

Fall ASUO Card Sale Starts at McArthur During Registration

Term's Attractions Include Fritz Kreisler, Don Cossack Chorus, Six Grid Contests, Fall Frolic, Emerald Subscription.

Presenting a full term of the finest entertainment and biggest values ever offered on the University campus...

A total of \$14.75 worth of fun, entertainment and privileges will be given for only seven dollars...

With six football games, the best concert entertainment available, the Fall Frolic, a subscription to The Emerald...

The first football game to be played in Eugene this season will be the contest with the UCLA Bruins on October 1.

ASUO card-holders will witness on Armistice day the Eugene portion of the annual "little Civil war" two-game series between the Frosh and the OSC Rooks on Hayward field.

Oregon will have the first chance in many years to witness and cheer for her grid team in the battle against USC when that game is held in Portland, October 29.

ASUO Brings Kreisler First of the concert series will be Fritz Kreisler, unequalled in musical brilliance and talent...

Cossacks Like Organ The Kreisler concert will be followed November 16 by the appearance of the world-famed Russian wanderers...

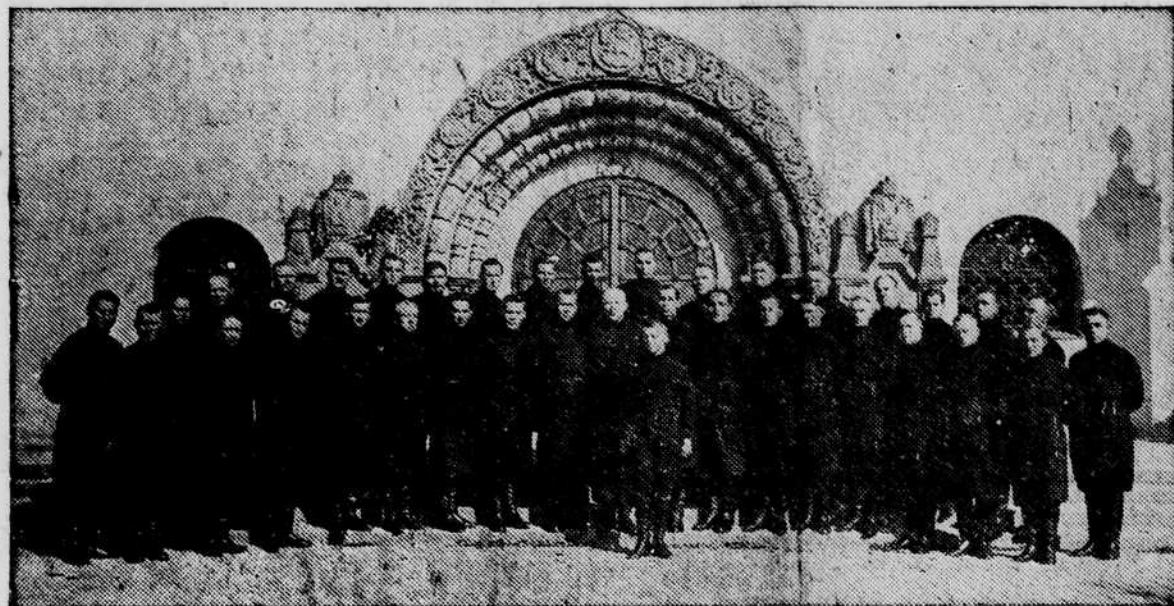
Led by Serge Jaroff, dynamic little musician, this famous male chorus has been proclaimed as the sensation of the season...

The singing history of the Cossacks dates back to 1922 when 36 battle-scarred veterans of war and revolution...

In 1923, through intervention of the League of Nations, a group of the Cossacks organized a chorus under Jaroff's leadership...

Jaroff Has Color Their leader, Serge Jaroff, was a student of religious choral conducting in Moscow at the time of (Please turn to page two)

Cossacks Return For Third Successful Engagement



The Don Cossack Russian male chorus... returning to McArthur Court for the third time under the auspices of the ASUO.

University Announces Purchase Of 12 Acre Tract Along Millrace

With the purchase of more than 12 acres of land adjacent to the Anchorage and running east to the Willamette river, the University will be able to begin the groundwork almost immediately for an extension of facilities.

The land, which surrounds the Anchorage except for its swimming pools, is a tract for which the University has long been dickering.

Coming at the same time the property was purchased, proposals for a new super-highway through Eugene that would take the main flow of traffic away from Franklin boulevard...

Erb Names Committee President Erb has appointed Dr. Pallett, Fred Cuthbert, landscape architect; Professor Will Norris, in charge of campus building projects; Dean Virgil Earl, J. A. Lindstrom, University business manager...

