pollock's folly

BRUCE McINTOSH, once premier soda-jerker for Joe College's inn, the Side, is known to his public as singer of note, a lover of blarney, and a devotee of the feminine sex. But now, ladies and what few gentlemen there are on this campus, we present him in a new role—that of a poet. This lay of the last minstrel was found tacked to a wall . . . the typing was almost accurate and it was evident that the author had given it much thought

PRAYER-By Bruce McIntosh Our father who are in California, Hollywood be thy name.

The cinemas come, Thy stills be dumb in Los Angeles as in New Haven. Give us this day our daily news

reel. And forgive us our censorship, As we forgive those who show double features before us.

Lead us not into musical come-But deliver us from Wild West-

For thine is the King Kong, the Powell, and the Mae West, For ever and ever, ah me!

I WENT to last Saturday's scalping because I am a pledge in my house and you do what the upperclassmen tell you to do. They told me to buy an ASUO card and go to the games. So I did and I am.

The game was, of course, veddy, veddy fine but the surprise of the afternoon was not the Ducks but the bloomin' band. They've actually learned three new pieces-and what's more they can play 'em. Added to that they have more members, a new leader, more pep -I'm cheering myself hoarse over

All the tum tiddy um tum boys need now is a babe who has the looks and the ability to get out and drum major for the outfit when they go on parade. Washington had one that fairly jerked 'em out of their seats and so have one or two other colleges. Mr. Cornell, how's for a drum majoress for Oregon?

THE SUN SHONE on the new green of Hayward field. The Stanford Indians were there and the Oregon Ducks . . . so was the chancellor and so was the president. We were all there. The voice in the field address system was giving well deserved words of praise to the Sigma Nus for their part in the turfing of Hayward. Suddenly his larynx did an outside loop on him and the address system blared out the gratitude the University should feel the "Sigma MOOS" entirely fitting of course, with all that green grass, but the scarcely-repressed snorts of the audience was hardly reward for all the work the lads did.

Campus Calendar

Order of the Mace will meet at 4 o'clock in speech department offices for organization meeting. All members be present.

The Propeller club meets tonight at 7:30 o'clock in the men's room in Gerlinger hall. Those interested are urged to see Professor Lomax, club sponsor, before tonight's meet-

The Oregon Melody Men will meet in the music building tonight at 7:30 p.m. Those interested are asked to attend the meeting.

Infirmary patients today include: Dale Lasselle, Shelton Low, Walter Peterson, Kenneth Waggoner, Robert Eadie, Ezra Goff, Marshall Strenstrom, Margaret Mills, Saverina Graziano

Notice-Will the students who picked up the arrows lying on the Bible College lawn Monday, please return them to "Mac" at the University barber shop, 1239 Alder.

A council meeting of the WAA will be held tonight in the social room of Gerlinger at 7:30 o'clock.

The AWS Council will meet in Gerlinger at 5 p. m. today.

Arthur L. Marder Achieves Fame as Naval Historian

Arthur J. Marder, assistant professor of history, who has made an intensive study of naval history, has recently had articles printed in the two leading publicatons of the

British navy. The "Origin of Popular Interest in the Royal Navy" will appear in the November issue of the Journal of the Royal United Service Institution, the world's leading professional navy periodical. The other article which deals with the subject of "The British Navy League in Its Infancy" will appear in "The Navy," an English monthly service publication. The latter article is in two installments.

Oregon & Emerald

The Oregon Daily Emerald, official student publication of the University of Oregon, Eugene, published daily during the college year except Sundays, Mondays, holidays and final examination periods. Entered as second-class mail matter at the postoffice, Eugene, Oregon.

LEROY MATTINGLY, Editor

National. WALTER R. VERNSTROM, Manager

LLOYD TUPLING, Managing Editor

The University Puts Its Best Foot Forward

President Boyer and partly through a committee he has at work to investigate public relations, Governor Martin is going to be properly welcomed when he comes to the campus to address the year's first assembly.

Last spring The Emerald indicated the placed in the hands of the committee Dr. of a permanent body to administer this delifor it that interest. cate phase of campus hospitality.

the governor's visit is, from advance notices, a well-planned and well-rounded one. Governor Martin is Oregon's first citizen and

DARTLY through the direct efforts of just as important an event as was Franklin D. Roosevelt's brief call to Portland,

It is true that such a program not only fails in its purpose but acts in reverse fashion if it is over-lavish, or insincere, or is not handled with good taste. It is, however, deneed for such a body. Oregon has been lax, manded by the same good taste. And, beeven rudely eareless, in the matter of receiv- cause the student body is really interested ing its distinguished guests. Of the problems in outstanding personages like the governor who visit the campus, a welcoming commit-Boyer now has at work, one is the formation tee provides the best opportunity to convey

There are going to be other celebrities visiting the campus soon. There are also THE program which has been arranged for other phases of campus contact with the state which should be developed, but if the president's committee provides for adequate handling of the greeting situation, it will have done his visit to the University campus is to us the University a worthwhile service.

