

Oregon Business Men Open Two-Day Session; Professors Give Talks

Oregon business men turned to consider a variety of problems today when they gathered on the campus Monday for opening sessions of the two-day Oregon Retail Distributors' institute conference.

Until noon the retailers talked behind closed doors, but at noon they met in John Straub memorial hall for a luncheon meeting to hear O. K. Burrell, professor of business administration, speak on the problems of business forecasting.

"If the present tax reform bill is passed, if the wage-and-hour bill is defeated, and if the national labor relations board act is modified, business will take care of itself," the professor declared.

Business in the United States will go ahead, "pump priming or no pump priming," if restrictions on it are removed, he said. Pump priming is a long time factor in the deterioration of currency. To be immediately effective the priming program would have to be sufficiently drastic to cause a currency panic, he believes.

Officers Elected

Eric M. Stanford, controller of Olds, Wortman and King, Portland, was elected president of the retail men at the morning session. Others elected were T. J. Moore, controller of Meier and Frank company, Portland, first vice-president; Edward Bissell, Salem, second vice-president; Deo McClain Albany, third vice-president; N. A. Bonn, The Dalles, fourth vice-president; Earl Byrom, Eugene, treasurer, and N. H. Comish, professor of business administration at the University, secretary.

N. H. Comish, professor of business administration, opened the afternoon session with a talk on the traits of successful salespeople. By using a series of charts he emphasized the need for improved training methods for salespeople. Inability to close a sale is the result of inadequate sales training, he said.

The meeting was adjourned for a directors' meeting.

A number of modern business machines were demonstrated in the afternoon.

Students Stage Contest

Following the evening banquet a trio of Oregon students staged a shoe selling contest. K. A. Gimre, senior in business administration, won the first prize of \$12. Gimre was assisted by Ruth Ketchum, another senior, as customer. Second prize of \$10 went to Gordon Palmer, and third prize of \$8 went to L. E. Crane.

Open sessions today will include talks on "Effects of Unfair Trade Practice Acts," "Resale Price Maintenance," "Undistributed Profit Tax," "Chain Store Taxation," and "Effective and Ineffective Store Advertising." The annual session will be concluded at a joint banquet with Oregon commercial secretaries tonight.

SOCIOLOGISTS INITIATE

Alpha Kappa Delta, local sociological honorary, gave an initiation banquet last Wednesday night at the Anchorage; Orpha Beck, president, presided.

Members initiated were: Robert H. Dann, professor of economics at Oregon State college; Marian Cox, Raymond Chagman, Mary Louise Ireland, Barbara Nelson, Gertrude Dellis, Catherine Philp, Edith Baxter, Margaret Mykut.

Yearling Tennis

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first doubles battle, scored easy two-set victories. Len Clark and Dick Phillipi were forced to three sets to win over Presley and Strong of the rooks in the only close contest of the day.

Summary Given

Summary, singles:
Clark, frosh, defeated Presley, rooks, 6-1, 6-4.

Phillipi, frosh, defeated Strong, rooks, 6-4, 6-2.

Williams, frosh, defeated Vandervort, rooks, 6-3, 6-3.

Engelke, frosh, defeated Turner, rooks, 6-1, 6-2.

Helikson, frosh, defeated Cavanaugh, rooks, 6-2, 6-4.

Doubles:
Clark and Phillipi, frosh, defeated Presley and Strong, rooks, 6-1, 4-6, 6-4.

Engelke and Williams, frosh, defeated Turner and Vandervort, rooks, 6-0, 6-3.

Saturday the Ducklings will journey to Corvallis with the varsity to attempt to make it two straight over their traditional rivals.

Coach Washke stated that he will probably confine the frosh practice sessions to the smooth courts here in order that they will be able to cope with the problems offered by the Beaver "glass-top" battle grounds.

Warren's Frosh

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ing hurler for Saturday's contest, but indicated he may start either "Smoke Ball" Igoe or Bob Reider, curveball artist.

Summary: R H E
Silverton .. 000 100 000—1 5 3
Freshman 130 200 00x—6 11 2
Batteries: Pettyjohn and Simmons; Anderson, Igoe and Rathbun.

Saturday's Prize

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Distance 148 feet 5 5/8 inches.

220-yard dash—Won by Robinson, Oregon; Butk, Oregon, second; Hay, Washington, third. Time—:21.2.

Two-mile run—Won by Barker, Oregon; Lyle, Oregon, second; Coleman, Washington, third. Time 9:45.5.

220-yard low hurdles—Won by Robinson, Oregon; Stutfield, Washington, second; Morgan, Washington, third. Time—:23.5.

