

The President's Coming; Revels, Heads of Houses, Dads Actions Mark Last Days of Term

Eventually—Why Not Now?

THESE often a real psychological advantage in striking while the iron is hot.

The iron in this case is the warm hand of friendship which the University as a whole is at this moment prepared to extend to Dr. Donald M. Erb, president-elect of the University.

While it can't be said to be welcoming hot because that figure of speech doesn't fit a welcoming hand, it is sugar coated. It seems almost unbelievable that a man, named from an original field of fifty, could so universally meet the approval of skeptical educators.

It would be a strategic move for Dr. Erb to come to the campus January 1 if it is at all possible for him to make the necessary arrangements. In addition to the opportunity to take advantage of the unprecedented enthusiasm, he would, if on the campus at that time, actually gain almost a year of complete administration. For a large part of the budgeting and planning for next year must be done soon.

The Last Reprieve

SATURDAY next Santa Claus' gift to the oppressed student who comes week must take pen in hand and write exams.

Now, few students will expect Santa Claus to bring them a streamlined report card, so they struggle away with mental calisthenics to earn for themselves that which the spirit of Christmas cannot bring.

Each year for the past seven years there has been an organized effort to drag the "boning" student away from books for an evening and to provide him with the insight, in these darkest days, that life is still worth living.

This effort is made by Yeomen, Orides, and faculty and takes the form of the Christmas Revels, three hours of fun and frolic for one and all at a very moderate price.

When the book blurs Saturday and looks just like the one you read just before the last time you went to bed, remember the Christmas Revels—and that constant cramming cracks no quizzes.

Lo the Poor Female

HEADS of houses will meet today to consider a report of the sub-committee (the discipline committee) in regard to the revamping of women's regulations.

The sub-committee has done an admirable job of condensing the rules which formerly filled two many mimeographed pages. It is prepared to make few suggestions for changes in the letter of the law, however.

If discipline is to be extended to the houses and their presidents acting in their official capacities rather than as members of the "heads" group, it will be by tacit understanding as far as the report is concerned. The suggested rules offered for the group's approval advise few changes which would make for decentralization.

Through decentralization an element of personal understanding and mercy could be put into the laws without relaxing their content a great deal. It should insure better cooperation for enforcement from the lower division women who must carry oppression's burden that standards may be upheld.

Fast Action

LAST Saturday the Oregon dads roared their way through a heavy schedule of business and took decided stands on several important issues.

In the all too brief morning session, committees presented reports, made recommendations, and action was taken without delay. A record number of dads were on hand for the meeting and banquet.

When the state board meets it will find a recommendation at hand from the Oregon dads that they believe action should be taken to extend KOAC's facilities to Eugene. This recommendation alone should carry considerable weight and there will be others to back it.

Opening up the question of deferred pledging was a forward step which may result in action to revamp the rushing setup. If such action does result, credit for any reform will be due the dads, for fraternities have and will continue to assiduously avoid the issue, no matter how practical and needed it is, until it is forced before them for their attention.

Tunis Aims Unpulled Punches at Enrollment-Worshiping Education--Is Oregon Guilty?

Asleep in the Deep

JUST yesterday I picked up a copy of a not-too-recent magazine and started to read an article without any particular interest. Before I'd read a dozen lines I saw the author had something. I finished the article avidly and put the magazine down with a sigh of relief because the University's name hadn't appeared on the printed page with a considerable number of names of other schools.

Now, I've always held that publicity is publicity—and that as far as a University is concerned, good or bad—well it's all publicity. I didn't feel shocked when the Sunday Oregonian revealed many University people on Mr. Odale's "dreadful" list—in fact, it seemed to me anyone would be pleased to stand up and be counted with so many distinguished Oregon citizens. And I wasn't particularly shocked when I found a half page of pictures showing the drum majoreess Oregon didn't have and that Willamette did. I knew it wasn't in there because it was news when we didn't or did have a drum majoreess but because the paper was asking the public to have a quiet chuckle over our ideas of morality and the woman's place.

TO get back to the article, it appeared in the October number of Scribner's under the by-line of John R. Tunis, who had a wide sprinkling of articles on education in the better magazines for some time.

Mr. Tunis' thesis is this: There ought to be enough stu-

dents to go around to all our colleges but there isn't because the big colleges take so many. And the rest of the universities, medium and small, are engaging in everything from proselytizing to blackjacking to get students onto their rolls.

