

Ducks Hope to Hang  
Bulldog's Hide With  
Scalp of Indians

# Oregon Daily Emerald

Oregon 'Greeters'  
To Give Glad Hand  
To Campus Visitors

VOLUME XXXIX

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## Innovations Give Emerald Top Ranking

### R. C. Hall Gets New Headline Type for University Paper; Features Added

With this issue the Oregon Daily Emerald presents to 3,000 Webfoots a collegiate daily ranking as one of the most modern on the Pacific coast, due to an array of innovations which have been completed.

Today's paper, printed with the new type faces, secured this term through the efforts of Robert C. Hall, director of the University press, represents the addition of the last new feature promised readers earlier this year.

**Equals Coast's Best**  
In this, the publishers of the Emerald have succeeded in giving to the Oregon campus a paper which will compare with the best offered by the collegiate press of the coast, according to typographical and journalistic experts of the campus.

In acquiring a complete new set of headline type the Emerald is following the trend toward modernism that has been characterizing American newspapers during the past years. The two main types used, Tower and Stymie, represent the best offered by the American Type Founders as to legibility and pleasing appearance.

Other innovations which have already been added to the Emerald in this, its fortieth year of publication, are pictorial coverage of the campus and a new selection of columnar comment.

## College Tax Evasion Will Go to Court

By ALYCE ROGERS  
In an attempt to avoid a 10 per cent tax on sports events, a number of colleges have redefined football as a "function essential to government functioning." By this definition, the declare the tax unconstitutional. Secretary of the Treasury Morgenthau, however, is preparing to take the issue to the supreme court.

**Coeds Go Masculine**  
Northwestern university coeds at Chicago rapidly are stealing the thunder of the N.U. masculine element. Not content with affecting plaid shirts and N.U. beer jackets, they finally have resorted to wearing the freshman's badge of honor—the green cap. From seniors down to freshmen, all are sporting the new "calots." "No matter how you spell them or what you call them," declare irate males in referring to the popular skull caps, "they're still freshman caps."

**Sorority on Probation**  
Kappa Kappa Gamma sorority at Oregon State college has been placed on probation for the winter and spring terms of this year for alleged violation of rushing rules, the panhellenic council announced in the campus "Barometer." The penalty imposed is not being allowed to rush or pledge additional members during the probation period.

## Cooperation of Library Users Urged by Sawyer

Ethel R. Sawyer, in charge of the browsing room at the library yesterday urged cooperation of students in forming the policies which will govern the use of the room during the school year.  
The room is at present serving as a display room for all new books received at the library. In this way students and faculty are given a chance to read and glance through the new books before they are put in circulation. At present both magazines and books in the room may be taken from the library. It is up to the students whether or not they would rather have new books kept in the browsing room for a period of about two weeks, or let new books out for general circulation right away.

Miss Sawyer would like to keep a really "live" collection of books on hand all the time in the browsing room, arranged according to subject matter, and all easily accessible to the students.

The Pauline Potter Homer collection of books is now on exhibit in the browsing room. From time to time other collections will be displayed.

## Hall Appoints University's 5 'Official Handshakers' Jack Enders Is Chairman

### Emerald Campaign Begun Last Term Brings Appointment of Committee for Official ASUO Receptions

A long-left need for an official delegation of Oregon students to act as greeters for the University on all occasions demanding a welcoming committee was realized yesterday when Barney Hall, ASUO president, appointed Jack Enders chairman of a group of five "official handshakers."

Assisting Enders will be Marcia Steinhauser and Willa McIntosh

## Melody Men Hold First Meet Tonight

### Plan Big Year With Activities; to Put on Student Prince

The Oregon Melody Men, organized last year under the direction of Hal Young, will hold their first meeting of the year in the music building tonight at 7:30 o'clock.

Oregon songs will be sung and plans will be made for the coming year, music to be used during the year being selected. Cider and doughnuts are to be served.

All those interested in joining the Melody Men, a singing organization made up of University men, are urged to attend tonight's meeting, Freed Bales, president of the organization announced. Those present tonight who stay with the chorus will be counted as charter members.

The Melody Men will form the nucleus of the students' chorus for the "Student Prince," a light opera to be presented by the school of music during the year.

## Onthank to Salem in Advisory Capacity

Dean Karl W. Onthank, University personnel administrator, left Monday morning for Salem to attend a conference of the advisory board of the Silver Falls recreational project.

Dean Onthank, acting in his official capacity as state director of the national youth administration, was at Timberline lodge when President Roosevelt visited the Bonneville project.

