in minor form, such as telephone ditties to all callers which are especially amusing such as "Worm" Galen Morey's spiel from the Theta Chi house—about his height, weight, detailed grade point and swearing to "Allah" that he'll make Phi Beta Kappa next term. . . Also a DU, Oliver Hogg (pronounced Hoag—that's a hard one) "I rushed through dragging my sled behind me with a billy-goat under one arm and a foundling under the other which was very good with mustard later." Other hellers are acting at the Chi Psi lodge, Betas, Sig Eps and Sigma Nus.

Seeing that I'm Bert Myers' publicity agent, maybe I'd better mention his "dream girl" (what another one?)—Gayle Buchanan, Kappa, now attending Stanford. Seems as though he has another platonic friend down there.

Attention Slim Wintermute: Call Allison Brooke, Alpha Phi, at the University of Idaho, when you play there, basketball. Note this down as it's the pure quill.

Round 'n About (With apologies to the "World's Best," my self-named competitor): Don Palmbad, Sigma Chi "songbird" attached to Portlander, Lillian Carlson. . . Four Sigma Kappa gals went skiing last Sunday; two are in the infirmary, one down at the sorority, but Prexy Lorraine Hunt is still kicking. . . According to Fred Allen, shaggers' arteries are hardening in 4-4 time. . . A new romance seems to be Caroline Parker, Alpha Gam, and Carl Gravelle, SAE. . . Why doesn't the Anne Waha-Ken Shipley romance sprout a little, after all, according to Zollie, they're the best looking couple on the campus. . . Is it that charming nonchalance that makes Helen Brugman, Theta, so definitely interesting?

Times' Review of the Broadway play: "Don't Throw Glass Houses": "A sure miss!" (Example of the editor's sense of humor). If you don't get it, call "World's Best" Brooks, he won't get it, either).

Day School Night Classes

EUGENE BUSINESS COLLEGE

Ask about it
Phone 666 Miner Bldg.

College Youth Approves Rearmament Policy of President by Large Majority, National Student Opinion Poll Shows

By Student Opinion Surveys of America
AUSTIN, Texas, Jan. 13.—Last Week President Roosevelt in his message to congress asked for armed forces strong enough to aid in the defense of the entire western hemisphere. American college youth, the coming generation that may have to fight in another world war, approves of the policy by a good majority.

Students of all classes and in all sections of the United States in a carefully selected cross-section have been interviewed by representatives of the Student Opinion Surveys of America. This non-profit agency of the college press was organized recently for the scientific measurement of public opinion of the nation's student bodies. The current study points out that 62 per cent of the students are for strengthening "the United States army and navy for the protection of all nations in the Western hemisphere."

Many Dislike Larger Defense Machine
A good number of college students, however—35 per cent of them—fear that this is not the way out. Opposition to the president's program has come from many groups, including the Youth Committee Against War.

Events in a hysterical Europe, the American solidarity expressed at the Lima conference, and the growing threats to democracies, nevertheless, have brought the president to action. College youth approves, the surveys reveal. These results parallel other national polls that from time to time have shown the citizenry as a whole favors stronger armed forces.

Women Approve Measures
Students everywhere, men and women, feel about the same. The strongest group for rearmament is the southern, which voted 76.7 per cent in the affirmative. In the Far West the vote was 66.2 per cent; in the West Central states 59.6 per cent; in the East Central states 46.3 per cent; in the Middle Atlantic states 60.9 per cent; and in the New England states 59.6 per cent.

Related to the rearmament problem and one that will have direct effect upon college men is the new program to train civilian aviators in American colleges and universities. The Student Opinion surveys are now conducting a coast-to-coast poll on this question. The weekly reports of the surveys are appearing as a special feature of the Oregon Emerald, one of the member student publications that support the organization.

Oregon Press Conference Will Discuss Wirephoto, Newspaper Photography

A forecast for the future of newspaper photography will be viewed by delegates to the Oregon Press conference to be held here January 19, 20, and 21, it was announced this week by Eric W. Allen, dean of the school of journalism.

Palmer Hoyt, manager of the Oregonian, will head a panel group for the discussion of news pictures. The survey of photographic work will occupy half of the Friday morning session. A special feature will be actual transmission of wirephotos during the meeting. The Associated Press will bring a portable transmission set here to send the "shots" as soon as they are developed.

