

Open House Heads Weekend Events; Girls Go Informal

For the weekend, the social calendar is headed by open house on Saturday night. All university men will appear at the different coed living organizations for scheduled periods of 20 minutes each. This is the traditional "get-acquainted" dance. Girls are to wear short, silk dresses.

AWS Matinee Dance To Feature Truckin

AWS will inaugurate the first of a series of matinee dances on Wednesday, October 27 in the AWS room. Vivian Emery is in charge of all arrangements.

A treat in the form of "truckin" which has recently become a campus fad will be a part of the program. LaVon Ody, a Kappa Kappa Gamma transfer from Butler will give the demonstration.

It will be an all campus dance with a 25-cent admission charge. Cider and Doughnuts will be served for refreshments.

Exchange Desserts
Big Feature of Week
Starting the first series of des-

serts this week, on Wednesday night, Alpha Delta Pi played hostess to Sigma Alpha Epsilon; Kappa Kappa Gamma to Alpha Tau Omega; Delta Gamma to Kappa Sigma; Sigma Chi to Alpha Phi; Chi Psi to Alpha Omicron Pi; Delta Tau Delta to Gamma Phi Beta; Phi Sigma Kappa to Chi Omega. Tonight, Beta Theta Pi will go to Kappa Alpha Theta and Alpha Chi Omega to Phi Kappa Psi. On Friday night Theta Chi will have Alpha Omicron Pi for dessert.

Alpha hall will have the first dinner dance of the term Friday night with Susan Campbell hall.

Frosh Coeds to Be Feted at Tea Today

Delta Delta Delta will entertain at tea today from 3 to 5 o'clock for all freshman women on the campus.

In the receiving line will be Dean Hazel P. Scherwing, Mrs. Frederick Hunter, Mrs. N. Macduff, Mrs. V. B. Chesman, and Helen Gorrell. Pouring will be Mrs. C. V. Boyer, Mrs. Carlton

Banquet Held For Members Of Chi Omega

The annual fall Eleusian banquet of Chi Omega was observed Tuesday evening at the chapter house. Every year on October 5, Chi Omega chapters throughout the country celebrate with this banquet.

All members and pledges attended and Miss Julia Burgess and Mrs. M. F. McLean, prominent Eugene alumni members, were guests of honor.

Spencer, Mrs. John Rogers, and Mrs. James Gilbert.

Social Events Must Be Scheduled Soon

The dean's office announced today that the social calendar will be closed tomorrow night and any other social events for this term will have to be scheduled before that time or they cannot be held. The sophomore informal formerly placed on October 16 has been postponed until the end of the term and this date is now open for house dances.

Celebrate Founding With Sunday Banquet

Alpha Phi will celebrate their 65th anniversary with a founders' day banquet this Sunday. A large alumni group from Portland will be among the guests.

Newcomers Add Charm to Scene Of Campus Life

We're not running "From Where I Sit" competition but in our own quaint way we have observed some additional newcomers.

First of all is Dick Gifford. Dick originally enrolling at our neighborhood institution, OSC, came to Eugene on a Wednesday night of rush week with some of the tong boys from Corvallis. As to what changed his mind, we cannot say, but he stayed and Friday of rush week found him with the other 32 pledges that Sigma Nu started running their hotel on.

But fame and fortune were to be Gifford's. A photographer wanting a typical freshman student selected our friend. So Gifford posed as a Joe College with a rooster's cap on, the assumed smirk on his face, and a pipe hanging precariously from one side of his mouth; he posed as a student, a pledge in the midst of house duties, and in all the different acts that a freshman goes through with, including that part of a "pigger."

Don Kennedy brought back from the sunny southland a frisky wire-haired terrier which answers to the name of "Prink", named after our distinguished Webfoot mentor. His latest trick, according to the Beta boys is to roll over at the command. Keen competition between Kim of Sigma Chi and the newcomer is to be expected.

Werner Asendorf, Beta exchange student from Germany, has succeeded in causing more furor than a Beta mill race. Two Alpha Phis were properly presented to him and on scurrying off to a class mumbled that they were very glad to have met him. Instead of the conventional repetition, they were startled at the reply of, "thank you, I'll see you in my dreams."

Doing a prize bit of pledging, the Sigma Chis might say it was an accident but we'd like to know how they got twelve cars.

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Coeds' Dress Holds Mystery for Males

You women, how do you do it? Take this matter of clothes. Can you tell me just how in the world all of you can seem to get together on just what to wear?

Take any campus dance, any number of stories in the Emerald and placards all over the campus announce campus clothes. The poor unsuspecting coltish boy takes the sign at its face value and shows up in slacks and a sweater. But to a woman, all of the gals are in afternoon dresses and high heeled shoes—and, I suspect, sneering at the "ill mannered" boys that don't know what to wear.

