

# Oregon Daily Emerald

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## They Say Oregon Is Going Places

THERE is something of the revival spirit in Homecoming. From the traditional slogans to the mass displays of pep and spirit, the weekend is almost a clutter of psychological enthusiasm and uplifting inspirationalism. But contrary to most displays of this type, Homecoming accomplishes good ends. Its revivalism is a renewing of interest in Oregon among alumni, its psychological enthusiasm builds a more cohesive student body. Although it fails the test of intellectualism, even the rather stuffy pedagogue falls victim to the contagious spirit.

HOMECOMING is an occasion of memory. The stories of past weekends are revived. Alum of 1925 remembers when a thousand rooters turned out in lemon and green pajamas for the traditional pajamarino. Class of '29 speaks up with a story on the dynamiting of the Skinners butte 'O'. Another recalls the dark Homecoming day in 1927 when a reviving Oregon spirit was blasted by a 21-7 defeat at the hands of the "Aggies," just at that time changing from OAC to OSC. And everybody joins in when the riot of last year is discussed.

It is a great time for the aluminums. Old friends are discovered, old battles refought. The campus gets closer to the traditions of the past, closer to the feeling of what the University means to all those who have passed their four years in pursuit of learning.

IT IS a good time for all—students and alumni alike. For students especially, it is an opportunity to have fun in serving. Sometimes this opportunity is a little neglected. Alums are forgotten just a bit, by a student body so imbued with its own fun that the old grads seem a bit unnecessary. This is not the true Homecoming spirit. It is not the attitude which binds the past with the present for a greater future. It is not the spirit which grasps the bond of school ties which makes introductions unnecessary—which brings easy conversation—and which truly welcomes alumni.

Homecoming is for the old grads. This should not be forgotten by students. And in the realization of this fact the student body will find itself in possession of a truer Homecoming spirit.

## SIDE SHOW ....

Almost immediately after the signing of the Munich agreement the four signatory powers each announced they would either increase or continue their present rate of armament. That shows that those nations think of the agreements being a step toward a permanent peace.

Prime Minister Chamberlain and Sir John Simon announced a survey of Britain's armament to see what measure of increase would be needed. "Vigorous, complete, remorseless, and urgent," was the way Sir John described the proposed inquiry. It was also suggested in Britain that there be a registry of all men in order to get an estimate of the nation's manpower. It is also held possible that Britain may have peace-time conscription—something yet unheard-of in a democratic country.

France has followed England's lead by decreasing 1,320,000 francs to be spent for "defensive" military preparations. In addition 887,000,000 will go into the French navy.

Hitler's announcement is well known by now: "Germany is going to arm."

Germany is one nation that won't need to increase her rate of armament to stay well in front of her neighbors. Before the crisis she was capable of producing 1000 airplanes a month (official Nazi figure); and was known to have the greatest

store of munitions ever laid up in a modern nation.

Since the crisis she has added the resources of coal, iron, and factories of the Sudeten area.

Work is still in progress on the Siegfried line opposing the French Maginot line, although conscripted labor was sent home when the crisis eased off. The line is being continued to include the Belgian frontier.

Germany is the pacemaker of Europe as regards armament.

Italian preparations are the least known quantity of any of the major powers, since funds are not appropriated but are drawn from a special budget the size of which is not made public. It is known that all war industry factories are running on the same 44-hour week that was in effect before September 1.

Alpine forts are under construction. There has been a slight reduction in the production of airplanes. The naval program is continuing on schedule: 24 warships were launched during the first six months of 1938.

All the world continues merrily on its way to Armageddon. Germany is far in the lead; England looks back to see how fast she's been going; France is getting her second wind; and Italy is somewhere in the race panting for breath.

## Wie geht's

By V. GATES

"CANTON MENACED BY TRIPLE DRIVE"—Oregonian headline. Wouldn't a four-base hit be more threatening?

The Emerald sports department tells us John Warren, the frosh mentor, has lost a foot-baller named Beaver. Possibly he's at Oregon State.

Hoover urges the country to adopt a "stop, look and listen" policy for the next two years. The railroads have been using those three words for a long time, but they're still bankrupt.

The N.Y. Times tells us that philatelists are awaiting new issues of stamps from the Sudeten areas. We can tell them right now they'll be rubber stamps.

