

High School Press Association Holds 12 Bi-Annual Meet

Men's and Women's Journalism Honoraries Aid Faculty in Entertaining High School Representatives; Officers Elected

Coming from every corner of the state, Oregon's high school "editorial association" composed of 80 editors and representatives of approximately 30 school papers, met yesterday at the school of journalism to begin their twelfth bi-annual conference.

The press association holds its meetings under the direction of the faculty of the journalism school, assisted by Sigma Delta Chi and Theta Sigma Phi, men's and women's journalism honoraries.

Officers Elected
Highlight of the session yesterday afternoon was nomination and election of officers. Jerry Coates of Benson Tech in Portland is the new president. Betty Marshall of Washington high in Portland was elected vice-president.

The opening meeting in the morning was a get-acquainted meeting, with student body president Barney Hall greeting the editors on behalf of the University. Dean Eric W. Allen also addressed the assembly.

Speeches Heard
General discussions featured both morning and afternoon meetings. Morning speakers were Jerry Coates and Michi Yasui, followed by the Emerald's Paul Deutschmann and Bob Pollock.

Afternoon speakers were LeRoy Mattingly, Emerald editor, Professors Charles Hulten and George Turnbull of the journalism school, and discussions by Frank Meek, former Caldwell high editor in Idaho, Jim Schiller, of Pendleton, Paul McCarthy of Heppner, Gordon Connelly, former sports editor of the Grantonian, Portland, and Gordon Ridgeway, former editor of Frankling high paper.

Dinner at Del Rey
A no-host dinner was held last night in the Del Rey cafe for the editor. The new officers were presented by toastmaster Dean Allen. Entertainment features were presented by Sigma Delta Chi and Theta Sigma Phi.

The Washingtonian of Portland had the largest representation the opening day with six of the staff attending the conference.

Other representatives came from as far as Huntington and Prineville. Also represented were Portland's Tech Pep, Grantonian, Commerce Blotter, Franklin Post, Jeffersonian, and the Cardinal of Lincoln. From outside Portland came the Klamath Crater, Silverton Hi-Life, Grants Pass Scroll, Pendleton Lantern, Huntington News Flash, and Eugene's University and Eugene high papers.

Also represented were Corvallis High-O-Scope, the McMinvillian, Vernonia Timberline, Redmond (Please turn to page three)

Ritz Brothers Cheer Leaders At USC Rally

Not cheer leaders but movie actors led a pep rally and dance at the University of Southern California last week. Out to give their best rah-rah's for the Trojan team Tuesday night were the three Ritz brothers, comedy stars of stage and screen.

Remember
Laugh and your teacher laughs with you.
Laugh and you laugh alone.
The first is the teacher's joke,
The second is your own.
—Los Angeles Collegian.

Bear Goes Joe College
Rapidly becoming a bruin of the world, Joe College, the bear mascot of Baylor university, Waco, Texas, travels without fail to meet opposing teams throughout the season, to grunt the Golden Bears over every touchdown line.

Joe, who weighs 423 pounds, is an extraordinary bear, the Daily Lariat reports, because he never hibernates and has his food served to him fresh every day from dormitory dining halls.

Weekly Inspection To Be Held by ROTC

Company A Receives Top Honors This Week for Dress

Every week all ROTC men will be put through an inspection and will be held for their appearance in dress and in the manner in which they wear their uniform. Each man is given 250 points at the beginning of each term and so many points will be deducted from this if any faults are found in his appearance.

Each week the company with the highest score is posted. This week honors go to companies B and D as they both tied with 100 points each.

Company commander of Company B, Reed Fendall.
First sergeant of Company B, F. R. Findther.

Platoon leaders of Company B, William Gieseke, John Enders, Ralph Amato.

Company commanders of Company D, No. 2, Carrol Gates.
First sergeant of Company D, No. 2, George Knight.

Platoon leaders of Company D, No. 2, George Moore, Dale Laselle.
The scores of the other companies are:

Company A, third, 99.96.
Company C, sixth, 99.84.
Company D, No. 1, fifth, 99.90.
Company E, fourth, 99.93.

Oregana Office Is Filled With Snaps

Immortalizing the much publicized battle of the century the Ducks vs. the OSC victory marchers—were the first pictures to be turned into the Carl Baker-Oregana snapshot contest, Louise Aiken, contest chairman, reported today. "Many amateur photographers were in their element that day, so we expect to get some more picture versions of the 'riot.' If any of you tried and failed, then Carl Baker has promised to make good his statement 'any one can take good pictures now, if the camera is properly set and loaded with modern films,' so consult him about your camera difficulties."

The Carl Baker-Oregana snapshot contest lasts only until November 11, and so students are urged to get their pictures in now and get into the money—\$26 in prizes to be given away.

Pictures are to be turned in at the Oregana office in the ASUO shack between 2 and 4 any day.

Work to Begin on Library Driveways

With hopes for the permanent driveways to be completed as soon as possible, temporary structures were begun Friday, says M. H. Douglass, librarian.

