Moore's Ladies

Shop 832 Willamette Street

CAMPUS

FASHIONS

campus pa-

hair coat.

soft tweed or a

colorful camels

Square-should-

ers, swing

skirts . . . the just right

college styles.

Moore's have

Hosiery

Special

79c

AWS 1936-37 Program Includes New Girl-Date Harvest Dance Nov. 21

uled on November 21 after the two students. Such a program will they recently returned from a tour come to Eugene October 11 to in-Oregon-Oregon State game, a cam- be initiated by group meetings of to Japan. pus sing, and exchange desserts be- song leaders at the Y to receive tween women's houses and women's dormitories, according to ference held last week.

Thespians, freshman women's honorary group, will be done away with, it was decided after concluding that such a group functioned for too short a time to be useful. A much larger group of 25 freshman girls will be chosen for Kwama at Mortar Board ball next spring

Co-ed Capers is planned for winter term and plans are being made to have the program presented by groups of sorority houses instead of by classes as has been done in former years.

Vacation dances for high school students will not be attempted again this year but orchestras will be asked to sponsor an "Oregon Night"

Mrs. John Stark Evans, director of the Y, was very much in favor of a "campus sing" which was very

New activities to be undertaken on the campus enters songs in a Hunt, president of the Portland Alinstructions and "tips."

The annual Frosh "Get Wise" plans made by Martha McCall, party will not take place this year. glass-enclosed cabinets. They were of the Pacific coast colleges. Sun-AWS president, and council mem- Frosh orientation groups and a the gifts of Yosuke Matsuoka, day the group will take the visitor bers at the annual planning consystematic program to be carried Japanese industrialist and states- for a drive on the McKenzie highon by pledge trainers will take its man, and graduate of Oregon.

and do more" was suggested.

reported that all social events must life. be scheduled by October 8.

MISS KING HONORED

popular several years ago. Every the house guest of Warine Eastfrom Ohio State college. She is ment officials. fraternity, sorority, and dormitory burne and Jane Potter.

Open House Schedule

GREETINGS We welcome you Coeds of Oregon to visit our smart fall fashions

for all events. BARNHART'S

SUB-DEB DEPARTMENT Sara de Saix Dresses In this new department we are featuring esses suitable for nces and teas. They are light woolens and silks. Up-tolate in fall fashions. Each has its own name. Name for personality JOAN DO DO JUNIE CADET TRICKSTER \$12.95 10th and Willamette



Alumni Heads **Bring Booty** From Orient

Treasures from the Orient were brought to Portland by Paul D.

Principal booty of the trip was Mrs. Stevens, whose home is in two Japanese dolls, dressed in na- Pasadena, California, will visit the Autumn Note tive costumes and standing in local chapter in an inspection tour

The two Oregon representatives Kenzie Bridge. All council members agreed that made the trip to the Far East, to Advisers for Mortar Board for the excessive number of ineffectual present a medallion ordered for this year will be Miss Florence honoraries should be reduced and Mr. Matsuoka by the Alumni as- Marriot and Mrs. Virgil Earl, Vira campaign motto of "Lower dues sociation in honor of his service for ginia Endicott, president of the lohis country. Mr. Matsuoka, since cal chapter, announced yesterday. Martha McCall announced that leaving the University in 1900, has | The new advisers and Mrs. Ste-\$250 had been contributed by AWS represented his country at the vens will be guests at supper Sunfor the library browsing room and League of Nations at Geneva and day evening at the home of Mrs. she urged that houses and organi- instituted the famous "walk out" Schwering. Conferences with the zations cooperate in raising more that alarmed the world a year ago. officers of Mortar Board and the money for a project that will be of Besides being active politically, he advisers will be held Sunday evebenefit for every University stu- has become director of the South ning. Manchurian Railway and very Isabelle Miller, social chairman, prominent in Japan's industrial ducted around the campus and will

After being met in Japan by for Corvallis in the afternoon. Charles Yoshii, also a University of Oregon graduate, the Portland- are entertaining Mrs. Stevens are: Miss Martha King will be the ers were entertained, taken for Martha McCall, Elaine Comish, guest of honor at a dinner given trips to Yokahama and Tokio in Margilee Morse, Helen Bartrum, by the Alpha Xi Delta tonight. Mr. Matsuoka's private car, and Mildred Blackburne, and Virginia Miss King is an Alpha Xi Delta presented to various high govern- Endicott.

they started.

