

# Oliver, Undaunted Webfoot Warriors Return From 7,000-Mile Trip

Unkempt UO Males  
Story Draws Ire,  
Campus Men Reply

## Oregon Emerald

VOLUME XL UNIVERSITY OF OREGON, EUGENE, WEDNESDAY, OCTOBER 26, 1938 NUMBER 22

### State Board Increases Budget Allowance; New Building Gets Okay

New Equipment, New Staff Members Are Made Possible by \$6735 Addition; State Gets Added \$17,860

New equipment, new staff members, and a new building for the University were assured by action of the state board of higher education at its meeting in Portland yesterday.

With an addition to the University budget of \$6735, to be used chiefly for staff additions, the board answered problems aroused by added enrollment. The budget of Oregon State college was increased by \$17,860.

Equipment additions and replacements to the tune of approximately \$5700 were made possible by board action allocating this sum to the University.

University landscaping projects received a boost with board approval of a \$28,818.59 program for continued beautification of the grounds, largely covered by a WPA allotment.

#### New Building Gets Okay

The Humanities building received board attention with acceptance of the contract between the University and the Co-op regarding space disposal and announcement that plans for the building have been completed. It is planned to open bids for the building on November 26; work is scheduled to start by December 31.

The University's new grandstand came closer to reality with official acceptance by the board of specifications for the construction, to be started by November 16.

#### Summer Session in Music

A summer session institute for the school of music was made possible by an increase in budget for the session which is maintained by fees. Lack of University backing for proposed allotment to increase activities of the University symphony orchestra led to failure of the board to consider the proposal. Bids for the new library, auditorium, and laboratory building for the University medical school in Portland will be advertised immediately according to a board report.

Numerous additions and changes on University personnel received board approval.

Appointment of G. Allen Brown of Portland to head the newly-created division of agricultural and industrial marketing of the state system was made at the meeting. The 23 per cent increase in occupancy of women's dormitories at the University received notice by the board.

Dr. Donald M. Erb, president of the University, Earl M. Pallett, executive secretary, and Orville Lindstrom, business manager, returned to the campus from the meeting today. Dr. Frederick M. Hunter, chancellor of the state system, arrived in Eugene from the meeting last night.

### Ontario Publisher Next Guest of SDX

Mr. George Aiken, former journalism student at the University and at present publisher of the Ontario Argus, will be the guest of Sigma Delta Chi, men's journalism organization, at a banquet at 5:30 in the College Side Thursday evening as one of a series of dinners in honor of Oregon newspaper men visiting the campus, announced Hubard Kuokka, president of the honorary, yesterday.

Mr. Aiken is scheduled to be interviewed by Journalism Professor George Turnbull on the University radio program over KOAC later in the evening. Mr. Aiken, who is a member of Sigma Delta Chi, is the father of Louise Aiken, who graduated in journalism last spring and who is now a graduate assistant in the economics department.

Next week Sigma Delta Chi plans to honor Clair Johnson, '37, who is returning to the campus for Homecoming after over a year of "ace" reporting on the Salt Lake Tribune.

After Thursday's banquet and an informal "shop talk" afterwards, Sigma Delta Chi will hold a short business meeting. Kuokka said.

### Crash Movies? Phototone Will Film Rally Today

First Newsreel of Campus Life to Be Shown Thursday

Wantcher pitcher in the movies? You'll have your chance this morning — providing you attend the rally parade, for Oregon Phototone news, that campus newsreel agency, is going to snap the whole event.

Thousands of faces are filling the newsreel which will open Thursday at the Hellig theater. Two rallies, two football games, open house, and campus shots of all sort will appear in Phototone.

Tickets for both shows at the Hellig and the Mayflower have been distributed to various living organizations as well as the Co-op. These tickets will sell for twenty cents, while the remainder of the admission price is to be paid at the box office. Regular prices will prevail, the reason for the ticket sale being that this is the only way the theater management can check on Phototone's drawing power.

#### Song Okehed

A hurried telegram was sent to Melrose Brothers, music publishers in Chicago, for permission to play the recording of the Oregon alma mater song. The publishing company sent back an o.k. for use of the song.

The newsreel shows campus highlights in vivid color. Sound accompanies the entire feature, announces Bruce Nidever, head man for the project.

### Phi Chi Theta Will Honor BA Women

Women majoring in business administration will be guests of Phi Chi Theta, women's national business honorary, at a tea from 4 to 5:30 today in Gerlinger hall.

The program will include special entertainment. Miss Ruth May Chilcote will pour.

### Gamma Phis, Sigma Nus First UO Greeks

The Sigma Nu fraternity was the first national Greek letter organization on the University of Oregon campus. It received its national charter in 1900, and from that date on Greek organizations sprang up until the University of Oregon now has 16 sororities and 17 fraternities on its campus.

