### 1937 Produces Its Share of 'Significant' Stories

#### **News Review**

At the request of a Cincinnati paper, Dr. George Gallup and his American Institute of Public Opinion this year attempted to rate the news stories "most interesting" to the American public during 1937.

The survey showed men and women, generally, somewhat at variance in their choice of stories. The combined results of the Gallup survey were different than the selections made by Asociated Press, United Press, and International News Service-all these three organizations, in turn, did not agree on the importance of many events.

Since the institute's survey was made on the basis of "interest," it, just as do the other lists, contains many stories which will have slight influence on the destiny of the United States and the international world of which it is a member. Despite this fact, they tell pretty well the "significant" story of the past year and indicate not only what has been accomplished or destroyed but what, in the light of the world's present condition, can be expected in the future.

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#### Campus Stories of '37

Few will deny that the Oregon campus, small world that it is, produces in the course of a year numerous stories which are "interesting." Dances, weekends, Homecoming, Dad's day, all are news events of interest, as are the numerous conferences and meetings. But these events correspond to Dr. Gallup's selections of "The Windsor Marriage," Amelia Earhart Lost," "Texas School Explosion," and "Ohio Floods." All these "yarns" were top-notch news stories but it is doubtful if they, standing alone and judged not in the light of events connected with them, have made or will make any lasting impression on the international scene.

It is more difficult to show what this campus has produced, for Emerald publication, "significant" stories corresponding to the Gallup survey's "Sino-Japanese War," "Supreme Court Fight," "Justice Black and the Klan," "General Motors Strike," and "Supreme Court Decisions on New Deal." But they are there, tucked away, now, in the files-those stories which forecast the future glory and the future quandries of the University-and the following list is, chronologically, a review of "significant" events as reported in The Emerald.

#### 12 Months of News

January 4-New Gym Opens.

January 12-Ducks Break Even With Cougars-(a "running" story which saw the Oregon basketball team finish the season in a three-way tie for the top, lose to WSC in the play-offs.)

January 14-Turf Field Finance Drive Begins. January 16-UO Orchestra to Broadcast Over Network.

- February 5-Faculty Bans Fine of Student Credits-Graduation Requirements No Longer Affected by Violation Penalties.
- February 13-Higher Education Faces Financial Crisis; Hunter Offers Six-Point Proposal.
- February 16-Pole Vaulting George Varoff Wins Honors for Oregon in East-
- Webfoot Star Sets Second World Mark. February 18-Committee Okays \$910,000 Allotment for State Board; Pay Re-
- storation Cramped. February 19-Executive Approval Given to By-Laws for Student Body-Class, Stu-
- dent Body Governments Severed in New Regulations; Membership Is Outlined. April 22-Proportional Representation Voted
- by Executive Council; Coalition Break-Up Sighted.
- April 24-Oregon Beats OSC, 7-1, Opens Title Drive-(another "running" sports story which say the Webfoots sweep the northern road trip and bring back the pennant.)
- May 7-Barney Hall Wins Presidency.
- May 13-Root to Replace Schomp.
- Breaking in the summer months with Dr. Boyer's resignation, June 9, the selection of Dr. Donald M. Erb as University President

Running through fall term-Temporary Extension of KOAC's Facilities to Eugene for One Month

- December 14-Resignation of Coach Prince G. Callison. for One Month.

#### 1937's Ten 'Tops'

Reducing the list of significant stories and ranking and evaluating each story naturally brings the selection of a new University president to the head of the list.

FIRST-Selection of Donald M. Erb as President. The president is the University's "first man"; his selection is a matter of vital importance to Oregon for this reason alone. in addition, Dr. Erb has unusual faculty, state, and student support; and the new president seems exactly the firm but tactful leader that the University needs.

SECOND - The Resignation of Coach Callison. This story is important not for the change it means on the gridiron, necessarily, for technically Coach Callison's work can scarcely be improved. It means a chance to strike at the roots of one major factor behind the decay of campus enthusiasm about which "alums" have howled so loud and done so little-the tradition fathered and fostered by one Dr. Spears that Oregon football coaches shall give not one whit for student support and shall even alienate their primary employers.

