

**The Passing Show**  
**Second OARP Tests**  
**Souvenir Hunters**  
**Fingerprints Sought**  
**Floods Unabated**  
 By DARRELL ELLIS

**Ducks Lose Second**  
**Cougar Hoop Tilt**  
 By 42 to 28 Score

VOLUME XXXVIII

UNIVERSITY OF OREGON, EUGENE, THURSDAY, JANUARY 21, 1937

NUMBER 51

**Local Spending Spree**

Chelan, Washington, recently famed as an experiment station for the Townsend revolving pension plan, will have to share its place in the nation's spotlight with Eugene when plans now in progress for a similar \$200-a-month spending spree in this city are completed by local merchants.

The Eugene experiment will differ in three respects from the one now drawing attention to Chelan. Two allotments of "tagged" dollars instead of one will be circulated. The money—more than \$140 of which has already been raised—will be donated by merchants. Purchases with the tagged dollars must be made with donating merchants, who have agreed to lay aside two per cent of the receipts as a transaction tax.

**Trouble at Chelan**

Souvenir hunters were threatening to "gum up the works" yesterday at Chelan, Washington, where 68-year-old C. C. Fleming is spending \$200 within 30 days as a Townsend revolving pension plan experiment.

Mayor W. T. Price considered passing a city ordinance to bar hoarding of "tagged" dollars. Another suggested answer to the problem was to charge collectors twice the amount of the hoarded money, thus earning more for the transaction tax "kitty," now amounting to \$10.66.

**Raids Corral Suspects**

Federal, state, and local police yesterday threw out a vast "dragnet" over Portland, Seattle, Tacoma, Everett, and other smaller cities in an attempt to identify by fingerprints the kidnapper-slayer of Charles Mattson. Prints were taken of all suspicious characters.

Reliable sources in Tacoma said the kidnaper had left his prints on the French windows through which the boy was spirited away, and also on the ransom note. Wholesale arrests will not be made, authorities announced, but some of those taken into custody may be held for questioning.

**An Inch an Hour**

Rising at the rate of an inch an hour, the White river in Indiana had broken through levees near Decker, Indiana, yesterday to loose a seven-foot cataract and inundate thousands of acres of fertile farm lands. The levee protecting the

(Please turn to page two)

**Entertainers™**  
**In College Night**  
**Club Get Jobs**

By BERNADINE BOWMAN  
 Student entertainers from the famous Silver Shadow, of Iowa university, only university-sponsored soft-drink night club in the country, appeared last week in two Chicago night clubs, the College Inn and the Old Town room, at the personal invitation of Major Frank Bering, the clubs' manager.

The troupe is made up of the following students: Madge Jones, brunette torch singer; Randy Whinnery, tenor; the Silver Shadow Sweethearts, featured girl trio on WSUI, the university radio station; Howard Moor, baritone and collegiate Bing Crosby; Wally Wallace, negro tap dancer; George Nissen, Zave Leonard and Charles Brown, equilibrium artists; Norma Leany and Larry Griswold, featured comedy adagio duo. Griswold is a member of the physical education staff at Iowa university.

**Vacationers Forget**

"Vacations are a bad thing. They make students forget most of what they know." Thus Professor Warner Brown, of the psychology department at the University of California, contradicted the theory of Oregon State college psychologists that the general knowledge of pupils increases during vacations.

Finals are the primary cause of this forgetting, Dr. Brown believes. "Our examination system encourages study on the installment plan where the student works intensively for a few weeks, takes his final and promptly forgets most all he knows about the subject."

**Scribes Gather For Press Meet Opening Today**

**Publishers Open Three Day Session; Former Students Return for 19th Conference**

**PRESS CONFERENCE SCHEDULE**  
 3:00 p.m. Meeting of the board of directors, Oregon Newspaper Publishers' Association, Eugene Hotel.  
 6:30 p.m. Annual publishers' round table and dinner, Eugene Hotel.  
 Alton F. Baker, Eugene Register-Guard, presiding.  
 (For publishers, newspaper executives and owners only.)

By DAVE COX  
 Members of the journalism faculty prepared to greet former students today, as the nineteenth annual Oregon press conference drew editors, publishers, journalists, and advertising men from all sections of the country to discuss pertinent newspaper questions at the three-day session.

The conference will open tonight with a meeting of the board of directors of the Oregon newspaper publishers' association, followed by a dinner and roundtable discussion.

**Faculty Will Welcome**  
 Delegates and speakers will be welcomed by Dean Eric W. Allen, Professor George W. Turnbull, Assistant Professors Charles M. Hulten and Arne Rae, all of the school of journalism, Robert C. Hall, superintendent of the University press; Prof. W. F. G. Thacher, teacher of English and advertising, added to the journalism staff this year.

