



Editors, Publishers To Discuss Problems At Opening Session



President-Elect Erb . . . He speaks to publishers and editors on "Professors and the Press."

Dr. Erb to Meet, Address Annual Conclave; Best Paper Awards, Banquet, Luncheon Are Highlights of Program

(Program, Page 3)

More than one hundred Oregon editors and publishers will gather on the campus this morning for the first general session of the twentieth annual Oregon press conference in room 105 journalism, at 9:45. Their numbers will be swelled by faculty members and students come to hear the newspaper men talk and discuss the problems of their business.

Many well-known newspaper men are scheduled to speak on the varied program. In addition, Dr. Donald M. Erb, president-elect of the University, has come north from Stanford university to meet the state's editors and publishers, and to address them at the annual banquet to be held tonight in the Osburn hotel at 6 o'clock.

"Women in Oregon Journalism," will be discussed by Adelaide V. Lake, editor of the Sheridan Sun. Miss Lake has been part owner of the Sun since last January.

Lunch at Anchorage

A. E. Voorhies, president of the conference, will speak on "30,000 Miles Through Europe" at the luncheon this noon at the Anchorage. Mr. Voorhies is a long standing member of the Oregon newspaper fraternity, having been publisher of the Grants Pass Courier since 1897.

Arthur R. Jones, editor and publisher of the Condon Globe-Times, will talk on "I Left the Pulpit for the Newspaper; How It Seems," to the morning session.

Best Paper Awards

Awards to the winners of the contest for the best weekly newspapers in the state will be presented at the banquet tonight by William Lamme, contest chairman of Sigma Delta Chi, which conducted the contest. Two awards, the Sigma Delta Chi trophy for the best weekly in the state, and the Hal E. Hoss memorial trophy for the best weekly in a town of less than 1000 population, will be presented. The papers were judged by Bruce R. McCoy, Louisiana State university, president of Newspaper Association Managers and director of the National Editorial association.

Basketball Game Tonight

The basketball game between Montana and Oregon will claim the attention of the editors following the banquet. Conference badges will admit editors and publishers. The conference unofficially opened last night at a 6:30 round table and dinner at the Eugene hotel. The dinner was open to publishers, newspaper owners and executives only. Lucien P. Arant, co-publisher of the Baker Democrat-Herald, acted as toastmaster. Rising production costs and business methods that will insure profits were the themes of discussion.

Crafty Cribber Aided by Fruit Juice in Exams

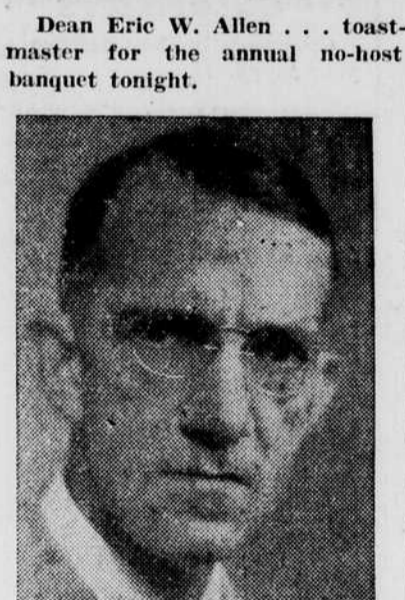
By ALYCE ROGERS A crafty New York university lad has discovered a new way to crib. Notes written on spectacles or watch crystals in grapefruit juice become visible when breathed upon.—Indiana Daily.

Romance . . .

The Junior Prom, scheduled for the first week in March at the University of Washington, will be held aboard the President Madison, the first all-university dance ever to be given on a boat. According to junior prexy Johnny Evans, the ballroom on the trans-Pacific liner will be completely recon-ditioned for the affair.

A Pome

He hemmed And tutted And hawed And pshawed. His face became quite waxy; The rain Poured down On tux And gown— He couldn't take a taxi. —The Santa Clara. (Please turn to page two)



Dean Eric W. Allen . . . host-master for the annual no-host banquet tonight.



President C. Valentine Boyer . . . he will take part in the celebration of the 25th anniversary of Sigma Delta Chi at the Saturday luncheon.



