Gregon & Emerald

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effectively blocking Thirteenth street.

rally dance manner as Webfoots cheered.

Elbert Hawkins, Sports Editor Bernadine Bowman, Women's Ed.

Advertising Staff this issue; Keith Osborne, Asst. Mgr. Dick Litfin, Day Mgr. Majeanne Glover, Asst.

Martin Luther Milt Weiner

Three Cheers for the Rally Committee

IT WAS mammoth. We mean the rally last night. The torches flickered, the band blasted, visiting notables bowed, and spoke, and upon every possible excuse the crowd burst forth into resounding cheers, not to mention almost

And the dance afterward was just as good. The program radiated with vitality, the dancers were unrestrainable in their "jittering." And Gerlinger hall rocked in its best

* * * * THE ENTIRE evening bespoke careful organization, and indicated enthusastic work upon the part of the newly appointed rally committee. While it is indeed early in the season to begin handing out plaudits to the usually bedeviled rally committee, it seems that ASUO Prexy Weston has

picked a dozen winners. It must be admitted, however, that a great deal of credit goes to the entire student body. Without the hearty enthusiasm that marked last night's blowout, even the most efficient planning would have been to no avail.

WE HAVE one criticism to make in closing. With all the yelling that went on a lot of people will probably be hoarse to start with at the game this afternoon,

Round n' About....

WITH WEN BROOKS

the girls on Hilyard street. Mrs.

Dehn had just come from Los

Angeles, where she helped at

installation ceremonies for a

the Southern Cal campus. Local

alumni honored L. G. Balfour.

Candid eight: three girls from

scampering down Eleventh bare-

footed just after the cloudburst

And word comes that Edison

be on the campus Homecoming

week-end. Marshall at present

is one of the better-known

writers of popular fiction, has

stories regularly in Good House-

In case you haven't aleady

heard: ATO's Wally Rossman

listened to his own wedding

bells this summer. Understand

"Mrs. Rossman" doesn't mind,

however, if Wally "dates" oc-

casionally with coeds on the

campus. Where's another girl

like that? And did you know

that Wally has a print-o-sign

cutfit tucked away up in the

Igloo? Makes money in his

spare moments doing signs for

local merchants, campus agents,

Chief gripe of the moment:

that union restrictions are such

that Maurrie Binford's band

can no longer play at student

body assemblies. That is, with-

out charging the ASUO for a

paid performance. Hear Fred

Beardsley is organizing his own

campus band. Fred sang with

Art Holman last year. Holman's

outfit played for us last night

Question: Where on the cam-

Answer: On the skylight

And it's been business on a

big scale at the Co-op this past

week with twenty extra stu-

dents on the payroll. Three stu-

dents are kept busy through

the school year as part of the

Finally, how many of you

have on the tip of your tongue,

even know . . . the first name

of Oregon's head football coach?

from Texas. Asked several mem-

bers of the squad, the dean of

men, and other notables on the

campus and no one knew Oli-

ver's first name. Well, folks,

it's Gerald . . . G. A. "Tex" Oli-

ver, who graduated from Southern Cal in 1930. And that's

about thirty for now.

Sure he's called "Tex," hailing

above the second floor of John-

pus does the Oregon seal ap-

at the rally dance.

pear face-down?

regular staff.

keeping and Cosmopolitan.

dinner last night.

Wednesday night.

Even a would-be columnist has his troubles . . . yes, girls, or rather, a girl. Here I think I'll write a nice, wholesome column and what happens? The editor . . . pardon his highness . . . informs me there'll be a girl columnist this year again ... the bane of all newspaper men . . . and the girl's going to devote her strip to scandal and . . . well, who'll read my stuff

Now I ask you, should I snoop to conquer, too? Be just another Winchell? No! A thousand times, NO! Still, gotta admit I like a little guppy myself, now and then . . . as long as it's good, clean dirt. So, my friends (apologies to Roosevelt), I'll carry on and wish the curbcruising cutie (AR) all the worst of the worst and know she'll do well with her column if she gets it!