These driveways will serve as a trade entrance, for the delivery of mail, and arrival of books and supplies, says the librarian.

Hoop Lettermen Notice
Varsity basketball lettermen will turn out Monday afternoon to start regular drill under Coach Howard Hobson. The Webfoot mentor wishes to meet all men at the Igloo at 4 o'clock. First games will be here on December 3 and 4.

Two Times Chairman



Twice a chairman in one week is the record hung up by Doug Milne. Milne was named chairman of the speakers committee early this week by ASUO President Barney Hall. Along with Willie Frager he is chairman of the Junior-Senior mix which will be held tonight.

Staid Upperclassmen To 'Let Loose' at Mix In McArthur Tonight

Reviving an ancient tradition after a more than five year lapse the juniors and seniors will gather tonight for a Harlem-themed mixer that bids fair to be the most informal dance of the year, according to Doug Milne and Willie Frager, co-chairmen for the affair.

Gus Meyer's orchestra will go into ultra-swing tonight to get everybody pepped up for the "Big Apple," truckin', and the strangest of all modern dances—"peckin'" or so says "Smokey" Whitfield, director of entertainment, who promises to teach everybody that attends the fundamentals of these dance innovations.

Margaret Ray Gives Book to University 'Youth at the Wheel' Donated to Library By Chrysler

"Oregon Trail," a book of poems by W. F. G. Thacher, University of Oregon professor, has been donated to the library by Margaret Ray.

This book was designed and printed by Miss Ray as a typography class project, and was printed by the University Press in 1937. It has been added to the U. of O. collection which includes work of University students and faculty members.

Among other new books is included "Youth at the Wheel," sent out by the Chrysler corporation. Written by John J. Flaherty, the book jacket says it is "A reference book for beginners in which the automobile and how to drive it safely are treated in a simple and highly engrossing manner." It is illustrated with pictures of the Plymouth plant.

Oregon's 'O' Gets New Paint Dress

Oregon's "O" once more beams from Skinnners butte. The reason? Three cans of paint, sixty minutes of labor. The painting was made necessary by the fact that the "O" was painted with Staters but the paint of the wrong variety was used and the top and bottom of Oregon's marker were neglected.

The paint was purchased by members of the SPE house and the decorating was done by SPE freshmen.

Orphaned Articles Will Go on Auction Block

Amnestic students should take stock of their belongings, for the University lost and found department is now filled to overflowing with sundry goods, pending their removal by auction on the library steps. Those who wish to repossess their treasures should call as soon as possible at the University depot

Rhodes Tests To Be Held at 10 a.m. Today

Eighteen Students to Take Examinations; Pointing for State Finals

At 10 a.m. today 18 men will "come up" for examination in the Cecil Rhodes scholarship to Oxford university. The foreign scholarship committee will spend the entire day in determining which of the 18 will represent the University of Oregon in the statewide competition at Portland on December 16 and 18.

The applicants will appear one at a time before the board for an hour oral examination, until, at approximately 10 p.m., the last has been interviewed when the judges will determine which men are most eligible under the qualifications of intellect, character and personality.

Formal public announcement of those who qualify for the state examination will probably be made on Monday, according to Mrs. Clara L. Fitch, secretary.

Twenty-four students had registered for the exam in the graduate office last night, six of whom were eliminated on grounds of age, residence, or late registration. This is by way of being a record registration; the greatest number ever to apply in former years was 19.

The board of education for the University is the foreign scholarship committee of which Dr. George Rebec, dean of the graduate division is chairman. Others on the committee are Professor S. Stephenson Smith, Dr. A. R. Moore, Dr. Chandler Beall, Dr. Andrew Fish, and Dr. R. R. Huestis.

Makes Statement



Educational Activities Manager George Root stepped into the controversy between class officers and the Oregana yesterday with a statement that the yearbook's financial policies were only tentative, and that further consideration would be given the matter.

Modest Comet Mentor Pities Donut Rivals

From the Comet News Bureau (Special) — Oct. 29. — After watching the classiest members in the volleyball league last week members of Casciato's Comets were vehement in declaring that Comets would have to forfeit at least three or four games in order to give other squads in the tourney a fighting chance.

Howard Overback, the extremely modest Comet pilot is (Please turn to page three)

Results of Fire Inspection Highly Satisfactory, Say Deans and State Marshal

The results of the inspection of students' living organizations by Deputy Fire Marshal Jack Hayes was highly satisfactory, according to Alice E. Macduff, assistant dean of women, and Dean Karl W. Onthank. The state representative with City Fire Chief W. E. Nusbaum and Dean Onthank attended fire drill in all women's living organizations during the past week and inspected preventive and escape methods in every student housing unit containing more than two students.

"On the whole we are very much pleased, although in a few instances, the drill was a little slow," said Onthank, head of the University personnel division. In some cases, students could not hear the alarm clearly, causing a loss of time in vacating the structures.

Oregon has never had a serious fire, but that is no assurance that the buildings, which are mostly frame structures, will not catch fire, and it is the aim of officials to have a complete method of prevention and safety in good working order.

