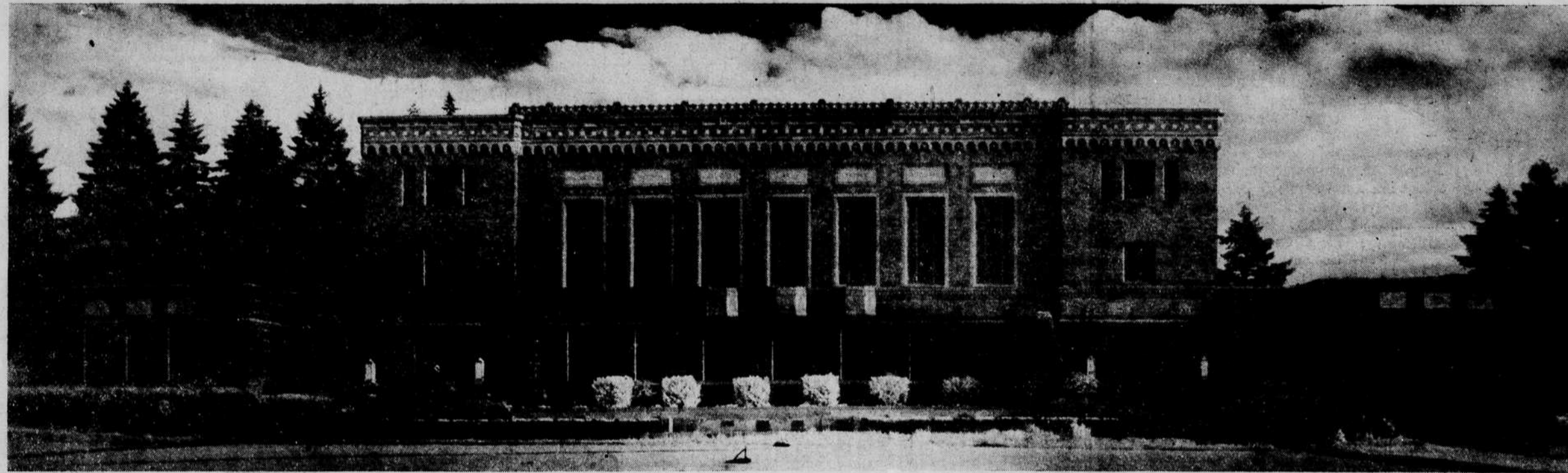


'All Oregon Night' at Jantzen Aug. 25

Oregon's \$500,000 Home of Books Dominates the Southwest Campus



The Oregon Library . . . housing 285,000 volumes, quietly awaits the influx of students which will crowd its spacious reading rooms September 26. Dedicated last October, the structure is one of the most used in the country. "Showroom" is the browsing room, equipped with easy chairs, fireplaces, and all that goes to make it comfortable for "browsers."

10,000 Expected for Kick-off Celebration Of 1938-39 Season

Fun Is 'On the House' to Friends, Parents, Students, and Prospective Students of University, Beginning at 5:30 p. m.

All Portland will be conscious of the University of Oregon August 25, for on that Thursday evening nearly 10,000 friends, parents, students and prospective students will gather at Jantzen beach park to celebrate "All Oregon Night."

Elmer Fansett, alumni secretary, announces that his office has sent out 13,000 invitations. Two thousand more are available at Meier and Frank store in Portland for guests and friends and anyone who may have been missed.

The major portion of the evening's fun, from 5:30 p. m. to closing time, is "on the house" with the Oregon Federation serving as general hosts. Aiding this group have been the Portland Oregon Mother's club, the Dad's club, the Portland Alumni Wives association, and a large group of active Portland students.

"Oregon on the Air"

Following the dinner there will be a program under the direction of Jean Rawson, with Don Kennedy as master of ceremonies. Theme of the program will be "Oregon on the Air."

Included in the list of campus luminaries who have been tentatively scheduled to appear are Maurie Binford's orchestra, Fred Beardsley, the Alpha Phi trio of alumnae, Carlene Scott, Virginia McCracken and Betty Brogan, Keith Barker, juggler, and Hal Young, professor of voice who will lead group singing as well as contribute several solos.

"Tex" May Speak

Efforts are being made to get "Tex" Oliver, new football coach, into Portland in time for the picnic. Miss Rawson also announces that a trio of high school girls coming to Oregon will perform. Additional numbers are being lined up before the picnic.

Following the program the Web-foot ralliers will adjourn to Jantzen beach park's spacious ballroom, where Carol Loftner's nationally-known orchestra will play for the free dance.

Student committee chairmen, working through the Oregon Federation, include: Bill Pease, publicity; Betty Lou Swart, food; Martin Reig, dance; Patsy Taylor and Betty Reich, reception; Bob Hochuli, tickets; Norman Weiner, decoration.

Students to Serve

Pat Brugman is in charge of service, with Kwamas, Mortar Board, Thespians and Skull and Dagger all participating in running errands, aiding in arrangements and serving at the picnic.