Exhibit Scheduled
An exhibit of cameras and photographic equipment will be displayed by members of a class in graphic journalism. The pictorial portion of the press meeting will be directed by George H. Godfrey, head of the University news bureau.

Newsman and photographers from Oregon newspapers will describe technical phases of picture coverage and engraving. Included on the panel are W. Vern McKinney of the Hillsboro Argus; Jack Bladine, McMinnville Telephone Register; Noble B. Stanton, advertising manager of the Medford Mail-Tribune; H. B. Robinson, Robinson-Morris Engraving company; Harris Ellsworth, Roseburg News-Review; and Sidney King, Eugene Register-Guard. Pictures of the speakers, who will discuss news photos for dailies, installation of engraving plants, use of local pictures in ad-

Senior Girl May Get Fashion Fellowship

Seniors! Here's your chance, if you are interested in a fashion career.

The Tobe-Coburn school for fashion careers in New York is offering five fashion fellowships for the school year September 1939 to June 1940 to be awarded to women members of the graduating class of 1939 of accredited colleges and universities. Only one fellowship will be awarded in any one school, and it covers the full year's tuition of \$700.

Application for the fellowship must be made by January 31. Complete information can be found at the Dean of Women's office.

Package Cash Grocery

East 13th near Patterson
Pay Cash and Pay Less

- 2 lb. Box Salted Crackers 17c
- 2 lb. Jar Peanut Butter 25c
- 2 lbs. Walnuts 25c
- 2-2 1/2 Cans Peaches in Syrup 27c
- 2 lb. pkg. Graham Crackers 19c
- 2 Cans Maine Yellow Bantam Corn 25c
- Jello, per pkg. 5c
- 10 lbs. Hard Wheat Flour 33c
- 2 pkgs. Kraft Dinner, 25c

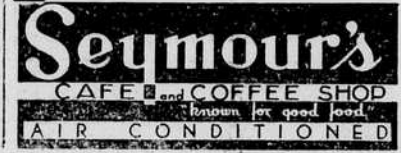
You will find many other bargains in food at this store.

Do your shopping here today.

Try this cash and carry way.

YOUR NEXT BANQUET

will be a success if served in Seymour's Cafe's new modern banquet room. Our attractive menus, careful attention to each detail, together with quick service all combine to make your banquet a perfect event. Piano in room.



Wie geht's

By V. GATES

A Hollywood observer claims the glamor girl is on the way out. Memory recalls something of the same sort said about Hitler just before he began conquering Europe.

The break for freedom made by inmates of a California insane asylum was not alarming as the decision of some of them to return voluntarily.

The Vines-Budge tennis schedule does not include Washington, D.C. The only objection we can see is there may be too much lobbying.

The change in personnel of the secretary of commerce from Roper to Hopkins seems to point out that business could not be bulldozed nor hog-tied.

New York university has established a new fellowship house to further better understanding among students of different nationalities and religions.

A volume of rural Michigan songs and ballads has been compiled by Wayne's Prof. Emelyn E. Gardner and Alumna Geraldine J. Chickering.

Looking Back...

With WILBUR BISHOP

One year ago today—At a faculty meeting Professor Warren D. Smith moved to abolish making public any grades except "honors" for very superior students. Neither parents or students would be advised other than that the student passes the course or was granted an incomplete. No mention would be made of any courses in which the student failed.

Five years ago today—An Oregon deficit of \$731 was revealed at an executive council meeting when its annual printing contract was submitted for formal approval. The senior class agreed to subsidize the book to the extent of \$350, the remainder to be paid by the associated students.

An enrollment of 2024 students for the winter term was announced by Clifford L. Constance, assistant registrar.

Ten years ago today—The ninth annual high school conference sponsored by the University for prep school journalists was drawing to a close.

Art Professors Will Do Federal Murals

Treasury department officials have commissioned three University art professors to design murals for three new federal buildings, D. J. McCosh, instructor in drawing and painting, announced yesterday.

The buildings to be decorated are the new department of interior building in Washington, D. C., and two new postoffices at Snohomish and Toppenish in the state of Washington. The interior building work will be murals of national parks, drawings for which are already being prepared by Mr. McCosh.

Lance Hart, assistant professor of painting, and A. M. Vincent, professor of painting and drawing, will design murals for the two postoffices.

