## From where ISIT

By CLARE IGOE

Outstanding hen party of the school year is the annual Coed Capers-a party where women may frolic and gambol happily unobserved - supposedly - by

the male of the species. Now for some reason this frivolous affair has a great attration for said males. Thursday's party proved an attraction for a group of great, big intrepid football players, thoung why these stout fellows should seek such a frivolous pastime is

But so they did, and a group of them gathered around the portals, sacred for the night to campus womanhood, and even dressed up in the silliest-looking costumes to worm their precarious way past formidable senior cops.

Very attractive was Bob Stone, dressed daintily in a blue calico gown and large bonnet. Lipsticked and rouged with lavish hand, he was really darn pretty, and we don't mind saying so. Several other males in various feminine garb also appeared, among them a blackgowned mystery man dubbed by the cops, for some obscure reason, "Susy-Q."

Scorning these obvious guises, three or four lettermen, among them Denny Donovan and Paul Rowe, haunted the doors waiting their cnance to burst in. While the cops were upstairs doing their stunt this longawaited opportunity came, and in they burst full force, their football training coming in right handy.

Shrill cries filled the air as bloodthirsty females descended upon the hardy band. Denny Donovan, shirt and sweater torn off, red-faced and panting, lay kicking and squirming on the floor, surrounded by a mob of females in a very nasty mood

Lashing about him right manfully, Donovan managed to get to his feet, scuttle to the door, make a dash for the steps. And there were his little friends, busily engaged in drubbing the Senior Cops, who weren't such mean scrappers themselves. One of the frenzied women pushed us downstairs, screaming "You've got a paddle.

Go get 'em!" Very unladylike. When the fray was finally over, and the last burly man pushed out of the door, bruised and battered cops gathered sorrowfully about, nursing twisted arms, bumped heads, and nasty tempers.

General concensus of opinion was that the men at Oregon are no gentlemen, and it was generally granted that chivalry was just one of those things.

Gleefully crowed the battered Donovan-"I never had so much fun in my life-or had so many clothes torn off!"

### Pollock's FOLLY

By BOB POLLOCK

IT IS ALMOST the invariable custom of this department to look down its nose at anything and everything with which it comes in contact. Humanityor at least the portions of it we meet-doesn't assay very high in our opinion—as a general

Thursday, friends, we went to the assembly. This is something we have never done since the time we were an underclassman and had the paddle applied when we missed one. And we heard a fellow speak. As speeches go it was all right. He used two dollar words but even without the dictionary we

got what he was driving at. THE FELLOW DOING the talking was Dr. Donald Erb, Oregon new president. He's a young sort of a lad and maybe doesn't know our reputation. We are-or Dick Strite of the Register-Guard thinks so, anyway-a "hell hole for coaches." What Richard does not say is that we are also a hell hole for presidents. We make 'em and we break 'em and we don't fool with any of them very long.

We're tough, we are. IT WAS EVIDENT before young Mr. Erb finished his discourse that he had the students

behind him. We all got up and

cheered him as if he were giving us our social security now instead of forty years hence. He sounded like a decent sort, and unless he does something very bad to make us doubt him, we'll probably be for him all the time he's here.

It may be the students who get football coaches thrown out, but it's quite another group that greases the skids for a prexy. We wouldn't think of calling them by name, because after all we do go to school here. And we want to keep on going to school here.

ANYWAY, IT isn't the alumni, though of course they have something to say about it; and it isn't the townspeople, and it isn't any mythical "lumber baron" who is supposed to control the University

If we went any further we'd be telling you. Anyway-if Oregon's new president gets this group behind him-and keeps them there—he'll probably still be president of the University of Oregon when our children are registering for the first

If he doesn't-well, good jobs are hard to get with this recession and all and maybe he'd be wiser to stick to Stanford where he's sure of the monthly salary check.

# Gregon & Emerald

LEROY MATTINGLY, Editor

WALTER R. VERNSTROM, Manager LLOYD TUPLING, Managing Editor Associate Editors: Paul Deutschmann, Clare Igoe

The Oregon Daily Emerald, official student publication of the University of Oregon, published daily during the college year except Sundays, Mondays, holidays and final examination periods. Entered as second-class mail matter at the postffice, Eugene, Oregon.

Editorial Board: Darrel Ellis, Bill Peace, Margaret Ray, Edwin Robbins, Al Dickhart, Kenneth Kirtley, Bernardine Bowman.

#### An Even Break

WITH the arrival of Tex Oliver to the to state his cause (since he has abandoned his campus Sunday, all three of Oregon's outside coaching candidates will have visited Eugene, ostensibly to be interviewed by the athletic activities board.