1. Alpha hall

4. Chi Psi

2. Alpha Tau Omega

3. Beta Theta Pi

5. Delta Tau Delta

6. Gamma hall

7. Delta Upsilon

8. Kappa Sigma

9. Law students

11. Phi Gamma Delta

12. Phi Delta Theta

13. Phi Kappa Psi

16. Sigma hall

19. Sigma Chi

21. Sigma Nu

23. Theta Chi

24. Yeomen

25. Zeta hall

17. Sigma Alpha

14. Phi Sigma Kappa

15. Phi Kappa Alpha

18. Sigma Alpha Epsilon

22. Students' Cooperative

Cinema

By WINSTON ALLARD Here it is Thursday with an epidemic of new shows in town or on

the way. Killing and comedy all rapped up and delivered at the

Heilig in a neat little package called "Alibi for Murder," so the patron should watch his shiver and chuckle quota. A radio news com-

mentator, played by William Gar-

gan attempts to get a famous in-

ventor on the air for an interview.

Instead, he gets a corpse and a

beautiful secretary. Everyone has

an alibi and the action pyramids until the murderer lands with a

sickening thud at the feet of the

If you like westerns you'll un-

doubtedly like "The Three Mes-

quiteers," playing along at the Heilig, and if you don't like westerns you may like this one anyway. It

has a different plot than the stan-

dard horse opera and concerns the

struggles of a group of disabled

war veterans to make a place for themselves in the West after their release from the veterans hospital. At the McDonald Dick Powell

and Stuart Erwin vie for comedy

honors in "Stage Struck" and "Wo-

men Are Trouble," respectively. We haven't seen the pictures yet but

everyone has heard the songs from

the Powell opus, "Fancy Meeting

You," "The Body Beautiful," "The

Income Tax," and "In Your Own

O'Connell, the genial brass hat at

the McDonald says that with two

more pictures playing tunes in the

box office like "The Gorgeous

Hussy," he can install an extra

If you like something for noth-

ing, don't forget that Mayflower

guest tickets are good until Octo-

balcony and roof garden.

Quiet Way."

Living Associations

20. Sigma Phi Epsilon

10. Omega hall

Mortar Board Makes Plans for Entertainment Of National Treasurer were Phi Gamma Delta to Delta Delta Delta, Sigma Alpha Epsilon

Extensive entertainment is being ning affair will be: Mrs. Alice B. by the Associated Women Students contest which in past years was umni association of the University planned by the University of Ore- Macduff, Miss Helen Peters, Mrs. throughout the coming year include judged throughout "campus sing" of Oregon, and Miss Ruth Coving- gon chapter of Mortar Board for Edgar DeCou, Miss Virginia Hart- ta Theta to Pi Beta Phi. week at luncheons by a committee ton, member of the board of gov- Mrs. Coral Stevens, national treas- je, Mrs. Frederick M. Hunter, and a girl-reverse Harvest dance, sched-composed of John Stark Evans and ernors of the association, when urer of Mortar Board, who will Miss Esther Payne. spect the local chapter.

way and will have dinner at Mc-

Monday Mrs. Stevens will be confinish her inspection before leaving

Members of Mortar Board who

Other guests at the Sunday eve-

1. Delta Delta Delta

4. Alpha Omicron Pi

6. Alpha Gamma Delta

8. Kappa Alpha Theta

9. Kappa Kappa Gamma

12. Orides (Westminster

10. Alpha Chi Omega

5. Alpha Delta Pi

7. Delta Gamma

11. Pi Beta Phi

house

14. Chi Omega

17. Alpha Phi

13. 10-minute wait

15. Alpha Xi Delta

16. 10-minute wait

18. Gamma Phi Beta

19. 10-minute wait

20 Hendricks hall

21. 10-minute wait

22. Zeta Tau Alpha (Mary

(14th and University)

The Alpha Phis are having a for-

mal founders banquet tonight. The district governor will be a guest.

Spiller hall)

23. Women's Cooperative

24. Susan Campbell hall

(Men's dorm)

25. 10-minute wait

2. 10-minute wait

3. Sigma Kappa

Below is the "line of march" to be followed for the annual

Open House event Saturday night. The men's groups will start

promptly at 7 o'clock at the house or hall listed immediately op-

posite theirs. They will proceed consecutively down the list, stopping

at each women's organization for 10 minutes only. The must observe

the "10 minute wait" periods. After reaching the bottom, they should start at the top of the list and approach the house from which

OPEN HOUSE

SWING TIME

Is Introduced

Pumpkin and mince pies with

hot cider or coffee are popular

desserts at exchanges between fra-

ternities and sororities and such

entertainment symbolically intro-

duces the autumn social season.

