Fall ASUO Card Sale Starts at McArthur **During Registration**

Term's Attractions Include Fritz Kreisler, Don Cossack Chorus, Six Grid Contests, Fall Frolic, Emerald Subscription.

Presenting a full term of the finest entertainment and biggest values ever offered on the University campus, the annual fall sale of ASUO student body cards will swing into action Friday, the first day of registration, it was announced Saturday by George Root, educational activities director.

A total of \$14.75 worth of fun, entertainment and privileges will be given for only seven dol-

'Practical' Courses

Conditions

been added this year.

To Aid Graduates

a job will be a little easier for Uni-

versity of Oregon graduates hence-

The DeBusk memorial educa-

tional clinic, where students may

Dean James H. Gilbert of the

and tax policies of the states in

regard to alcoholic beverages. The

fish in the McKenzie can still see

clearly to grab onto a hook, he

VISITS IN SAN FRANCISCO

San Francisco with his wife.

lars, the price of the student body cards. Cards may be purchased, as formerly, at the time of enroll-

VOLUME XL

With six football games, the best concert entertainment available, the Fall Frolic, a subscription to The Emerald, University daily newspaper and full privileges to participate in activities on the campus being offered, Root believes this fall's ASUO card will be a value few students will care

UCLA Game First

played in Eugene this season will be the contest with the UCLA Bruins on October 1. Another Eugene game will be November 5, such subjects as business, journalwith Idaho. This will be the outstanding feature of the giant cation and architecture, will actualthree-day Homecoming week-end. ly approximate working conditions

ASUO card-holders will witness and will give the student practical on Armistice day the Eugene portwo-game series between the

in many years to witness and school subjects. For students who cheer for her grid team in the seek to enter the ever-widening battle against USC when that field of public service a number of game is held in Portland, October courses in such subjects as admin-29. The rivalry between Oregon istration of justice, problems of and Washington will take place in public administration and others Portland, November 19. Oregon's are offered. 1938 Duck grid squad will meet The University law school, since Oregon State's Beavers in Port- moving this year into its new buildland on November 26. These games ing, now has a model courtroom, are all on the 1938 ASUO pro- where student lawyers try "moot"

ASUO Brings Kreisler

First of the concert series will analyze teaching methods used for be Fritz Kreisler, unequalled in atypical children, will also be conmusical brilliance and talent, who tinued and enlarged this year. will play for the entertainment of A course called "graphic jourour student body November 7. Mr. nalism," which trains students in Kreisler, who has played his vio- photography and the use of piclin in every part of the country tures in the news, has also been esseason after season, with eager tablished by the school of journalaudiences crowding his halls, may ism truly be called a master of his art. In no part of the country is the name of Fritz Kreisler un- Dean Gilbert Fishes, known. Connoisseurs of the violin and violinists, musicians who can unmistakably recognize a master in his art, intelligent concert goers and the general public. have all felt in Mr. Kreisler a potent personality, able to sway his audience with his light touch on magic strings.

Cossacks Like Organ

The Kreisler concert will be fol-declares. lowed November 16 by the appearance of the world-famed Russian wanderers, the black garbed human organ—the Don Cossacks. The Cossacks have appeared at the University twice before on ASUO bills, the last presentation being during the 1936-37 season.

Led by Serge Jaroff, dynamic little musician, this famous male chorus has been proclaimed as the sensation of the season, wherever it puts in an appearance.

The singing history of the Cossacks dates back to 1922 when 36 battle-scarred veterans of war and revolution, these imperial officers of the late Czar, serving in the 18th Don Cossack regiment, were confined in the prison camp of Tscherlengir just outside Constantinople.

In 1923, through intervention of the League of Nations, a group of the Cossacks organized a chorus under Jaroff's leadership, and met with immediate and complete success. In fourteen years they have sung over 3000 concerts in every country in Europe, in England, Mexico, Australia, and America. Jaroff Has Color

(Please turn to page two)



Cossacks Return For Third Successful Engagement

The Don Cossack Russian male chorus . . . returning to McArthur Court for the third time under auspices of the ASUO. They will appear November 17.