## Freshman Pictures Are Available Today

Fresh pictures for ASUO cards may be obtained today; with sophomore, junior, and senior pictures being available the latter part of the week, Zollie Volchok, assistant activities manager, said yesterday.

## Oregon Profs View China War Opening

By PHIL BLADINE  
Professor Ray P. Bowen and Associate Professor D. D. Gage, of the University of Oregon faculty, were both in the vicinity of Peking, China, July 8, 1937, when the opening shots of the present Sino-Japanese conflict were fired at the Marco Polo bridge, six miles from Peking.

Professor Bowen had arrived in Peking July 4 on a tour of the Orient. Dr. Gage was on the Blue Express passenger train between Nanking and Peking when hostilities broke out. The express was held overnight at Tientsin, a two-hour run from Peking, on the evening of the incident because of trouble along the line.

"About 10 o'clock that night a small detachment of Japanese in the vicinity of Fengtai encountered a part of the Chinese 29th army and one of the forces opened fire, starting the war," Dr. Gage reported.

"News of the fighting was received on the train and we were held at Tientsin. The next morning it took us five hours to cover the ordinarily short run to Peking. Tension and confusion were apparent everywhere, but no one had any idea of the possibility of war or the intensity of the situation," he says.

Professor Bowen tells, "I was asleep in my room at the time of the incident but was awakened by the sound of the firing, which could be distinctly heard within the city. The gates of the city were closed the next day but I had no thought of leaving for two weeks, believing the trouble would be over by that time."

**Consul Warns Americans**  
"On July 12 the gates were opened and the barricades of dirt shoveled away from behind them, but within two hours they were closed again and barricaded. I received word from the American  
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## Hunter Adopts Patriotic Paint For Homestead

Green and yellow . . . the most popular color combination in the state! Green and yellow on football jerseys, notebook covers, store windows, blotters, and pennants. Even on the home of the chancellor!

The home of Frederick M. Hunter on the corner of Thirtieth and University, is undergoing a change . . . in other words, being redecorated. A new paint job—the chosen colors? Green and yellow.

## Barristers to Have Fling at 'Smoker'

### Faculty Will Be Hosts At Affair October 13; for Men Only

The annual law school "smoker," highlight of the fall social season for-yearling barristers, and big time fall by the law school faculty, is scheduled for October 13.

The "smoker," sponsored each fall by the law school faculty, is held to introduce the plebe lawyers to the more advanced second and third year students, and also to acquaint first year students with members of their faculty. Each class presents a skit.

Last year the faculty surprised even themselves with a farcical take-off of "Themselves," i.e., . . . a typical faculty meeting. What they will pull from their law shelves this year is still a mystery.

Committees organizing skits for the various classes are: Dave Silver and George Neuner, third year class; Mel Rooney and Jim Quinn, second year group; and Ken Abraham and Joe Devers, first year fellows.

## 'Yes, I Was a Nobody Then Opportunity...'

By MORITZ THOMSEN  
When I went to the game last Saturday, I was just a nobody. I was suffering from an inferiority complex, and I was afraid to look people in the eye, but now, at last I'm a big shot.

Self consciously I slunk into the stadium last Saturday afternoon and took an unobtrusive seat in the last row. Little did I realize the gift that fate would throw my way. Little did I know then, how my popularity would increase.

The game stopped after the first thirty minutes of play, and because I was feeling so self conscious, I decided to get up and slink out before the others, but just as I passed the Oregon cheer section, I noticed something that set my heart aflutter. Two students in white sweaters were sitting on the steps weeping. Conquering my fear, I sidled up to one of them and in a low embarrassed voice I asked what was the trouble.

Their low moans floated to me in the warm fall breeze.  
"Our yells are coming off in a minute, and there aren't enough guys with white shirts to cover up the cards."

In one swift moment the plan of life was made clear to me. Drawing myself up to my full five foot two, I announced proudly, "I have  
(Please turn to page three)

## Hall Completes Frosh Election, Meeting Plans

### New Set-up Will Try To Eliminate Party Vote Wrangling

Final plans were completed yesterday for the new plan of nomination and election to be held Wednesday night at 7:30 in Villard hall, according to Barney Hall, ASUO president.