Name Plates for Open House--or Why Have Corns?

on Potter street-Sigma Alpha Mu, to be exact—comes a pertinent suggestion for the solution to one of the most pressing problems that must be met and solved within the next

for this solution is evidently the result of inspiration. Fraught with far-reaching social consequence, the brilliant answer to a longfelt dilemma probably came to light in one of the bull fests for which campus living organizations are famous.

Picture that dramatic moment. The subject of argument-there are always arguments at bull sessions—has probably been tossed back and forth for long and smoky hours. The topic strays-girls, the Side, college-ah-open house!

FOR the bunion derby, those hours of quick tired feet and faces raw from blushing- hall of pain.

on some 75 or a hundred sports stories

EUGENE, Oct. 2.—(Blaah Features)

written Saturday afternoon would have read

-Stanford's touchdown machine almost

went aground on a sturdy Oregon defense

here this afternoon but rallied in the

final quarter to push over a score. The

conversion failed. Final score was 6 to 0.

tory. But that was two, or even one, years ago.

LAST year The Emerald waxed enthusiastic

football. The season, of course, went much

like other seasons except that Oregon had

worse luck than usual. Nobody, with the

one "southern" exception, scored much on

Oregon. As far as the big green team was

concerned, Webfoot football players were

about as far from the average coast confer-

and town crowd got up on their seats and

yelled until Hayward field's none-too-steady

beams did a rumba. For Coach Callison's

boys, and in particular, two of his sopho-

mores, had just scored on one of the sweet-

The crowd that went home from that game

est pass plays a football magician ever pulled

was tired but enthusiastic. For once an Ore-

gon team had scored and did not immediately

set back and adopt an "I'm tough-come and

get me attitude." If they erred at all in their

brilliant baptismal show on the new turf, it

was on the side of discretion. Of course, one

reason the Ducks pressed the attack was lack

of a kicker, but those scrappy pigskin pushers

THIS year, it seems apparent from the

has been the average lemon and green for-

ward wall. But, and apparently despite the

lack of two great offensive weapons, a strong

punter and a crunching fullback, the Web-

foots are dangerous every time they get their

hands on the ball Callison's roster includes

several men who are dynamite in the open

field and a couple who can toss that elongated

apple with a pretty reasonable idea of where

ger success than last. You can tie but you

can't win if you haven't got the stuff to score.

This season already has turned out a big-

's going to land.

scoring, Oregon's line is not as tough as

never let up, no matter what the reason.

out of his hat.

Saturday a touchdown-starved student

ence goal line as they were from heaven.

at the first signs of the coming of open

something like this:

pronounce one's own name-is once more at Pieture those lads, sprawled in a close

the campus will face this year-a problem circle, tugging at their hair and emitting smothered curses because of the immediacy and significance of the problem suddenly It must have been just one of those things, thrust before them. Then suddenly someone, perhaps it was an aw-strucken freshman, suggests a solution—the solution.

> WHY not wear name plates to open house? Picture the shocked surprise written on those faces. Just like a bomb in Shanghai, only less expected, it has come-the true solution. No more long introduction lines, no more fumbling with the lips for an understandable syllabilization of a difficult surname. Longer dancing periods as a result, names coupled with faces, and a better time to be had by all.

The campus decorum had been saved. The scene change, quicker girl change, of a name of that man should go down in Oregon's

Oregon's 1937 football aggregation has that Coonskin-Clads Hail New ability. The games it loses are going to be interesting games; the games it wins are Gridiron Era going to be thrillers. TWO years, or even one, ago, the "leads"

All of which is going to irritate Oregon fans not a bit. Nor is it going to make Anson B. Cornell a "picklepuss" when they add up that column, "gross receipts" at the end of the year. Football is essentially a spectacle and seoring is the number one thrill in that spectacle. That touchdown pass will have plenty of the boys putting their money on the line before the Oregon State game.

Undoubtedly the Blaah Feature Service's star scribe would have found more glowing Sweet-Scented Short Story terms to describe an expected Stanford vic-

By JOHN PINK There was once a nice little girl-not too unusual, even in this present day of ours-who thought it would be a very handsome idea to become well-educated. Little did she know of the danger, the pitfalls that lie on the tortuous, and rocky (not the kind of rocks that have purchasing power) road to higher education.

