

Oregon Emerald

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Why We Call Ourselves 'We'

MR. HOPKINS, of Hop's Skips and Jumps, yesterday lifted a blond eyebrow at the use of the editorial "we," which touches us in a tender spot, for we use it all the time. And, although we hate to appear thrown on the defensive by a little guy like Hopkins, perhaps an explanation is forthcoming.

"We," as we use it, is not a personal pronoun; on the contrary, it is quite impersonal. It indicates that the opinion expressed is not merely that of the editor, but an expression of the paper itself, of an artificial person, so to speak, made up of the editor and his staff.

"We" is not used as an evasion of the distasteful "I." Naturally, there is a central direction of editorial policy in the hands of the editor himself, but the editor does not write all the editorials, nor should there be any presumption that he does. Even if he did, the use of "I" in the editorial columns, unless they were to be regarded as a mere series of personal essays, would be out of place. For behind every expression of opinion stands the paper itself, not merely the poor editor creature.

As far as that goes, however, "we" is not the only word that could be used. Conceivably some conference of journalists might devise a new term to express this collective subject. But why go to all the trouble, when the word "we" contains at once the idea of plurality and evidence that the expression is intimate with the organ uttering it—the paper itself?

Mexico, hitherto renowned for tamales, tortillas, Popocatepetl, and Diego Rivera, has lately made its contribution to the science of the age. A Mexican scientist advances a physical explanation of mental telepathy. Says he: man is a radio apparatus, cells being the tubes, skin and bones the condensers, hair the antenna, and the number of hairs determining the frequency or wave length. The gastric chorus that punctuates 11 o'clock classes, we presume, is static.

Amelia Set for 'Round World Hop



Amelia Earhart, America's No. 1 feminine pilot, at Los Angeles, where she is preparing for a flight around the world starting April 15. With Miss Earhart are her husband, George Palmer Putnam, and Harry Lanning, navigator.

Campus Calendar

L. E. Griffen will speak on problems of Oregon fisheries in a public popular science lecture at Villard hall tonight at 7:30.

Propeller club will meet tonight at 7:30 in the men's lounge of Geringer hall. A speaker will be present, and a short business meeting will be held.

Pi Mu Epsilon will meet tonight at 7:30 in room 206 Deady hall.

Alpha Kappa Delta, sociology honorary, will hold a business meeting at the sociology department offices, Thursday at 4 o'clock.

Infirmary patients today are: Opal Stilwell, Audrey Priest, Ruth Pd. adv.

Campus Comments

Now that the Queen's election is over we probably won't have that cordial "hello" and smile that has been displayed the last few days. * * * "Doc Near tells us that hats are promising a good show on the campus this year and also that Eric's have a full line of Stetsons, Mallorays, and Royal Club, the University hat. * * * According to the Date Bureau and Molly Cunningham, Alpha Phi, "Willy" the Beta is out of circulation. * * * Also of Alpha Phi we hear that Catherine Miller received a large package from the Phi Deltas which ended up in a tape pulling contest in which Bob Smith seems to have taken the beating. * * * There are still several occasions for Tuxes this year, they are in order for the Military Ball.

We hear that Bob Gridley, Sigma Phi is down on the Tri Deltas as not a one of them came around polishing for a vote for the Queen. * * * We are still in just a little bit of a daze as to where Margaret Finnegan's Chi Omega pin was for two days this week. * * * ERIC MERRELL "The University Men's Store"

Felton, Robert Boyd, William Anderson, Harry Milne, Vernon Johnson, Martin Mulligan, David Cox, Allen Sherrill, Louis Rotenberg, Robert Marquis, Gene Wade, and Robert Burley.

Panhellenic will meet in 110 Johnson hall today at 4 o'clock.

Old Libe Robbery

(Continued from page one) whether the loss is covered by insurance. Several checks were among the loot. Although the library has been visited by book thieves in the past this is the first time any money has been stolen from it.

The thief must have been cut when he broke the door to the elevator shaft, as blood was also found on the marble counter of the circulation desk. The marble counter was cracked about the cash drawer showing that a heavy implement was used to pry it open.

Better Food at Taylor's

SUEDE SHOES CLEANED 15c
LEMON O SHOE SHINE 1285 Alder St.