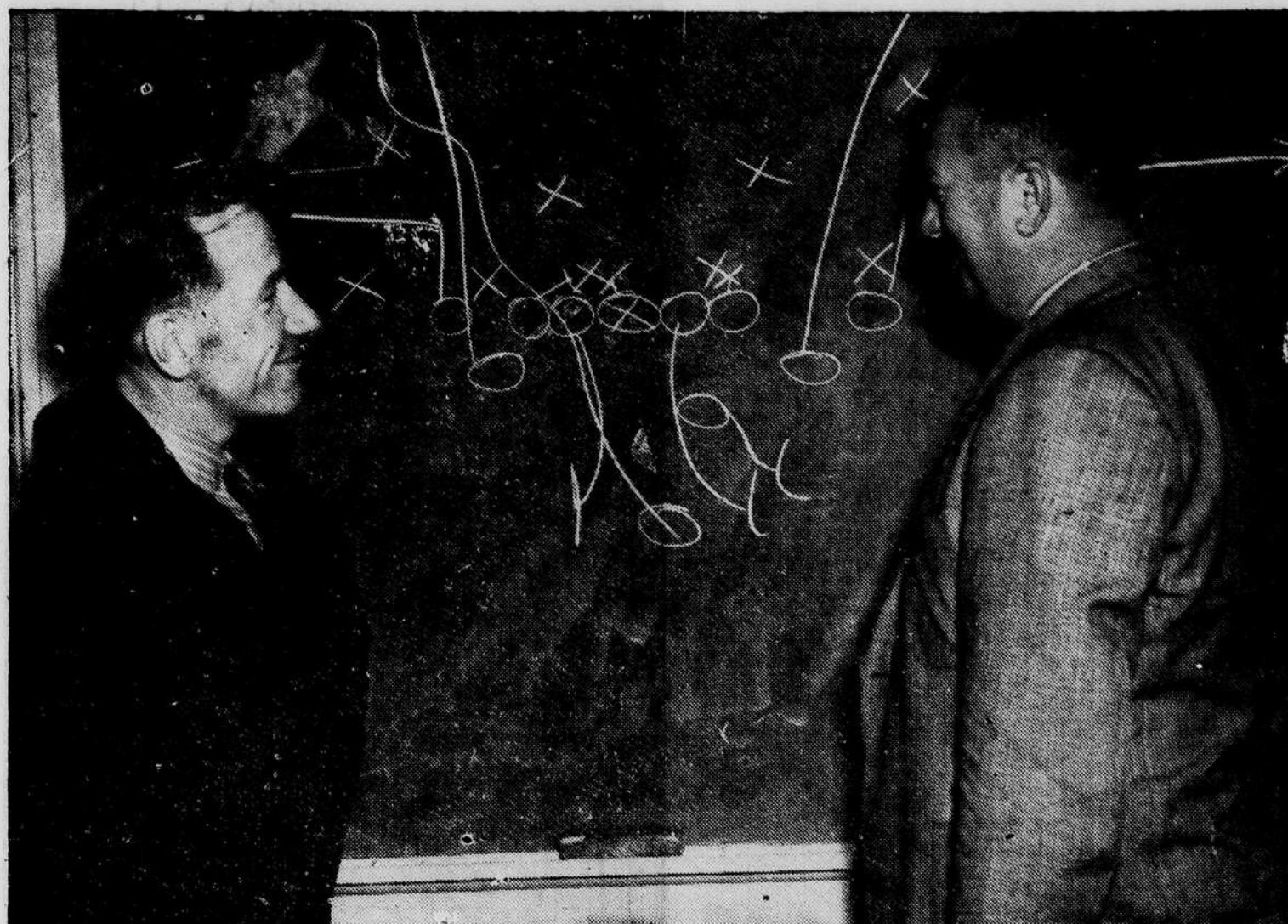
Kappa Sigma was the second national fraternity established on the campus by 1900. It occupied what is now the Anchorage, located on the Oregon's celebrated mill race.

Gamma Phi Beta was the first national sorority established on the campus, by 1908. The following year the Thetas and Chi Omegas, then local clubs, were nationally recognized by their respective national organizations.

The Chi Omegas then occurred what now houses the Phi Psi fraternity. The Gamma Phis lived on the corner which now belongs to the Alpha Xi Deltas.

By 1910 there were five national fraternities established on the campus, and four national sororities. The year of 1915 saw 16 national chartered houses, and by 1935 the number had doubled.

### Chalk-Talking Their Way Home to Eugene



Tex Oliver and Bill Cole . . . head coach and line coach respectively of the University's travel-weary gridmen who will arrive in Eugene this noon. The 35 members of the team have covered seven

thousand miles during their two-week trek. They will be allowed a short breather before the USC game in Multnomah stadium, Portland Saturday.