University Announces Purchase Of 12 Acre Tract Along Millrace

New Enlarged Studies With the purchase of more than 12 acres of land adjacent to the Anchorage and running east to the Wil-To Stimulate Work lamette river, the University will be able to begin the groundwork almost immediately for an extension of facilities. The project may include the long-disused Student Union building, ROTC drill fields, and an amphitheater capable of holding Junior week-end events such as the Canoe Fete, according to Dr. Earl M. Pallett, executive secretary of the University. Facing stark realities of getting

The land, which surrounds the Anchorage except for its swimming pools, is a tract for which the Uni-

versity has long been dickering. It forth, for a number of courses of was acquired with funds of the Stu-The first football game to be the more "practical" type have dent Activities Board to be saved for future use.

Coming at the same time the Several of the new courses, as property was purchased, proposals well as a number already given in for a new super-highway through Eugene that would take the main ism, law, physical education, eduflow of traffic away from Franklin boulevard, south boundary of the tract, were made by civic leaders in this city Saturday. Such a development would figure importantly in Students who plan to teach may the plan of administration officials now take a course called "Social to make the newly-acquired area Science Synthesis," which aims to train the prospective teacher who a part of the campus.

Erb Names Committee

must often combine several high President Erb has appointed Dr. Pallett, Fred Cuthbert, landscape architect; Professor Will Norris, in charge of campus building projects; Dean Virgil Earl, J. A. Lindstrom, University business manager, and Professor Orlando Hollis, professor of law, as a committee to lay plans and confer with highway engineers of the new road-building project.

Such a development might incur the straightening of the course of Oregon's historic old millrace in order to build a large arena for spring term campus productions. The long-delayed Student Union project might be constructed to recreational facilities which would be profitable to the associated students. Dr. Pallett said.

were acquired in April for the sum tion of Eugene, about 20,000. of \$3,000.

Plans for the new highway may Does Research Work direct it in a route parallel to the railway tracks leading out of town. Although few plans are made as college of social science, when not yet, the new project would call for fishing during the summer months, an undercrossing from the campus did research work on the revenue to the new addition's facilities.

CASTEEL'S SUMMER BUSY

John L. Casteel, director of the Charles M. Hulten, assistant pro-

Students Asked To Register Cars With Rhinesmith

All students of the University who will be driving cars during the school year are requested to register them with O. L. Rhinesmith, auto enforcement officer.

Cars must be registered even though the student may not be the owner. Students living at home are also required to sign

There is no fee for the registration. Mr. Rhinesmith's office is located at the rear of Friend-

Grid Grandstands

WPA, ASUO Provide For the past two years the "Ore-Field

With a \$32,000 program planned provide beautiful restaurant and for the remodeling of the grand- described in detail on Thursday, acstands in Hayward field, the capac- cording to George Root, educaity of the field will be increased to About four acres of the property accommodate the entire popula-

> next football season and the renovation and addition of seats to the stands is made possible by the grant of \$14,400 from Public Works

organization. The west stands, in front of the time clock, will be increased from O'CONNELL VISITS BROTHER speech division, attended the Hazen 3497 to 4800, and the east stands K. J. O'Connell, assistant profes-

1937 Oregana Claims Popularity Rating

Annual Wins Esteem Of Coast Readers in Survey

The 1937 "Oregana," University of Oregon yearbook, was judged readers in a survey conducted last spectively, attended the Western most popular annual among student spring term by Dick Williams, who is to be business manager for the 1939 edition which is to go on sale

Williams sent out questionaires to students on 13 west coast campuses to determine which features projects were worked out individuthey most enjoyed, and which ally, the workshop had a faculty of books they enjoyed most . . . and the Will Be Enlarged books they enjoyed most . . . and the results showed the Oregon book is held in greatest esteem by subscribers.

Funds for Work at | gana nas ranked in the lactorian field as "all-American." Three years ago the book was judged a "pacemaker" among University publications in the United States.

> The proposed new annual will be tional activities manager of the University.

The book will be placed on sale on registration day, with the con-The work will be completed by centrated drive schedule to begin October third, when student salesorganization.

Students who wish to help with publication and financing the book Administration and \$17,600 con- should talk to Dick Williams in the tributed by the Associated Students | new Associated Students office in McArthur Court.

conference on student guidance at will undergo an addition of 1700 sor of law, visited his brother in Pacific Grove, California, August seats, bringing the seating capac- Pot Latch, Idaho, during the sum-12-16. He also taught in the Uni- ity up to 5814. The other stands will mer. Before returning to the camversity summer session, and at the be painted and reconditioned, thus pus, Professor O'Connell saw the made several trips to further his fessor of journalism, vacationed in state WPA educational conference giving Hayward field an entirely Grand Coulee dam and Rainier na-

President to Greet Frosh; AWS Have

'Least Hectic' Rush

University President Donald M. Erb will welcome his first class of first-year students at an assembly to be held exclusively for freshmen in the music auditorium at 7:30 Wednesday evening. Other frosh assemblies will be held Thursday, under the auspices of the associated women students and the ASUO. Wednesday English, physical,

Assembly Planned

For Thursday

psychological and other examinations will begin for freshmen.

