

## Emerald Ends 40th Year Of Service to University

Today the Oregon Daily Emerald celebrates its 40th anniversary as mouthpiece for the University of Oregon campus. The University news organ first appeared regularly as a four-page weekly in 1900 under the title, "The Oregon Weekly," with Clifton N. McArthur as editor. It was published spasmodically for two years previously.

The first issue of the weekly, which was published each Monday, was written in a half magazine style, carrying a story and cut of the winner of the University oratorical contest . . . one B. C. Jakway . . . with very little news and many advertisements.

In 1909 the paper adopted the name of Oregon Emerald, named after a poem by Joaquin Miller in which he termed Oregon the "emerald state." At this time it expanded to eight pages and became a semi-weekly, published each Wednesday and Saturday.

Development of the Emerald began in earnest in 1912, when a journalism course was established at the University and the sheet was made a six-column tri-weekly.

Not until 1920 did the campus news organ become a daily. In 1922 the Oregon Daily Emerald created a furor among college and university publications by instituting a Sunday edition, which included such special items as features, essays, poetry, and humor. The Sunday edition was discontinued in 1924.

1928 saw the installation of a new Goss Comet press at the University of Oregon press, making it possible to print 3,300 copies of the eight-page paper an hour. In the same year the United Press news service was obtained for the Emerald.

The past year has climaxed the achievements of the Oregon Daily Emerald, when with new type faces and the tabloid form, the Emerald was chosen one of six "pacemakers" among college and University newspapers in the United States.

## Friday Afternoon Opens Commencement Week for 600 Seniors, Class of '38

Commencement week—the ending of supervised education and the beginning of years of real learning and experience for more than 600 graduating seniors—will open formally Friday afternoon with a silver tea in the library browsing room, and end next Monday evening with the commencement exercises and conferring of degrees in McArthur court.

The tea, sponsored by the library staff and the State Association of University Women, will be from 3 to 5 Friday afternoon for the benefit of the Pauline Potter Homer collection of books. The collection was founded in 1919, on the death of Mrs. Homer, when her father presented the library with her books and established a \$2000 fund, interest on which is used to purchase other unusual and choice books.

### Fund-Raising Modes Varied By Collegians

By ANNA MAE HALVERSON

Today is "Senior Shine Day" at the University of Washington. The senior class sets up its traditional stand near the library on this day every year and shines all shoes for five cents a pair. This year the proceeds will provide a benefit fund for students in need of medical attention.

Another strange way of raising money is the junk drive at the University of Southern California, which will be sponsored by one of the honorary service fraternities next Saturday. Funds raised from this all campus drive will be contributed towards the cost of the erection of the new Religious Center building. A prize will be awarded the living organization turning in the largest amount of material that can be turned into cash.

### Cinematography

Among the new honoraries is Delta Sigma Gamma, honorary cinematography fraternity at the University of Southern California. Eleven students, moving picture taking fans, were recently initiated.

### They've Heard of Us

The University of Oregon is not entirely unknown in other parts of the country as is shown by the following (Please turn to page ten)

### Seniors Must Meet Deadline for Book Returns May 27

Graduating seniors and graduate students who are candidates for advanced degrees are requested to return all books before May 27, 1938, to the University of Oregon library. All other students must return books before June 8.

Diplomas will be withheld until all books are checked in at the library.

Unreturned books will be charged against students and deducted from their \$5.00 break-age account.

### Cushing Is Named Yell King by Excom

### Rally Committee Reforms Viewed at First Meet

Paul Cushing, 1937-38 yell king, was last night reappointed to the position for next year by ASUO President Harry Weston and the executive council.

Plans for the reorganization of the yell squad and the rally committee were also discussed at the meeting. Under the new plan the work of the two bodies will be coordinated.

The incoming and outgoing executive committees will meet again tomorrow when they will pick the yell king's assistants and the rally committee chairman. Members of the rally committee will then be chosen by the yell squad and the rally chairman from applications on file at the educational activities office. Final approval of appointments will come through the executive committee, which must pass on all appointments.

### Magazine Lauds Student Printers

The annual project of the typographical class at the University was pronounced "an excellently well done piece of work," in the April issue of the Inland Printer, published in Chicago.

The project was the printing of a special limited edition of Ralph Waldo Emerson's essay on "Compensation," under the direction of Robert C. Hall, superintendent of the University Press.

John Henry Nash, master printer who recently loaned his library of fine printing to the University, was an adviser for the annual project.

The magazine stated that the edition "distinctly and most emphatically is a credit to those students who engaged in its production . . ."

