

Shifts Announced On Emerald Staff

Crisman Launches Drive For More Subscribers Among Parents

Walt Vernstrom, business manager of the Emerald, yesterday announced several promotions and appointments on the business staff.

Gerald Crisman, former circulation manager, was named to the position of circulation promotion manager and plans a campaign immediately to increase subscriptions. He intends to interest students in subscribing to the Emerald for their parents. Representatives will be appointed in every house on the campus. Crisman requests that everyone interested get in touch with him or Vernstrom at the ASUO offices. Rates are \$1.25 per term, or \$3 per year.

Other appointments include Frances Olson, circulation manager, and Jean Rawson, assistant circulation manager. Bill Sanford was named Portland advertising manager.

Political Scions

(Continued from page one) cooperative system, and a plan of production for use.

W. L. Gosslin, speaking for the Democrats, contrasted the depression year of 1932 with 1936, and maintained the business revival in industry is due to Roosevelt's recovery program. He praised the PWA, and asked the assembly to remember the University's new library, the men's gym, and new infirmary.

"Our nation's business is improving by leaps and bounds," said Mr. Gosslin. "Why change? Let's not put in an untrained pilot when we already have a man who has had four years of the most trying experience as president of the United States."

Landon Supported

David Eccles, speaking for the Republicans, supported Landon, and maintained the big issue is "centralization of power."

"What assurance have we that the power of the national government will always be used in the interests of the people?" he demanded.

"The New Deal has been satisfied to spend money to give us bread and circuses!"

"I believe Governor Landon, if elected, will give us a liberal government."

"Roosevelt's temporary benefits have a great vote appeal," said Socialist Mr. Sweetland, "but what are we going to do when the relief money is gone? Instead of taking the lesser of two evils, and voting for either Landon or Roosevelt, the Socialists ask you to vote your convictions in this election."

Mr. Gosslin, coming for the Democrats, said that as he had not heard the Republican speaker offer a platform, he gathered they had none.

"The Republican platform," he said, "is a rehashed New Deal, which the Republicans wish to carry forward under their own banner." Mr. Gosslin charged the Re-

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They Prepare for Homecoming Welcome



Fourteen University students have been busy the last few weeks laying plans for the annual homecoming of Oregon grads. A record number of alumni are expected for the weekend of October 23, 24, and 25. The committee in charge of plans are (from left, front row) Vera Pound, Myra Hulser, Polly Lou Todd, Vic Rosenfeld, Dale Mallicoat. Second row—Leland Terry, Don Johnson, Lucille McBride, Frances Watek, Mildred Blackburne. Back row—Avery Combs, Walter Echebeck, chairman; Dave Lowry, Zollie Volchok. —Courtesy Oregon Journal

Modern Art is Topic Of Address by Hart

Modern tendencies in art with relationships to culture and social life were discussed by Lance Hart, assistant professor of drawing and painting, as guest speaker of Alpha Kappa Delta, sociology honorary, Wednesday evening. The meeting was held in Gerlinger.

Mr. Hart read a paper on "Reflections on Modern Art" in which he touched various phases of the newer art movements and schools. Following the reading of the paper, Mr. Hart illustrated various newer art movements in painting by exhibiting a large number of prints, particularly those of Diego Rivera, Mexican mural artist, and Vincent van Gogh. Members of the group discussed the sociological aspects of art movements.

Preceding Professor Hart's discussion, officers of the honorary for the current academic year were elected. Those elected were: Wilbur E. Moore, president; Orpha Dasch, vice-president; and Polly Lou Todd, secretary-treasurer. Helen Harriman is retiring president.

publicans preached fear to the country.

Mr. Eccles, talking again for the Republicans, said: "If preaching fear will prevent the usurpation of power, then I plead guilty."

Professor John L. Castael, head of the speech division, was chairman of the debate.

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Art and Music Combined In Designs Class

Art and music, two great cultures, have come together on common ground in the freshman design class in normal arts.

The class, under Miss Maude I. Kerns, has been drawing to music, for the purpose of stimulating rhythmic creative self-expression. The students at first used graphite, expressing on paper their personal reaction to the rhythm of the music, then tried to do the same with color. Later, they drew real and imaginary flowers with the graphite and colors.

Another phase of this class work has been the drawing of mental concepts of objects. The student puts down his original idea, as a child, of the appearance of some common object such as a cow, the sun, or a man; and then builds upon that idea in his following work.

The materials used so far in the class have been graphite, colored chalk, dye, and crayons; but later, according to Miss Kerns, the class will try to carry out the rhythmic idea in oils.