While visiting the board, these men have also, at the ASUO's expense, made it a point to see numerous influential alumni around the

Meanwhile, Oregon's own Gene Shields stays in Eugene. The board members all know Gene. The opposition to his selection as coach is centered, if board members are heeding outside pressure as they say, in the alumni groups. But Shields has not had a fair chance reached?

position as a faithful and silent subordinate) to the interested alums who live outside of Eugene. He has been tied to his job in the physical education department—and besides, these tours take money.

SINCE it is make or break with Shields on the basis of reported, supposedly, alumni opposition or support, it seems only right that he be given the same chance to influence those alums as have the other three candidates.

In all fairness, why not give Shields a leave-of-absence, an expense account, and send him on a tour before a final decision is

#### The Mitt and Mat Club's Dilemma

REGON'S Mitt and Mat club won coveted financed. There seems little likelihood of oband to compete as a minor sports team last. from that source. night but a condition appended to the executive council's approval left the club with its problems only partially solved.

Since the recent ASUO reorganization, no admission has been charged for ASUO members at athletic contests or other events involving University teams or receiving associated student support. In keeping with this policy the executive council granted the right to represent the University with the stipulation that it not charge ASUO members at any smokers or meets it shall stage.

There is no appropriation in this year's budget to provide for the financing of the team as the University's other activities are

recognition to represent the University taining funds this year to support the team

THE club had planned on charging a twenty-five cent student admission to pay for its three home meets, the first of which is with Oregon State college January 28. It costs \$25 to erect the ring in McArthur court for each meet. Other expenses especially while the club is getting started, increase the event cost to about \$45.

If the club can survive this year there will undoubtedly be a provision for its financial support in the 1939 budget, for both of the sports it represents are worthy of help. For this year, it seems to face a hopeless dilemma unless outside financial assistance can be arranged.

# Strange Land

By WERNER ASENDORF (German Exchange Student)

IN ALL CAPITALS all over the world newspaper men meet diplomats or their "stooges" at night and the diplomat gets some political information from the "ace correspondent" and the newshawk may get the so-much-yearned-for scoop for his paper. A political reporter may be called a politician, and as often a diplomat. Is he neces-

the Salem Capital Journal, proved to be one of other countries. hose sharp-witted and yet honest intellectuals who makes one feel that the reader gets close to the real thing if he depends on the inside information of such a man. Why should the boss of a big advertising power or some political boss censor the newspaper man in order to put a smokescreen of propaganda before the public?

Authoritatively governed countries assure their people that the newspapers should not make politics. Their task should be to interpret politics. That's a fact. The editor has to act accordingly.

But do you think that this makes him stop "thinking on his feet"?

Wait until his memoirs get published.

THE SPEECH OF ARTHUR PERRY on 'Trials and Tribulations of Column Writing" made one listener remark that "if his column is half as good as his speech, it must be splendid." His little talk showed to me, who comes from where "Ye Smudge Pot" does not exist, that a column One of the speakers of the current Oregon here is perhaps more effective in changing habits Press conference, Harry N. Crain, city editor of and faults than "orders" to do this and that in

Unless, of course, a columnist expresses too much of his personal grief and miscomfort, which I have noticed columnists sometimes do.

THE REVEREND ARTHUR R. JONES, who left the pulpit for the newspaper and who believes that this country here, "the back-country," is more likely to foster honesty, friendliness and goodwill, has fully expressed the conviction of this writer, to whom this conference seems to mark another milestone in the direction of such a goal.

### In the Mail

And it is too bad, too. For A CHANGED MIND?

**PROGRAM** 

Saturday, January 22

United Press Clients will be guests of the United Press at the

This part of program arranged for the conference by ONPA

Advertising Managers Departmental, Room 105, School of Jour-

nalism. Harry S. Schenk, advertising manager, McMinnville

"Selling Advertising with Layouts and Copy Suggestions," illustrated — Herb G. Grey, advertising manager, Medford Mail-

"A Pass, A Punt, and A Prayer"-Vernon R. Churchill, Pacific

Semi-Annual Business Meeting, Oregon Newspaper Publishers

To the Editor:

I have not been in favor of

the grading plan proposed by

Dr. Warren D. Smith, head of

the department of geology and

geography. It seemed unfair to

place a student who is just be-

they had both counted on these two charmed days with the Oregon publishers. Where they are both going they will not need jobs and the climate will be so warm they will not even need Japanese bathrobes.

doubt succumb from his injuries

and Miss Igoe will go to Salem

to enroll for a life course in

sculpturing at the penitentiary.

Ah, if they had only stuck to beatings. We can take it.

8:00 a.m. Committees and Group Breakfasts.

Telephone-Register, President.

Northwest manager, McCann-Erickson, Inc.

Association, Mr. Baker, Presiding.

Eugene Hotel.

Discussion.

Discussion.

