

University Students
And Well-Wishers
To Rally at Jantzen

Oregon Emerald

Greater Oregon Set
To Start 61st Year
Of Educational Work

VOLUME XXXIX

UNIVERSITY OF OREGON, EUGENE, WEDNESDAY, AUGUST 24, 1937

SAMPLE COPY

NUMBER 1

Webfoot Rally Program Includes 'Free Lunch', Entertainment and Dancing at Jantzen Beach Park

University Fiesta Set for Sept. 9; Hoaglund to Play; Entertainers Fill Program

The biggest off-the-campus celebration undertaken by the University will be staged at Jantzen Beach park in Portland Thursday, September 9. The "Webfoot rally" for University students and incoming freshmen will feature a free supper, a surprise entertainment program, topped by a free dance to the music of Everett Hoaglund's orchestra.

A fun-packed program under the direction of Bob Bailey of Portland will be all set for the big night. Gates at the Portland park will be

Flash!

The Zell Trophy, awarded at last year's Oregon rally to Chi Omega for having the largest attendance at the affair, has been discovered sitting on an obscure corner of the Chi Omega mantel; will be re-awarded at this year's rally on September 9 to the living organization registering the largest percentage of their members during the evening! Chi Omegas beware!

thrown open at 5:30 Thursday afternoon at the party where alumni, students, and prospective freshmen will mingle at the off-to-college fiesta.

Welcome Extended

"All Oregon students are urged to bring their friends who are entering school next year, and all incoming freshmen are cordially invited to come out and join the

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Offices Refitted For UO President

Dean of Women, Graduate Headquarters Moved; NYA in Johnson

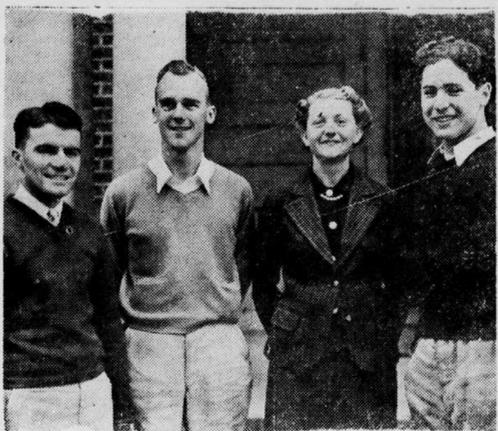
Moving of the dean of women's office, and the graduate office to make way for a suite of offices to be occupied by Oregon's new president and Earl Pallett, registrar, was accomplished this summer.

Hazel P. Schwering, dean of women, and Alice B. Macduff, assistant dean and housing secretary, will be "at home" in Gerlinger hall this fall. The lounge downstairs in alumni hall has been refitted into a new dean of women's office.

Offices of the graduate division, occupied by Dr. George Rebec, dean, and Mrs. Clara Fitch, secretary, have been moved upstairs in Johnson hall. The small offices formerly used by Dr. Howard R. Taylor, head of the psychology department, for research purposes, have been transferred to the dean of men's office, and will be used for files and records. Dr. Taylor's research offices are now located upstairs in Johnson.

The former graduate office and dean of women's office have been entirely redecorated and refitted for occupancy of the registrar and the president, to take the place of their former headquarters in Villard hall. NYA headquarters will be located in Karl Onthank's office in the dean of men's suite.

Jantzen Rally Their First Job



The first task of the school year which faces the officers of the associated students is the staging of the huge University of Oregon rally on Thursday, September 9. Working with alumni secretary Elmer Fansett are President Barney Hall, general chairman; and committee members Noel Benson, Frances Schupp, and Dave Silver.

\$40,000 Business Placed In Hands of Manager Root; Fees to Be 'Stepped' Again

When George Root was named educational activities manager to replace Ralph S. Schomp last spring, he became the educational activities board's executive administrator to a business with a turnover of more than \$40,000 annually.

"Students fees, which will be stepped again this year at \$7 for fall, \$5 for winter, and \$3 for spring terms, provide \$6,634.44 of the tentative income budgeted for 1937-38. Educational activities receive 40 per cent of the total derived from fees, with 60 per cent going to athletic activities.