Just the opposite will happen when the dance is supposed to be more on the formal side. The poor boy struggles into a suit, goes to the dance with a fine mist of perspiration on his brow—only to find that the whole tribe of gals is

Trim and Neat



This frock of navy ribbed alpaca is ideal for Sunday afternoon. Studs fasten it down the front, collar and cuffs of men's striped shirting add a new note in trimming.

Prof Blames Soup Bowl for Co-ed Hat Fad

The "Beanie" has taken the feminine half of the campus by storm. All colors of these saucy little hats adorn the "beans" of our coeds.

According to "Life" many of the styles in women's hats this season had their origin in the ceremonial headdresses of African tribes. A masculine member of the faculty was heard to remark that the designer of the "Beanie" probably got his idea from the soup bowl mother used to cut hair with.



Fashion Contest Open to Seniors For Third Time

Vogue magazine recently announced its third, "Prix de Paris"—a fashion career contest open to members of the senior classes of accredited colleges and universities throughout the country.

The first quiz of the contest will appear in the November 1 issue of Vogue. To be eligible for a prize, each entrant must send answers to this quiz with the entrance blank to Vogue on or before midnight of November 20. No later entries will be accepted.

In Falsetto

It is with fear and trembling that we thrust our knees underneath our typewriter table and venture to present to the vast Emerald reading public another column. We promise you we won't try to be funny—bitter experience has taught us that people don't as a rule laugh very loudly at our jokes anyhow. However, being strictly feminine we have to have our say, and so, like Justice Black and Japan . . . here we are. What can you do?

Now that the frenzy of freshman week is over and we are once again living a normal life we blush with shame at the many letters and articles we sent out to incoming freshmen women this summer telling them what to buy and what to wear in preparation for a smart and snappy school year. Imagine our embarrassment when they appeared en masse, looking like they had just stepped from Vogue. New hats, fur coats, dresses that simply sparkled with style. And we shuffled our old saddle oxfords back and forth, pulled our last year's coat tighter around us and our last year's hat far down over our eyes and slunk around self-consciously all week. Now we salute the freshman woman with humility and respect. We'll gladly take a lesson on style from her any day.

While we're on the subject of style we'd like to tell everybody how pleased we are when we took a look around at the football game the other day and discovered that Oregon women are coming down to earth and wearing sports clothes to games this year. (At least we hope it'll last.) We were getting considerably fed up with the parade of velvet dresses under fur coats and topped by startlingly formal hats that were much in evidence last fall. It's good to see everyone in saddles and smart felts shouting at the top of their lungs, completely oblivious of costume or make up . . . something that can't be done in coiffures that cost buck fifty and a costume worth seventy-five.

We feel that there is a point to be made about all this library activity that has raised such a ruckus the last week. There's something shocking about the hallways of a dignified library looking like bank night at the local theatres. We never noticed any congestion in the halls last year. People who would hitherto have screamed in horror at the thought are among the first arrivals every evening nowadays. There must be a point to be made. Is it (a) that the newly built library is more alluring than the pleasure palaces down town? (b) that the women's outdoor gym should be made into a library annex to take care of the overflow of knowledge seekers that now stand wearily waiting for seats in the entrance of the new building? (c) that all new students have come to the University with a noble purpose and that all old-hangers on have reformed? Yes, we feel that definitely there is a point to be made. We wish we knew what it was.

'HOP'

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Smart Fall Clothes Noted on Campus

In the spring there is much chatter about April showers bring May flowers. In like manner the fall rain storms seem to bring forth an entire new crop of smart clothes . . . perky hats with peaked crowns, gay frocks, soft woolen coats.

Noticeable among the cheering feminine football fans last Saturday was last springs Gerlinger cup senior, Clare Igoe, wearing a bright rose rust dressmaker suit buttoned up to the throat with large brown leather buttons. Over her arm was one of those soft camels hair cruiser coats that make you think of trains 'n travelin' and exciting things.

That green streak you see flashing across the campus is none other than Rhoda Armstrong, pert senior, last year's junior weekend princess, clad in an unusually smart plaid skirt and suede leather jacket, both of a very vivid shade of green. Most effective with Rhoda's blonde hair.

At the rally dance last Friday night the casual observer couldn't help but catch a breath at the sight of Barbara Benham, Hen-

dricks hall's contribution to the freshman election fracas. Barbara was very stunning and sophisticated in a powder blue silk afternoon dress trimmed only with two garnet clips, topped by a garnet colored hat of startling line, and worn with garnet suede sandals.

Frances Bailey, dark Chi Omega pledge has one of those popular new black velvet dresses with demure lace collars and cuffs to add that touch of color. Incidentally, the black velvet afternoon dress is very popular this fall and very flattering to wear.

Gay plaid raincoats catch the eye on dreary days. One is also startled by the bright scarfs tied around coed heads, turning the campus into a scene of peasantry. Bright pleated skirts, soft snap-brim hats . . .

Remember

You meet the campus at Open House. Wear the Date Dress that'll impress the stag line.

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