Oregon & Emerald

PUBLISHED BY THE ASSOCIATED STUDENTS OF THE UNIVERSITY OF OREGON

Fred W. Colvig, editor Walter R. Vernstrom, manager LeRoy Mattingly, managing editor Wm. F. Lubersky, Assistant Business Manager

Associate editors: Clair Johnson, Virginia Endicott. Pat Frizzell, sports editor. Lloyd Tuplin Bernadine Bowman, exchange Edwin Robbi

Lloyd Tupling, news editor. Edwin Robbins, art editor. Clare Igoe, women's page editor,
Paul Deutschmann, assistant
managing editor
Gladlys Battleson, society editor.
Jean Weber, morgue director
Chief Night Editors:
George Haley
Lawrence Quinlin Paul Plank, radio editor.

Reporters: Parr Aplin, Louise Aiken, Jean Cramer, Beulah Chapman, Morrison Bales, Laura Bryant, Dave Cox, Marolyn Dudley, Stan Hobson, Myra Hulser, Dick Litfin, Mary Henderson, Bill Pengra, Kay Morrow, Ted Proudfoot, Catherine Tayler, Alice Nelson, Rachael Platt, Doris Lindgren, Rita Wright, Lillian Warn, Margaret Ray, Donald Seaman, Wilfred

Sports staff: Wendell Wyatt, Elbert Hawkins, John Pink, Morrie Henderson, Russ Iseli, Cece Walden, Chuck Van Scoyoc. Copyeditors: Roy Vernstrom, Mary Hopkins, Bill Garrett, Relta Lea Powell, Jane Mirick, Tom Brady, Warren Waldorf, Theo Prescott, Lorene Marguth, Rita Wright, Jack Townsend, Wen Brooks, Marge Finnegan, Mignon Phipps, LaVern Littleton, June Dick, Frances McCoy, Lawrence Quinlan, Al Branson, Helen Ferguson, Judith Wodeage, Betty Van Dellen, Stan Hobson, George Haley, Geanne Eschle, Irvin Mann.

Assistant managing editor Bill Pease

Night editors: Crawford Lyle Bob Emerson

Assistant night editors: Margaret Dick Beverly Brown

Wiggling Till Sundown

CUT THE HEAD off a snake, they say, and it will wiggle till sundown. But a snake's headless vitality cannot compare with the senseless persistence of those who wish to "revive traditions" on this campus. Those indefatigable pennant-wavers will probably be wiggling until the sundown of cultural advancement at Oregon. Which will be no shorter time than forever, if the University plots and adheres to a course of proper educational ideals.

What they don't seem to get through their heads is the fact that traditions cannot be drafted into existence. Traditions are the sentimental aura which arises from the material situation, and, as that situation changes, so change traditions-slowly, to be sure, but inevitably. And in all societies-campus society included-there will be those who, failing to see the material change about them, will vainly oppose the changing of traditions and try to sustain them by force, if neces-

IT IS CONCEIVABLE that a false sort of traditions could be ordered into being. As a matter of fact, recently there was an actual proposal to conduct a survey of traditions on other campuses and consider the advisability of introducing a select number of them here. And the fact that this proposal was given serious entertainment-we don't know whether it has been given up even yet-shows the

inanity to which Joe College will proceed. What could be more preposterous than attempting to transplant the spirit of one institution to another without a simultaneous transplanting of the conditions which had given rise to them?

But there are even more serious objections to such traditions than their mere artificiality, however strongly that may weigh against

IN BOOM TIMES, before 1929, there was a feverish carnival spirit in the nation, and the people were not above winking at a large amount of tom-foolery among the college youth of the land. But this is a serious day and age. We have just weathered a depression that almost knocked the pins from beneath our social and economic structure, and today the people are not going to pay for tom-foolery in their institutions of higher

Dean Allen, in his sketch of The Ideal University, written for the Emerald last week, expressed a thought of which the spirit and cogency is not dulled by removal from its

"The common unlearned man . . . has always been willing, in societies far poorer than ours, to acquiesce in the existence and support of genuine institutions of learning. Today . . . his genuine instinct for the detection of humbug leads him to tighten up the strings of his pocket book."

