

# 1937 Produces Its Share of 'Significant' Stories

## News Review

At the request of a Cincinnati paper, Dr. George Gallup and his American Institute of Public Opinion this year attempted to rate the news stories "most interesting" to the American public during 1937.

The survey showed men and women, generally, somewhat at variance in their choice of stories. The combined results of the Gallup survey were different than the selections made by Associated Press, United Press, and International News Service—all these three organizations, in turn, did not agree on the importance of many events.

Since the institute's survey was made on the basis of "interest," it, just as do the other lists, contains many stories which will have slight influence on the destiny of the United States and the international world of which it is a member. Despite this fact, they tell pretty well the "significant" story of the past year and indicate not only what has been accomplished or destroyed but what, in the light of the world's present condition, can be expected in the future.

## Campus Stories of '37

Few will deny that the Oregon campus, small world that it is, produces in the course of a year numerous stories which are "interesting." Dances, weekends, Homecoming, Dad's day, all are news events of interest, as are the numerous conferences and meetings. But these events correspond to Dr. Gallup's selections of "The Windsor Marriage," "Amelia Earhart Lost," "Texas School Explosion," and "Ohio Floods." All these "yarns" were top-notch news stories but it is doubtful if they, standing alone and judged not in the light of events connected with them, have made or will make any lasting impression on the international scene.

It is more difficult to show what this campus has produced, for Emerald publication, "significant" stories corresponding to

the Gallup survey's "Sino-Japanese War," "Supreme Court Fight," "Justice Black and the Klan," "General Motors Strike," and "Supreme Court Decisions on New Deal." But they are there, tucked away, now, in the files—those stories which forecast the future glory and the future quandries of the University—and the following list is, chronologically, a review of "significant" events as reported in The Emerald.

## 12 Months of News

- January 4—New Gym Opens.
- January 12—Ducks Break Even With Cougars—(a "running" story which saw the Oregon basketball team finish the season in a three-way tie for the top, lose to WSC in the play-offs.)
- January 14—Turf Field Finance Drive Begins.
- January 16—UO Orchestra to Broadcast Over Network.
- February 5—Faculty Bans Fine of Student Credits—Graduation Requirements No Longer Affected by Violation Penalties.
- February 13—Higher Education Faces Financial Crisis; Hunter Offers Six-Point Proposal.
- February 16—Pole Vaulting George Varoff Wins Honors for Oregon in East—Webfoot Star Sets Second World Mark.
- February 18—Committee Okays \$910,000 Allotment for State Board; Pay Restoration Cramped.
- February 19—Executive Approval Given to By-Laws for Student Body—Class, Student Body Governments Severed in New Regulations; Membership Is Outlined.
- April 22—Proportional Representation Voted by Executive Council; Coalition Break-Up Sighted.
- April 24—Oregon Beats OSC, 7-1, Opens Title Drive—(another "running" sports story which saw the Webfoots sweep the northern road trip and bring back the pennant.)
- May 7—Barney Hall Wins Presidency.
- May 13—Root to Replace Schomp.
- Breaking in the summer months with Dr. Boyer's resignation, June 9, the selection of Dr. Donald M. Erb as University President.

Running through fall term—Temporary Extension of KOAC's Facilities to Eugene for One Month.  
December 14—Resignation of Coach Prince G. Callison.  
for One Month.

## 1937's Ten 'Tops'

Reducing the list of significant stories and ranking and evaluating each story naturally brings the selection of a new University president to the head of the list.

FIRST—Selection of Donald M. Erb as President. The president is the University's "first man"; his selection is a matter of vital importance to Oregon for this reason alone, in addition, Dr. Erb has unusual faculty, state, and student support; and the new president seems exactly the firm but tactful leader that the University needs.

SECOND—The Resignation of Coach Callison. This story is important not for the change it means on the gridiron, necessarily, for technically Coach Callison's work can scarcely be improved. It means a chance to strike at the roots of one major factor behind the decay of campus enthusiasm about which "alums" have howled so loud and done so little—the tradition fathered and fostered by one Dr. Spears that Oregon football coaches shall give not one whit for student support and shall even alienate their primary employers.

## Freedom—for Students

THIRD ranking goes to a small story which was apparently overlooked in at least one action this year—"Faculty Bans Fine of Student Credits—Graduation Requirements No Longer Affected by Violation Penalties." The story carried under this headline was the sale of a step obviously in agreement with the tradition of a liberal institution. It meant, and will mean, abolishment of the illogical and unfair practice of punishing students for social violations by removing academic credits.

FOURTH is the installation of proportional representation because it means representation of every student body member and some small participation in student government in lieu of the one-quarter share of that small participation possible under the old system.

FIFTH is the temporary extension of KOAC to Eugene, it is a recognition of the University's right to the facilities for articulation which the station represents—and indicates, moreover, that extension is possible and is desirable.

SIXTH is another story which is important because of its potentialities and because it is an indication of the recognition of Oregon higher education's primary problem—finances. "Higher Education Faces Crisis; Hunter Offers Six-Point Proposal."

SEVENTH is Oregon's baseball championship because it represents the University's supremacy in the Northwest in one of three major sports.

EIGHTH, because his performances as an individual reflect honor upon his school, is: "Pole Vaulting George Varoff Wins Honor for Oregon in East."