She was very eager to be one of the higher educated, and she figured that this Universitas was just the place she could get that wonderful

So, accordingly, having finished high school she arrived in this place of higher education, our

But before she could expose herself to the elements of higher education there was something she had to do. She had to pretty herself up, traipse to the various tong-houses on the campus, and make the important decision of what joint she would help pay the mortgage on.

She and her mother-her gray-haired mother came along, for you see she really was a nice little girl-stayed at one of the local hostelries which housed hundreds of other sweet young things, eager to be higher educated.

She finally decided upon which joint she would start paying on the mortgage, and the girls who were already paying on the mortgage thought that was fine. She would be in her room at the inn before 10:30 every evening, so as not to draw the wrath of those who make the rules. You see, she was really serious about this higher education.

But late one night in this certain be-mortgaged joint, a horrible truth came to light. It had been found out that this nice little girl's father grew garlic for a nation-wide chain of vegetarian restaurants. Horrible. Shameful! They could never have this garlic-stained lucre help pay off the mortgage.

Eagerly anticipating the swirl of coming higher education, late in the week, with her things all packed to move into this house, this nice little girl was informed that she had been passed up. Stunned by this turn of events, her world of

higher education collapsed about her pretty head, nd turning to her gray-haired mother she said, "Hell, Ma, let's go home."

And she did, too.

Letters Home

Our Joe is down at Oregon Where he "wows" them every day He leads his team to victory

With a wonderful one-man-play; He holds the honors in his class With the marks he gets in school, But when we hear from Mr. Earl, We find he's just a fool.

Side Show

PAUL DEUTSCHMANN,

BILL CUMMINGS.

Both factions in the frosh poliical campaign entered the home

ket for Harrison Bergtholdt, Theta Tokyo, Japan. Chi candidate for president, but he distributed a couple of thousand handbills over the campus last night announcing the fact, thus:

Harrison Bergtholdt, Theta Chi.

mann of the ATO-Beta-Phil Delt Berlin. bloc made a complete shakedown of his previously announced ticket,

Bob Hendershott, Sigma Chi, president; Barbara Benham, Hen-ROM the dim environs of a fraternity over blushing because one cannot remember and dricks hall, vice-president; Ann Waha, Kappa, secretary; Lloyd O'Donnell, Beta, sergeant-at-arms.

Most of the 182 class cards, which, so far, represent the total official membership in the class of eyed, has a quiet loveliness. '41, seemed last night to be lined with the men's hall in support of two of them just alike. Bergtholdt, despite the fact that Barbara Benham of Hendricks hall election. And it is rumored that active in frosh politics. Miss Benham, for this reason, will not draw as many Hendricks votes thinks she will.

they plan to nominate as many ketball tournament. candidates as possible out of the didates will probably decline, if keteers from Astoria. they are properly coached, as fast as their names are called.

Comish Surveys Wool Manufacture As Eugene Venture

An exhaustive survey of the advantages of a woolen garment factory for Eugene has recently been completed by Professor N. H. Comish of the University of Oregon school of business administration, and published in the Register- J. S. Evans Learns Guard.

BARBARA WARD SINGS Barbara Ward, junior from Bur-

arships.

From Where

By CLARE IGOE

NEW FACES OF 1937-38

Holder of more amateur swimming trophies than you can shake a stick at (if that's your idea of tickets lined up neck and neck, but a freshman in journalism. Barbara's it during the 1937-38 year. it appeared that the Bergtholdt hopes for fame at the 1936 Olymloc would be well out in the lead pics in Berlin were blasted because Campaign Manager Gleason from qualifying for the American (Tiger) Payne must have had a team, but under the training of her busy day Monday, for not only did father, she hopes to win laurels in he select a definite supporting tic- the 1940 Olympics to be held in

The reputation of the University of Oregon journalism school brought Werner Asendorf, German president; Ken Erickson, Alpha exchange student, from Potsdam, hall, treasurer; Alice Lyle, Alpha Germany to the Oregon campus to Chi Omega, vice-president; Ann study this year. Asendorf's educa-Stevenson, Delta Gamma, secre- tion has been almost international in scope, including travel in China, On the other side of the fence, Japan, Canada, and the Philippines, Campaign Manager Wally Ross- and work at his own university in

lining up a new set of candidates on the campus belongs to blonde and part of last week here in Eu- will guarantee publication of the Margery Churchill, and another dis- gene. tinctly decorative addition is the dark, striking beauty of Barbara Benham, California's contribution to Oregon scenery. Appealing is Sullivan, Chi Psi, treasurer; Bob the word of the piquant charm of Genevieve Casey, sister of Kappa's stately Betty Jane. Anne Waha, brown-haired and brown-

The Nasser twins, Westine and up in favor of the Bergtholdt bloc. Jeanne, also from California's sun-'Tiger" Payne claimed that the ny clime, are so pretty that it women's dorms will fall in line seems an excellent idea to have