Many former Oregon students will take part in the program.

**Allen To Be Here**  
 Jay C. Allen, prominent among journalists of the nation, will arrive on the campus Saturday morning and will be guest speaker at the no-host luncheon to be held in the John Straub Memorial building Saturday at 12:30. Mr. Allen is a former Oregon student, ex-'22. Although he was not enrolled in the school of journalism while here, he spent a large percentage of his spare time around the shack and worked on the staff of the Oregon Daily Emerald.

Harris Ellsworth, former Oregon man and now of the Roseburg News Review, will be among the first to arrive. Frank Loggan of the Bend Bulletin is also expected, providing heavy snow in central Oregon does not close the roads.

**State Headliners Attend**  
 Leith Abbott, advertising manager of the Portland offices of the Southern Pacific lines in Oregon (Please turn to page two)

**Social Chairman Rules Out Cords For Whiskerino**

In an official statement last night from Isabel Miller, campus social chairman, cords were declared out of order for the Sophomore Whiskerino. Instead, suits for the whiskered gentlemen, and dressy woollens or silks for their companions were declared the vogue.

Denton Burdick, dance chairman, retracted his previous cord ultimatum in deference to the social chairman who reversed his statement because even Northern belles and their escorts (in spite of whiskers), on such a noteworthy occasion as a minstrel show, would not attend the performance in their field costumes.

**Donald French Named Air Cadet**

**Sophomore Gets Notice to Report for Training at Randolph Field**

In reply to his application for a flying cadet appointment, Donald J. French, sophomore in business administration, was notified yesterday that he was authorized to report to Randolph field, Texas, army training field, as an enlisted cadet.

Requirements are two years of college and to pass a strict army physical examination. French took his examination at Ft. Lewis, Washington, August 27, 1936. French must report March 1, 1937, after his enlistment as a flying cadet is approved by the nearest army recruiting station. The enlistment will be for three years, after which, if the course is completed, the cadet will be placed on extended active duty as a reserve officer with tactical units of the air corps, receiving the same pay and allowances as a second lieutenant of the regular army while on duty.

**Coed Swimming Group Will Hold Try-outs Today**

Tryouts for Amphibians, women's swimming honorary, will be held this evening at 7:15 in the pool of Gerlinger hall.

To qualify for membership in the organization, girls taking part in the tryouts must swim one stroke for speed and two different strokes for form, do three dives, and swim 22 lengths of the pool. Perfect dives are awarded 10 points. Contestants must make an average score of seven.

**Flu Peak Jumps As 42 Patients Jam Infirmary**

**New Emergency Word Eliminates Crowding; Social Affairs Will Not Be Banned, Is Report**

A new peak has been reached at the infirmary where forty-two patients are in bed today principally because of the flu epidemic.

With the extra help and the cooperation of the student body, it is expected that the seige will soon be over. Professor C. B. Beall and Dean Victor P. Morris have been confined at their homes this week with the flu.

**Situation the Same**  
 "The flu situation on the campus seems to be about the same," Dr. Fred C. Miller, head of the health service said, "except that more students are being accommodated at the infirmary."

If the condition remains as it is, with no turn for the worse, local schools will not be closed.

**Patients Listed**  
 New hospital patients today are: Anne Barton, Ruth Starrett, Helen Wooden, Genevieve McNiece, Betty Yokum, Margaret Patterson, Lois Strong, Beverly Wickler, Jean Beard, Helen Murphy, and those already confined are: Margaret Johnson, Burrice Howell, Polly Lou Todd, Irene Williams, Felker Morris, Betty Baker, Betty Dye, Betty Pownall, Katherine Leuck, Phyllis Elder, and Francis Miller.

In the Emergency hospital new patients are: Harry Fall, George Williams, Elmer Williams, Stuart Marsee, George Smith, William Marshall, John Peterson, and Fred Hammond.

Students already confined in the Emergency hospital are: Aaron Rubino, Milton Johnson, Melvin Johnson, Kenneth Leatherman, Bill Pengra, Barnard Hall, Avery Combs, John Beckett, Clifford Morris, Richard Russell, Donald Johnson, Kenneth Abraham, and Robert Morris.

**Hal Young Urges Concert Backing**

Hal Young, professor of voice, advises students to set aside the half hour from 6 to 6:30, Wednesday, January 27, to gather at the music auditorium, where the University symphony orchestra will present a nation-wide broadcast. This program, featuring Dorothy Louise Johnson, student violinist, and Mr. Young, will be broadcast over the blue network of NBC.

"This broadcast is one of the biggest things that has ever come to the University," stated Mr. Young, "and should be given the full cooperation of every student on the campus... it will put the University of Oregon on the map!" Mr. Young also pointed out that if this broadcast is a success, it will become a regular feature.