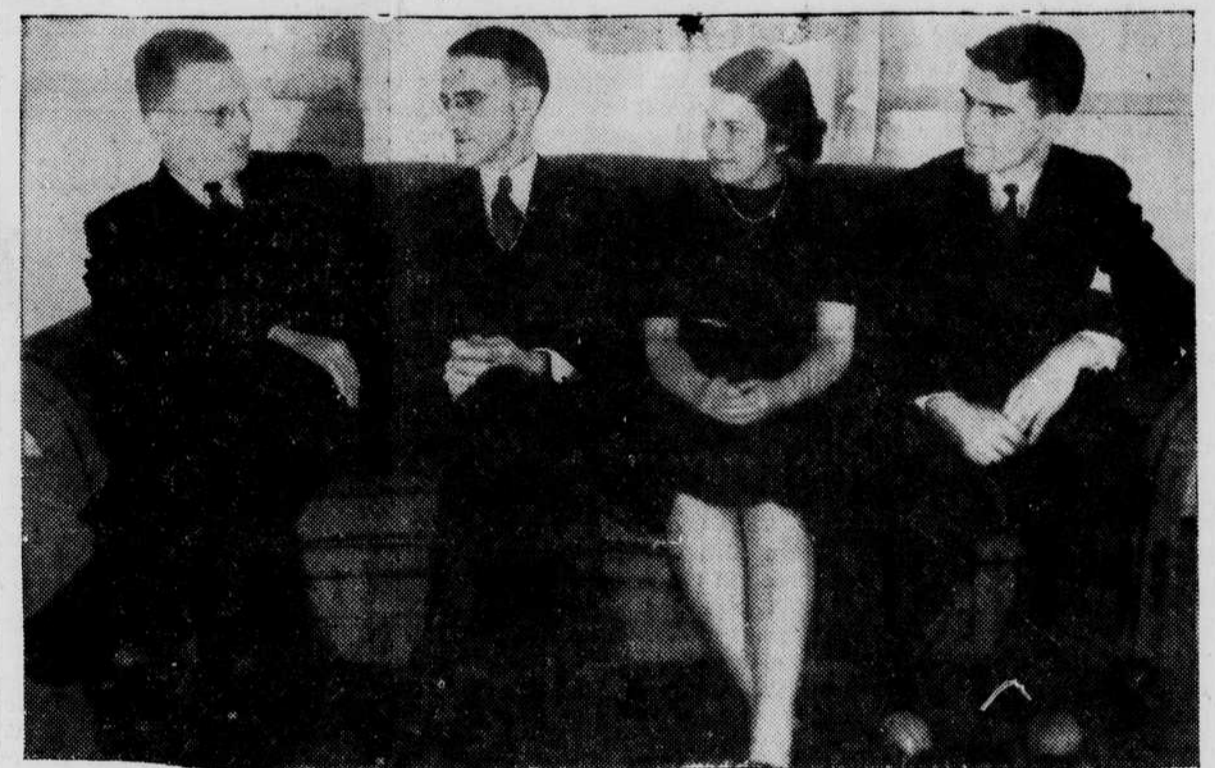
Harry Schenk . . . he speaks Saturday at the general session on advertising problems.



W. W. Loomis . . . he comes from LaGrange, Illinois, is president of the NEA and honorary head of Sigma Delta Chi.

ASUO Group Creates New Letter Sports

New Pledges Support With Old; Enthusiastic Students Uphold All



Presidents Erb, Boyer, Buchanan, and Hall . . . participants in yesterday's assembly.

Dr. Erb Is Welcomed By Record Crowd in Gerlinger

"You've got what it takes . . . go to it!" This was the note upon which Dr. Donald Erb, president-elect of the University of Oregon, ended his first message delivered to a record crowd of students, faculty and townspeople in Gerlinger hall yesterday.

Dr. Erb, who will take over his new office about March 1, defined the admirable type of college spirit as a passion for distinction, as exemplified by the qualities of loyalty, pride, affection, and distinguished academic performance.

Students extended an enthusiastic welcome to Dr. Erb upon his introduction by Chancellor F. M. Hunter, to which he responded graciously, saying, "I am enthusiastic about this job and about you. The opportunity to come back to Oregon . . . to the University of Oregon . . . gives me more satisfaction than I can trust myself

Future Looks Bright

The new head of the University outlined prospects for future advancement of the school as based upon "a responsive, earnest, sincere, student body; the existence of a distinguished body of alumni; and a distinguished faculty." He declared that the University has these qualities.