Funds Available, \$44,357.10

Estimated income for the coming fiscal year, including the \$6,634.44 portion of fees, is \$39,348.28. Cash on hand as of June 30, 1937, is \$2,201.21. These sums, plus \$361.61 in accounts receivable, \$2,000 in payment from the athletic board, and \$446 payment from the athletic board for its share of the band and administration expenses, leaves a total of funds available as \$44,357.10.

Operating expenses of the student corporation are budgeted at \$40,151.25. Payments on "old" debts total \$5,511.29. Of this last sum, \$4,899.29 is in accounts payable, and \$612 goes to the alumni holding company.

Looming large in both the income and expense columns of the educational activities budget is the Oregoniana. It is expected to glean \$11,500 and to cost \$11,285. Of the expenses, \$2,200 is to be spent on engraving and \$500 on photography for this year's book. Oregoniana circulation is valued at \$7,500, \$2,800 is derived from organizations, and \$1,200 is the budgeted value of advertising.

Advertisers Pay \$7,000

Next in importance as measured by debit and credit total is the Oregon Daily Emerald. In 1937-38 the Emerald is expected to produce \$10,988.84 income and to cost \$10,234.65. Income is derived from \$7.75 collectible on each student body ticket sold for a total of \$3,588.84, plus \$400 from other circulation and \$7,000 from advertisements.

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Employment Hits New High At University

2,038 Odd Jobs Filled By Work Service in 1936; 8 Per Cent of Enrolled Get NYA Aid

The growth of the University employment service is almost unbelievable, according to Miss Janet Smith, employment secretary. Figures show that during the past year 2,038 odd-jobs were filled through the employment office (exclusive of NYA) as compared with 104 odd-jobs filled in 1932.

This growth is largely due to the cooperation of the people of Eugene, Miss Smith says. It is also due to the changed attitude of most students toward work. Eugeneans, however, have worked hand in hand with the University employment service, cooperating in every way possible so as to give more needy students work which would see those students through school.

Permanent Jobs

During the past summer 130 odd jobs were filled through Miss Smith's office and fourteen permanent placements made.

Through the school year 1936-1937, 12 per cent of the student enrollment (an average of 373 students a term) had NYA help. Now the federal allotment has been reduced so that only 8 per cent of the enrollment (last year's enrollment figures) will receive NYA aid this year. Because of this there will be more demand than ever for

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'Siwash Stories' Bring \$14,000 To UO Secretary

"Good old Siwash," Mrs. Clara Lynn Fitch, secretary of the University graduate division, murmured delightedly one day last week.

Mrs. Fitch had just been notified that Paramount studios had purchased motion picture rights to the Siwash stories created by her husband, George Fitch, for \$14,000.

George Fitch, author and journalist, died in 1915. His Siwash stories, satires on college life, first appeared in the Saturday Evening Post, later they were published in two books, "Petie Simmons at Siwash," and "Good Old Siwash."

Temporary ASUO Office Located in Journalism Shack

Temporary offices for the ASUO have been established in the first floor of the journalism building. George Root, newly appointed director, and his staff will remain there until September 15 when they will take over the old offices in the educational activities building recently vacated by Ralph Schomp, former manager.

Iris Davis, secretary under Schomp, will continue in her position.

Loan Fund Has Extended \$75,000 to Students Since '09; \$68,000 Out Last Year

During the past five years over one quarter of a million dollars has been loaned to Oregon students, loans made available through the University of Oregon student loan fund.

A recent report made to the loan committee estimates that over the life of the loan funds at the University, that is, since 1909, approximately three quarters of a million dollars has been loaned to students. The loan fund has grown from \$52,179.69 on July 1, 1932, to \$73,530.60 as of July 29, 1937, approximately a 40-per cent increase during the past five years.

J. O. Lindstrom, University business manager and member of the student loan committee, points out that nearly one-half of the loan funds (\$73,530.60 to be exact) is composed of interest earnings.