The authors' expose of methods used in getting students is complete. He goes through the list of practices common among student-seeking institutions in regard to scholarships. He tells of high-salaried vice-presidents, field secretaries, and plain publicity agents who personally contact prospective students with the intention of convincing them, usually, not that the institution they represent has the best academic standing but that its students have the most fun and get the biggest scholarships.

In Ohio, 33 schools spent \$150,000 or \$14 per student in competition for the matriculating freshman last fall. One school with a student body of 350 sent out 209,525 pieces of promotional literature last year.

Indiana schools were not above kidnapping in at least one incident, Mr. Tunis discovered in his survey. Three students who had matriculated at one institution were taken to another school, offered an increased inducement, and promptly signed up.

One president is quoted with the frank statement that many small colleges have debased standards in the dangerous effort to expand their institutions. One advises that his school needs more students who can pay, another said his college has to offer financial inducement to 90 per cent of its students.

SMALL wonder I was relieved when the final paragraph revealed that Mr. Tunis hadn't included Oregon in his roll call of institutions which are prostituting education. For his list is the blacklist of higher learning, the list no college which retains any standards should be on.

Judging from Mr. Tunis' research, many institutions have completely forgotten their function as disseminators of education, their duties to the student and to society in the hot fight for larger enrollment. They spend sums entirely out of proportion to their budget to get students, and in some cases it seems even the president is ready to go out and drag 'em in by the hair.

Education is in a sad plight indeed of the institutions entrusted with its dissemination have changed their god—and this article indicates that they have. Mental cultivation has been superseded, in the schools touched by his analysis, and enrollment has been placed on high.

But why enrollment as the high priest? Full dormitories may mean increased revenues but over-crowded classrooms and over-worked professors do not indicate that the amount of information assimilated is any greater in the aggregate and it is certainly less for the chosen individual as compared with his gains in more favorable surroundings.

Lowering the barriers of the institution of higher learning, even in the manner proposed by the general college, is breaking faith with the student, for the level of each class is brought down. In state-supported institutions it should be labeled misappropriation of public funds when any educator

induces a student to enroll or permits him to enroll when it is apparent the student lacks ability or inclination to make something of his opportunity.

NO matter how strong the popular belief, the institution of higher education is not the home for social culture or the haven for idle souls. It can do nothing for (a) the student without ability to assimilate the type of knowledge in which it specializes (b) the student who isn't interested in assimilating. The best thing it can do for cases (a) or (b) is to tell them it isn't the place for them just as soon as it can be certain.

But, while education should be raising its standards and leaving technical training and readjusting of mal-fitted students to places intended to handle such tasks, Mr. Tunis' article indicates a great many institutions have kicked aside all barriers and will take anyone—nay, go out and get him—to swell the mass sacrifice at the feet of deified enrollment. The only advantage from such action is that economic barriers are also shoved aside in the mad rush for students. However, Mr. Tunis shows many of the scholarships offered are fakes or gyps in one way or another.

Dark as Mr. Tunis paints the general picture, I couldn't help, along with a feeling of relief, a selfish bit of happiness because Oregon didn't get any publicity from him. This is one first I hope she never makes—the blacklist dis-honor roll of schools which have bartered their academic standing and principles for increased enrollment and a little gold. L.M.

SIDE SHOW

Edited by . . .
Bill Cummings, Campus
Paul Deutschmann, National

Campus

The first step toward the adoption of deferred pledging was taken by the Oregon Dads last Saturday morning at their annual mass meeting when they voted to accept the report of a committee favoring the eventual abolishment of all pledging of freshmen.

By taking this action, the dads do not mean to rush deferred pledging through; they realize that the housing problem and the financial condition of living organizations make it impossible to adopt the plan at the present time. Nevertheless, it is a step in the direction of a revolutionary change in the fraternity setup at Oregon. If the change is made gradually enough, the fraternities can stand it; otherwise they cannot.

Two proposals were included in the committee report, which was read by Chairman Loyal H. McCarthy of Portland, subsequently elected president of the Oregon Dads for 1937-38.

The first proposal: Pledging of freshmen should be deferred until the beginning of winter term, the first year after the plan's adoption; until the second year; until sometime near the end of spring term, the third year, and thereafter limited to students who have acquired at least sophomore standing.

The second proposal: Pledg-

ing should be limited to a certain percentage of freshmen, say 75 per cent the first year; 50 per cent the second year; 25 per cent the third year, and no freshmen thereafter.