Senator Walter Pearson of Portland extended welcome for the state board of higher education to Dr. Erb.

ASUO President Barney Hall gave the new president welcome on behalf of the students, expressing their confidence in him.

Authority Centralized Chancellor Frederick M. Hunter for an effective centralized authority which were laid by the present administration, to the large growth in enrollment indicating the confidence the citizens of the state feel in the University, and to the national reputation of the University of Oregon for intelligent leadership.

New Prexy Praises Past, Offers Hope For Big Future

Hunter introduced Erb as "a young man, who, I think, has everything . . . a scholar and a human being."

Dr. Erb is taking time from his duties at Stanford university to attend the Oregon Press conference in the department of journalism, at which he is to be a speaker.

Eugene Gleemen to Sing for Editors The Eugene Gleemen, a singing organization, composed of local business men under the direction of John Stark Evans, will be presented January 21 at the annual banquet of the Oregon Press conference at the Osburn hotel.

The Gleemen, directed by Mr. Evans, and accompanied by Cora Moore Frey, will include in their program Stephen Foster's "Camp Town Races."

Full Assembly Slate for Winter Term Is Released by Dean Onthank's Office

Everything from family relations to international relations will be presented on the assembly bill of fare for winter and spring term, according to a schedule released by the student activity committee of the University on Thursday.

The associated students will take over the assemblies listed for January 27, March 3, April 28, the date of student body nominations, May 5 and installation of student officers, the last one of the year, on May 19.

Chancellor F. M. Hunter of the state board of higher education is to be principal speaker on February 3 at 11 o'clock in Gerlinger hall.

Dr. Paul Popenoe, director of the Los Angeles Institute of Family Relations will give the final talk of the "Love and Marriage" series on February 8.

The speaker for the February 17 assembly is Upton Close; Kirby Page is scheduled for March 31 for a ten o'clock assembly; and Pierre de Lanux is to be here for the April 7 program.

Last outside speaker to address student body members will be S. K. Ratcliffe. Last outside speaker of the year will be Lieutenant Commander Stewart F. Bryant, retired navy officer.

Dr. No Yong Park, originally slated to appear on March 24, will be unable to do so, but may speak at a later date. The Washington's birthday date is still to be filled.

Council Puts Two Minor Teams on Athletic Program

Hall Is Empowered to Name Student Union Committee to Investigate Possibilities of Erecting Recreation Building

Oregon had two new teams last night as the executive council, meeting at dinner for the first action in two months, voted the right to represent the University as minor sports to the newly-formed Mitt and Mat club and the ski organization.

The council also empowered ASUO President Barney Hall to name a committee to investigate the possibilities of financing a student union building. Hall announced that his committee would be named by the first of next week.

Boxers, Wrestlers Okayed The boxers and wrestlers were given recognition on the provision that they stage no smokers at which admission would be charged to ASUO members, a restriction imposed on all the University's teams. Members of both squads are eligible to win minor sports awards, the requirements to be set later by the council.

New University Natural History Museum Opened

Oregon's new museum of natural history received its formal dedication and opening at Condon hall last night as a host of state and University dignitaries addressed the large crowd that filled the assembly hall.

R. H. Baldock, chief engineer of the state highway commission gave the initial address of the evening covering the topic, "Tracing the Growth of Transportation and Civilization." In relating the success of Rome, Baldock said, "The great success of Rome was due to the fact that they paid attention to transportation and highways."

Other campus officials participating in the ceremonies were President C. V. Boyer, president-elect Donald M. Erb, and L. S. Cressman, head of the department of anthropology, who described briefly the contents of the new museum.