CASTELL'S SUMMER BUSY John L. Castell, director of the speech division, attended the Hazen conference on student guidance at Pacific Grove, California, August 12-16.

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Students Asked To Register Cars With Rhinesmith

All students of the University who will be driving cars during the school year are requested to register them with O. L. Rhinesmith, auto enforcement officer.

Cars must be registered even though the student may not be the owner. Students living at home are also required to sign up their cars.

Grid Grandstands Will Be Enlarged

WPA, ASUO Provide Funds for Work at Field

With a \$32,000 program planned for the remodeling of the grandstands in Hayward field, the capacity of the field will be increased to accommodate the entire population of Eugene, about 20,000.

The work will be completed by next football season and the renovation and addition of seats to the stands is made possible by the grant of \$14,400 from Public Works Administration and \$17,600 contributed by the Associated Students organization.

The west stands, in front of the time clock, will be increased from 3497 to 4800, and the east stands will undergo an addition of 1700 seats, bringing the seating capacity up to 5814.

1937 Oregoniana Claims Popularity Rating

Annual Wins Esteem Of Coast Readers in Survey

The 1937 "Oregoniana," University of Oregon yearbook, was judged most popular annual among student readers in a survey conducted last spring term by Dick Williams, who is to be business manager for the 1938 edition which is to go on sale on October 3.

Williams sent out questionnaires to students on 13 west coast campuses to determine which features they most enjoyed, and which books they enjoyed most...

For the past two years the "Oregoniana" has ranked in the national field as "all-American." Three years ago the book was judged a "pace-maker" among University publications in the United States.

The proposed new annual will be described in detail on Thursday, according to George Root, educational activities manager of the University.

O'CONNELL VISITS BROTHER K. J. O'Connell, assistant professor of law, visited his brother in Pot Latch, Idaho, during the summer. Before returning to the campus, Professor O'Connell saw the Grand Coulee dam and Rainier national park.

'Least Hectic' Rush Week Nears End; Erb To Speak Wednesday

President to Greet Frosh: AWS Have Assembly Planned For Thursday

University President Donald M. Erb will welcome his first class of first-year students at an assembly to be held exclusively for freshmen in the music auditorium at 7:30 Wednesday evening.

Beginning Friday morning freshmen will be with their advisers, who will assist them in "mapping out" their courses. Registration will be held Friday and Saturday in McArthur Court.

Dance to Climax Week Then, with registration paraphernalia and equipment put away, the "Iglou" will be the scene of an all-University reception and dance, at which students and faculty members will get better acquainted.

PE Instructors Attend Workshop During Summer

Florence D. Alden and Earl E. Boushey, professor and assistant professor of physical education, respectively, attended the Western Workshop of the Progressive Education association, which was held for six weeks in the summer at Mills college, Oakland, California.

A unique project with no scheduled courses or classes, in which projects were worked out individually, the workshop had a faculty of 22, a "student body" of more than 50. Two entire dormitories on the campus were at the disposal of the workers, who made them their living and working quarters.

Miss Alden had the project, "Reorganization of Curriculum of the Physical Education at the University of Oregon," and Mr. Boushey made a similar study.

Miss Smith Assists New Agency to Start

Janet M. Smith, employment secretary, had a busman's holiday this summer, when she assisted in the inception of an employment agency for University graduates in Portland.

COMISH DOES RESEARCH Professor N. H. Comish of the business administration school spent the summer doing research work in retailing problems.

'Frosh' President



President Donald M. Erb... going through his first freshman week as head of the University of Oregon. He will preside at the traditional president's assembly Wednesday evening.

Greek Pledge Period Is Thought Success By Faculty and Students

Having weathered the least hectic "rush week" in campus history, the University of Oregon class of 1942 will tomorrow go forth to face the ordeals of freshman week, including examinations, assemblies, and conferences with advisers.

In former years, rush week and freshman week have been one, usually the seven days just preceding classes, but confusion and general mixups led to the inception of the new "pre-freshman" week, which ends today.

Commenting on the success which the newly inaugurated rush time has had, Virgil D. Earl, dean of men, said yesterday:

"The new system is very much better than the old. Confusion has been replaced by order, and I heartily approve."

Dormitories Filled With dormitories filled to overflowing, the interfraternity council last night reported that about fifty men rushers have been put in private homes. Over 320 rushee date cards have been issued to men, and about 250 to women.

'Hello Dance' Will Begin Social Life Harrison Bergtholdt, Grace Irvin Will Be Co-Chairmen

Dean Earl Joins Isaac Walton-ers

Virgil D. Earl, dean of men, spent his spare time when he was not working, fishing in different parts of the state. The salmon are biting well near Astoria, he reports.