Among the mothers, dads and alumni who have worked with the Federation in preparing the Oregon festival are Mr. H. T. Groves, secretary of the Portland dads; Mr. W. Adams, president of the Portland dads; Mrs. C. C. Wintermute, president of the Portland mothers; Roland Davis, Portland alumni president; Mrs. C. H. Weston, president of the state mothers; Mr. and Mrs. Reich and Loyal H. McCarthy.

"Full House" Awaited

The celebration promises to be the biggest of its kind ever put on by Oregon, according to Harold Weston, student president. Extensive plans and advance preparations have been made during the summer under the guidance of the Oregon Federation, he added, remarking that everything was ready for a "full house" August 25.

Anyone holding an invitation is entitled to free admission to the park, plenty to eat, free entertainment, free admission to the dance, and a one-third reduction on all rides. Those wishing additional invitations for friends may secure them by calling Bob Hochuli, telephone Tabor 7817, Portland.

Seen about town: Grant Alexander stacking wood for the Kappa Sig house . . . 32 cords of it. Chi O's Rhoda Armstrong and it's still a Beta—Mrs. Kestley and Jerry having a time of it keeping the majority of Eugene's population . . . that is, the kids . . . from moving right in on the Betas when the hot weather hit. (It hit 104 here).

Enrollment Expected to Reach 3500

Registrar Estimates Increase on Basis of Early Applications

President Erb Visualizes Successful Year: Additions to Faculty, Improvement of Buildings Cited by University Head

By Glenn Hasselrooth

"The biggest year the University of Oregon has ever had!" That is what the 1938-39 season at the University is expected to be by oldsters and newcomers alike. But there are more than expectations as proof that the coming year is going to be a "whopper" for Oregon.

First of these indications of a bigger and better University is to be found on the basis of applications for enrollment received by the registrar's office. These exceed 14 per cent of the figure reached during last fall's registration, indicating a total enrollment of approximately 3550.

Erb Confident

Increased confidence that the University is heading for a prosperous year was emphasized yesterday by President Donald M. Erb, who issued the following statement to readers of this Emerald:

"The University of Oregon is prepared for a successful year. Predictions point toward an increase in enrollment, more men and women of distinction have been added to the faculty, numerous constructive changes have been made in the physical plant, and further desirable developments are in prospect. Those of us who have been on the job this summer will welcome you to the campus in September and take pride in making you feel at home in this University."

Old High 3,000

Previous to last year's old-time high, the peak in the University's fall term enrollment was reached in 1930-31 with 3,095 students registered. Until 1933-34 figures declined to 2,386, but since that date they have steadily increased with 2,756 students registering in 1934-35, 2,973 in 1935-36, to the 1937-38 "tops" enrollment, 2,973 registered students.

Among those who agreed that 1938-39 will be one of Oregon's biggest years is Earl M. Pallett, registrar, who said, "Although the figure of 3550 expected students cannot be entirely depended upon, it does look like the University is going to have a considerable increase in enrollment fall term."

Lloyd and Mrs. Tupling, formerly "Happy Battleson," tripped off to Mexico. Just one of those things commonly spoken of as a honeymoon.

Confident



President Donald Erb . . . confident that a big year is in the offing for Oregon.

ASUO Shows \$16,000 Business Increase In 1937-1938 Period

Student Association Took in Over \$56,000 Through Student Body Card and Ticket Sales to Many Attractions

The student association, better known as the ASUO, made a financial success of educational activities last year, doing a \$56,191.69 business. This is an increase of \$16,000 over the previous year.

At the same time, all forms of activity were made available to students at a saving. The enthusiastic purchasing of ASUO cards enabled the University to present to the students some of the world's greatest concert stars—the Hall Johnson negro choir, Galli Curci, Angna Enters, Nathan Milstein, Shar-Kar and his Hindu ballet, Lanny Ross, Helen Jepson, Frances Brockman, the University Symphony, Paul Whiteman, and the Eugene Gleemen.

Additional proceeds were spent for student body dances, Peer Gynt (a campus drama production), a radio contest sponsored by the Oregon Emerald, McArthur Court decorations, homecoming week-end, junior week-end, the

canoe fete, and many other extra-curricular activities.

The purchase of an ASUO card at a cost to the student of only \$15.00 for the entire year made possible this wide range of educational and athletic events, and at the same time offered a saving of \$25.00 on the regular admission prices. Managers of last year's successful student association were George Root and Zollic Volchok, assistant. Plans are already in shape for an even greater season this fall.

Fritz Kreisler To Play Here November 7

Don Cossack Chorus Will Appear Here For Third Time by Popular Demand

Fritz Kreisler, the world's greatest living violinist, and Don Cossack's Russian male chorus, making their third appearance in McArthur Court, will be the headliners for fall term in the ASUO concert series at the University. Kreisler will appear on November 7, and the chorus on November 17. The technique of the master violinist, Kreisler, is today as flawless as it was 51 years ago, when a child prodigy of 12 made his first conquest toward musical immortality by winning the Prix di Rome. In America he made a concert tour with Moriz Rosenthal, leading pianist of his day.