Enough of that. Understand a certain Alpha Phi pledge will be on the proverbial spot this afternoon. Her brother attends UCLA. Her cousin will be helping the rest of the Webfoot team can the Uclans. Wonders who to cheer for. Would suggest the millrace for cases of doubt such as this.

Speaking of the pigskin sport: Ralph Goodrich, manager of the Duck Inn, is giving away two meal tickets after each varsity game to (1) the Oregon player scoring the first touchdown, (2) the fellow blocking the first kick. Frank Emmons and Vic Reginato "cashed in" as a result of the Pullman trip.

Yesterday was a big day at the Gamma Phi sorority and Sigma Chi fraternity. Mrs. William Dehn, international president of Gamma Phi Beta passed through Eugene on her way home to Seattle, had lunch with

> Running a Want Ad **Every Week** Is Sure to Bring **Unusual Results**

Lots of Good Timely customers as well

OREGON DAILY **EMERALD**

Wie geht's By V. GATES

The week's best wit: the fellow who thought the Kellogg Pact was something you got in a package of corn flakes. * * *

The European tangle, at times, assumes the aspect of politicomics. If they can make it synchronize with technicolor Walt Disney might use it for a Silly Symphony. Personally we'd like it without sound effects.

It occurs to us in a moment boundaries.

from Monday morning to Friday noon. With time off on dren. Wednesdays to lay our bets on Saturday's games.

Names make news on the UCLA football team. Joe E. Brown, the movie comedian, has a son playing end. We will refrain from mentioning the possibility of his catching passes with his mouth.

sure-fire passing combination. Santa Ana, California. Presidential loyalty is one thing for Saturday.

Religious Leaders

(Continued from page one) leaders will be available for personal interviews. Students wishing to see any members of the team sholuld call Bettylou Swart

chapter of Gamma Phi Beta on Sigma Chis and several state and Miss Frances P. Greenough librarian in the main library durwill use the YW Bungalow; and ing the absence of Willis Warren. Grand Council of Sigma Chi, at Mr. Bader the YM Hut. Dr. Ballard and J. Maxwell Adams will be at Westminster House; and Dr. one of the millrace sororities Bollinger at Wesley House.

Dr. Jones and Dr. Koo may be found in the men's lounge; and feature from now on. Harold Draper Mrs. Overton and Howard Thur- is in charge of the evening's enman in Alumni hall.

Marshall, one-time member of Webfoot Crew Tabbard Inn on the campus and pupil of W. F. G. Thacher, will

(Continued from page one)

An added feature of the rally and one that will give a special importance to today's clash was the initial appearance of the ASUO band in their new uniforms, under the direction of John Stehn, who announced a 60-member band for this year.

Outstanding in the evening was the prolonged cheering that greeted Oregon's mentor, Coach Oliver. upon his introduction to the crowd, which showed that ASUO efforts to give Oregon that "new spirit" to back its team and its coach have not been in vain.

British Woman

(Continued from page one) associated with the co-operative movement in Great Britain, an organization which now carries on a third of its retail wholesale trade and which accounts for the large stake in the enterprise of the commonwealth possessed by its eight million members. As a result of this movement, the great trade union groups are not only employees but employers also in their capac ity as shareholders in the Rochdale co-operatives.

Miss Bondfield, who is on a lecture tour of the northwest, is staying at the Co-ed Co-operative House in Eugene, during her two days stay on the campus.

NEW B. A. ASSISTANTS

Graduate assistants in the school of business administration are Paul Hayman, who was at the University of Oregon in that position last year; Glen McWaniel, who took his undergraduate work at the University of North Dakota; and Charles E. Rasor, who graduated from Ohio University.

> Victor Blue Bird

• Decca All the late

records here WILSON MUSIC HOUSE

W.F.G. Thacher Tells Of European Situation

W. F. G. Thacher, professor of advertising declared recently on his return from a three-month tour of Europe, that, "All is not what it seems in Europe.'

In Italy and Germany the people appear busy and prosperous with Christian Mission tomorrow eve

Nazi changes.

Jewish people.