#### Freedom—for Students

THIRD ranking goes to a small story which was apparently overlooked in at least one action this year-"Faculty Bans Fine of Student Credits - Graduation Requirements No Longer Affected by Violation Penalties." The story carried under this headline was the sale of a step obviously in agreement with the tradition of a liberal institution. It meant, bal games were of great importance by themand will mean, abolishment of the illogical and unfair practice of punishing students for social violations by removing academic campus year - and 1938 ought to be even credits.

FOURTH is the installation of proportional representation because it means representation of every student body member and some small participation in student government in lieu of the one-quarter share of that small participation possible under the old system.

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FIFTH is the temporary extension of KOAC to Eugene, it is a recognition of the University's right to the facilities for articulation which the station represents-and indicates, moreover, that extension is possible and is desirable.

SIXTH is another story which is important because of its potentialities and because it is an indication of the recognition of Oregon higher education's primary problem finances. "Higher Education Faces Crisis; Hunter Offers Six-Point Proposal."

SEVENTH is Oregon's baseball championship because it represents the University's supremacy in the Northwest in one of three major sports.

EIGHTH, because his performances as an individual reflect honor upon his school, is: 'Pole Vaulting George Varoff Wins Honor for Oregon in East.'

NINTH, and rightly so because the sum is so small in proportion to what is needed but is a recognition of that need, is "Committee Okays \$910,000 Allotment for State Board."

#### And Many Others

Between them, these nine stories represent nearly every problem of major importance which the University has faced during 1937. There were many other "significant" stories: Junior weekend, a routine big story, was important because the weekend was unusually successful; many baseball and basketselves.

But, at any rate, '37 was a significant more so.



Monday, January 3, 1938

"STEMBITER", "IMPERIAL" YELLO-BOLES, \$1.25 & \$1.50

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of labor in 1937, has brought

little peace to the labor camp.

It has been followed not by

peaceful collective bargaining,

but by almost continual strikes.

and inter-union disputes. Since

CIO and AFL seem intent on

battle to the death, 1938 may

expect more labor trouble, and

probably little administrative

intervention.

Now that everyone has 1937 out the back door with about as much vigor as is usually expended in saying goodbye to a poor relation, we welcome with open arms the newest contribution of Father Time —Anno Domini 1938. On second glance, however, it seems that the arms are not opened so wide.

In the first place, the political scene here in the United States looks very unrefreshing. In keeping with customs of greeting the new year, President Roosevelt will speak today

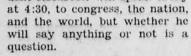
\* \* \* Foreign affairs are high in potentiality for some worthy presidential remarks. Radio moguls, expecting something of importance, have made preparations to broadcast today's speech all over the world-an unprecedented procedure. Another factor must be considered, however, in the international situation. Congressional sentiment has been increasingly anti toward a strong foreign policy for this country. This evidenced itself during the last session of congress in the revival of the bill providing a national referendum on war, which was dragged out of the committee during the touchy Panay incident, despite protests from an embarrassed state department.

ity bill, it is practically imposstrike a new note, but there is little indication that he will sible for Roosevelt to come out seize the opportunity. strongly either way. The Wagner act, big victory \* \*

Another national problem which calls for presidential remarks is The unemployment situation, which has just been unveiled by the post office census. The actual total of blanks returned was only 7,822,912. Government statisticians in checking decided that only 72 per cent of employed answered, thus raising the grand total to almost 11 million, not much under the estimate of the worst

period of the great depression

only can you understand the the journalists on European politworks of great composers, for ev- ical conditions, basing his talk on observations made during a recent observations made during a record trip abroad. Advertising men will listen to an illustrated discussion on advertising layouts by Herb eryone of them suffered." \* \* \* Poor Fellow The tallest story of the week Grey, advertising manager of the comes from the University of Medford Mail-Tribune. Michigan. Emphasizing. Empha-The University's chapter of Sigsizing how extremely crowded the ma Delta Chi, journalism fratern-Panhellenic dance was, one writer ity, will award trophies to outremarked that a Beta waved to a standing newspapers of the state brother and had to keep his hand at a luncheon meeting of the up for the rest of the night. In newspapermen January 22. addition, several of the men had hiccups, and everyone on the floor could feel a slight change in pressure each time they hicked. Quackenbush's