Beginning Friday morning freshmen will be with their advisers, who will assist them in "mapping out" their courses. Registration will be held Friday and Saturday in McArthur Court.

Dance to Climax Week

Then, with registration paraphernalia and equipment put away, the "Igloo" will be the scene of an all-University reception and dance, at which students and faculty members will get better acquainted.

Classes begin Monday morning, September 26, at 8 o'clock.

PE Instructors Attend Workshop **During Summer**

Florence D. Alden and Earl E. Boushey, professor and assistant professor of physical education, re-Workshop of the Progressive Education association, which was held for six weeks in the summer at Mills college, Oakland, California.

A unique project with no sched-22, a "student body" of more than 80. Two entire dormitories on the 1938-39. Maurie Binford's orchescampus were at the disposal of the tra will play for the free affair. workers, who made them their living and working quarters.

Miss Alden had the project, "Reorganization of Curriculum of the Physical Education at the University of Oregon," and Mr. Boushey made a similar study.

Miss Smith Assists New Agency to Start

Janet M. Smith, employment secretary, had a busman's holiday this summer, when she assisted in the inception of an employment men will be assigned to each living agency for University graduates in Portland. The agency was formed under the sponsorship of the Ore-

> Miss Smith reports that much success has been made in this new

COMISH DOES RESEARCH

Professor N. H. Comish of the business administration school spent the summer doing research work in retailing problems. He work throughout the state, and fished in southern Oregon.

'Frosh' President

ToSpeak Wednesday

Week Nears End; Erb

President Donald M. Erb . . . going through his first freshman week as head of the University of Ore- better than the old. Confusion has gon. He will preside at the tradi- been replaced by order, and I hearttional president's assembly Wednes- ily approve." day evening.

'Hello Dance' Will Begin Social Life

Harrison Beratholdt, are in town, Eugeneans included. Grace Irvin Will Be Co-Chairmen

University students, new and the freshman class is indicated by uled courses or classes, in which old, will join with the Oregon the fact that not more than half of faculty in McArthur court Satur- the first-year students usually join day night for the "Hello Dance" of Greek letter organizations. At least

Informal clothes will be in order for the evening, according to Dean Earl Joins Grave Irvin and Harrison Bergtholdt, co-chairmen of the event.

An opportunity to meet Presidance. Kwama, women's service ports. men's, will assist in preparation.

Faculty members of the commit- on the Deschutes river. tee include Professor Philip A. Parsons, chairman, Dean Virgil D. | CASWELL FISHES IN NORTH Earl, W. A. Dahlberg, R. K. Cutler, Pirkko Paasikivi, Zollie Vol- ics department, fished in British ing. Jean Palmer is a third stu- returned to the campus via the dent member of the committee.

Greek Pledge Period Is Thought Success By Faculty and Stu-

By Glenn Hasselrooth

Having weathered the least hectic "rush week" in campus history, the University of Oregon class of 1942 will tomorrow go forth to face the ordeals of freshman week, including examinations, assemblies, and conferences with advisers.

In former years, rush week and freshman week have been one, usually the seven days just preceding classes, but confusion and general mixups led to the inception of the new "pre-freshman" week, which ends today. Having the trials of rush week all over when freshman week proper begins has met with the approval of faculty members, old and new students alike.

Commenting on the success which the newly inaugurated rush time has had, Virgil D. Earl, dean of men, said yesterday:

"The new system is very much

Dormitories Filled

With dormitories filled to overflowing, the interfraternity council last night reported that about fifty men rushees have been put in private homes. Over 320 rushee date cards have been issued to men, and about 250 to women. Approximately 650 prospective freshmen

Rushees will be asked to name their fraternity or sorority preferences tonight, and the "real preferences" will be made Tuesday.

An enrollment of 1300 or more for the campus by ednesday.