Fall dances and dinners with the

autumn leaves and fruit are sched-

Last night sororities who were

hostesses to fraternities were Kap-

pa Alpha Theta to Delta Upsilon,

Delta Gamma to Phi Delta Theta,

uled for the weekend.



FOR DANCE TIME

The swing skirt has been voted the most popular style for the coming season. It is suitable for

Keep in step with a swing skirt.

Charge accounts and budget accounts.



Chi Omega to Phi Kappa Psi, Alpha Phi to Sigma Nu, Gamma Phi Beta to Alpha Tau Omega, and Alpha Gamma Delta to Theta Chi.

Fraternities who entertained o Alpha Chi Omega, and Kappa Sigma to Kappa Kappa Gamma.

Tonight the Sigma Chis are hosts to Alpha Omicron Pi and Phi Del-

Delta Delta Delta will entertain Sigma Alpha Epsilon and Theta Chi will have Pi Beta Phi as their guests Friday evening.

Hendricks hall is having a dinner for Omega hall tonight with Nettie Rossen in charge of arrangements. Friday night, Susan Campbell hall At Exchanges is hostess for Gamma hall at a dinner dance.

Beard's

For

OPEN HOUSE



Get the Catch Of the Season



Choose your dinner dress for Saturday night with utmost care. It may mean your future dates on the campus.

Come in and see our dresses. They are absolutely the latest.

\$14.95 - \$19.75 \$22.50



Illustrated, is the new gore pump by Graham's. It is black Suede and black Patent Leather, developed in a very interesting treatment.

Sophistication

The coed that makes the selection of Graham's smart styles, will be in step with modern times

Small wonder, for they have everything that she may desire

The right heels-The right colors and the new trimmings .

The stamp of Graham Quality



"Where college folk buy footwear." 828 Willamette Street 828

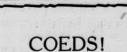


COEDS

For smartness and for personality, E. Heidel's have the correct hats for every occasion.

E. Heidel Hats

1007 Willamette



Your hair is your leading asset. Use it to catch the best looking at Open House.

MILL'S BEAUTY SALON

893 Willamette Street





GREETINGS to all the fair sex, and others, on the Oregon campus. This year we are featuring this column for your benefit. Start the year right and read, faithfully, UP TO SNUFF, every Thursday. "BE IN THE KNOW."

Seen on the Campus—

The coeds of the campus, this year, seem to have used exceedingly good taste in selecting their fall clothes. FLORENCE (PETER) SMITH, Alpha Chi, has been seen going to and from classes wearing the newest of new, CULOTTES. They are brown flannel with double pleats in the front and back. Over an orange and brown plaid blouse, she wears a green suede jacket. Brown Stetson Highboys com-

At H. Gordon and Co., JEANETTE CHAPMAN, Theta, found a brown light weight wool dress. It is trimmed with buttons down the front and a white collar. In keeping with the fashions, the dress features the swing skirt. Just the right thing for football games.



KAPPA'S BARBARA THOMPSON, discovered a very good looking royal blue and yellow striped skirt at McMORRAN AND WASHBURNE. She wears a royal blue sweater and saddle-back shoes

Something New for Open House—

Have you seen some of the hair dresses that KATHERINE MILLS at MILL'S BEAUTY SALON has given the Coeds? She can make you feel terribly dressed up for Open House. Let her help you be the perfectly groomed lady for the occasion.



LOUISE ROBINSON, CHI OMEGA, has the right idea in wearing her quaint black taffeta dinner dress. It is trimmed in starched white lace and tiny

BUD GOODIN, PHI DELTA THETA'S pride and joy, is out of season for football, but is in season for fashion. He found the answer to a college man's prayer when he got the best looking grey single-breasted suit at DeNeffe's. The inverted pleats and belted back make it a very comfortable

BUD has competition for being one of the best dressed men on the campus. NED SIMPSON, BETA'S hero, bought the newest gadget on the campus when he got one of DUDLEY FIELD'S Saddle Bag Jackets.

Be sure that you watch for our next week's headline in "UP TO SNUFF," FASHION AND FLASHES.