Oregon Emerald

The Oregon Daily Emerald, official student publication of the University of Oregon, Eugene, published daily during the college year except Sundays, Mondays, holidays, examination periods, the fifth day of December to January 4, except January 4 to 12, and March 5 to March 22, March 22 to March 30. Entered as second-class matter at the postoffice, Eugene, Oregon. Subscription rate, \$3.00 a year.

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MILITARY Ball

IGLOO MARCH 6

Send the Emerald to your friends. Subscriptions only \$3.00 per year.

Reckon We're He-Men

"WESTERN MEN are not fast enough. They either like to stay home by the fireside or go out in the backyard and spin a rope."

That, says Bud Bowman, Emerald exchange editor, is why Ted Peckham, operator of an "escort bureau" in New York will give the black ball to UCLA and USC men when he opens a western branch of his enterprise in Los Angeles. But, along with smoothies from Yale, Princeton and Harvard whom he will import from the east, Peckham will employ Stanford men.

We'd say "Orchids to the boys from Palo Alto" and brand them a bunch of sissies, if we weren't sure they'll refuse to acknowledge Peckham's compliment.

Meantime, congratulations to the Los Angeles institutions for their inability to turn out fine gigolos.

Anti-War Strike Adds to Support

The Student Christian Council Monday became the fourth co-sponsoring group for the local student strike against war April 22. At a meeting Monday the council, representing nearly a dozen Eugene student Christian groups, voted 6 to 3 to endorse the strike and send two representatives to the central strike committee.

Other co-sponsoring groups to date are the local chapter of the American Student Union, the YMCA and the Wesley Foundation, Methodist student group. The strike will also be decided upon by the YWCA and Westminster house, Presbyterian students, this week.

For the first time in local history, the faculty of the University may also sponsor the strike, and send delegates to the central strike committee. The faculty and administration is also cooperating with a student committee in the sponsorship of a peace week, one week preceding the strike.

Psychology Graduate Back for Campus Work

Philip Moschella, graduate of class '36 from Oregon, returned yesterday to the campus to complete a WPA general extension course on creative personality and to write courses dealing with other phases of psychology.

Mr. Moschella was a major in psychology. Following graduation he taught gymnastics in a private institution in San Francisco. He has just returned to the University from Portland, where he has been doing research work in psychology and related subjects. His office is now located in room 213, Friendly hall.

University Should

(Continued from page one) the advice to mind our own business.

Many of the more common ills of our university are but symptoms of our constitutional disease of vagueness and the sentimental desire to do good. Thus we encourage students who have no interest in learning to come to the university and to stay here to their own real detriment and to the great injury of the university, because we of the faculty and administration are not clear in our own minds about what we are trying to do. We drift vaguely about in disorganized good intentions. Reflection may show that cheating is the natural outcome of such a state of affairs. Students lose sight of the real aim of study perhaps because their teachers have lost sight of it. They think that to appear to know is just as well as to know. They get the masks of learning to strut across the world's stage mouthing its lines. A great deal of sham in the universities is traceable to the fact that we don't know what we are trying to do.

Yes the Emerald does make a lot of mistakes

BUT THIS IS NOT an ERROR

It is no mistake when the Emerald announces that the ASUO is offering 23 events and activities at an average of only thirteen and one twenty-third cents apiece. Imagine it! It only costs \$3.00 for your spring term ASUO card that includes:

- Nino Martini.
- Richard Haliburton.
- ASUO voting privileges.
- Emerald subscription.
- Participation in campus activities.
- 8 Baseball Games
- 3 Golf Matches
- 1 Track Meet.
- 6 Tennis Matches.

Fishing Problems To Be Discussed

Problems threatening the fishing industry in Oregon, because of the Bonneville dam and other factors, will be discussed by Dr. L. E. Griffen, biology professor at Reed college, in Villard hall Wednesday

evening, March 3, at a public lecture.