NINTH, and rightly so because the sum is so small in proportion to what is needed but is a recognition of that need, is "Committee Okays \$910,000 Allotment for State Board."

## And Many Others

Between them, these nine stories represent nearly every problem of major importance which the University has faced during 1937. There were many other "significant" stories: Junior weekend, a routine big story, was important because the weekend was unusually successful; many baseball and basketball games were of great importance by themselves.

But, at any rate, '37 was a significant campus year—and 1938 ought to be even more so.



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# SIDE SHOW

Edited by . . .  
Bill Cummings, Campus  
Paul Deutschmann, National

Now that everyone has 1937 out the back door with about as much vigor as is usually expended in saying goodbye to a poor relation, we welcome with open arms the newest contribution of Father Time—Anno Domini 1938. On second glance, however, it seems that the arms are not opened so wide.

In the first place, the political scene here in the United States looks very unrefreshing. In keeping with customs of greeting the new year, President Roosevelt will speak today at 4:30, to congress, the nation, and the world, but whether he will say anything or not is a question.

What he will talk about and what he can talk about all revert back to the unrefreshing political scene which we mentioned above. To all appearances, FDR will make another of his attacks on big business. The boys who know say that the recent speeches by Secretary Ickes and Assistant Attorney-General Blawie, were trial balloons on the subject.

The attack will also fit in very nicely with the Roosevelt "recession" which left 1938 in such a mess. Doubtless something should be done about business, but the administrative "attacks" are beginning to get tiresome.

The labor situation, which dominated the front pages of the newspapers during the late lamented 365 days, offers FDR an excellent opportunity to

strike a new note, but there is little indication that he will seize the opportunity.

The Wagner act, big victory of labor in 1937, has brought little peace to the labor camp. It has been followed not by peaceful collective bargaining, but by almost continual strikes, and inter-union disputes. Since CIO and AFL seem intent on battle to the death, 1938 may expect more labor trouble, and probably little administrative intervention.

Foreign affairs are high in potentiality for some worthy presidential remarks. Radio moguls, expecting something of importance, have made preparations to broadcast today's speech all over the world—an unprecedented procedure.

Another factor must be considered, however, in the international situation. Congressional sentiment has been increasingly anti toward a strong foreign policy for this country. This evidenced itself during the last session of congress in the revival of the bill providing a national referendum on war, which was dragged out of the committee during the touchy Panay incident, despite protests from an embarrassed state department.

This action of congress ended the possibilities of Hull dealing "strongly" with Japan over the incident, and was followed by a quick acceptance of Japanese apology. In view of this attitude, and in view of the economic forces which prevent strict application of the neutral-

ity bill, it is practically impossible for Roosevelt to come out strongly either way.

Another national problem which calls for presidential remarks is the unemployment situation, which has just been unveiled by the post office census. The actual total of blanks returned was only 7,822,912. Government statisticians in checking decided that only 72 per cent of employed answered, thus raising the grand total to almost 11 million, not much under the estimate of the worst period of the great depression.

The census further revealed that only a little over two million are being employed through emergency relief work. That leaves a net unemployed of nine million, and a tasty little problem to be worried over.

If the president says anything about this problem it can hardly be new, for almost everything that can be said or done about unemployment has been said or tried.

Considering the possibilities separately and jointly, it looks as if the world should not wait with bated breath for the presidential remarks. Nevertheless we will probably have our radio tuned in this afternoon at 4:30.

## Advice Bureau

(Continued from page one)  
phia pianist, recommends sadness for music students. Addressing students at Beaver college, she said: "Happy people never make great musicians. Through sadness

only can you understand the works of great composers, for everyone of them suffered."

## Poor Fellow

The tallest story of the week comes from the University of Michigan. Emphasizing, emphasizing how extremely crowded the Panhellenic dance was, one writer remarked that a Beta waved to a brother and had to keep his hand up for the rest of the night. In addition, several of the men had hiccupps, and everyone on the floor could feel a slight change in pressure each time they hiccupped.

## Oregon Educators Back from Session

University educators played leading roles in the three-day Portland session of the Oregon State Teachers' association which ended Friday.

Thursday Dr. Frederick M. Hunter, chancellor for the state system of higher education, headlined the general assembly with his address on "The Changing Philosophy of Organized Education."

Dr. Ralph W. Leighton, Dr. Elizabeth Montgomery, Dr. F. G. Macomber, Earl E. Boushey, Nowland B. Zane, Edna A. Landros, Russell Cutler, Dr. A. E. Caswell, and Dr. Lester F. Beck also took part in the discussion.

The meeting ended Friday evening, giving the visiting professors time to return to the campus to take up their regular duties.

## Dr. Erb Will Make

(Continued from page two)  
Times, on "Why I Left the Pulpit for the Editorial Chair."  
A. E. Voorhies, publisher of the Grants Pass Courier, will address

the journalists on European political conditions, basing his talk on observations made during a recent trip abroad. Advertising men will listen to an illustrated discussion on advertising layouts by Herb Grey, advertising manager of the Medford Mail-Tribune.

The University's chapter of Sigma Delta Chi, journalism fraternity, will award trophies to outstanding newspapers of the state at a luncheon meeting of the newspapermen January 22.

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