Both these proposals would tend to lessen the financial shock to fraternities, allowing them to gradually adjust themselves to the new system. It is upon this gradual adjustment that the success or failure of

the change depends. Eventually, when housing conditions are perfected so as to accommodate incoming students, deferred pledging will be advisable, but the time for this is in the distant future. Consequently house managers and house presidents, who showed signs of uneasiness when they learned the Dads had broken the ice, have nothing to worry about for a long, long time.

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In the Mail

DO A CUSTER?

To the Editor:

I have been noting with mingled emotions of approval and disapproval the flowering of the newly formed C.C.C.C. However, it seems to me that the organization should put forth more concrete evidence to support their contentions. Mr. Luckey is to be congratulated upon his fine, frank, and fearless expression of his convictions, but does he stand on firm ground? And more important to the students of the University is the question, "Where does the Emerald stand?"

The Emerald, as a school paper, is irrevocably committed to the proposition of voicing the

opinion of the majority wish or desire. As a student of this institution and therefore an interested party, I demand some unequivocal statement of the attitude of the University Press.

The question is one that is of importance to the entire student body, and so the Emerald cannot afford to quibble of vacillate.

Let us hear from you, Mr. Editor!

Charlie Ackerson.

Editor's note: We are indebted to Mr. Ackerson for his implication that The Emerald could voice student opinion if it so desired but the nebulous character of that abstraction would prevent anything other

than trial ballooning. The Emerald is not and has never been dedicated to the discovery and articulation of student sentiment—it pursues, admittedly, often in a hesitant and ill-informed manner, that which is true and right, regardless of student opinion.

We cannot, and it is saddening, believe that the inquirer has perused the Emerald's columns with the avidity he indicates in search of an opinion in this matter. On page one of Saturday's edition, at the foot of the page under the heading, "The Coaching Situation, (An Editorial)" appeared a rather definite statement of opinion. For Mr. Ackerson's benefit, we quote: "If rumors, apparently with some foundation, are true that Coach Callison does not have the cooperation of his team and that the morale of the team is bad, it would be better for both Oregon and Mr. Callison if he went some place else."

The editorial further stated it was the duty of the board to investigate those rumors and determine whether Coach Callison should be retained next year.

The CCCC opened a delicate question at an equally delicate moment. It has attained its first purpose—the matter will be investigated by the athletic activities board, whose duty it is to determine the personnel of the coaching staff.

Whether Mr. Luckey and his CCCC's would be willing to accept a judgment retaining Callison we don't know. The athletic activities board should, in fairness to Mr. Callison and in the line of its duty, be given a

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Pollock's FOLLY

By BOB POLLOCK

THIS BEING THE last Emerald of the year of our Lord 1937, it behooves me to clean out the dusty corners of my mind of the gossip I had stored for that proverbial rainy day when nobody did any wrong that could be printed.

There is, for example, a wonder in my simple scone as to what ever happened to Marcia Steinhauser, ex-Miss Oregon, who was and is the cream of the Kappa crop. Can it be that moving out of ye olde chapter house has decreased the charm of a miss who was once at the top of the very slippery social heap? Or is it any of my cock-eyed business?

HERE'S ANOTHER frayed bit of gossip that drifted over a brew to my ears . . . It seems that Saddy night as the Fijis are behaving themselves, a taxi whoops up. From the taxi a woman is transported into the very masculine living room of Phi Gamma Delta. It seems that the woman, as women have from time immemorial, is in the process of adding to the population.

This distresses the Fijis no end. No one has ever had a baby in their living room. It is unprecedented. Something has to be done.

The story is a bit hazy from there on, but it seems the woman is finally transplanted to the Sacred Heart hospital and the child arrives in the customary surroundings. The Fijis, meantime, had heaved collective and individual sighs of relief and went forth to sooth their shattered nerves. The cabbie, it seems, thought the Fiji house was the hospital.

OH, AND A BIT of an orchid. It goes to the Campbell Co-op over at 13th and Kincaid for their Dad's day sign . . . It said, succinctly, "Pappy, Be Happy."

It takes all kinds of people to make what is alleged to be a world . . . the latest on the University of Oregon campus is a 190-lb. husky who has reportedly turned down very warm and cordial requests to be a union "goon" at \$75 per week, transportation and hospital expenses.

Oh, well. Merry Christmas!

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