### Professor Moll Objects to Calling 1938 College Man 'Walking Contradiction'

The college man of 1938 who is described as "a walking contradiction of himself," in a recent parody by Dean R. E. Manchester of Kent State university, is declared to be "a much better person than he is given credit for being," by Professor E. G. Moll of the English department.

"Of course we all have contradictions," Moll said, "but the college student does not say one thing and do another."

In his recent articles, Dean Manchester sets the college man up as a living paradox. "Most people cannot understand him," he said, "and those who do come to their conclusions by indirect proof. He talks of the future, but worships the past. He is liberal in his conversation but conservative in his action. He is radical in his opinions on politics but elects stand-patters to the class offices. He demands freedom of thinking but defends with all his strength the traditions of the institutions."

"I object here," said Professor Moll, "to his setting up as an anti-thesis the idea of freedom of thought and the defending of the traditions of the institution."

Takes Wild Stands Continuing his paradox Dean Manchester says, "The college student takes wild stands on religious theories yet attends colleges and universities that are created and maintained by orthodox creeds. He preaches democracy yet supports the most rigid campus caste system. He demands that his university maintain the highest athletic standards, yet in the same breath also demands a professional football team. He scoffs at his pro's yet defends them strenuously when they are criticized. He rebels against rules but sets up more rigid ones when given the opportunity. He hazes the high school graduate who comes with a boy scout badge on his coat, but covers his own vest with medals and keys. He clamors for self government but doesn't want it after he gets it. He laughs at convention but insists upon it. He invents and uses the most outlandish slang on the street, but reads and writes pure English in his room." "I wish these were true," interposed Moll. "He cuts classes the day before a vacation but comes back three days early."

Merely a Generalization "I believe," commented Moll, "that this parody is merely a generalization. It is purely rhetorical. It is a jumble of ideas which are self-contradictory. Although it is (Please turn to page two)

### Freshman Women Honored at AWS Tea

Correct Costumes For Campus Noted In Fashion Show

To honor new freshman women, the Associated Women Students of the University were hosts at a tea and fashion show yesterday afternoon in alumni hall, with Phi Theta Upsilon, national women's advertising honorary in charge of the program.

Rita Wright, Phi Theta president, acted as chairman, introducing members of the group, who explained the purpose and deals of the organizations, and AWS officers who explained the program for orientating frosh women to the campus this year.

A fashion show, displaying the correct and incorrect costumes for campus wear, was presented under the direction of Kay Bossinger, and a quiz on campus "common knowledge" was given to the class of '42 to discover just how "Oregonized" they have become in the past month of school. Following the meeting refreshments were served.

The next meeting in honor of freshman women will be under the direction of Mortar Board.

#### DEBATERS MEET TODAY

Men debaters will have their weekly meeting today at 4 in the men's lounge at Gerlinger hall. Discussion subject is on "Values."

### Cal Tech Specialist Talks in UO Classes

Chester Stock, paleontologist of the California Institute of Technology, was guest speaker in the geology and anthropology classes yesterday afternoon.

Mr. Stock is on the campus to arrange for specimens from the University to be used in the exhibition of the Carnegie institution in Washington, D. C., this winter.

Mr. Stock told of some of the work carried on by the institute on the problems of early man in the arid Southwest. Slides of the gypsum cave in southern Nevada and of some of the lake bed near Clovis, New Mexico, were also shown the classes.

Remains of extinct animals found in these places seem to indicate that man existed in North America as far back as the close of the ice age about 15,000 years ago, Mr. Stock said.

### Master Dance Group To Perform for Class

The Master Dance group of University dancers will appear before Dr. John J. Landsbury's musical appreciation class in the music auditorium tomorrow morning at 9.

Dances, to be directed by Pirkko Paasikivi, will include class forms, among them the gavotte, bourée, minuet, and sarabande. Those interested in these rhythms of design are welcome to attend the presentation.

## Oregon Gridmen Will Arrive at Noon; to Be Greeted With Rally

Classes Dismissed at 11 o'Clock; Today's Lectures Scheduled for Thursday at Same Hour; Parade Forms at 'Side' at 11:30

#### BULLETIN

Classes will be dismissed at 11 o'clock this morning so that all students may take part in the rally that will welcome the 11:55 train on which Oregon's football team is scheduled to return to Eugene, Dean of Personnel Administration Karl W. Onthank has announced. Classes postponed today will be held at the 11 o'clock hour Thursday, Dean Onthank said.

Undaunted by two successive beatings of their highly-touted football team, Oregon students will leave classrooms at 11 this morning to gallily welcome their gridsters home from their unsuccessful trips to Stanford and Fordham.