Composer of Note

Returning to Austria, he went into other fields, and let his violin lie idle. But like Menuhin, who was to come after him, he again took up his bow, and since 1899 his power has never dimmed. A composer of note, Kreisler's most popular melody is "The Old Refrain."

Don Cossack's Russian male chorus, led by the diminutive bouncing Serge Jaroff, are being brought back to the campus by popular demand. The group of fugitive White Russian officers, who first banded together in the fifth and despair of a prison camp, have a repertoire of hundreds of Russian songs.

Interpret Moods

Although their appearance is stiff and military, they are known (Please turn to page four)

Potential Frosh Invited to Take Part in Program

Can you sing, dance, truck, or . . . do imitations?

If so, and if you are a prospective student of the University of Oregon, get in touch with Jean Rawson or Don Kennedy, chief program arrangers for the "All Oregon Picnic" at Jantzen beach August 25.

Miss Rawson may be reached at Portland telephone number BRoadway 8277. Kennedy may be called at MURdock 1094. Each is on the lookout for talented graduates of high schools to take part in the program to be held Thursday evening after the dinner.

Three High School Girls to Get Awards

Scholarships Given By Oregon Mothers To Good Students

"It pays to study," is the motto of three feminine high school graduates who were chosen recipients of scholarships for the coming year by the Oregon Mothers, organization of University of Oregon students' mothers. All three have made exceptionally high scholastic records and have been prominent in school activities. They are Joanne Ampoker, Eugene; Nisma Banta, Prineville; and Elizabeth Jane Gregg, Sheridan. They will enter the University as freshmen this fall.

These young ladies were chosen from among fifty applicants and will receive \$100.00 each toward tuition and expenses of the coming school year. Competition was keen and the club hopes to increase the amount and number of the scholarships in the future. All money for the awards was raised by the club.

Fenton Hall Is Name Of New Law School

Oregon's Class A law school now has a home of its own—Fenton hall, for 30 years the library of the University and recently remodeled and renamed.

Work on the second and third floors has been completed, with the expenditure of \$42,000, approximately half of which was a PWA labor grant.

The name Fenton hall was selected to honor Mr. and Mrs. W. D. Fenton, who donated 12,000 volumes to the law library. As soon as additional WPA grants or other funds are received by the University, the first floor Offices and classrooms have also

been constructed.

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Don't Let Money Thoughts Scare You Out of an Education

By Glenn Hasselrooth "Life on a university campus! Gee, it must be wonderful, but I can't afford it."

Thousands of high school seniors have uttered that same statement upon graduation from secondary schools throughout the nation when they began to consider their own chances of going away from home to school, living in comfort, and paying for it. Many of these ambitious seniors have dismissed the prospect with a shrug, while others have investigated living and fee expenses at the University and found that "it's not nearly so expensive as I thought."

Enrollments Increase To begin with, their investigation

has shown them that there has been increased enrollment in recent years—even during depression time—in colleges and universities. What accounts for it? Are there more rich people in the world? Not at all, for there are, if anything, fewer rich families in the United States than there were 10 years ago. It is from the "lower bracket" of families, those who have had to work for what they've got and are still working, that this increased enrollment is coming.

In other words, it actually costs less to attend the University in 1938 than it did a decade ago. The registration fee, which takes care of all compulsory fees to the University, with the

exception of the general deposit which is payable fall term, is \$32.00.

First Fee \$42

The general deposit of \$5.00 is paid upon registration, and is refunded at the end of spring term if no unpaid charges are due, while a \$5.00 matriculation fee is charged to all new students. This makes the total compulsory fees for Oregon resident students \$42.00 for their first term in the University; winter and spring terms will be only the basic \$32.00, in which is included privileges in the gymnasiums and swimming pools, health service, and a variety of other services. If students attend on scholarships or fellowships, the

costs are, of course, much less expensive.

But what about the other expenses? The freshman is sure to ask. How about books? Books for from 12 to 17 hours of study can usually be purchased for between \$10.00 and \$18.00, the average coming considerably under \$15.00 for the first term. This total can be cut down through the purchase of second-hand texts, either from the University Co-op store, where all books are sold, or from students who have them left from previous years.

Board Costs Vary

Then there is "room and board," which takes the biggest cut out of the student pocket

book. In fraternities and sororities it varies from \$35.00 to \$45.00. In the men's dormitory, room and board costs \$33.00 per month, while in the women's "dorms," \$35.00 and \$31.00 are the charges, depending upon the number of room furnishings which the University provides.

Because about 75 per cent of the University students are self-supporting, many live in "co-ops" or private homes, where such expenses are diminished. In the co-op houses, of which there are two for women and three for men on the campus, room and board is only \$20.00, plus from four to six hours of work which the student must put in cooperation (Please turn to page two)