Poll Analysis

(Continued from page one) sorority female graduates went optional, 2 to 1.

Roosevelt, Optional Vote Similar
The vote for Roosevelt generally was the vote for voluntary drill. The Greeks male graduates voted 10 to 10 in Roosevelt and Landon, the same split as they had on ROTC. The independent male vote for Roosevelt was 66 per cent, for optional 67 per cent. Independent women voted 72 percent for Roosevelt and 72 percent for optional. All classes of fraternity men went for the New Deal, but the sororities were for Landon in every class, except the junior.

Four years ago Oregon students gave Herbert Hoover a vote of 793, or 60 per cent of those voting, but at the same time the Literary Digest poll had given Roosevelt the lead in 41 states. Roosevelt secured 356 votes, or 27 per cent. The Pacific coast college vote for the three candidates, Hoover, Roosevelt, and Thomas, was practically the same as that of this University. There were 6,356 coast votes with Hoover ahead 55 percent, Roosevelt following 29 percent, and Thomas third with 13 percent. Norman Thomas won at the University of Pennsylvania.

1932, 1928 Compared
Oregon's straw vote in that year reached 1331 students, whereas this year the Emerald reached 1277. Editor Richard L. Neuberger, however, covered all organizations at the lunch hour, and this year Editor Fred Colvig had a booth centrally located. In 1928 when Arden X. Pangborn was editor of the Emerald, Hoover also won on ballots printed for two weeks in the paper. Hoover had 359, Alfred E. Smith 202, Thomas 16, and Prohibitionist Thomas Varney, 2. This election reached only

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Research Bureau Broadcasts Talks

Four members of the University of Oregon bureau of municipal research will speak in a series of radio broadcasts sponsored by the League of Oregon Cities and the bureau. The programs, to be broadcast over station KOAC, will be from 7:45 to 8:05 every Wednesday evening except Armistice day.

The first speaker, Warren C. Hyde, will talk on "Oregon's First Fire Inspectors' Conference," October 28.

On November 18, William O. Hall will speak on "Codification of Ordinances by Small Cities." The speaker for November 25, will be Henry Beistel, whose subject has not yet been announced.

Herman Kehrl, director of the bureau of municipal research and executive secretary of the League of Oregon Cities, will speak, December 9, on "The Relation of Sprinkling and Irrigation to Municipal Water Management."

one-fifth of the students, 579, and the men outnumbered the women voters, 309 to 270. The grads went slightly for Smith, and Hoover carried the women, 3 to 1.

From these figures it is seen that the Socialist vote climbed from 16 in 1928 to 182 in 1932 and down to 70 in 1936. Varney's two prohibition votes in 1928 twinned to one Colvin prohibition ballot in this year's poll, a long step from the Oregon campus of 1912, when 450 students signed a petition to "Keep Eugene Dry."

The local issue in '28 was the Eugene measure whether movies should run on Sundays, on which 476 students said "yes" and 93 "no."

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DON THOMAS CHARLIE PADDOCK DAVE HOSS GORDON CONNELLY AND ME
are forgetting politics to enjoy
HOMECOMING WEEK-END
Parade and rally show tonite
"Russian Rendezvous" Saturday

Campus Calendar

Confined in the Infirmary today are: Alice Seiling, Helen LaFollette, Ellen Smith, Elenore Pitts, Roderick Aya, Bob Chilton, Charles Wilson, Harry Hildeburn, Clarence Elle, Robert Prescott, Winston Alard, Mackie Cornwall, Edward Daly, and Berkeley Mathews. John Breckenbridge, Hugh Collins, and Clifford Gruning are at the Sacred Heart hospital as a result of appendicitis operations.

There will be a social swim in Gerlinger tank tonight.

Friday night social swim in Gerlinger pool will not be held tonight because of the rally and Homecoming activities.

The Eugene Hockey club will meet Saturday morning at 10 o'clock instead of Friday afternoon at 4.

Westminster house will be open tonight for dancing, games, and refreshments after the parade. Five cents admission, and everybody is welcome.

TO TALK ON SOCIAL SCIENCE

Mr. Calvin Crumbaker, professor of economics in the school of business, will address an assembly on the teaching of social science in public schools in Roseburg on October 31. Mr. Crumbaker will later conduct a section for teachers on the same subject.

Warrens's Men

(Continued from page three) tified with reserves. Paul Rowe, driving 200-pound fullback, is one of the frosh mainstays. Rowe has been starring all season with his slashing drives into the line. Coach Warren has two threats ready for duty at left half. George Jesse and Gerald Graybeal are the lads, and both are dangerous ball packers.

