

Oregana

Oregon's yearbook, edited by George Root, leads 840 college annuals in every department judged to be named All-American pace-maker.

Oregon Emerald

Assembly

At 11 o'clock in Gerlinger hall today with Princess Cantacuzene, who was driven from Russia with her Russian husband during the revolution, as speaker.

VOLUME XXXVIII

UNIVERSITY OF OREGON, EUGENE, TUESDAY, OCTOBER 7, 1936

NUMBER 2

Pierson Names 23 ASUO Heads For Card Drive

Prize to Be Given Daily, Announces President; All Get Chance Later, Is Hammond's Plan

Determined to succeed, 23 committee chairmen were appointed yesterday by Bill Pierson, head of the ASUO drive. At the same time Student President Fred Hammond told of several valuable prizes which are to be awarded at the first meeting of the committee today at 4 o'clock in the office of Ralph Schomp, activities director.

Prizes Await Salesmen

To the man selling the most student body cards by 4 o'clock this afternoon, a necktie from DeNeff's men's clothing store will be awarded.

A \$2 pair of silk hose will be given the coed chairman selling the most cards by the same time. Additional prizes are to be awarded each day, Fred Hammond, student body president, has announced.

Named to assist in boosting card sales are the following, who in turn have named assistants numbering nearly 100: Winnifred Brocke, Gladys Battleson, Irene Schuapp, Elnora Tingle, Vivian Emery, Polly Louise Todd, LaNelle Mathews, June Brown, Toni Lucas, Catherine Sibley, Ruth O'Connell, Bill Vermillion, Guy Simpson, Bernard Nelson, Tom Turner, Harold Faunt, Jack Gavin, Louis Rottenberg, David Montag, Sam Fort, Zane Kemler, and Jay Langston.

Ducats to Be Awarded

Grand prizes which will be awarded at the conclusion of the drive next week include two \$7 fall term student body tickets, Hammond revealed yesterday. One will go to the committee chairman selling the highest number of cards and the other will go to the assistant who disposes of the most tickets.

Special awards to be given the sorority and fraternity attaining 100 per cent membership will be announced tomorrow. Silver loving cups are also to be given winning houses.

Dean Allen Ferrets Out True Source of Pigging

By DAN E. CLARK, II

Some years ago a former dean of women tried, in a diplomatic manner, to get the collegians to discard the word "pigging," which she termed "an odious expression." A contest was held and the word "Juning" was awarded a \$5.00 prize for "delicacy and expression." It was then supposed that the campus would adopt the new term, but the dean's diplomacy fell flatter than Haile Selassie's speech to the league of nations. "Pigging" stuck.

For many years no one has known the true origin of the word. One over-worked legend has received most of the credit. This tale was the story of the fraternity freshman who had a mania for looking

over some farmer's pigs. His constant departures for the country were tolerated until it was learned that the farmer not only raised pigs, but was bringing up three comely daughters. . . one could easily tell them from the pigs because the latter had little cork-screw tails. The freshman's pork diet was immediately limited to weekends, but his weekly departures were accompanied by a fraternity chorus of, "Going Piggin'?"

For a decade the expression was believed to have sprung from such a sordid beginning, but at last Diogenes has waved his light and the train of darkness seems to have pulled away.

While in Denmark, Dean Eric Allen of the school of journalism fell across a clue that at last looks like the signpost to solution. Not able to stand the beatings-of the third degree, the old legend, any longer the truth has outed.

Dean Allen, who always detested the expression "pigging" was sitting down to his morning engagement with his newspaper in Denmark, as was his usual custom. The newspaper being Danish was, strange as it seems, written in Danish and the dean was having a little trouble with it at the start. Suddenly the dark clouds gave the cheery sun the amateur hook, the birds stopped their morning gurgling, the dean's sojourn in Denmark was spoiled; for there on the front page of a Danish newspaper, in BOLD face type was the word

Meteorite Is Lump o' Coal, Says Senior

Why should the frosh stand gaping at the porch of McClure hall? Certainly that black—whatever it is—doesn't interest them? It's been there—well, for an awfully long time. But maybe "we have something here."