HUMBUG. TOM-FOOLERY. That is what the resurrection men of traditions have changed rapidly to conform to

Fun and pleasure, in their proper degree, no one will deny the collegian. Fun and dieties as we make of them," acpleasure spontaneously arise from a happy, cording to Professor Clark. "They healthy attitude toward life. But what spontaneity can there be in a revival today of the share of mistakes on vital issues. "frosh bible," "green lids," "mill-racing," and the other folderol of old-time traditions?

What the people of this state want to rights of man, but they don't seem hear in the way of news from their institu- to have their rights endangered," tions of higher learning now is proof that he declared. they are performing the educational services the reform is receiving in Confor which they are supported-not evidence gress, Mr. Clark stated that, "not that they are developing a bunch of coon- one out of the sixteen Republicans championship ball since their disskinned nincompoops.

Quite possibly if the proper appreciation is for Roosevelt to make a misstep and split with Oregon. of Oregon's higher learning were abroad, we so he will lose out in the favor of would never have been faced with the strenutors who have heretofore supportous battle for funds which we have just gone ed the New Deal, it is a question

Campus Comment

PROTESTS "LOG-ROLLING"

To the Editor: In submitting this communication, I am echoing a protest I have heard from all sides since last Tuesday.

How can a campus election by popular vote suddenly become decidedly unpopular?

The answer is: When it is conducted and carried out in the farcical manner by which the five candidates for MISS OREGON were elected.

As I unobtrusively pursued my way back and forth to classes on Tuesday, I was collared at least a dozen times by frenzied, indominitable coeds who smoothly and (to most people) persuasively attempted to cajole me into voting for their candidate for MISS OREGON.

One usually thinks of "log-rolling" politicians as unpleasantly greasy and fat-faced individuals,

but at Oregon they are turning out a more subtle and effective type.

One of them approached me with a flattering smile (just for me) and murmured, "Have you" voted yet?" The first time I unthinkingly replied, "No, not yet, I am just going to."

"I'll come with you," she said, and she was not daunted in the least by my cool and uncomprehending stare. She slipped her arm through mine and off we marched to the polls. "Of course you know whom to vote for," she slyly intimated. "Here's a pencil—" and then she thrust a piece of paper at me and took a position of vantage just back of my right shoulder. Staring over it she cautiously but firmly commanded me, saying "Put down Veree Utzee." She seemed confident that I dare do nothing else.

Unfortunately, I have a mind of my own, so I ould not avoid making an enemy out of her. "I'm sorry," I said, "I am voting for someone

The look that came over her face was not pleasant to see and she lost interest in me so quickly that the temperature dropped ten degrees

So I departed sadder but wiser after depositing my despicable choice in the ballot-box. I was puzzling over the peculiarly brazen approach made

No Dictatorship

Congress' wishes.

(Continued from page one)

are not so infallible as the public

thinks, for they've made their

No English Court

court to rule on the fundamental

the people. With the liberal sena-

of their own pet measures not be-

ing used in this case. But the

president has carefully weighed

every feature of the issue and will

"It is hard to understand why big

insist on his needs being fulfilled."

"The English people have no

In regard to the opposition that court.

by my recent charming acquaintance when someone else nailed me.

"Have you voted yet?" the second one asked. "Yes," I said, and added, "Thank God!" About eight more people tugged at my arm with the same question before the unbelievable occasion of the supreme "faux pas" arose.

A girl, like the rest but with even a more plastered-on smile, came up and popped the question at me. I answered as usual, saying that I had already voted, to which she calmly replied, "Vote again! Everybody does!" Then she added coyly, "Vote for me-I'm running!"

"Are you?" I said, "that's fine, but I'm in a hurry to get where I'm going and besides I've already voted." She shrugged her shoulders and resumed her search for other prey, firmly establishing her smile again.

There was a nice article in the Emerald a while back concerning the purpose of selecting a MISS OREGON. Certain qualifications and attributes were mentioned as desirable. And lastly, and splendidly enough in theory, MISS OREGON was to represent popular campus opinion in the matter. The choice of an individual was to count for once.