Donors Listed

Donations to the loan fund and their donors during the period July 1, 1936 to June 30, 1937 include: U. of O. Orchestra, \$160.00; U. of O. emergency supply fund, \$30.00; Brun loan fund, (real estate and cash) \$211.04; Mary McCormack music fund, \$500.00; Oregon Mothers emergency loan fund, \$1,008.82, totaling \$2,129.86 in gifts this past year. Interest collected during this period totals \$4,658.68, making a grand total of \$6,788.24.

During the past year 124 regular loans, for periods of six months to two years, and 2,737 emergency loans, for 30 days, were made to students . . . a total of \$68,000 being loaned, more than doubling the total of \$30,556.61, loaned.

Back With Honors



Returned to his work as dean of the University of Oregon school of law is Wayne L. Morse. In addition to retaining his position as head of the attorney general's survey on criminal release procedures, Dean Morse will edit a five-work series on results of the survey.

University Begins 61st Year Of Educational Service With Best Physical Plant in History

3 New Structures Place Oregon Assets at Peak Of All Time; Academic Growth Keeps Pace

The University of Oregon this fall begins its sixty-first year of educational service.

Since October 16, 1876, when it opened its doors as a state-supported institution to its first class, the University's history has been one of steady persistent progress. From a single building, now-venerable Deady hall, it has grown to a broad, green campus studded with buildings which house the colleges that make it a true university.

Yet the physical growth of the campus has been paralleled and out-stripped by its academic growth. Its educational record and reputation indicate that the investment in the physical plant has been a productive one.

New Buildings

Crowning the physical growth of the University are three buildings, the library, physical education plant, and infirmary, opened within the past year and worth, in all, more than \$1,000,000.

So the freshman class of 1941 comes to an Oregon campus at the high point of 61 years of development, when the University is richer in material resources than at any other time in its history.

Created in 1872

Created by an act of the state legislature in 1872, facilities for instruction were not made available until four years later, when the University formally opened its doors.

Today the campus covers about 100 acres. It is divided by 13th street into the north and south campuses.

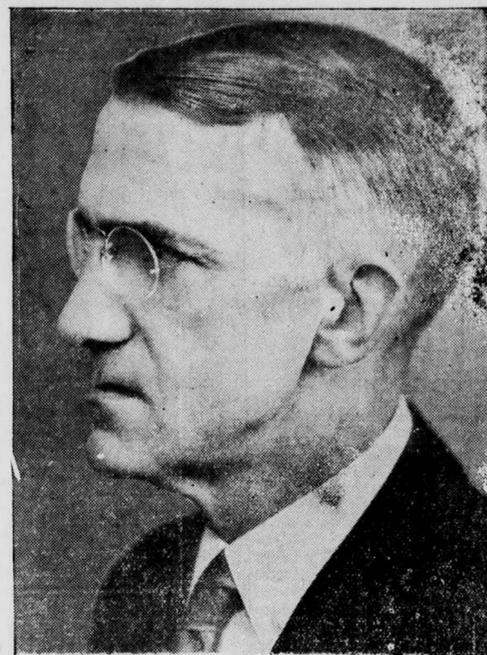
Buildings on the north campus include the older group, as well as some newer structure. They are Deady, Villard, McClure, and Friendly halls; and Commerce, Oregon, Journalism, the Old Library, the newly-reconstructed naturalium, and the buildings housing the school of architecture and allied arts.

The South Campus

On the new south campus are Johnson hall (administration), Condon hall, the education group, the music auditorium; Susan Campbell, Hendricks, and Mary Spiller halls (women's dormitories); Gerlinger hall, and the history house, the new library, and the Murray-Warner Museum of Oriental art.

To the east are the men's dormitories, Alpha, Zeta, Gamma, Omega, Sigma, and Sherry Ross halls, centered about the John Straub memorial hall court and dining rooms; the new men's gym, McArthur court, and the University hospital.

Back at the Old Job



September will find C. V. Boyer back at his position as dean of the college of arts and letters, a position he has never relinquished while acting as president of the University. He will retain his position as president until Chancellor Frederick M. Hunter and the state board of higher education are successful in their search for a man to replace him. Their selection will probably be announced in September.