What he will talk about and what he can talk about all revert back to the unrefreshing political scene which we mentioned above. To all appearances, FDR will make another of his attacks on hig business. The boys who know say that the recent speeches by Secretary Ickes and Assistant Attorneyblasted the economic plutocrats, were trial balloons on the subject.

The attack will also fit in very nicely with the Roosevelt "recession" which left 1938 in such a mess. Doubtless something should be done about business, but the administrative "attacks" are beginning to get tiresome.

The labor situation, which dominated the front pages of the newspapers during the late lamented 365 days, offers FDR an excellent opportunity to

The census further revealed that only a little over two million are being employed through emergency relief work. That leaves a net unemployed of nine

million, and a tasty little problem to be worried over. If the president says anything about this problem it can hardly be new, for almost everything that can be said or done about unemployment has been said or tried.

Considering the possibilities separately and jointly, it looks as if the world should not wait with bated breath for the presidential remarks. Nevertheless we will probably have our radio tuned in this afternoon at 4:30.

This action of congress ended the possibilities of Hull dealing Advice Bureau "strongly" with Japan over the

(Continued from page one)

incident, and was followed by phia pianist, recommends sadness a quick acceptance of Japanese for music students. Addressing apology. In view of this attitude, and in view of the eco- students at Beaver college, she nomic forces which prevent said: "Happy people never make strict application of the neutral- great musicians. Through sadness

University educators played leading roles in the three-day Portland session of the Oregon State Teachers' association which ended Friday.

Thursday Dr. Frederick M. Hunter, chancellor for the state sysem of higher education, headlined the general assembly with his address on "The Changing Philosophy of Organized Education.'

**Oregon Educators** 

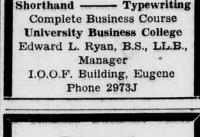
Back from Session

Dr. Ralph W. Leighton, Dr. Elizabeth Montgomery, Dr. F. G. Macomber, Earl E. Boushey, Nowland B. Zane, Edna A. Landros, Russell Cutler, Dr. A. E. Caswell, and Dr. Lester F. Beck also took part in the discussion.

The meeting ended Friday evening, giving the visiting professors time to return to the campus to take up their regular duties.

#### Dr. Erb Will Make

(Continued from page two) Times, on "Why I Left the Pulpit for the Editorial Chair." A. E. Voorhies, publisher of the Grants Pass Courier, will address



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# The 1938 Oregana

## Wednesday is the last day!

### HERE'S WHAT THE STAFF HOPES WILL BRING **ANOTHER PACEMAKER TO OREGON:**

#### 1. Natural Color . . .

Six 5x7 full color campus pictures will be yours in THE 1938 OREGANA. As an added feature, there will be 16 pages of two-color photographs, each a full page!

#### 2. Record Sales . . .

The subscription list of THE 1938 OREGANA has shattered all previous marks. The total is past 2,000. Is your name on the list?

#### 3. Radically Different . . .

This year's 1938 OREGANA is really going to be different. Ask those who've seen the editor's dummy! It's a revolution from usual yearbook style!

#### 4. Pictures . . .

There will be 70 full-page pictures in THE 1938 OREGANA. Perhaps one will be of you!

#### 5. The Cover . . .

An action-crammed photograph of last spring's tug-o-war will completely cover the outside of THE 1938 OREGANA in two colors! The material will be lustrous "airplane silk".

#### 6. More Pages . . .

There are to be 352 pages in THE 1938 OREGANA-even more than last year's!

#### 7. New ...

New to THE OREGANA will be the "ideal couple" section, complete coverage of the OSC invasion after the game, "students at play" and a series of pictures of last year's seniors in commencement activities.

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