General Session.

being flunked. But I've noticed points that should be taken into consideration.

Why just this morning in lit class I began to feel in favor of the proposed plan. Our prof is one of the best lecturers on philosophy, and we were studying that great student of life, "Milton." The problem this morning was to distinguish between good and evil, and our able prof had thoroughly explained both. He had used, as he always does, illustrations to make more clear the great works of literature, which were written so that only those who had experienced the hardships of life could under-

pitiful. Another test came in accounting that day. Such glorified cheating I never before have seen. They were upperclassmen too, and it makes it tough on the other fellows when the grades come out on a curve. But I guess they didn't know

what we thought of them. In the discussion that naturally came up later we talked of

low honors in the same division as a class-mate who just missed

One example of evil was, "The evil person is like the small boy that looks in the back of the book for answers." Then the quiz came, and we had to distinguish the difference between good and evil. The way some of the students started to cheat, in telling us not to be evil, was

and F's.

Maybe 'Rabbit' Had a Lesson CONSCIOUSLY or unconsciously, the ath- shaw belongs in this group of "coming"

Dynamie, enthusiastic, and hot for the job, the "Rabbit," as he is called, has been very successful at Fresno and knows the "why" of his success. More than material is

behind Fresno's wins of the last two years, for out-weighed always and often out-classed, the Teachers have played smart and spirited ball. Bradshaw believes he knows how to coach that type of ball and to inspire that

ONE thing at least Oregon can learn from Bradshaw. Perhaps it is football's application of the sun state's "chamber of commerce spirit". But, whether Bradshaw ever directs an Oregon team, he has left a bit of advice behind him, partly spoken and partly implied, which should be heeded.

That is that the season isn't over when the ineligibilities are counted and the proselyting's done. Important as material is, fire, training, and brains, plus the will to play football and play it to win, often permit the team which is weakest on paper to come out victorious in the end.

It's a healthy condition when all concerned realize that the coast conference is a tough league and it's commendable that we are not "victory mad" at Oregon as are some schools. But in acquiring those virtues we may have lost sight of the fact that it pays to keep trying and that a smart team usually can give a stronger opponent an awful afternoon if it plays heads up ball. Bradshaw

taken over the editorship of the

Spectator in Portland, succeed-

ing the late A. C. Gage, who

Elbert's successor in charge

of the Cottage Grove Sentinel,

Judge Leonard S. Goddard, was,

with Mrs. Goddard, an atten-

One of the pat phrases of the

conferences . . . "it covers the

field like the morning dew."

Ben Litfin used it in connection

with a certain daily newspaper

published.. in .. Oregon's .. latest

seaport, The Dalles.

dant at the Friday sessions.

himself was an Oregon Dad.

#### More On Press Conference

letic activities board has, in "favoring"

four candidates, limited more or less the field

of its choice to four men who are on the

established a reputation for doing a great

deal with the materials and opportunities

offered him. All of them seem to be, although

it is possible some of the four may have reach-

ed the limit of their capacities, bound for

bigger things, here or some place else. Not

one is a major league coach on the down

grade and struggling to hang on a while

longer in the fast circuit. The greatest asset

of each of the four is his potentialities-and,

because this is true, the choice of any of them

AT present the athletic activities board is

get a personal line on each of the men in-

volved. It should do this with an open mind,

both as a group and as a body of individuals.

James Bradshaw, head coach at Fresno State

Teachers' college and one of Oregon's four

"coming" candidates, was on the campus.

interviewing individuals and meeting with

the same time not prejudicing our former

stand-which, open mind or no open mind,

still seems the most logical—in favor of Gene

Shields, it is easy to see why this man Brad-

is another University of Oregon

woman who came back for con-

ference. Miss Phillips was an

able and active journalism stu-

dent in her years on the cam-

nalism student, who left school

at Christmas to take a position

on the Gresham Outlook, is

back at the conference, repre-

Elbert Bede, perennial par-

ticipant in the conferences, was

missing Friday, at least up to

banquet time. Elbert has just

senting that paper.

George Halem, Oregon jour-

Attempting to keep an open mind and at

Wednesday and Thursday diminutive

cautiously marking time and trying to

Every candidate mentioned seriously has

upgrade.

is such a gamble.

the board.

By GEORGE TURNBULL

(Continued from page one) Settlement of the Portland strike on the day the conference opened kept away two managing editors of Portland papers-Palmer Hoyt of the Oregonian and Donald J. Sterling of the Journal. Both were rather busy at home getting out their first papers in five days.

A confident speaker was Arthur J. Jones of the Condon Globe-Times. He took his prepared address out of his pocket, folded it up and put it back again, saying he thought he'd just talk. He was a former minister of eight years' pulpit experience, and he had no trouble getting his stuff across.