Reckless drivers in Germany will have their tires deflated by police, a press dispatch says. And that leaves only one thing that hasn't been deflated—the German ego.

Senator Wheeler says Congressmen are "not going to be a lot of Charlie McCarthys from now on." Is this an admission that so far our Congressmen have been blockheads?

## Rae Wins Honors

(Continued from page one) versa. But that generally only means a delay of a few weeks. This year we have had a good many requests from publishers that we could not fill, and that is often the case."

Former students of the journal-

ism school—nearly three hundred of them—are found in all branches of journalism, from foreign correspondence to country journalism, from editor and publisher and professor of journalism to reporter and novelist and magazine writer, in circulation and advertising as well as editorial work, from executive desks of the great papers of Boston and New York to the smallest country weeklies—and some find the greatest reward in the smaller towns.

## Dr. Koo Named Best Speaker by Students

A questionnaire on the Christian Mission, conducted by the psychology staff and given to nearly 500 Oregon psychology students revealed that T. Z. Koo was the best speaker of the mission, said Robert Leeper, assistant professor of psychology, yesterday.

Students rated Margaret Bondfield second and E. Stanley Jones third. The complete report is being submitted to the Christian Century. The report will consist of a rating of the speakers, number of students attending the lectures, student problems concerning the lectures, and a paper, by Dr. Leeper, on the possible solutions of these problems.

Kwama will hold a special meeting in the AWS room in Gerlinger at 1 o'clock today.

## Homecoming's Noisiest Parade Plans Complete

### Every Organization To Be Represented With Float Entry

Final plans have been made for the "biggest" noise parade the Oregon campus has seen in many years, according to Lee Terry, chairman of the noise parade committee.

Assuring the full cooperation of Eugene townspeople the parade will be led by an escort of Eugene police, the American Legion drum and bugle corps, and a float that will be prepared by the Eugene Quarterbacks club under the direction of Coval Smith, head of the Quarterbacks rally committee.

Following the Quarterback's float will be the University of Oregon band under the direction of John Stehn, and 23 floats representing every living organization on the campus.

In a partial revival of the old freshman pajama parade, freshmen from all the living organizations will follow the noise in a torch parade.

Judges for the noise parade will be stationed on Willamette street and an attempt is being made to obtain a sound meter which will be used to judge the floats.

With the large number of floats this year material will be at a premium and all houses are urged to get going early on their floats, said Terry.

## 'DAYS AT OREGON'

- ..HELLO LANE
- ..KINCAID FIELD
- ..BY THE OLD MILLRACE
- ..PIGGING
- ..DEADY AND OLD VILLARD
- ..PAINTING THE O

Alumni, don't these words bring back fond memories of dear old Oregon. Come back for Homecoming and see the team beat Idaho. When it comes time to eat come to Seymour's Cafe (the old Peter Pan) where a real welcome awaits you.

DARLE SEYMOUR, '22

Seymour's CAFE & COFFEE SHOP  
AIR-CONDITIONED

## HOMECOMING PROGRAM

**FRIDAY**  
1:00-6:00—Registration of alumni at Johnson hall.  
6:00—Dinner in all living organizations.  
7:45—Noise parade starts from Southern Pacific depot.  
8:15—Judging of Homecoming signs at all living organizations.  
8:45—Lighting of fresh bonfire at 19th and Ferry streets.  
9:00—Rally show conducted by rally committee at site of bonfire.  
10:00—Entertainment for alumni in all living organizations.  
**SATURDAY**  
8:00-5:00—Registration of alumni at Johnson hall.  
10:00—Meeting of alumni association in assembly room at Johnson hall. Election of officers.  
12:00—Luncheon in all living organizations.  
1:45—All Order of "O" men meet at Gate 1, Hayward field, to form for pre-game, lettermen parade.  
2:00—Kickoff in football game between University of Oregon and University of Idaho.  
3:15—Presentations of cups to living organization winners in Homecoming sign contest; between halves of football game.  
4:45—Alumni get-together in Eugene armory at 7th and Oak streets.  
6:30—Dinner in all living organizations.  
8:00—Band concert by Harry Barris and his orchestra at McArthur court: ASTO tickets good for admission. All paid-up members of alumni association will be admitted free; tickets at registration tables in Johnson hall.  
9:00—Annual Homecoming dance at McArthur court with Barris and his Coconut Grove orchestra.  
11:00—Tapping by Fraternity, senior men's honorary, at the dance.  
12:30—End of Homecoming dance.  
1:00—Closing hour for all girls' living organizations; Extended from 12:15.  
**SUNDAY**  
11:00—Services in all Eugene churches.  
1:00—Dinner in all living organizations.