And one inquiring freshman asked of an aristocratic upper-classman, "What is that?" The senior's eyes followed in the direction of the frosh's finger. "You must not point," he said. "But the frosh didn't forget his question. 'Well?'"

"Oh yeah—Why, er—that's coal."

"What's it doing there?" "Well, that's a special piece. See, how it came—in one big lump."

"Yes, but that isn't. . . ." "I'm going to be late to class. So long."

But then the upperclassman returns. He comes sneaking back, looks behind him, then he hurries up the steps. There he finds a small sign, which tells all about it. It reads, "Williamette Meteorite Replica." The senior looks at it with awe. After shaking it a little, he reads further.

He finds that it was found in Oregon City in 1902, but that it's just a plastic copy, the original is in New York. Still further on he learns that it is the largest meteorite ever to be found in the United States; weighing 31,107 pounds, being six feet, six inches in height, and four feet, three inches in thickness.

Landon Club to Be Started on Campus

Final plans are being made to organize a "Landon for President" club on the campus and a meeting will probably be held in the Y hut next Tuesday at 7:30 p.m.

National, as well as state and city speakers have been promised for the meetings. Novel vote-getting plans will be discussed and several skits will be worked out. Those who help with the programs will tour the country and attend important meetings throughout the state.

Homecoming Is Oct. 23, 24, 25; Plans Rushed

Big Time Scheduled for Alumni by Eschebeck; Complete Committees To Be Picked Later

A bigger and better homecoming than the University of Oregon campus has ever seen is in the making, according to reports made by the committees in charge.

Walter Eschebeck, acting chairman, and all of his assistants are working each day formulating plans for new and novel features for the occasion which will be Oct. 23, 24, and 25.

Assistants Named

Working with Eschebeck are Frances Watzek, assistant chairman; Zollie Volchek, publicity head; Myra Hulser, assistant publicity; Lucille McBride, secretary; Mildred Blackburne, receptionist; Don Johnson, program; Dale Malli-coat and Leland Terry, parade; Avery Combs, finance; Dave Lowry, dance; Victor Rosenfeld, assistant dance chairman; Polly Lou Todd and Vera Pound, alumni luncheon.

Because this is one of the largest events of the year, many workers will be needed. Committee heads will announce their names later in the week.

From the minute the alumni arrive on the campus until the end of the big affair their time will be taken up night and day by special features planned for their entertainment. The big parade, a main highlight, will take place Friday evening at 7:30 o'clock.

Noise Banned

Committees wish to emphasize the fact that this year the parade is to be one of very little noise.

Campus Calendar

University patients today are: Orval Snider, Marjorie Segre, Jeanne Lavanture, Jane Doud, Leon Parker, Robert Fulton, John Beckett, Joe Goodwin, Bud Goodin, and Marvin Rosummy.

Meeting of all directorates for homecoming this afternoon at 4 at College Side.

Homecoming directorates will meet in room 114 Friendly, Godfrey's office, 12 o'clock today for pictures.

Independent men who want to play on the Yeoman touchball team in the intramural games are urged to report to Harold Draper at the "Y" hut this afternoon.

Master Dance will hold tryouts for junior members this evening at 7:30 o'clock in Gerlinger hall. Anyone who has had one term of modern dance may try out.

Sigma Delta Chi will hold an important meeting in 104 Journalism at 4:30 p. m. today.

Alpha Kappa Psi will hold a short but important meeting Wednesday evening, October 7, at 7:30 o'clock in room 107 Commerce. All initiate members are requested to be present.

The freshman class elections will be held Thursday, October 8, 1936, in the "Y Hut" on Kincaid street, on the campus from 9 a. m. to 3 p. m. Student body cards and class cards will be necessary for the privilege of voting.