Broad jump—Won by Robinson, Oregon; Fitchard, Oregon, second; Panton, Washington, third. Distance—24 feet 2 1/2 inches.

Mile relay—Won by Washington (Egbert, Adams, Flagg, Montgomery). Time—3:19.7 New meet record. Old mark by Washington, 3:21.5, 1936.

Other Editors Believe . . .

WAR GAMES FOR COLLEGES

(Eugene Register-Guard)

Ohio's Oberlin college students have subjected themselves to campus "war games" for the asserted purpose of becoming acquainted with the horrors they might encounter if war actually came.

National Guard troops have appeared on the campus as instructors in drilling, the handling of firearms, the use of gas masks, and similar subjects, and professors have done enlightening in the field of "theory." War rations have been served in the college dining halls. And that's about it.

Now why doesn't some other college carry on from there and give a little real horror instruction? Within certain limits, of course.

Have a class in marching, that lasts all day and covers 20 miles of ground. Have a six-hour class in the art of standing around kneedeep in water. Hold a night session in sleeping on a rock pile, and follow it up with a morning stretch of trench-digging. And of course the students ought not be allowed to take their clothes off for a week, and all the eating should be done with a bayonet, or maybe the fingers.

That might be a real education.

California, according to a recent survey, leads the world in its export trade of prunes. Hollywood sends out a pretty good crop of lemons once in a while, too.—Eugene Register-Guard.

SIDE SHOW

Edited by . . .

Paul Deutschmann

You or I can walk out alone on a spring morning and enjoy the sun, shower, or just the air. You or I can wander at night admiring the moon, counting the stars, or just walking about.

But we are just common people.

Over in Europe there are three men who cannot take a trip much farther than from here to Portland without secret preparations, special routes, police check-ups, armed bodyguards, etc.

These people are great. They are admired by millions. They have power. People tremble at what they do or what they might do. They will go down in history.

We are different. Probably no one will ever tremble at us. History of a community will perhaps note us for a few years, but we will never make the 120 point type in the metropolitan dailies of the world. And when authors come to write biographies they will probably neglect us.

Sunday was May day. May day is one of the oldest traditional holidays of the world. You and I could go out on a picnic, perhaps, wander out in the rain-soaked woods, and not

worry about anything more serious than ruining our shoes.

But not them. Hitler, Mussolini and Stalin sat in modern fortresses, most probably bomb proof, surrounded by guards, and figured out what they would have to do to take a little trip.

It seems rather amusing to us when we read how 10,000 secret operators of Mussolini "cleanses" three Italian cities for the visit of Hitler, how 7,000 "suspicious" characters were tossed in the Italian bastilles to "prepare" for the visit, how bars, trains, hotels, street corners will be populated with a horde of Ovra (Il Duce's secret police).

* * *

In Russia Stalin is struck at by a fantastic voice from the skies. A mysterious radio, speaking for the "Liberator's League" pronounces a sentence of death upon the ruler of the Soviet. The Gay-Pay-O swing their static makers into effect, arrest a couple hundred of "Trotzkists," finally conclude that an airplane short wave plant is hurling the message.

It is ironic. Sometimes when we do not think of the concentration camps and Siberia and purges we can laugh. We think

of Hitler, Mussolini, and Stalin and his guards, shrinking behind their bomb proof walls, their cordon of guards, and we feel sorry for them, but most of all we think them foolish. For we know that if they had so desired they, too, could walk out and view the budding blossoms of May day.

(I'm glad I'm common.)

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Duckling Golfers

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points.

Jim Hickey shot a 75 after spraining his ankle when he jumped from a fence after hunting for a lost ball. Miss Tustin took his place in the doubles in the afternoon play.

79s Do It

Kneeland Stone and Peter Klosterman won their matches with 79s.

Summary:

Frosh—
Smith 75, 2 points.
Davis, 76, 2 points.
Keller, 86, 1/2 point.
Hickey, 75, 2 1/2 points.
Stone, 79, 2 1/2 points.
Klosterman, 79, 3 points.
Rooks—
Carson, 77, 1 point.
Hunter, 79, 1 point.
Naylor, 83, 2 1/2 points.
Kennedy, 85, 1/2 point.
Turner, 79, 1/2 point.
Peake, 83, 0 point.
In the best ball match—
Davis and Keller, 1/2 point.
Smith and Stone, 3 points.
Tustin and Klosterman, 3 points.

The frosh are playing a four-man three-sided match with the Eugene and University high teams, Saturday morning. The 18-hole contest will begin at 9 o'clock. This will be a warm-up for the frosh before they meet the OSC rooks here, May 14.

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