### BEAT AROUND THAT MULBERRY BUSH

at JEFFERSON BEACH BALLROOM  
... New Management ...

Saturday Nites? Of Course!  
**BUT DON'T FORGET OUR Sunday Night Celebration**

### Eugene's Own Store WASHBURN'S

PHONE 2700

"LOOK AT THAT BOY GO FOR A TOUCHDOWN!"

"TOUCHDOWN, MY EYE, — HE JUST HEARD WHERE TO GET THE NEW ARROW FALL PATTERNS!"

OF COURSE we're exaggerating... people don't take their tie-buying that seriously. But we have got a flock of ties that are worth stopping in to see.

They're the latest Arrow fall patterns — all beauties, many in arresting designs direct from the Continent.

And deep down inside every one is the famous Arrow bias-cut wool lining that fights off wrinkles better than anything we know.

\$1 and \$1.50

## GRADS! MUMS

Remember . . . . MUMS for HOMECOMING

Always the Best at the

## University Florist

598 E. 13th St. Phone 654

## Hey, Grad . . . Coming Back for Homecoming?

REMEMBER . . . in Eugene it's the Osburn Hotel. We're ready, as always, to provide you with the best in food and service during the November 4, 5, and 6, celebration days. Locate your headquarters at the Osburn at Eighth and Pearl and tell your old buddies where to meet you. Welcome back . . .

## Osburn Hotel

Eugene, Oregon

## Students' Mahoney for SENATOR Club

### Urges your SUPPORT

Alumni of Oregon:

Students at Oregon who know Willis Mahoney and his understanding interest in the University in problems of higher education strongly urge your support of his candidacy. Help us to elect Willis Mahoney United States Senator.

Your vote for Willis Mahoney is a vote for greater educational facilities in Oregon.

Paid Adv. Students' Mahoney for Senator Club.

## PROGRESSIVE IN IDEAS CONSERVATIVE IN FINANCES

- Sustain civil liberties; maintain clean, efficient government.
- Protect labor in its rights; oppose violence and coercion.
- Foster industry and increase employment . . . more jobs for workers.
- Promote better marketing of Oregon products; improve rural living conditions.
- Develop and use Oregon's power in the people's interest.
- Adequate old age pensions for a decent living.

## Elect CHARLES A. SPRAGUE GOVERNOR

Pd. Adv. Robt. O. Boyd, Sec. Sprague for Governor Hdq't., Pacific Bldg., Portland

## The Best Is None Too Good

And we really feel the best is none too good for our customers . . . so next time you're ready to send out a laundry bundle . . . send it to us. Dry cleaning done also.

Superior Service—We Prove It

## Domestic Laundry

143 W. 7th Avenue. Delivery Service

## Emerald Classified Ads.

Phone 3300 Local 354

- Lost  
FOSTER and Steadman, text book. Return to Dr. Black, Friendly Hall.
- Typewriters  
TYPEWRITER—Brand new Remington portable typewriter, \$29.75. \$3.00 month. A. F. Glass, 991 Oak. Ph. 489-W.
- Barber Shops  
IT PAYS to look well. For your next hair cut try Eugene Hotel Barber Shop.
- Dressmaking  
DRESSMAKING, ladies' tailoring and alterations. Mrs. Skade, 1422 Ferry. Phone 3423-R.
- Radio Repairs  
MOVING!! Economy Radio Lab is moving to 678 E. 11th by the Mayflower theater on November 1.
- Student Service  
FELLOWS . . . Bring your car to Jim Smith's Richfield Station at 13th and Willamette for A-1 service.
- Expert Plumbing  
CHASE COMPANY PLUMBERS. Repairs and installations of all kinds. Servicemen always ready. Phone 243. Inquire 936 Oak.
- Car Storage  
CAR STORAGE  
Keep your car out of the winter weather. Dead storage per month, \$3. Live, \$5.  
QUALITY GARAGE  
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PICTURE FRAMING for all kinds pictures and certificates. Oriental Art Shop, 122 E. Broadway.
- Brushes  
NEW FULLER Brushes. Phone 3245-M.