Panic and suffocation are the greatest hazards to effective fire-safety, and the Oregon fire-drill system seems to eliminate much of this threat, was the conclusion reached after the annual inspection.

Propeller Club Will Dine at Anchorage

The annual fall dinner of the local chapter of the Propeller club will be held at the Anchorage tonight at 6 o'clock.

Representatives from the senior port at Portland will be on hand to aid in the discussions. Under the guidance of Professor Alfred L. Lomax, adviser and honorary president of the local chapter, the members will talk over the problems of foreign trade and the ways and means of encouraging American shipping.

Tentative Plans for Financing Oregana Announced by Root

Class Presidents Object to Assessment; Activities Board Will Consider Problem at Meeting to Be Held Monday Night

Policies for financing the 1938 Oregana, such as assessing each class \$75, have been tentatively formed, but not approved for adoption by the educational activities board, it was learned last night from George Root, activities manager.

Mr. Root's statement on the question is as follows: "The discussion on this matter is premature. Tentative policies have been formulated, but they have not been approved by the educational activities board.

A subcommittee of the board was appointed today to confer with the editor and the business manager of the Oregana in regard to a number of problems affecting the 1937-38 Oregana. Among these problems was the question of assessing classes. The subcommittee of the board has prepared a report to be presented to the regular meeting of the educational activities board which will be held next Monday night."

Amphibian Pledges Entertained in Pool

Talented Swimmers And Divers Among New Members

A splash party was held Thursday evening in Gerlinger pool by the Amphibians, women's swimming honorary and their pledges. Water sports, games relays and stunt diving were on the program. Doughnuts were served later.

New numbers are: Ione Ring, Bernice Eyerly, Lois Onthank, Jima Lynch, La Von Oddy, Betty Barbara Ann Pierce, Joanne Reisch, Barbara Benham, Patricia Jean Taylor, Carolyn Howard, Elizabeth Ann Buckalew, Jane Bunker Weston, Barbara Baldinger, Loraine Gjording.

There are some champion swimmers and some very good divers among the new pledges. There are now about 30 active members.

They are hoping to entertain the Oregon State women's swimming honorary with a get-acquainted party soon.

Comish Publishes Survey of Schools For Salespeople

A fifth in a series of articles written by Dr. N. H. Comish of the school of business administration, appears in the October issue of the Oregon Merchants' magazine.

This article deals with salesmanship taught retail salespeople. A survey of 199 retail stores interviewed give instruction in selling approaches; 67 per cent teach salutations; 60 per cent give instruction on the analysis of customer types; 29 per cent on how to answer effectively the common objections to buying; and 70 per cent on closing sales effectively.

In the survey, Professor Comish finds that, while the extent of teaching salesmanship varies with the type of store studied, 78 per cent of the 199 merchants interviewed give instruction in selling approaches; 67 per cent teach salutations; 60 per cent give instruction on the analysis of customer types; 29 per cent on how to answer effectively the common objections to buying; and 70 per cent on closing sales effectively.

Mr. Davis, president of the Portland Alumni association, expressed his appreciation for the consideration given the alumni in the recent homecoming weekend, in a letter to Elmer C. Fansett, secretary of the alumni association.

Mr. Davis commented on the student spirit saying, "It seemed to me at the rally preceding the game and at the game, that the student spirit was especially good. The student body at the game stood right behind the team and was fighting with the team all through the game and did not let up at any time, even though the team was behind."

"It is that kind of spirit," says Mr. Davis, "that will eventually bring victory to the Oregon campus."

Mr. Davis received his J.D. degree from the University in 1930.

'Phantom Wit' Saves Emerald of the Air

The Emerald of the Air went over the ether as scheduled last night—but in the absence of its master of ceremonies, Don Kennedy.

That left the situation up to Wendell Kaufman and Harry Lehrbach, to struggle through an eternal fifteen minutes as ably as possible. Lehrbach gave his regular newscast, after which Kaufman introduced a "phantom player," who tickled the ivories in a medley that took up approximately six minutes of the allotted fifteen.

Next breaker in the sea of trouble was the burlesque which Kaufman had hastily prepared—a three-part play with two men to carry it out. Again the phantom was the guiding star, taking the stooge part with a little ad libbing on the side. This took up the rest of the time and gave ample excuse for the listeners to switch off their radios and go to a movie.

An appropriate closing theme, perhaps, would have been "The Announcer's Blues," but alas, it couldn't be found! (Rumor has it that Kennedy was kidnaped by the Alpha Phis.)

Oregon Prof Visits Wall Street Markets

"Visiting the stock exchange, during one of its busy days, was one of the interesting features of my trip," said C. L. Kelly, professor of business administration, who recently returned from New York, where he attended the convention of the American Institute of Accountants.

"The noise, confusion, and excitement, arising from the stock exchange building, could be heard for a city block," related Mr. Kelly. Although he visited the exchange three days after the recent "crash," considerable excitement was still shown by its members.

Alum Prexy Lauds Homecoming Spirit

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