When Mr. Jones spoke of jumping from the ministry to the newspaper business, someone observed that such a jump was really a pole vault.

Adelaide V. Lake, whose faithful and interesting paper on women in Oregon journalism was a feature of the morning session, is a former Eugene girl who is still a member of Eugene's business community, being partner in a marble works. She was editor of the Oregana in her senior year in the University.

Another editor of the Oregana who was an interested listener Friday afternoon was Mrs. Robert K. Allen (Velma Farnham), who accompanied her husband, a former Emerald managing editor and editor of "Old Oregon" and now assistant to C. L. (Ted) Baum on the Oregon Journal promotion staff.

Right alongside the Allens was Vinton H. Hall, managing editor of the Oregon Motorist, Portland. Vint was editor of the Emerald in 1930-31 and is one of the donors of a plaque given each year to the most outstanding member of the Emerald staff.

Some more Oregon dads noted at the conference were Merle R. Chessman, editor of the Astorian-Budget, and father of Peggy Chessman Lucas, and Lars Bladine, publisher of the McMinnville Telephone Register, whose son Phil is a journalism student at Oregon. President A. E. Voorhies of

the conference, publisher of the Grants Pass Courier, also is an Oregon dad. His son, Earle E. Veorhies, is a journalism school graduate of 1922. Alene Phillips, of Salem, as-

sistant to the secretary of state,

study, at every meeting of the class. The problems were known beforehand, so in order to get a better grade some students brought to class, already written out, a masterpiece of writing. Then those who were honest were unfortunately the Ds

Cheating is "evil" to all concerned, and if it can be corrected by the new grading plan, I only want to say, "You've got what it takes, go to it."

Gas up at Pomeroy's .- adv.

G.A.L.

# 4 DAYS ONLY (It can't be Extended!) Sing Swingiest Girl **SWEETHEART** GEORGE MURPHY KEN MURRAY and his stooge OSWALD CHARLES WINNINGER ANDY DEVINE WILLIAM GARGAN - ALSO -Latest World News

Oswald Cartoon

'Screen Snapshots'

### PUBLIC PROPERTY

(Editor's note: Last night the public got a badly-dazed Pollock's version of what happened at those lewd Coed Capers, ranking in all-fame second only to Junior Vaudeville of other days. Tonight Miss Igoe advances her version of the affair, although we didn't think that Pollock looked like Dennis Donovan, even in a kimono. It's time the truth was known. This is the story The Emerald got from an unbiased and impartial third columnist, Paul Deutschman, retold in our own simple words.)

By L. M. Columnist trouble again.

It is nothing unusual when one of our star columnists comes in and takes a poke at us-sigh-we're used to it. But now they have started beating each other.

Thursday the curtains parted and in pours Pollock. Only for some time we did not recognize the lad, as Polly is always one to advocate Arrow collars and gentlemanly demeanor, especially when the gentlemen of the press are in town. But this night poor Bob looks like Topsy or an Iriquios Indian sqauw. He is ragged, stumbling, and off-

Pollock pulls himself together - since he does not have much on-and lurches for his chair. As he begins to pour forth his incoherent tale, he runs one hand across his brow and it's only then we ascertain his identity, for the poor boy had been dyed, no less.

writers are involved.

She sees Pollock, it seems, delivering a keg of AFL beer to the coed capers. For some is also pro-Chinese in fact, she is thinking of throwing away all her silk stockings.

The combination is too much, although we've always requested our columnists to restrain their radical beliefs at all times. Being an Irish CIO Pro-Chinese picket, she starts belaying 11:00 a.m. Pollock with tongue and she-

pound the proper keys on his typewriter and the story he tells

Tomorrow Pollock will no

It soon becomes apparent that he has been beaten. As the sad story surges forth, other of our

Now, we didn't raise our columnists to join a goon squad. But it seems Miss Igoe, usually 9:45 a.m. a gentle soul without a single idea in her tiny head, has gone CIO and is picketing Gerlinger hall with a vengeance.

strange reason he is wearing a Japanese kimono and Miss Igoe

lelagh. She literally goes ber- 12:00 noon Adjournment for Luncheon.

in his column is not consistent with fact.

Mr. Voorhies, Presiding. "Facing New Problems"-William W. Loomis, publisher, La-Grange, Illinois, Citizen; president, National Editorial Association.

As a result Pollock cannot 12:15 p.m. No Host Luncheon, John Straub Memorial Building. Observance of Twenty-Fifth Anniversary of the University of Oregon School of Journalism and University chapter of Sigma Delta Chi-Arrangements by Sigma Delta Chi. Henry N. Fowler, Bend Bulletin, Toastmaster, Reports of Conference Committees. Election of Officers.

a class in which students were required to write an essay question on a certain problem under