Boyer Resigns; Post Is Still Open

President Continues Work; Board Appointment Is Expected Soon

Oregon education circles were set agog early this summer with the announcement that Dr. C. Valentine Boyer had tendered his resignation as president of the University of Oregon to the state board of higher education.

Prime subject for conjecture throughout the state is who will be the successor to the able president who took over the reins of University administration in 1933. Dr. Boyer was inaugurated president of the University in the winter of 1936 at impressive ceremonies.

Stepping into his job at the depths of the depression when higher education problems were most difficult, Dr. Boyer guided Oregon education throughout the lean years and decided to relinquish his position because of bad health. Although he has resigned, Dr. Boyer has kept at his routine duties, continuing his administrative work.

The state board of higher education accepted his resignation at

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The Dalles Grads Form Oregon Alumni Group

Greater Oregon promotion is being boosted in The Dalles and Wasco county, according to a letter received this week from Donnie Milne, active alumnus at The Dalles, Oregon.

Oregon boosters at The Dalles who are working toward the formation of a permanent alumni group there include Francis Galloway, '07, Sam Van Factor, '32, Roscoe Krier, ex-'33, F. L. Phipps, '11, Malcolm Wilkinson, '28, Dr. Thomas Coberth, M.D., '11, Dr. Paul Vogt, M.D., '36, Dr. James Odell, ex-'12, Lay Carlisle, '20, George Stadelman, ex-'30, Paul McCulloch, '30.

Student 'Labor' Gets 5-Day Week Without Sit-Down

Without resorting to sit-down strike, conciliation, or arbitration, Oregon students have been rid of one of the major perils of college existence—the Saturday class.

University of Oregon professors, perhaps with selfish motives, abolished the obnoxious study hours at a faculty meeting held earlier this year.

Informed sources claimed that the professors' move was forced by the prospect of having half the classes excused for football games and the other half unattended while sleepy students caught up on their snoring.

'My! How You Talk--' Joe, Betty Sling Slang

By WEN BROOKS

Adam and Eve, Antony and Cleopatra, Romeo and Juliet . . . one and all had a name for it. And Joe Coled and Betty Coled also have a name for it . . . leastwise, here at Oregon.

Yes, probably one of the most famed of Oregon's idiosyncrasies is that quaint custom of "pigging." Pigging consists merely of boy plus girl in a favorable situation, or, should I say, enjoying a favorable relationship with each other unto themselves. When two of opposing sexes are "keeping company" on this campus they are known as "piggers."

Delightful and most truly romantic terminology, what? Yes, but you've not heard the half of it, really. When Joe and Betty start manufacturing the slang they really swing it!

The fellows, for example, have called Betty everything from a "calorific mama," or a "sheba," to a "cold shudder." The former have plenty of sex appeal as the terms might suggest. The latter? Well . . . she would not be a "repeater," if you get me. A "lulu" is altogether desirable. A "clinging vine," or "hot-house plant," a delicate baby . . . a "tin pan," too noisy . . . and

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Oregon's Hit Parade

An Oregon hit parade will be played by Everett Hoaglund's orchestra at the Jantzen beach jamboree for prospective University students, September 9.

Clip this coupon, freshmen, with the name of your favorite popular music selection, your name and address, and mail to Bob Bailey, 5120 N. Greeley Avenue, Portland, Oregon.

My favorite popular song is

My name is

FREE COUPON — FREE COUPON — FREE COUPON

Webfoot Night

Jantzen Beach Park, Portland, Oregon, Thursday evening, September 9, 1937.

This coupon (presented at gate) will admit all students planning to enter college next fall and all University of Oregon students to:

1. FREE DINNER, served in the open by the OREGON MOTHERS and OREGON DADS.
2. SPECIAL ENTERTAINMENT FEATURES: Vaudeville, songs, personalities, door prizes, and ALL-UNIVERSITY RALLY.
3. FREE ADMISSION to big OREGON DANCE in Jantzen Beach Ballroom . . . EVERETT HOAGLUND'S BAND . . . Oregon songs . . . special features.

FREE COUPON — FREE COUPON — FREE COUPON

Free Picnic, Dance Features of Webfoot Night at Jantzen Sept. 9