Two freshmen who seem headed is running on the opposing ticket. for careers as campus politicos are The combined strength of the Mike Miller, who was president of men's and women's dorms, if the the student body at Astoria high majority of their freshmen buy school, and Gleason Payne, from class cards, is enough to swing any The Dalles. Both boys are already

Don Mabee, McMinnville football as Campaign Manager Rossmann star, all-district basketball player, and a promising track star, seems Ringleaders of both factions slated as an outstanding athletic have simultaneously thought up a leader. Holder of the state prep scheme by which they hope to blast school pole-vaulting record is their respective oppositions at the freshman Bob Hendershott, from nominating-balloting assembly Bend, who besides is a fine end, Wednesday night. It is said that and played center in the state bas-

Leonard Isberg, all-city quarterranks of the respective opposing back from Benson Tech, is anothblocs, with hopes of splitting up er probable star in Oregon's aththe votes. The catch is that these letic firmament. Then there are extemporaneously nominated can- Earl Sandos and Toivo Piipo, bas-One of baseball's "fair-haired

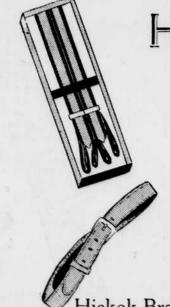
boys" is Gene Spiker, who played for Toledo in the state league this summer. Gene, it seems, is an outfielder, first baseman, pitcher, and besides was one of the league's leading hitters.

Elmer Mallory, a graduate of Junction City high, will probably play baseball for Oregon this year -also me brudder Pete, who, they say, is a very promising pitcher, and basketball prospect, besides.

Of Mother's Death

John Stark Evans, professor of lingame, California, sang the "Star | music, and David B. Evans, Eugene Spangled Banner" at the dedica- attorney, received news of the tion of Oregon's new turf field pre- death on Friday of their mother, ceding the Stanford game last Sat- Mrs. W. D. Evans of Hampton, Iowa. Mrs. Evans, who visited here Miss Ward was recently award- often, was the widow of the late ed one of the three Phi Beta schol- chief justice of the supreme court of Iowa.

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WASHBURNE'S on the campus is the DUDLEY FIELD SHOP

Dean V. P. Morris Inaugurates New Series Over KOAC

Dean Victor P. Morris of the business administration school last night opened the business school's night opened the business school's winter series of evening "business KOAC at Corvallis.

by election time Wednesday night. of an operation which kept her agricultural school, the "business place, students save money by only business problems. Material is their personal use. gathered from the research findings in the Oregon school of busi- the 1938 Oregana have been taken ness administration.

War Conditions Throughout the process to reproduce them on the World." Dr. D. D. Gage will be the main speaker on Friday night's

NATIONAL OFFICER HERE itor Mrs. Carl Winsor of Kansas, make their final choice of type one of the national councilors of faces, paper, cover material and One of the loveliest new faces the sorority. She spent rush week design and other matters which

1938 Oregana Sets

(Continued from page one) ment that seniors would not have cap and gown photographs in their section this year. Last night Har-

"Tthe photographer has always hour" radio programs over station found it difficult to pose a student in a cap and gown in order Presented every Monday and to do him justice, let alone to flat-Friday evening from 8:15 to 9 ter him. Secondly, the trend in o'clock, the program was started college yearbooks is definitely stretch of their vote-getting race fun) is Barbara Baldinger, who last year and was so successful away from the caps and gowns. vesterday with the two opposing entered the University this year as that plans were made to continue The 1937 Oregana was marked down several points in its national Corresponding to the "farm rating because it continued to use hour" program, sponsored by the the comber robes. In the third hour" presents information on con- posing once. They can, by paying ditions, trends, and developments a small fee, however, have their in business, and gives analyses of pictures taken in the gowns for

The natural color pictures for and are now at the office of the lithographer in Portland prepararies, gave a summary of "General tory to the technical and expensive pages of the publication. The inauguration by Oregon of natural color in Northwest yearbooks is thought to be a big reason for the increase in sales

Mr. Root and Harbert will go to Alpha Chi Omega had as a vis- Portland at an early date and book on Junior weekend.

The Student Store on the Campus

READ the BOOKS

This Term

A dollar membership in our rental library entitles you to read all of the latest books: fiction, nonfiction, travel, biography, poetry, drama. Come in today and sign for the books that you haven't been able to get anywhere else.

HAVE YOU READ THESE?

- "The Women" by Booth
- "And So-Victoria" by Wilkins
- "The House in Antigua" by Adamic
 - "Song of the World" by Giono
 - "Conversation Piece" by Millay "Europa in Limbo"
 - by Briffault "The Hush-Hush Murders" by Yates

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