The broadcast will be sent by private wire from Eugene to Portland, where it will connect with the national hook-up.

**Winant to Attend League Meeting At UO in March**

John G. Winant, chairman of the social security board, will attend the commonwealth conference, and the annual convention of the League of Oregon Cities, at the University, March 18 and 19, according to word received by Herman Kehrl, director of the bureau and the executive secretary of the league.

Mr. Winant will deliver the banquet address and also participate in the discussion of the social security act and its administration.

A former governor of New Hampshire, Mr. Winant was the first to be reelected in eighty years, and first to serve three terms in that office.

His visit to the University will be his first to the Pacific Northwest. He was invited to the conference last year but was unable to attend.

**Queer Telegram Stumps Campus Cryptographers**

Jay Allen's telegraphic acceptance of an invitation to speak at the Saturday luncheon of the Oregon press conference set campus cryptographers scratching their puzzled heads.

"Thanks," read the message, "WOULD ENJOY SPEAKING SATURDAY LUNCH STOP MAY EYE BRING MY FAT HER BES—"

Wonder as to who or what the famed foreign correspondent was bringing beset everyone who attempted to decipher the communication. Nonplussed puzzlers salvaged their inability by maintaining that the sentence would baffle even the best efforts of famed Major Yardley of "America's Black Chamber."

Guesses as to what "fat er bes" might be ran rampant, until prosaic, mercenary Western Union dashed the decoders' fantasies with a correction.

Mr. Allen is bringing his father. And "bes" was a shortening of "best regards."

**Snow Train Date Set at January 31**

**Obsidians Give Free Movies And Back Winter Sport Trip to Crescent Lake**

With 70 inches of snow beckoning ski lovers, a Southern Pacific snow-train will leave Eugene Sunday morning, January 31, at 7 o'clock, bound for the wide open skiing country at Crescent Lake, on the summit of the Cascades. The train will leave on the return trip about 5:30, arriving in Eugene at 9.

Last year 630 students made the trip. The round trip fare is \$2. Breakfast, lunch, and dinner may be had in the dining car or the skiers may bring their own lunches.

In conjunction with the trip two free pictures on skiing will be shown at the Mayflower theater Friday evening, January 22, at 11. Both events are sponsored by the Obsidian Ski club of Eugene. In charge of arrangements for the trip is Norwald Nelson, manager of the shoe department of McMoran and Washburn. Harry Wright, president of the Obsidians, is in charge of the pictures.

Tickets for the snow-train trip may be obtained from Ralph Schomp, educational activities manager.

**TCLACA Will Plan Future Activities**

The Two Can Live as Cheaply association will hold its first meeting of the term in Gerlinger almshouse hall this evening at 7:30.

Plans for future activities of the married students' organization will be made at this time.

A call will be issued to veteran married students to assist men and women in other colleges who plead for information to enable them to live cheaply.

"The TCLACA will not fail potential colleagues in other universities," declared Howard Kessler, president of the organization. "We feel sure that there are those here who have sufficient experience in budgeting to send other couples off on the great adventure of marriage with happy hearts." In the future the TCLACA will have material of its own with which to advise students contemplating marriage.

**Dr. Larsell Interviews Pre-medical Students**

Dr. O. Larsell of the University of Oregon medical school in Portland was on the campus last yesterday interviewing students who are expecting to file applications for admission into the medical school this fall. Dr. Larsell interviewed 25 students.

Asklepiads, national medical honorory, gave a dinner at the Anchorage last night in honor of Dr. Larsell. He was the main speaker of the evening.

**Next on Program**



Recounting adventure below the antarctic circle, Read Admiral Richard E. Byrd will tell his exciting story with motion pictures.

**Byrd's Talk Open To Prep Students**

**Schomp, Truax, Hamby Will Contact Schools in Nearby Cities**

To extend to high school students the opportunity of attending the lecture of Admiral Byrd here January 27, Woodrow Truax, Bruce Hamby and Ralph Schomp will visit the prep schools between Albany and Roseburg, Schomp university activities manager, said yesterday. The trio will leave Friday morning.

Admiral Byrd will talk in McArthur court Wednesday evening at 8:15 to give his own story of new discoveries and conquests he and his party conducted in Antarctica on their last expedition. Nine thousand feet of exclusive motion pictures, with Byrd telling the story as the film is shown, is scheduled.

The pictures include flights of Byrd in his Condor plane, rebuilding of Little America, the strange life of the "dead" continent, exploratory flights and Admiral Byrd at the advance base—a tiny hut 123 miles south of Little America, where he maintained the world's southernmost weather station during five months of the polar night.