Gib Schultz, vice-president of the student body will be in general charge of the election.

Freshmen women majoring in physical education will meet this afternoon at 4 o'clock in 121 Gerlinger.

Order of Mace meeting Wednesday evening at 7:30 in speech office, Friendly hall. Members-elect requested to attend.

Master Dance meeting tonight at 7:30 in Gerlinger hall. All members please be on time.

Order of 'O' Meets At Noon to Discuss Homecoming Plans

The Order of the "O" will hold a meeting at noon Wednesday at the Sigma Chi house.

The lettermen will discuss the sale of rooster's lids to Duck football fans and will make plans for ceremonies at the Washington State homecoming game on October 24.

Gamma Alpha Chi Initiates Five Here

Delegates Entertained at Banquet by University of Oregon Group

Initiating five University women, Alice Kettle, Ellen Hill, Patricia Neal, Frances Johnston, and Jane Bogue, into the organization, Gamma Alpha Chi, women's advertising honorary, held its 1936 national convention on the University of Oregon campus October 3, 4, and 5.

New officers elected were: Miss Mary Gist, Los Angeles, president; Miss Taina Nelson, Winlock, Washington, vice-president; and Miss Althea Peterson, Eugene, secretary - treasurer. Following elections the advertising women, in convention, were banqueted by the University's Zeta chapter.

Among the Oregon women present to hear Miss Velma Farnham, prominent Portland advertising woman, as principal speaker, were Helen Bartrum and Kathleen Duffy, president and vice-president respectively of the local chapter; Toni Lucas, publicity chairman; and Irene Schuapp, entertainment chairman.

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Frosh Politics Set for Election Thursday at 'Y'

Dick and Ellis Fathered By Carry-over Blocs From Spring Term's Ticket Alignment

On Thursday, the class of '40 will go to the polls at the "Y" hut to elect officers. Nominations were made last Thursday at Villard hall. The candidates are:

For president, John Dick and Clayton Ellis; vice-president, Peggy Wright; treasurer, Al Dickhart and Bill McCready; secretary, Jane Weston and Nancy McAnulty.

The candidates were nominated by two organized political groups in the freshman class.

Blocs Named

One group includes SAE, Sigma Nu, DU, Kappa Sigma, Theta Chi, the dormitories, Fiji, Sigma Alpha Mu, and Sigma Phi Epsilon. Their nominees were John Dick, Sigma Nu; Betty Wright, Delta Gamma; Al Dickhart, Sigma hall; and Nancy McAnulty, Chi Omega.

The other group includes Chi Psi, Phi Delta Theta, ATO, Beta Theta Pi, Delta Tau Delta, and Sigma Chi.

Ellis Heads Ticket

The nominees of this ticket were Clayton Ellis, Delta Tau Delta; Peggy Sanford, Alpha Phi; Bill McCready, independent; and Jean Weston, Pi Beta Phi.

The two political groups are practically identical to those of the last spring election. Although the fraternities have taken definite sides, pan-hellenic regulations prevent the sororities from committing themselves.

Both ASUO and freshman cards are requisites to vote. Freshmen who have not yet purchased these are urged to do so before the election Thursday.

The election board named by Gilbert Schultz and the hours they will work are:

Bob De Armonde 8-9, Eldon Fix 9-10, Bill Jones 10-11, Bob Good-fellow 11-12, Jerry Crisman 1-2, Dave Hoss 2-3.

World Traveler Will Speak Today

Another angle on the Russian experiment will be presented to the student body today in Gerlinger hall at 11 o'clock when Madame Julia Dent Grant Cantacuzene, American wife of a Russian prince, will speak on "Russia Today and Yesterday." 11 o'clock classes will be excused.