Dean Earl also fished in the Strawberry mountain country, and on the Deschutes river.

CASWELL FISHES IN NORTH

A. E. Caswell, head of the physics department, fished in British Columbia during the summer. He returned to the campus via the Olympia highway.

Old 'Shack' Halved, Moved From Campus

Early-returning students were treated to something unusual for two or three days last week—the spectacle of a building being moved off the campus in halves. It was the old frame "Journalism Shack," used for classrooms and faculty offices the first eleven years after the establishment of the school in 1912.

A week ago Sunday a workman walked into the building with a hand-saw, and in half a day he had bisected the old wooden structure right down the middle from north to south.

The old frame structure has been used for a variety of purposes—before the school of journalism used it the extension division was quartered there, and for several years it was the infirmary; then it was passed along to ASUO.

Twenty years ago it was not infrequently referred to as Parkin hall, in ironic honor of a citizen who had been active in defeating University appropriations, thus making it necessary to use such makeshift structures instead of real buildings.

When the joint journalism-physical education frame structure was destroyed by fire the last day of the 1922 summer session, this little frame building, where several of

'Practical' Courses To Aid Graduates

New Enlarged Studies To Stimulate Work Conditions

Facing stark realities of getting a job will be a little easier for University of Oregon graduates henceforth, for a number of courses of the more "practical" type have been added this year.

Several of the new courses, as well as a number already given in such subjects as business, journalism, law, physical education, education and architecture, will actually approximate working conditions and will give the student practical experience.

Students who plan to teach may now take a course called "Social Science Synthesis," which aims to train the prospective teacher who must often combine several high school subjects. For students who seek to enter the ever-widening field of public service a number of courses in such subjects as administration of justice, problems of public administration and others are offered.

The University law school, since moving this year into its new building, now has a model courtroom, where student lawyers try "moot" cases.

The DeBusk memorial educational clinic, where students may analyze teaching methods used for atypical children, will also be continued and enlarged this year.

A course called "graphic journalism," which trains students in photography and the use of pictures in the news, has also been established by the school of journalism.

Dean Gilbert Fishes, Does Research Work

Dean James H. Gilbert of the college of social science, when not fishing during the summer months, did research work on the revenue and tax policies of the states in regard to alcoholic beverages. The fish in the McKenzie can still see clearly to grab onto a hook, he declares.

VISITS IN SAN FRANCISCO

Charles M. Hulten, assistant professor of journalism, vacationed in San Francisco with his wife.

University Christian Mission to Be Here October 2-7



Dr. T. Z. Koo... secretary of the World's Student Christian Federation and recent representative of China at Geneva, will be on campus for the October meet.

University of Oregon students and faculty members will join October 2 to 7, with national and world leaders in observance of the University Christian Mission, a part of a movement which includes all major colleges and universities in the United States, it was announced by Charles G. Howard, law professor and general chairman for the event.

Noted religious workers who will be here for the week include Jesse Morden Bader, national director of the University Christian Mission; Rev. Hell D. Bollinger, in charge of the department of Wesley Founal Church; Dr. Howard Thurman, dean of the chapel of Howard University, Washington, D. C.; Rev. J. Hudson Ballard, pastor of the First Presbyterian Church, Portland; Dr. T. Z. Koo, secretary of the World's Student Christian Federation, Shanghai, China, and several others.

Mass Meeting Scheduled The week will open with an all-University-Eugene mass meeting and union services Sunday, October 2, at McArthur Court. This will be followed by an entire week of student meetings, conferences, class discussions and fireside talks, all under the leadership of the visiting religious workers.

Subjects which will be taken up during the mission week include "The Meaning of the Christian Life," "Cultivation of the Spiritual Life," "Christian Vocation," "Christian Living in Social Relations," "Christian Marriage," "The World Mission of the Christian Church," and many others.

Movement Backed The University Christian Mission was initiated in the United States by the Federal Council of Churches of Christ, and the movement has the strong and enthusiastic backing of civic leaders everywhere. In Eugene local citizens and officials, local churches and other organizations have pledged cooperation for the event.

Real Estate Articles By Gage Published

D. D. Gage, associate professor of business administration, has had two articles printed in national magazines. "Ancestry of Our Real Estate" appeared in the July issue of Banking, the journal of the American bankers' association, and was reprinted as the article of the month in the July 15 bulletin of Mortgage Banker's association. A second article, "This Thing Called Title," was in Savings and Loan for July.

Professor Gage spent five weeks in Los Angeles during the summer.



Mrs. Grace Sloan Overton... will participate in the University Christian Mission meetings on the campus, October 2 to 7.