

Use of Libe Increasing; Magazines Are Popular

By ELIZABETH ANN JONES

Use of Oregon's new library is consistently increasing from year to year, with the number of magazine charges during February jumping one third over the 1937 figures, reports Miss Lenore Casford, periodical librarian.

Circulation Librarian Bernice Rise placed circulation figures at 11,513 for March, 1938 as compared with the 10,748 record of 1937—an increase of 765 volumes for the month.

The current issue of "Life" magazine, showing pictures of "how a baby is born" is backed to boost the April total of magazine borrowers, judging from the interest which students of both sexes have evinced in this scientific treatment of an elemental process.

Term Papers Boost

The added activity during February in the periodical department was largely due to the many freshman term papers required during winter term, it was said.

Students are using the periodical room more in the evenings and on Saturdays and Sunday this term said Miss Casford, probably in anticipation of more crowded days at the end of the school year.

Duplicate copies of the more popular magazines are available at the main circulation desk, after the first three days, when they are placed on the tables in the browsing room.

Most in demand are such publications as "Current History," "New Republic," "Nation," "Stage," "American," "Good Housekeeping," "Saturday Review of Literature," the "New York Herald Tribune Magazine," "Books," "Forum," "Time," "Life," and "Fiction Parade."

Mask and Buskin To Add 7 Members

Seven new members will be added to the ranks of Mask and Buskin, University chapter of National Collegiate players, tonight at initiation ceremonies in Gerlinger hall at 5 o'clock.

Initiates are required to pass an examination of the national honorary before they are admitted. The new members are Gerald T. Smith, Eleanor Pitts Janet Felt, Gayle Buchanan, Dave Wilson, Alice May Seiling, and Iris Franzen.

The initiation will be followed by dinner in the Anchorage.

ONTHANK IS BACK

Karl W. Onthank, dean of personnel, returned from Seattle yesterday after a week's absence from the campus. The main purpose of the dean's trip was to locate openings for University graduates.

Send the Emerald home. Your folks will enjoy reading it.

Fun-Roundup

Mayflower: "Lancer Spy" and "Hold 'Em Navy."

McDonald: "Rebecca of Sunnyside Farm" and "Mr. Moto's Gamble."

Heilig: "Heart of the Rockies" and "Making the Headlines."

Re: "Love and Hisses" and "Tarzan's Revenge."

Dancing Tonight

Willamette Park: College Frolic.

Today's Radio

KORE: 10:30, Emerald News Reporter.

NBC: 5, Cities Service Concert; 9, Hollywood Circus.

CBS: 6, Gilmore Wood Hotel with Frances Langford, Frank Parker, Ken Murray and Oswald; 7, Song Shop; 8:30, Paul Whiteman.

Dance orchestras: 9, NBC, Bert Block; 9:15, CBS, Sammy Kaye; 9:30, NBC, Dick Stabile; 9:45, CBS, Ted Fio-Rito; 10, NBC, Joe Haymes; 10:15, CBS, Lud Gluskin; 10:30, NBC, Roger Pryor; 10:45, CBS, Harry Owens; 11, NBC, Herbie Kay. KORE from 9:30 on.

PIN GOES THROUGH MILL

Washed and ironed and not a scratch. This was the fate of the fraternity pin of Keith Battleson, freshman business ad. It seems that the pin was left on his shirt by mistake, was put through a washing machine and wringer and came through shiny and intact.

Municipal Laws to Be Codified Under WPA

Cities Cooperate to Put Ordinances in Good Order

The latest in WPA projects is the codification of municipal ordinances under the sponsorship of the League of Oregon Cities and the Bureau of Municipal Research and Service directed by Herman Kehrl.

The Oregon project is regarded

as one of the most valuable research and professional projects ever undertaken in behalf of cities, although it is sponsored by the University of Oregon to meet technical WPA requirements, its operations is based upon cooperation, also, of the League of Oregon Cities and of individual cities that wish to have their ordinances codified.

The ordinances of three cities have already been codified and fourteen other cities have signed up for this service in Oregon.

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Easter Corsages

Will she wear flowers from you in the Easter Parade?

Blue Dutch Iris . . . Roses . . . Yellow Daisies . . . Gerberas . . . Orchids . . . Bouvardia . . . Violets . . . Gardenias.

Deliveries from 7 a.m. Sunday

COLLEGE FLOWER SHOP

Across from Sigma Chi Phone 3018

Joe DiMaggio

has something to say about how different cigarettes can be!

"How about it, Joe, do you find that Camels are different from other cigarettes?"

"Any all-cigarettes-are-alike talk doesn't jibe with my experience. There's a big difference. I've smoked Camels steadily for 5 years, and found that Camel is the cigarette that agrees with me, in a lot of ways. Good taste. Mildness. Easy on the throat. And Camels don't give me jumpy nerves. Like a lot of people I know, I'd walk a mile for a Camel!"

BILL GRAHAM, seeing Joe DiMaggio pull out Camels, asked his opinion on smoking. Joe answered: "There's a big difference between Camels and others." You, too, will find in Camels a matchless blend of finer, more expensive tobaccos—Turkish and Domestic.

"TOBACCO GROWERS FAVOR CAMELS FOR THEIR SMOKING!"

— is the majority opinion in a survey of successful, well-known tobacco planters

"When Camel says 'costlier tobaccos' I know it's right," says Mr. Edward Estes, capable young planter, who knows tobacco from the ground up because he grows it. "Take my last crop, for instance. Camel bought all the best parts—paid me the most I've ever gotten. The men who grow tobacco know what to smoke—Camels!"

"Last year I had the dandiest crop ever," says Mr. Roy Jones, another experienced planter who prefers Camels. "I smoke Camels because I know they bid higher and pay more at the auctions for the choice lots of leaf tobacco. They paid the highest price I ever got from anybody. Considering that Camel uses finer, costlier tobaccos, it's not surprising that Camel is the leading cigarette with us planters."

Mr. Harold Craig, too, bases his preference for Camels on what he knows about the kinds of tobaccos that go into the various cigarettes. "I get the check—so I know that Camels use more expensive tobaccos. Camel got the best of my last crop. That holds true with most planters I know, too. You bet I smoke Camels."

PEOPLE DO APPRECIATE THE COSTLIER TOBACCOS IN CAMELS

THEY ARE THE LARGEST-SELLING CIGARETTE IN AMERICA



JOE mends a net. His family are fisher folk. DiMaggio is 6 feet tall—weighs around 185 pounds. His nerves are h-e-a-l-t-h-y!



IN THE KITCHEN of his restaurant. Joe says: "I eat what I like. With my meals and afterwards, I smoke Camels 'for digestion's sake.'"



CLOSE-UP of Joe's grip. When someone mentioned a sensitive throat, Joe remarked: "I stick to Camels. Camels don't irritate my throat."

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Camels are a matchless blend of finer, MORE EXPENSIVE TOBACCOS—Turkish and Domestic

On the air Mondays: E-D-D-I-E C-A-N-T-O-R America's great fun-maker and personality brought to you by Camel cigarettes. Every Monday at 7:30 pm E. S. T., 6:30 pm C. S. T., 8:30 pm M. S. T., and 7:30 pm P. S. T., over Columbia Network.

On the air Tuesdays: BENNY GOODMAN THE "KING OF SWING" Hear the great Goodman Swing Band "go to town." Every Tuesday at this new time—9:30 pm E. S. T., 8:30 pm C. S. T., 7:30 pm M. S. T., and 6:30 pm P. S. T., over Columbia Network.

ONE SMOKER TELLS ANOTHER "Camels agree with me"