Notification of the commissions came from the section of painting and sculpture of the procurement division of the treasury department. This new governmental agency is organized to direct the decorating of federal buildings with the percentage of construction funds allotted for that purpose.

The 25th anniversary of the founding of Wesley foundation work for Methodist students in state educational institutions was celebrated in October. The movement was started at the University of Illinois.

NERVE STRAIN APLENTY—but NO JITTERY NERVES

FOR CARL DOSSEY—CHAMPIONSHIP COWBOY AND STAR OF THE RODEO



ON THE "BRONC" is Arizona's Carl Dossey, winner of two bareback championships in California and a high-point cowboy title at the big Utah show. Here is Carl at Madison Square Garden in a stunt depending on split-second timing, perfect nerve control. Is it a strain?
GREAT RIDING, CARL, BUT IT MUST BE PLENTY TOUGH ON THE NERVES
SURE IS, BUT I BEAT NERVE TENSION BY EASING OFF WHEN I CAN—
I LET UP—LIGHT UP A CAMEL! I FIND CAMELS ARE SOOTHING TO THE NERVES

YOU CAN TELL by Carl Dossey's big smile that while he's resting his nerves—letting up and lighting up a Camel—he's also enjoying the mildness and rich flavor of a supremely enjoyable cigarette—finer, MORE EXPENSIVE TOBACCOS!

LOOK TO THE DOG FOR A VALUABLE HINT ON NERVE STRAIN

THE ENGLISH SPRINGER SPANIEL (above) has a nervous system remarkably similar to our own...complex, sensitive. But this dog doesn't ABUSE his nerves. Nor does any dog. When a dog feels tired, he rests INSTINCTIVELY! We humans often let our will-power whip us on, deaf to the warning that nerves are getting frayed. Yet how much more pleasant, profitable life can be when nerves are rested now and then. Try it...break the tension...LET UP—LIGHT UP A CAMEL! You'll welcome Camel's mildness—rich, ripe flavor. Smokers find Camel's costlier tobaccos soothing to the nerves.

EDDIE CANTOR—America's great comic personality. Each Monday evening on the Columbia Network, 7:30 pm E.S.T., 9:30 pm C.S.T., 8:30 pm M.S.T., 7:30 pm P.S.T.

BENNY GOODMAN—King of Swing, and the world's greatest swing band—each Tuesday evening—Columbia Network, 9:30 pm E.S.T., 8:30 pm C.S.T., 7:30 pm M.S.T., 6:30 pm P.S.T.

Smoke 6 packs of Camels and find out why they are the LARGEST-SELLING CIGARETTE IN AMERICA

COSTLIER TOBACCOS

AT one time hell week was the subject of violent attacks. Now it has slipped into the near-insignificance which it deserves. Officials officially frown upon or fail to recognize it. Some fraternities make attempts to do away with it, but for the most part only succeed in adulterating the strength of the potions administered. The gradual process of eliminating the hardest parts of the week is accomplished in spite of protests by the die-hards who shout such phrases as "I remember when I went through it. . . " or "No use making sissies out of them. . . "

And despite attempts by officials, both the University and the national fraternities, to do away with the period of hazing, the wishes of the undergraduates who have most recently passed through the experience prevails. This is true, not because of any wishes to mete out sadistic treatment to the under-dog pledge, but for a reason very obvious to those who have made the grade. It is the opinion of nearly every person who has been initiated that this short period of seemingly (to the pledges) useless, unnecessary ordeal becomes one of the fondest memories of the University the initiated member carries away after graduation.

ANY active attempt to force the abandonment of the "hell week" would be inadvisable. In the first place it would call too much attention to the practice, giving much more notice than it deserves. In the second place the gradual disintegration of the process which has been taking place for many years will bring an eventual solution satisfactory to all concerned. Hell week seems to be one of those minor social ailments which will just have to run its course.

Sixteen buildings, valued at two and one-half million dollars, have been added to Oregon's inventory at a cost of only about \$100,000 to the state during the recent building program of the state-owned schools.

Fans at this year's Army-Navy grid battle consumed 70,000 hot dogs, 4,000 gallons of coffee and 11,000 ham sandwiches. To emphasize the place of Christianity in the modern world, the University of Pennsylvania is planning a four-day "Christian Embassy."

One million turkeys are profitably raised in Oregon each year as a result of the encouragement and protection of the industry through the scientific knowledge of experiment-station specialists of the Oregon State system of higher education.