Just what will MISS OREGON represent be-

sides another unpleasant phase of polluted campus

change as Roosevelt is trying to ond place in conference scoring. preserve the present capitalistic The Husky flash has tallied 83 system and this is the best de- points in but six games for an fense against any radical change average of 14 per centest.

in the system." He added that Early in the season it was the many labor groups are backing the veteran Chuck Wagner who led "The wise old men in whom we change because of the labor legis- Hec's outfit. Wagner and Loverich place so much faith are not such lation, such as the Wagner bill, along with Bob Egge and Bob Ganwhich is threatened under the non form Washington's senior quartet. Completing Washington's starting five is Dick Voelker, transfer center.

and aroma of this

fine Pipe Tobacco

As every tobacco expert knows, pipe tobacco can be rushed through the plant and save big sums of money. It's pipe tobacco, but it is not

Edgeworth is Process-Aged, a method as vital to these fine tobaccos as aging is to fine wines.

Process-Aging requires twelve steps, each under laboratory control. It

takes 4 to 7 times as long as might seem necessary. But in no other way can we guarantee that Edgeworth

If Edgeworth is not the most de-

licious pipe tobacco you ever smoked or if it bites your tongue, your money

NOTE: There are three kinds of

Edgeworth for you to choose from:

ferred by seasoned smokers. 2-Edgeworth Plug Slice-for the

right for him.

smoke.

1-Edgeworth Ready-Rubbed-a cool, long-burning tobacco pre-

smoker who likes to crumble the tobacco in his hands until it's just

3-Edgeworth Jr.-the same to-

bacco also Process-Aged, but cut

for a milder, more free-burning

Please accept 50¢ Gold Plated Collar-Pin for only 10¢ when you buy Edgeworth. Merely send inside white wrapper from any tin of Edgeworth with your name and address and 10¢ to Larus & Bro. Co., Dept. 300, Richmond, Va.

EDGEWORTH JA.

Smoking Tobaccos

will not bite the tongue.

will be cheerfully refunded.

Edgeworth.

(Continued from page one) LOOK Seattle fans are pointing to Buick touring, good tires .. \$25 Washington's sweep of their last Just the thing for breezing four games, and the advantage of along spring term facing Oregon on the Seattle 749 E. 15th

The Huskies, sparked by husky Hank Loverich, have played in the Senate can see the virtue of astrous road trip which saw them Why the proposal, but what they want drop two games to Oregon State

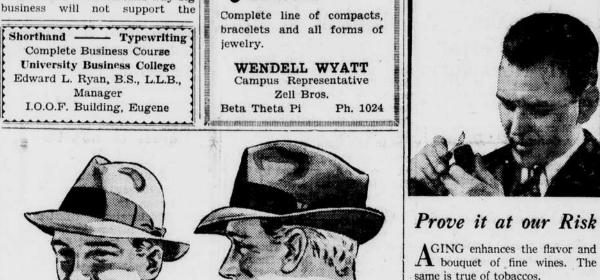
> **Process-Aging** points in his first eight games, has come back beautifully to nail secenriches the flavor

CRESTED RINGS Recognition Buttons

Loverich after tallying but 17

Fraternity Pins Dance Bids

Webfoots in Flag



"University" and "Upswing" BY BERG



Low tapered crown and crisp snap give the University (left)

a new trim smartness. There's youthful vigor in the breezy back curl of the new Upswing.

\$4.00 - \$5.00

837 WILLAMETTE ST. PHONE 291 · EUGENE, ORE



SAVE YOUR EYES...

work for your eyes . . . If they are strained the hurt may be permanent. Come in and be fitted with correct glasses before the end of the term.

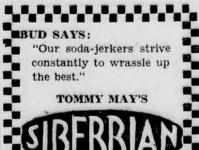
Dr. Ella C. Meade

3701R2 Job No. N547 2x13 inches College Newspapers, March & April

Gregon Cmerald

The Oregon Daily Emerald, official student publication of the University of Oregon, Eugene, published daily during the college year exvept Sundays, Mondays, holidays, examination periods, the fifth day of December to January 4, except January 4 to 12, annd March 5 to March 22, March 22 to March 5 to March 22, March 22 to March 5 to postoffice, Eugene, Oregon. Subscription rate, \$3.00 a year.

