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| LEROY MATTINGLY, Editor                           | LLOYD TUPLING,                                                                           |                                                                           | VERNSTROM, Manage                                                 |
|---------------------------------------------------|------------------------------------------------------------------------------------------|---------------------------------------------------------------------------|-------------------------------------------------------------------|
|                                                   | Staff This I                                                                             | Edition                                                                   |                                                                   |
| Clare Igoe H<br>Bill Pengra H<br>Bernadine Bowman | Betty Jane Thompson<br>Ellamae Woodworth<br>Rita Wright<br>Wen Brooks<br>Gordon Ridgeway | Gladys Battleson<br>Dick Litfin<br>Stan Hobson<br>John Pink<br>Parr Aplin | Lew Evans<br>Elbert Hawkins<br>Catherine Taylor<br>Moritz Thomsen |

### A Vote of Confidence

**O**REGON enrollees "went to the polls" in McArthur court yesterday and cast a strong vote for the ASUO.

Extension of the enrollment period from one- and one-half to two- and one-half days brought a low total of only 800 students completing registration Thursday, but about 76 per cent of that number, 600 students, became members of the associated students.

When the dust cleared in McArthur court last year and the annual drive had been completed, 69 per cent of the students boasted ASUO cards. This year's total is even more encouraging since all of the memberships sold were more or less "voluntarily" purchased because there has been no official drive by individuals or in houses.

Last year about 190 students bought \$15 all-year eards. Yesterday 230 joined the association for the entire year by this method. That makes, if this figure can be maintained in the remaining day-and-a-half, nearly onefourth of the students members for spring term-nearly half as many as there were at the end of last spring's session.

A 75 per cent student body would be an increase of around 15 per cent over the number of student members on the campus for the average term of last year.

TODAY'S encouraging sales can probably be attributed to several factors. No matter what the reason or reasons, however, it is tremendously significant because it shows that a good majority of the people on the campus are members of and are solidly behind the student program. A poorly supported program not only fails in its essential purpose of interesting and educating students but soon finds the very existence of its activities threatened because of funds shortage.

In the years since optional fees went into effect, there has been a steady decrease in the percentages of the student body belonging to the ASUO. This year's increase is the first, comparing fall term with fall term, since the new system was installed.

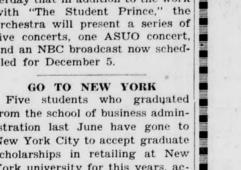
ties, have learned lessons in showmanship and orchestra will present a series of in salesmanship from optional fees. There has five concerts, one ASUO concert, undoubtedly been a great deal of good derived and an NBC broadcast now schedfrom the new system, as can easily be seen by uled for December 5. the almost incomparable improvement in the programs and activities. These improvements brought a fair return yesterday when such from the school of business admina high percentage of students enrolling lay

The fine program presented last year scholarships in retailing at New worked its effect on the confidence of the York university for this years, acstudents. Because they received a square deal cording to Dr. N. H. Comish, proin every case last year, in spite of difficulties fessor of business administration. raised by weather, time, and expense, those The students are Edna Bates, who took part in activities and who saw the Elaine Comish, George Economus, games and concerts confidently accepted this Ralf Finseth, and Ralph Miller. year's billing at its face value. And this series is undoubtedly the finest of them all.

MORE leasurely enrollment, better times financially, wiser efforts to push sales, and many other things played a part in the increase. Without a doubt, however, the major factor was the splendid program offered for 1937-38, for it is an offering almost phenomenal in its values.

Under optional membership the ASUO can bably never go above 90 per cent. Too probably never go above 90 per cent. Too many students work, take only a few hours, or have little interest other than academic in the University. It is entirely possible with the type of program being offered and strenuous efforts are being made to place it before reluctant card purchasers that a 100 per cent group of student's really engaged in University life could be attained.

The ASUO program can be only as good as the support it receives. In the past few years it has been struggling for survival. Now it can commence to build.



library terrace. The idea of a rally coaches, yell leaders, and the foot- student body. Popcorn and peanuts dance is something new, and as an ball team will be introduced to the will be sold idea innovated by Sam Fort may

New Brainstorm, take the place of the regular as-UO Rally Dance sembly meetings. Plans have been made to hold the dance on the Sam Fort and June Brown, new- Thursday preceding the Oregon-

ly appointed rally chairmen, an- Stanford football game. tionally popular light opera, will nounced today plans for a rally At the dance, a no-date affair

be presented by the University of dance which will be held on the with an ultra-informal atmosphere, regon school of music this year,

**Fort Innovates** 

was announced yesterday by Hal oung, instructor in voice at the hool.

To Be Given

"The Student Prince," interna-

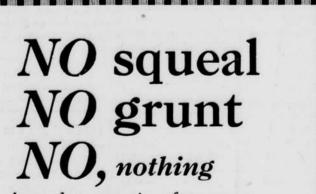
"Unless something drastic hapens," Mr. Young stated, "the op-ra will be put on in Eugene by empers of the student body. embers of the student body, me time during the winter."

**Light** Opera

Tryouts for parts in the famous story of Karl Franz and his sweetheart Kathie, will be started as soon as possible. The play will require a chorus of about 40 boys, 25 to 30 girls, and 15 principals. Working with the cast will be the

University symphony orchestra, which last year was composed of approximately 70 pieces. The conductor, Rex Underwood, said yes-

istration last June have gone to down the money for their student body cards. New York City to accept graduate



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Oregon Fattens the Proverbial Calf

THREE years ago a slender, blonde girl, Frances Brockman, completed her studies in music at the University of Oregon. Under the tutelage of Rex Underwood of the University music school Frances presented violin concerts here, and was featured several times with the University symphony orchestra. And the faculty of the music school, and her friends on the campus and in Eugene agreed, that in this young girl's playing there was more than a touch of genius. After her course here was finished, Frances, with prospects of a brilliant future before her, went east to study. The promises of outstanding talent that she had displayed at Oregon became even more apparent as she continued with her studies under well-known teachers.

cert with the Boston philharmonic orchestraa triumph for a girl violinist as young as Frances.

This winter Frances, one of Oregon's most noteworthy students, will return to the campus, to thrill Eugene audiences again as featured soloist of the University symphony or-

THE associated students and its two boards, terday that in addition to the work educational activities and athletic activi- with "The Student Prince," the

FOR the past few seasons she has been studying in Boston, and was presented in con-

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chestra on December 5. Her playing-always brilliant-will be tempered by her further studies, and by her concert experiences before eastern audiences, so that Eugene, which knew the promise of her future, will have an opportunity to judge how that promise has been fulfilled.

Oregon will be proud to welcome Frances back. She has made an impressive niche for herself in the musical world, with promise of an even more impressive one to come-an Oregon "local girl who made good."

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