State Senator W. E. Pearson (Please turn to page three)

Non-Resident Fee Installments Due Monday, Jan. 24

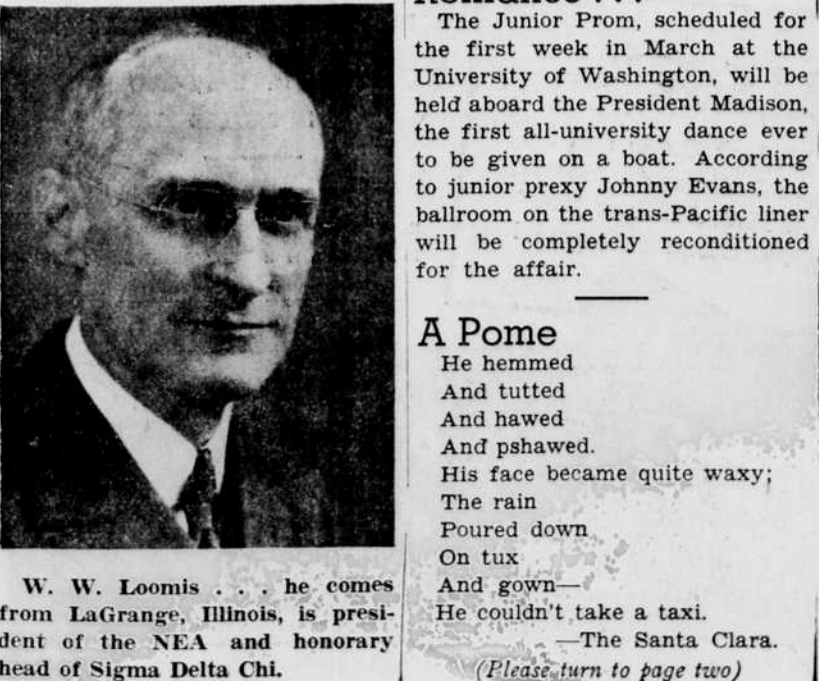
Students who have not paid the second installments on tuition fees by three o'clock Monday, January 24, will be suspended from the University. Second installments on student body fees are due at that time. Penalties to the amount of \$1.50 for late payment will have accumulated by that time.

Students are reminded that payment will have accumulated of fees which is due February 10, need not be postponed until that date.

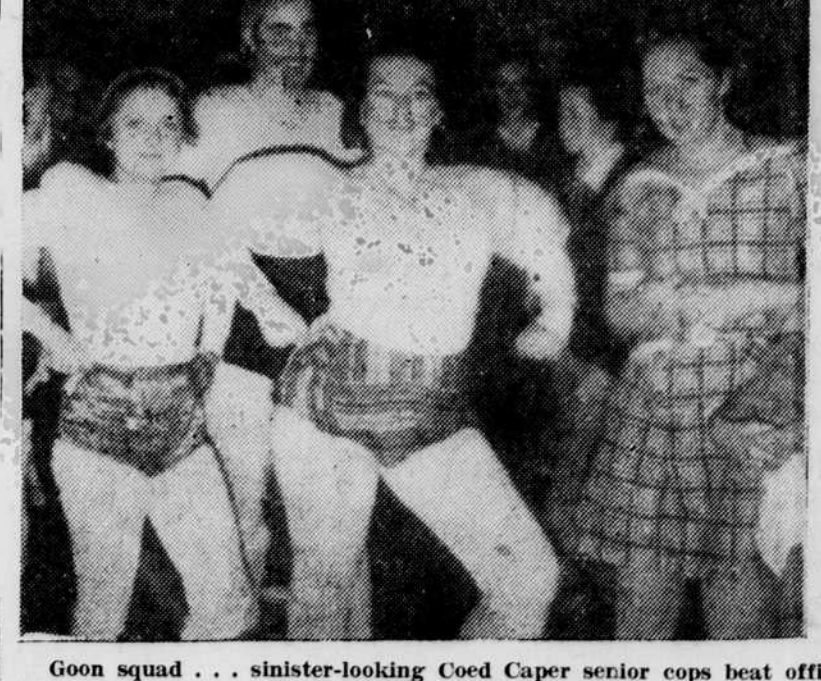
Two Talks Slated Tonight on KOAC

Oregon's "Business Hour" program will present a series of two talks on the revelation of the silver racket by Daniel D. Gage, associate professor of business administration, tonight at 8:15 over KOAC.

Two papers on suits to swindle and on business review



Goon squad . . . sinister-looking Coed student cops beat offinvading males.



Stuffed shirts . . . won these girls second prize.



The Grand March . . . faculty judges were dressed as mad Russians.



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