Thursday advertising manager: Venita Brous; Assistants: Clifton Wilson, Mary Hopkins, Alice Chandler, Jack



Delivery Phone 2972

77777777777

... Spring Term ...

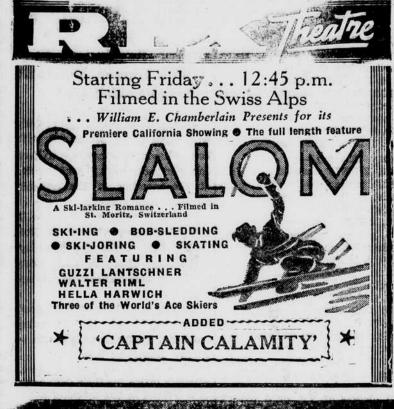
You must be prepared for formals, picnics, swimming and, last of all, classes. . . . Let one of our Natural Permanents be your leading

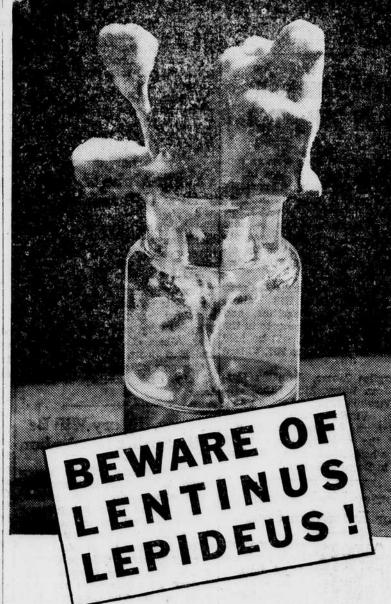
MILL'S **BEAUTY SALON**

PHONE 1950

And be certain to get the most artistic and finest CORSAGE for the Military Ball

Chase Gardens





T looks harmless, but this fungus destroys poles. I So telephone research men wage war on it.

In the Bell Telephone Laboratories, they study many woods, concoct many preservatives. In Mississippi, Colorado and New Jersey-where conditions vary widely-they've set out whole armies of treated test poles. Their continuous experiments yield many a weird but valuable fact about destructive fungi and insects.

Since the Bell System each year uses over 500,000 poles for replacements and new lines, lengthening pole life is most important. It's one more way to make telephone service still more dependable.



Why not give the family a ring tonight? Rates to most points are lowest after 7 P. M. and all day Sunday.

BELL TELEPHONE SYSTEM

smoke! And the honey-curing keeps it sweet. Special attachment supplies (1) automatic free draft (2) double action con-

FRESH FILMS

ARE NECESSARY FOR GOOD

SNAPSHOTS

A supply of all sizes are available at the

Carl Baker Film Shop

7th and Willamette

Developing and printing pictures is our business-

not a side line.

Elliott Grocery

If it's good to eat-we have it

We give S&H Green Stamps

You'll like our good groceries-priced right, with cheerful service.

Phone 95 Corner 13th & Patterson





Streamliner No extra fare. 393/4 hours to Chicago. 5 sailings monthly from Portland on 1st, 7th, 13th, 19th, 25th. Air-conditioned Coach, specially designed Pullmans, Diner-lounge. Famous Conti-

nental Dinners. The PORTLAND ROSE - Daily Coaches, Pullman-Tourist and Standard Sleepers, Observation-lounge, Diner. All air-conditioned.

The PACIFIC LIMITED-Daily Air-conditioned Coaches and Standard Sleepers. Cafe - obser-

Travel by train iomically, comfortably

751 Pittock Block.

Portland, Oregon

and safely. Low priced meals Porter service and free pillows in coaches. C. Cummings, General Agent H. Jacka, Trav. Traffic Agent



AND ADD TO THE EFFICIENCY OF YOUR WORK

Exam week means much

OPTOMETRIST