Ron Husk, Franklin star, who will open at quarter, and Bill Rach, chunky Seattle boy, who plays right half, are the other frosh backs slated to start. Bob Smith will be held in reserve.

Comparison of the opposing lines indicates that little edge will be held by either. Both average about 192 pounds per man.

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Greenough's

(Continued from page one)
Brawny members of the Order of the O waited on the curb at the College Side Wednesday noon, girded for a tug of war with "Easy Viber 8," creaking crate of the campus.

Students were hurrying to 1 o'clocks. The time set for the tussle passed. Lettermen nervously shuffled their feet.

Then looking down Thirteenth avenue, the athletes observed the approach of "Viber 8" from Alder street. Fred Hammond, student president, was at the wheel. The lettermen squared off for the combat. The crate wheeled closer to the scene, goaded by a confident driver.

But the auto slowed down, in

spite of all Hammond could do. He yanked down on the gas, tugged at the choke. It stopped, began to roll backward. A few lettermen made a dash for the vehicle, only to see it tear off down the street, in full reverse gear. Quickly, it outdistanced the bruisers, left them gaping at the fleeing "Viber."

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PROFESSIONAL GUIDE
Dr. L. L. Baker
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Avenues of Fashion

By Esquire

WELCOME GRADS

Avenues of Fashion by Esquire, is to be a weekly feature of the Emerald. In the realm of men's fashions it is almost true, as the cynic contends, that there is nothing new under the sun. But fashions for men are in a constant flux and in the changing cycles many things come up that are so old that they are new. It is our purpose through the help of the merchants of Eugene to give you the correct style for all University functions.

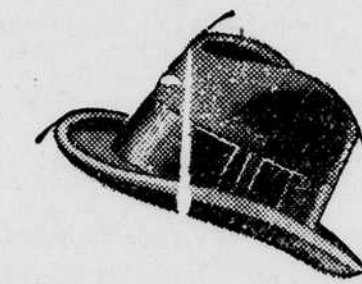
Vern, Dudley Field, Pomeroy, is going to town with his new British Lounge innovation, sold in Eugene by McMORRAN & WASHBURN. This is in order for the dance Saturday night. It is a cable stripe on black, featuring a very clever fabric and a smart, dressy design. This suit displays a new idea in men's clothing, mainly that of the lounge style which is to be a permanent trend. A feature of this suit that is hard to beat is that it brings out the good points in a man's figure and hides the bad. It is a suit that gives one athletic shapeliness and at the same time great comfort and freedom of motion.

One should notice the wide shoulders, lower waist line, and noticeably longer coat which helps to add breadth of chest and "phantom" interest to the height of the wearer.

With this suit one would be correct in wearing a Lee water block homburg in black, midnight blue, or grey mix. The homburg continues to grow in favor on the campus, and turns again to the silk bound edge according to JOE RICHARDS.

The shoes that are in favor among all of the eastern campuses are the Croydon and Savoy shoes styled by Nunn-Bush. They are black and have a plain toe adding certain amount of sophistication to ones' dress. Lefty Kneeland, Phi Delt, will be more than glad to show you these shoes at PAUL D. GREEN'S.

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The shirt, Ah! Nothing but the best for the well dressed man, therefore we suggest "The Rodney" by Arrow at ERIC MERRELL'S. A moderately deep colored shirting in blue, worn with a white Lord Kent collar and white French cuffs. It is reported to be increasing in popularity and is important in the trend to formality in campus apparel. With this one would wear a blue cravat featuring the Neon stripe by Fashion Craft.

Oregon vs. Washington State

For the game may we suggest a Houndstooth sport jacket, at DeNEFF'S, black chalk striped slacks sold by BYROM & HOSELTON. With this a roofer's lid, white shirt and dark tie. The shoes might be either grey sueds or black. The nice feature of the slacks is that they are of a heavy worsted material with a hard finish and will hold their press in case Old Jupe decides to pay us a visit.

Here's wishing the team luck. . . . Whats Don Thomas cooking up now. . . . Hammond looked nice Tuesday last. . . . Anybody know the Pi Phi who has been climbing in the window. . . . Due apologies to "Up to Snuff". . . . Goom bye. . . . Collich is such fawn. . . . Nice work Vee. . . . Wanta trade that green plaid tie Combs. . . . Goom bye again. . . . See you at the Russian Rendezvous. . . . I hope. . . . —WMS

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