The rally, formerly scheduled for Thursday, was moved up to Wednesday when it was found that Coach Tex Oliver will omit a proposed stopover from his homeward trip, thus getting the team here one day early. Members of the student affairs committee, meeting yesterday, were asked by ASUO President Harry Weston to move up the date of the rally, and was sanctioned by Karl W. Onthank, Dean of Personnel Administration. Classes will not be canceled tomorrow, but will be merely moved up to Thursday at 11.

### Sloppy Student Story Slays Stronger Sex

Controversy raged high Tuesday evening as indignant males kept Emerald phones busy. Arousing the ire of men was the story of sloppy Oregon students.

Emerald staff heads were thinking of adding an extra page to make room for all critical reports received, complaints were so numerous.

Noticeable, however, was the fact that all men in the journalism shack were wearing clean cords, with a neat press, and tobacco was nowhere to be seen. Of course the "stronger sex" paid no heed at all to Tuesday morning's story!

11:30 Meeting Set Scott Corbett, rally chairman, (Please turn to page two)

### Frosh Choose Bonfire Crew, Vigilante Guards

Daniels Names Men For Freshman Duty At Homecoming

Frosh Prexy Jack Daniels moved last night to swing his legs into line for Homecoming with the announcement of 11 appointments to two major frosh Homecoming committees, bonfire and vigilantes.

Co-chairmen of the bonfire group will be Fred Konschot and Arvilla Bates. Other bonfire appointments and their departments include Carl Swanson, construction; Emerson Page, materials; Norman Foster, hauling; June Patterson, design.

Head of the vigilantes committee will be Bob Sheets. His assistants will be Tom Williams, bonfire; Bob Beckner, campus; Jack Lansing, "O" on Skinner's Butte; and Eleanor Sederstrom, refreshments.

More Frosh Needed All living organizations will as usual contribute herds of frosh to help in the traditional frosh offices coincident with Homecoming. Each of the two major groups will draft scores of the first-year men for the toil that goes into the making of the bonfire and the preservation of the campus from depredations.

General committee meetings will begin this week, according to Prexy Daniels, and will probably be held at Chi Omega unless other notice is given.

Probably the toughest assignment this year will go to the vigilantes. (Please turn to page two)

## 'Sloppy' UO Males Blast Back at Critical Coeds

By JACK BRYANT

Indignation ran high on and off the campus yesterday as men collected in groups to discuss Emerald Feature Writer Betty Hamilton's story which appeared in Tuesday's Emerald. The story, in brief, carried the idea that Oregon men are too sloppy and unkempt.

Results of the backfire were in two directions, first, the men launched a defensive campaign, and second, they began to promote a powerful offensive drive which the generals hope will bring about an early victory.

#### Coed Block Not Solid

The fellows were not alone in their stand, however, many of the coeds being of the opinion that there is nothing to the story. One Delta Gamma said, "If we had to shave, I guess there would be a lot of girls going around with beards too."

Emerald Columnist Alyce Rogers disagrees with Hamilton's angle by saying that "fellows wear dirty cords for the same reason girls wear dirty saddle shoes. The average campus swain in clean cords has that uncomfortable stiff and 'let me out of here' attitude."

"What's this about fellows dressing too sloppily on the campus?" asked Wen Brooks, Emerald columnist. "If we have to dress like Esquires we might as well get married now. . . would at least keep the nagging in the home and off the front page of the Emerald!"

"What," asks Emerald Staff Photographer Wally Patterson, "is worse than sitting in class next to a girl who takes her coat off, puts it on again, pokes you in the eye with her elbow, rearranges her books, puts them on the floor, picks them up again

and then starts all over?"

#### Lipstick LOOKS Good

An independent led with his chin when he got off a quip about lipstick. "It may look good at a distance, but it sure tastes like hell!"

"My pet gripe is those long, spiky fingernails," declared an SAE.

"If you ask me, there is too much stereotype among the girls. They all wear the same things and there isn't a one of them who has any initiative," voiced a Sigma Nu.

Run-over shoes, crooked seams and poorly applied complexion also drew their share of abuses.

#### Beauty Only Skin Deep

"Beauty is only skin deep, and so is ugliness when it's not put on straight," announced a Kappa Sig.

"Speaking of posture, we may be bad, but the girls surely set

a horrible example," voiced a pair of Phi Deltas.

"Hamilton complained about tobacco smelling bad, but just you get a whiff of a lot of perfume mixed with tobacco odor; there you have lethal gas!" exclaimed a Beta.

Defensively, the campaign ran something like this with fellows saying:

#### Say Hamilton 'Hired'

"Gross exaggeration on Hamilton's part, wonder what cleaning plant hired her to say dirty cords were abhorred?" asked a Phi Sig.

"I'd like to have a date with her, just to make her miserable," piped up an SAE.

"One of the reasons we're wearing dirty cords is so we can save up enough money to show 'em a good time when we have a date," voiced a pair of Sigma Chis.