Isaac Walton-ers

Virgil D. Earl, dean of men. dent Donald M. Erb will be offered spent his spare time when he was students at a reception to begin not working, fishing in different at 8:30. A faculty stunt is being parts of the state. The salmon are prepared for presentation at the biting well near Astoria, he re-

honorary, and Skull and Dagger, Dean Earl also fished in the Strawberry mountain country, and

A. E. Caswell, head of the physchok, and Dean Hazel P. Schwer- Columbia during the summer. He Olympia highway.

Old 'Shack' Halved, Moved From Campus

Early-returning students were treated to something unusual for two or three days last week-the spectacle of a building being moved off the campus in halves. It was the old frame "Journalism Shack," used for classrooms and faculty offices the first eleven years after the establishment of the school in 1912. For the last three years it has been used as the offices of the Emerald business staff and the educational activities board of the ASUO.

A week ago Sunday a workman walked into the building with a handsaw, and in half a day he had bisected the old wooden structure right down the middle from north to the journalism faculty taught their

it was the infirmary; then it was it from the fire. passed along to ASUO.

Twenty years ago it was not in- short of the "shack," the pieces of frequently referred to as Parkison the press were picked up and rehall, in ironic honor of a citizen who assembled, and, quartered in a place had been active in defeating Uni- of honor in the University Press versity appropriations, thus mak- building, it is still capable of exceling it necessary to use such make- lent work-slow, of course. The old shift structures instead of real machine had been given to the Uni-

frame building, where several of dealer in Portland.

south. It had been found impossible first classes, was saved from the to move it across the campus all in flames. The historic old Washington hand-press, first newspaper The old frame structure has been press in the whole region west of used for a variety of purposes—be- the Missouri river, had been set up fore the school of journalism used there for several years; and anxious it the extension division was quar- fire-fighters broke it in two and tered there, and for several years threw it out the window to "save"

After the blaze was checked, versity Press by Harison R. Kin-When the joint journalism-phys- caid, publisher of the Oregon State ical education frame structure was Journal in Eugene from 1864 to

University Christian Mission to Be Here October 2-7 University of Oregon students Mass Meeting Scheduled



Their leader, Serge Jaroff, was World's Student Christian Federa- terian Church, Portland; Dr. T. Z. Title," was in Savings and Loan In Eugene local citizens and ofa student of religious choral con- tion and recent representative of Koo, secretary of the World's Stu- for July.

and faculty members will join October 2 to 7, with national and world University-Eugene mass meeting discussions and fireside talks, all leaders in observance of the Uni- and union services Sunday, October under the leadership of the visiting versity Christian Mission, a part 2, at McArthur Court. This will be religious workers. of a movement which includes all major colleges and universities in the United States, it was an- Real Estate Articles nounced by Charles G. Howard, law professor and general chairman for the event.

hai, China, and several others.

By Gage Published

Noted religious workers who will D. D. Gage, associate professor be here for the week include Jesse of business administration, has had Morden Bader, national director of two articles printed in national the University Christian Mission; magazines. "Ancestry of Our Real Rev. Heil D. Bollinger, in charge Estate" appeared in the July issue of the department of Wesley Foun- of Banking, the journal of the Am-Dr. T. Z. Koo . . . secretary of the Ballard, pastor of the First Presby- second article, "This Thing Called ing of civic leaders everywhere.

dation for the Methodist Episcopal erican bankers' association, and was initiated in the United States Church; Dr. Howard Thurman, dean was reprinted as the article of the by the Federal Council of Churches of the chapel of Howard University, month in the July 15 bulletin of of Christ, and the movement has Washington, D. C.; Rev. J. Hudson Mortgage Banker's association. A the strong and enthusiastic back-

ducting in Moscow at the time of China at Geneva, will be on campus dent Christian Federation, Shang- Professor Gage spent five weeks ganizations have pledged coopera- Christian Mission meetings on the 1922 summer session, this little University graduate, now a realty in Los Angeles during the summer. tion for the event.

followed by an entire week of stu-The week will open with an all- dent meetings, conferences, class

Subjects which will be taken up during the mission week include "The Meaning of the Christian Life," "Cultivation of the Spiritual Life," "Christian Vocation," "Christian Living in Social Relations," "Christian Marriage," "The World Mission of the Christian Church," and many others.

Movement Backed The University Christian Mission

ficials, local churches and other or- will participate in the University destroyed by fire the last day of the 1909, and his son, Webster Kincaid,



Mrs. Grace Sloan Overton . . campus, October 2 to 7.