They accept Hitler with reserva-

"I went over there with strong

feelings about Hitler, but when I

justify his means-I feel he has

(Continued from page one)

right-hand man, Bill Cole, Both

the usual prominent part. An un-

punch put into a California yell

Baton-twirling deluxe was dem-

Les Harger, Sigma Chi transfer

Harger went through a baton rou-

Music School Adds Four Instructors

The University of Oregon school of music opens the fall season well him on the trip, visited friends in missionary service there. of practical rationalization that equipped with four new faculty the whole thing would be simp- members, it was recently anler if they'd shorten the name nounced, three of whom are for- vinced Thacher that the majority young people. Besides his work in of Czechoslovakia instead of the mer students at the University of of people welcomed Hitler and India, Dr. Jones has visited con-

Dorothy Louise Johnson attained sorry move if they expect to musical popularity as a student interest this country in a war here with her numerous concert just as the football season gets appearances with her violin. She started. From now on we'll take has been given the job of assistant notice of coup d' etats only in the string department, and will

> In the department of woodwinds, a newcomer on the faculty is Mayo Soenson, flutist. He, too, has given some splendid campus performances, and has also done profes- Webfoot Crew sional work in music.

Margaret Allen, who for three years has been playing the oboe second hurdle, the game this aftprofessionally, and is a former stu- ernoon. dent of Seattle's famous Whitney Tustin, is another faculty addition. She has been first oboist with appeared on the program. So did And two colored boys named the Los Angeles women's sym- UCLA representatives. Yells played Ken George Washington and phony orchestra, and has per-Woodrow Wilson Strode are a formed with the orchestra at usual feature of the yells was the

Another former student of the directed by one of the yell leaders from the south. but politics another. Tex Oliver University of Oregon, and now a threatens a third party move member of the music faculty, is Allen Templar, who will teach onstrated by John Stehn's find, trombone.

NEW B. A. LIBRARIAN

The new librarian in the school of tine in the darkened hall with business administration is Miss lighted torches at each end of the Myrna Barrett, who is working for long baton he used. her masters degree in history at the University of Oregon.

at 772 or at the YW Bungalow. of Mrs. Marjorie Reynolds, for-Campus offices will be main- merly business administration litained for each leader. Miss Wygal brasian ,who is acting as reserve

> Westminster house's first open o'clock. house of the year will be held tonight from 8 to 11:30, and will con-

FIRST OPEN HOUSE

tinue to be a regular Friday night tertainment, the highlights of which are a program, games, and

Miss Barrett is taking the place E. Stanley Jones

(Continued from page one)

Leaders to Speak Three other mission leaders will speak in downtown churches at the 11 o'clock services and will meet with young peoples' groups at 5

T. Z. Koo, Shanghai, will be at the First Methodist Episcopal church; Jesse M. Bader, national HOME-LIKE rooms for girls near director of the mission, at the First Christian church, and Miss Winfred Wygal, national secretary dancing. Westminster's hostess, student division YWCA, at the Mrs. Jim Bryant, invites everyone Bethany Evangelical church. Dr. Bader will meet with the First 3615-J

E. Stanley Jones

One of the world's most famous "preachers" people have called this man who will open the University none of the desperate, unhappy attitude that we hear so much about, he has not been on the campus beever, reflect an attitude of "too dresses at the Preaching Mission in much military" in these countries, Portland two years ago.

although when asked about war, As with Gandhi, whose friend they express a belief that there he is, mention of Dr. Jones' name will be no such crisis, he explained. means talking about India, for he Mrs. Thacher, who accompanied has spent more than 30 years in

Vienna where she studied piano He is constantly in demand as a before teaching at the University. speaker and leader of round ta-Conversations with Viennese con- bles and forums by adults and ferences in South America, China, Korea, Malaya, Burma, South Aftions, he stated. Most of them feel rica, Australia and the United he has been too harsh with the States.

He has published seven best sellers of modern religious literature. Over one million copies in English, and thousands of copies, came back - although I do not translated into 20 other languages.

done a great deal for these eople Dr. Jones will also speak at asand my feelings about the situasembly at Gerlinger hall Friday tion are different," Thacher said. at 11 o'clock.