Interesting to University students is the fact that Clark Spurluck, junior in social science, was one of the six boy scouts that were selected from the United States at large to go to New York as guests of the Admiral. Of these six Paul Siple of New York city was selected to join the antarctic expedition.

**Drug Magazine Publishes New Comish Article**

An article, "The Effectiveness of Drug Store Window Displays," by Dr. N. H. Comish, professor of business administration, appeared in the January issue of the Pacific Drug Review.

In his article Dr. Comish points out that drug displays are more effective than others in attracting passersby. He says that drug displays in general are not as attractive as grocery and dry good displays.

Dr. Comish believes drug displays would attract more attention if druggists were to introduce motion into their window displays and attach price tags to the merchandise displayed.

**Tau Delta Delta Plans Concert For This Term**

Tau Delta Delta, women's local music honorary, formulated plans for a concert to be given the latter part of winter term at a meeting held Tuesday night in the music building.

The following committee chairmen were appointed for the concert: Jane Hall, program; Shirley Rising, ushers; Frederica Merrell, publicity; Frances Douglas, printed programs; Dorothy Burgess, time and place.

On the program for the meeting was Phoebe Breyman, who gave a cornet solo, "Flight of the Bumble-Bee."

**Action of Individual Houses is Asked on Turf Field Donation**

**50 Cents Per Man Set as Scale; Each Group to Have Own Representative; Sororities Contribute Heavily**

Answering statements of fraternities that no definite plan had been presented for their acceptance or rejection, Bill Van Dusen and Dick Watson last night outlined a budget of the cost of the work and plans for meeting the figures set forth in it.

At the same time, Ed Reames, president of the interfraternity council, reiterated the council's decision of last Thursday that action on donations should come from the fraternities individually and not through the council. Several organizations

**Classes Leave Rooms In Journalism Building For Press Conference**

Due to the conference being held in the Journalism building, classes ordinarily meeting there will be moved elsewhere, as follows, on Friday, January 22, only:

- 8:00—Economics 202, C1 (Crumbaker)—4 Education.
- 8:00—Social Science, 102, C1 (Jameson)—110 Johnson.
- 9:00—English 202, C2 (Lesch)—105 McClure.
- 9:00—Social Science 102, C3 (Moore)—1 Oregon.
- 10:00—English 112, C15 (Waffle)—4 Commerce.
- 10:00—English 435 (Ernst)—301 Condon.
- 11:00—English 112, C33 (Blair)—106 Oregon.
- 1:00—English 105, C2 (Moll)—2 Education.
- 2:00—English 395, (Moll)—2 Education.

**Class Changes To Be Discussed By Emmerson**

Mr. D. A. Emmerson, assistant state superintendent of public instruction, will speak on "Proceeding in Revising the Curriculum" Monday night at 7:30 in the new men's gym. Phi Delta Kappa, men's educational honorary, is sponsoring the lecture.

Mr. Emmerson's talk will be the second in a series being given to acquaint the public with curriculum revision.

(Please turn to page two)

**Barber Avoids Wedding By Becoming UO Student**

Leap year and its unwritten "bill of rights," granting woman the privilege of proposing to the man of her dreams has just passed. A business ad student is taking no chances on getting "hooked" by his lady friend for some time yet.

The student, a haircutter in a campus barber shop, quit a beauty parlor job and registered as a freshman here because his sweetheart became too insistent that the couple get married.

"Shucks," he chuckled apologetically as he lounged in a davenport between haircuts, "I like my girl very well, but somehow I don't feel just like marrying her right now. But I didn't have the heart to tell her just outright, you know. So when I received word of an opening in this shop I figured that by taking the job—it's only part time—and going to school the rest of the time I could stall her off for a while longer."

The barber explained that he had already quit a job in Vernonia—that's where he first met her—last summer for the supposedly better position in Seaside so that he could "make a little more dough to get married on."

"At least that's what I told her. But I was lucky—business wasn't so hot in Seaside so we had to postpone things for a while longer. And, since this college life is sort of expensive, I figure that any job I land next summer will net me only enough to pay off my debts for this winter. I guess the girl won't mind the delay."

The girl friend? Well, she's home on the farm "gettin' ready for her wedding," but the elusive haircutter confesses that he'll "pass out" if she hears of Oregon's TCLACA and dashes down here to join.

**Scene at the Ballet**



Dancers with colorful costumes swirl in this scene taken from one of the Ballet Russe. Oregon students will see the troupe on the campus February 4.

MANHATTAN OR GLOVER PAJAMAS \$2.00 values! Reduced to— \$1.65

Pajamas of these brands are real values at this price. Come in while our January Sale is in progress. You will save money on everything you buy.

JOE RICHARDS MEN'S STORE 873 Willamette