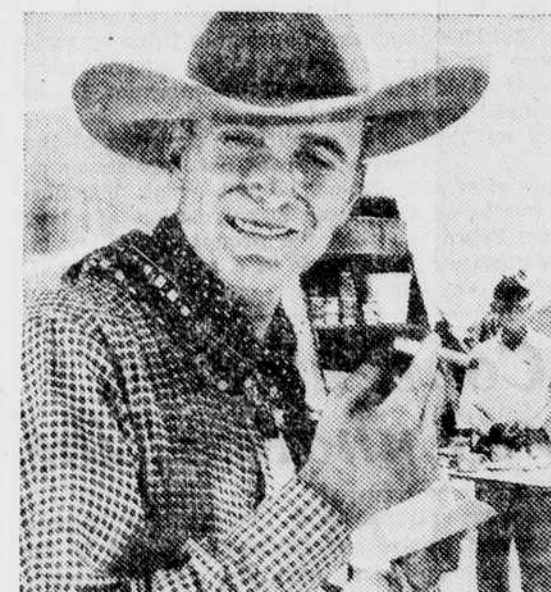
A possibility that fish ladders are not constructed in such a way as to permit fish to successfully reach spawning ground is felt by Dr. Griffen. Importance of the fishing industry to Oregon will also be emphasized by the speaker.

Professor Griffen formerly worked with fisheries in the Philippine islands, and has made a thorough study of Oregon's problems.

For Digestion's Sake—Smoke Camels

Smoking Camels, you enjoy a sense of greater ease while you're eating, and afterwards too!

WHAT Fred McDaniel (below) says about Camels is backed up 100% by baseball's "Iron Man," Lou Gehrig—by Frank Buck, of "Bring 'Em Back Alive" fame—by Eleanor Tennant, the outstanding woman tennis coach of the U.S.—and by millions of other Camel smokers in all walks of life. Enjoy Camels at every meal. They speed up the flow of digestive fluids. Increase alkalinity. Help you enjoy food. Camels set you right! They're the cigarette for steady smoking. Light up a Camel and get a "lift."

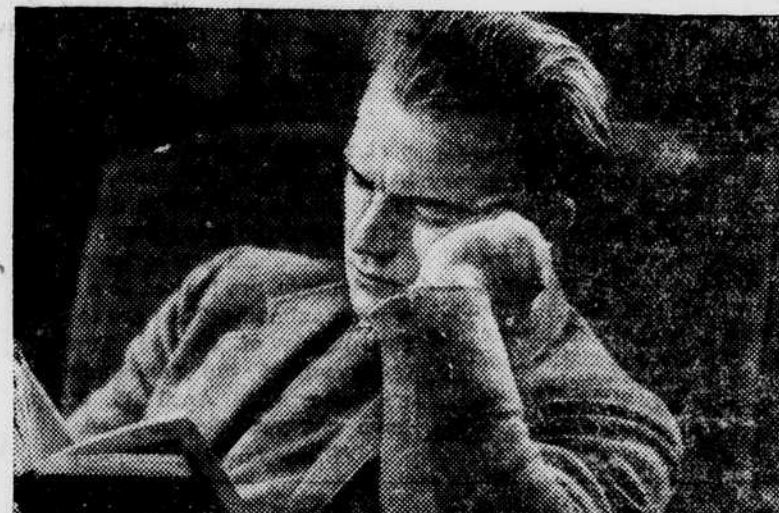


"AFTER RIDING HERD from sun-up to sun-down, the chuck-wagon looks mighty good to me," says Fred McDaniel (above, also right). "But I'm sure I wouldn't enjoy my 'chuck' half as much without the pleasure I get from smoking Camels with my meals and afterwards. After a good meal and Camels I feel plenty O.K. Camels set me right! They're throat-easy, and they never get on my nerves."

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Camels are made from finer, MORE EXPENSIVE TOBACCOS—Turkish and Domestic—than any other popular brand.



TEDIOUS STUDIES tend to drag on the nerves, often penalizing digestion. But Camels help in two specific ways: You get a "lift" in energy with a Camel. Again, smoking Camels with your meals and afterwards helps digestion run along smoothly. And Camels don't get on your nerves or tire your taste. Camels are mild!

BUSY SECRETARY. "I smoke Camels—nothing else!" says Josephine Libby. "Camels put more fun into eating and smoking too. So many girls feel the same way that I do—so they smoke Camels."



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Irrepressible Jack Oakie at his best... Also Benny Goodman's "Swing" Band, Hollywood comedians and singing stars—and special college amateur talent! Every Tuesday—9:30 pm E. S. T., 8:30 pm C. S. T., 7:30 pm M. S. T., 6:30 pm P. S. T., W.A.B.C.—Columbia Network.