Students working on the production were: Mary Graham, Thomas Binford, Barbara McBreen, Bill Pease, Margaret Ray, Bill Sanford, and Fulton Travis.

### ROTC PARADE NOTICE

Senior ROTC men will meet at the military shack at 12:30 and sophomores and freshmen will meet at 12:45 p.m. today for instructions in the Governor's Day activities, Colonel E. V. D. Murphy announced yesterday.

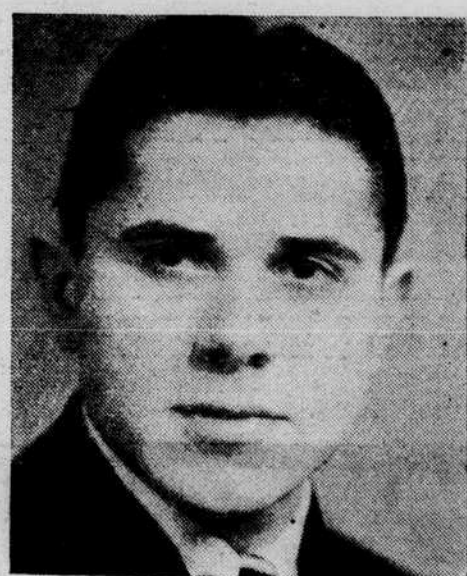
## Oregon-Oregon State ROTC Units Meet on Fairgrounds Today

### All Afternoon Classes Are Excused for First Annual Governor's Day Competition; Over 2000 Students Will March

Over two thousand uniformed ROTC students will march to the music of the combined Oregon and Oregon State bands today at 2:25 in the first annual Governor's Day competition on the Eugene fairgrounds. All afternoon classes will be excused today.

The competition will include demonstrations by the Oregon State artillery and engineers, and also by the Oregon infantry and newly formed machine gun unit.

### Returns



Zane Kemler . . . reports Seattle conference of student executives passes many resolutions. (Story Page 4.)

Governor Martin of Oregon is scheduled to arrive at 2:30 when the guard of honor, comprising the consolidated bands, the colors, and the competing companies of the two state schools will form to receive him. The combined bands will play the State of Oregon song, followed by the national anthem and the raising of the flag.

Only the two special companies, the Oregon honor company and the Oregon State company will compete for the trophy. This competition will start at 3:15 and at 3:55 the governor will make the awards to the winners.

Special feature of the program will be the demonstration by the Oregon State artillery who will set up their guns and pick off targets placed on Skinner's butte. Of course the shells will be blanks, but a special detachment will set off powder bombs on the butte to add a realistic touch to the demonstration.

(Additional details page 9.)

### Emerald Workers To Banquet Tonight

Celebrating their 40th anniversary Emerald workers will meet in the Cafe Del Rey at 6 o'clock tonight for their annual banquet where awards will be made and staff positions announced for next year.

Over 90 advertising and editorial staff members, faculty members and guests are expected for the event. William Tugman, managing editor of the Eugene Register-Guard, will be the main speaker.

Highlight of the evening will be the awarding of the Turnbull-Hall plaque for the graduating senior who has contributed most to the paper during the last four years.

### Committee Meets to Discuss Phototone

### Enterprise Must Have University Sanction Before Beginning

A sub-committee meeting of the publicity and press relations board was held yesterday afternoon to study the feasibility of the proposed campus newsreel.

Two college students, Bruce Nidever and Don Hunter, recently announced their intentions of such a production titled, Oregon Phototone. Before actual operations begin, however, the enterprise must have the sanction of the University.

### Underwood's to Hold Last Recital May 26

The concluding musicale of a series of recitals to be presented by students of Mr. and Mrs. Rex Underwood, at the Underwood home, will be given Thursday evening, May 26, at 8 o'clock p.m.

The musicale will feature violin and piano selections. One the program will be Dorothy Davis, Alice Holmback, and Margaret Mills, pianists, and violinists Mollie Bob Small who will be accompanied by, Miss Davis, and Audrey Aasen, whose accompanist will be Edith Farr.

Selections will be those of famous and popular composers, including Mozart, Bach, Beethoven, Vieuxtemps, and the more modern Debussy and MacDowell.

Mr. Underwood is professor of music at the University and director of the University symphony orchestra. Mrs. Underwood is assistant professor of music at the University.

### MRS. HOWE TO LEAVE

Mrs. Hazel Howe, graduate assistant in languages, has accepted a position as instructor in French and Spanish at Alfred University, in Alfred, New York, for the coming year, it was learned yesterday.