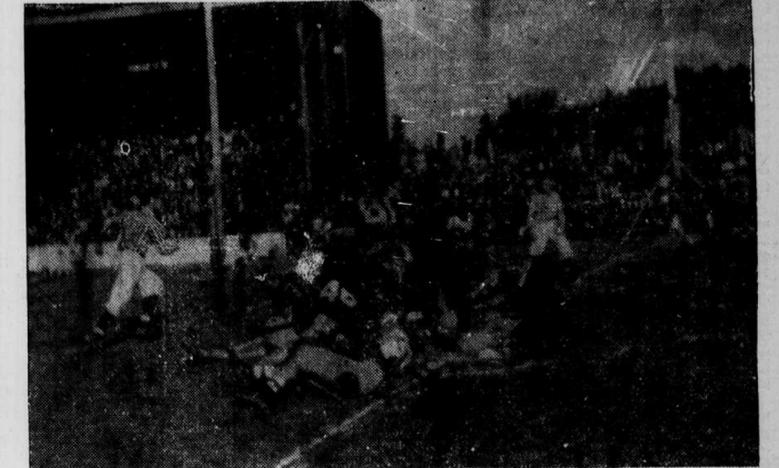
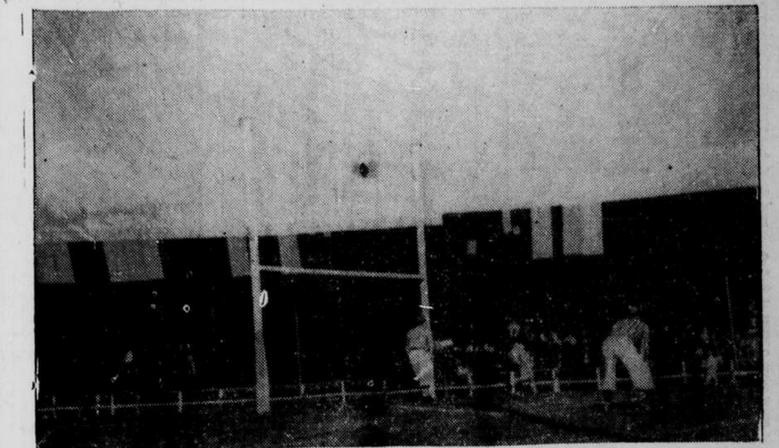
**Less Red Tape**  
In an attempt to do away with as much of the party vote-wrangling and bloc planning as possible, the new set-up will have the whole business completed in one meeting. In past years, according to Hall, the party actions have set off some dangerous and slightly shady fireworks before the time of elections.

Under Hall's plan, membership cards will admit frosh classmen to the assembly hall and give each one ballot. After as many nominations are made from the floor as the frosh want to run on either party or independent tickets, the selection will be held.

**Plan Is Reform**  
The new frosh election plan, put forth by Hall and approved by Dean Earl, is the first sweeping reform in class politics to be brought about since the spring term elections.

Hall announced that he will recommend that the newly organized class take up as its first business the adoption of a constitution to enable it to run. Such a document, the center of much wrangling was formed by the last frosh class, but was tabled last spring to be decided upon by this new class. At present the class is running without any legal standing, as there is no provision in the ASUO by-laws to govern any class action.

## Over the Posts as Thousands Cheer



Ten thousand grid-frenzied spectators inhaled as Joe Huston poised to kick the goal that meant victory for Oregon, and as the ball sailed precisely over the center of the posts Oregon rooters rose to acclaim an act in sports history—Oregon's first win over Stanford. Below is the Emerald cameraman's view of the Stanford touchdown.

## Enrollment Nears Record

### Dr. Landsbury Has Article in Music Journal

In the September issue of the Music Educator's Journal appears an article of Dean John J. Landsbury of the school of music. Dean Landsbury's article, entitled "The Three Visits" is a fable of modern times—an expression of Dr. Landsbury's hope for music's place in the life of the future.

## 'Death' Blood Cells Found by Physician

By observing a new type of blood cell discovered by Dr. Edwin E. Osgood, professor of experimental medicine at the University of Oregon medical school in Portland, physicians may now predict approaching death, it was announced recently.

After making blood tests of 100 patients in the Multnomah county hospital, Osgood predicted death correctly in 90 per cent of the cases.

**Cells Perforated**  
The cells which are perforated, have abnormally large granules, and stain a darker blue than normal, are discussed fully in Dr. Osgood's new book, "Atlas of Hematology."

In his book Dr. Osgood also discusses new discoveries which support the theory that leukemia, a fatal blood disease, is allied with cancer. Enlarged nucleoli within the nuclei is typical of leukemia cells and cancer tissue, the book states.