> Christian young people and Miss Wygal with the First Baptist young people at 5 o'clock.

Tau Delta and Miss Wygal of vacation, which she will spend at out in 1939, covering the events of Oliver was there with his hefty Sigma Chi for Sunday dinner.

Introducing Dormitory No. Eden for Cats Dormitory Not Girls Learn

Three blissfully ignorant freshman girls spent the night of September 25, entertaining Adam and Eve in the privacy of their boudoir.

Their distinguished guests announced they were hungry and sent two of the girls speeding to the nearby store for a half pint of milk and five cents worth of hamburger.

At eleven o'clock, by way of a chair lowered from their first floor study-room window, they obtained a box of garden soil, and then seeing that their guests were "set" for the night. They

After an unexpected room inspection the following morning they learned of prevailing rules which excluded all pets, (even little black and white kittens) from dormitory rooms. They mournfully fed Adam and Eve for the last time and (again by way of the lowered chair) released their pets to the cold, cruel world.

MISS POPE LEAVES

Coronado, California.

CAMPUS CALENDAR

CAMP

Girls' hockey turnouts will held Monday afternoon at 4 o'clock in Gerlinger hall. All girls who are interested are urged to attend the meeting.

Theta Sigma Phi, women's journalistic honorary, will meet Tuesday at 7 p.m. in room 105, Journalism. All members and spring term pledges are requested to be

Westminster House on Sunday: 9:45, Morning Group with Bob Knox; 6:00, Social Hour; 6:30, Forum, Dr. J. Hudson Ballard

Intramural Sports Curtain Rises Soon

Today is the last opportunity graduates will have to register without paying a late registration fine, according to Clifford K. Stalsberg, University cashier.

CLARK WRITES HISTORY

Collier's Publishing company has requested Dr. R. C. Clark, head of the history department, to write a Miss Ida M. Pope, secretary of historical and descriptive article of the teacher placement service, left Oregon for the National Encyclo-Dr. Koo will be guest of Delta this morning on an annual month's pedia year book, which will come the past year.

Emerald Classified Ads.

from Sacramento junior college. • Room and Board

FOR MEN. Wholesome home cook ing. Furnace heat. 1598 Orchard. Phone 3715-W.

IDEAL location. One block from Johnson hall. \$29.50 per month. 1315 E. 13th.

FOR 2 GIRLS. \$20 a mo. ea. 2021 Villard. 2435-J.

Rooms

campus. Phone 2539.

ADJOINING campus. Sleeping rooms for students. Good beds. Inquire 754 E. 14th. Phone

Barber Shops

WHY WALK a mile for a haircut when you can get the best for 35c at Joe Prairie's shop. 11th

BETTER SERVICE for students at the Eugene Hotel Barber Shop. Ladies' haircutting a specialty.

Radio Repairs

MOVING!! Economy Radio Lab is moving to 678 E. 11th by the Mayflower theater on November 1.

Used Cars

ORMISTON MOTOR CO. should be your headquarters for used cars. Come see our bargains.

Expert Plumbing

CHASE COMPANY PLUMBERS. Repairs and installations of all kinds. Servicemen always ready. Phone 243. Inquire 936 Oak.

• For Sale

ROYAL typewriter in good shape. \$25.00. Phone 3292-J

Lost

SHEAFFER fountain pen, burnt orange color. Lost Wednesday near libe. Name Eva Gadway, Alpha Gamma Delta.

Wanted

SIDE CURTAINS for model-A Ford roadster. Call 2800 and leave message.



It takes good things to make a good product. That's why we use the best ingredi-

ents a cigarette can have ... mild ripe tobaccos and pure cigarette paper...to make Chesterfield the cigarette that SATISFIES.

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GEORGE GRACIE BURNS ALLEN Every Friday Evening All C. B. S. Stations EDDIE DOOLEY Football Highlights

Every Thursday and Saturday 52 Leading N. B. C. Stations



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