**Invented "Bone Glass"**  
Osgood is inventor of the Osgood "bone glass," which combines the functions of kidneys, lung, and blood stream. The instrument, used in laboratory study, makes it possible to culture living cells outside the body.

While Dr. Alexis Carrel and Colonel Charles Lindbergh's "artificial heart" propagates living tissue, Dr. Osgood's "bone glass" grows individual, separate cells, for the first time in medical history.

**EMERALDS AT CO-OP**  
All ASUO members desiring their Emeralds will continue to get them at the Co-op for the next two days. Members of fraternities, sororities and other organized houses will receive papers according to schedule.

### Grad Registration Gains 13 Per Cent

Returns from the first week of graduate registration show an increase of 13 per cent over last year's registration at this time, it was revealed yesterday by officials of the graduate division. Total graduate registration to date is 113 as compared to 100 of a year ago.

All-campus registration reached 3065 Monday night, an increase of 50 over 1936 figures.

### Poor Pictures Save Student From Prison

Poor photography saved Arthur Rhel, University student and recipient of the Ion Lewis traveling fellowship, from what might have been a bitter experience at the hands of German officials. Rhel was arrested while snapping pictures of industrial plants in the early summer.

After spending two days in jail, he was released when officials discovered that none of the pictures were good.

## 1938 Oregonana Sets New Sales Record

### Harbert, Overback Optimistic; Color Photos Aid Sale

Approximately 1750 copies of the 1938 Oregonana have been sold since the opening of school, it was announced yesterday by George Root, director of educational activities. This is believed to be an all-time high and is 50 more than were sold last year after the publicity and sales campaign had been concluded.

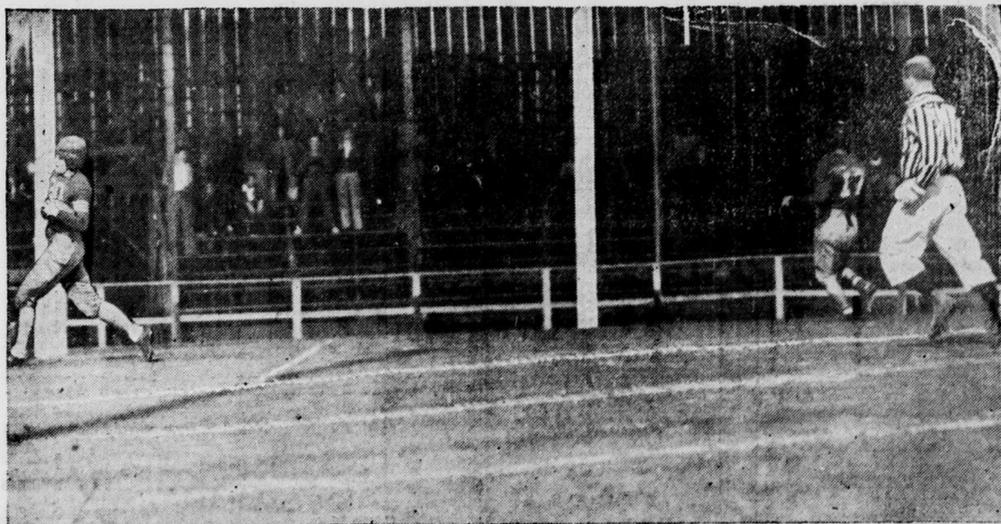
Although this year's goal is only 2000 copies, Editor Wayne Harbert and Manager Howard Overback believe that the total may be nearer 2400. Last year's campaign netted 600 books. As many more this year would put the figure at approximately 1350. The increased enrollment would net 50 more, it is thought.

Alpha Chi Omega sorority will go to Kennell-Ellis studios for individual pictures today. Tomorrow Alpha Gamma Delta and Alpha Xi Delta coeds will pose for their pictures. Two pages have again been allotted for the living organizations, Harbert has announced.

Some complaint has been heard concerning the editor's announcement.  
(Please turn to page four)

**YEOMEN START YEAR**  
At 7:30 last night in Gerlinger hall the Yeomen representatives held their first official meeting for the year. President Harry Hodes presided over the meeting and briefly outlined the social events of the year.

## The Jackrabbit Heads Down the Home Stretch



Tearing through left side of the picture is J. (as in Jackrabbit) Graybeal, Oregon halfback, who led his fighting teammates to a narrow 7-to-6 win over Stanford. Graybeal stood on the 28-yard line as Bob Smith's pass floated through Hayward's ozone. Graybeal leaped, caught the ball, pivoted around two tackles, and was off on the touchdown march.