Madame Cantacuzene is well versed in Russian conditions, especially those of the revolution and the days preceding. Grand-daughter of President U. S. Grant, she married a Russian army officer in her youth and until 1918 lived in court circles.

She is the author of several books and short stories dealing with Russia and her travels throughout the world. In recent years she has spent much time writing and lecturing.

Madame Cantacuzene has a solid background on conditions in the Czarist court, as she and her husband were close to the imperial family. Her views on the aristocracy's side of the Russian revolution are considered valuable because of her close relationship and her American viewpoint.

The noted traveler and lecturer had numerous narrow escapes during her flight from Russia. Through the assistance of former servants and friends she and her husband were saved from capture during the revolutionary "reign of terror."

LAWYERS TO BE RECORDED

The bureau of municipal research of the University has been authorized by Governor Martin to expend \$500 for the recodification of agricultural laws, it was announced yesterday.

The project was recommended in August by the Interim Commission of State Reorganization, headed by Mr. Kehrl.

Rushing Sleuth



Thomas Tongue, interfraternity council rushing week director, whose report and recommendations on the new sealed bid rushing rules are printed in brief below.

Tongue Advocates Shorter Rush Week

Elimination of Hot-Boxing Signed Agreements and Pin-Planting Advised

Recommending that rush week be shortened, and that "hot-boxing," "pin-planting," and signed agreements prior to pledging be eliminated, Tom Tongue, director of interfraternity rushing regulations, in his official report found much yet to be done before the sealed bid system, initiated this season, is made completely satisfactory.

While Tongue hailed the system for its correction of the previous abuse in breaking dates, and for the spirit of cooperation which seemed to prevail between fraternities, the report indicates that many of the old evils were not materially reduced.

Although Tongue finds that the rules had undoubtedly been broken in many cases, no violations were reported to his office. The cause of the hesitancy of the houses in reporting violations, he surmised, was the fear of reprisal. This is due to the rule providing that complaints may be made at any time up to the Monday following rush week.

In order to correct this "log-rolling" between the houses, the director suggested that reporting of violations be made within 24 hours of their occurrence. In this way fraternities would not be able to "compare notes" before reporting rule-breaking.

Tongue also suggested that rushes be returned to their rooms at the termination of dates in order to eliminate the confusion which often occurred when rushes could not be found at the termination of dates.

Although thoroughly aware of the many difficulties, Tongue concluded his report finding, "no good reason why the plan with proper cooperation by the fraternities and rigid enforcement of its rules should not be successful."

Quartet Will Open 3-Concert Series on Next Monday Eve

The Abas string quartet will give the first of their series of three concerts in the auditorium of the school of music next Monday evening, October 12.

The quartet is composed of Nathan Abas, first violin; Abraham Weiss, viola; Hubert Sorenson, second violin; Karl Rossner, violoncello.

October 26 and November 9 are the dates for the other two concerts. Only students will be admitted Monday evening. A ticket quiet, but maintains that their dancing was very acceptable.

'36 Oregana Judged Best in Collegiate Yearbook Contest

Noon Sendoff Rally Planned Thursday

Noisy Demonstration Will Entrain Webfoot Squad For Stanford Game

Every available car on the campus will stop by the College Side Thursday noon immediately after 11 o'clock classes to pick up passengers to the big sendoff rally for the Oregon football team which leaves on the 12:15 train for the Stanford game, Don Thomas, rally chairman, declared yesterday.

Freshmen will have an opportunity to hear the strains of the Oregon victory bell which will be transported to the depot for the occasion. The girls' rally team under the direction of Jean Stevenson will make its initial appearance of the fall term and will help Don Chapman, yell leader, with songs and yells.

The wonderful cooperation of the student body at the last rally in an effective demonstration of the new Oregon spirit is hoped for by rally members at the first noon rally of the year.

Houses and living organizations will be asked to postpone lunch until 12:30 so that more students will be able to take part in the peppy farewell planned for the Oregon Webfoot.

Master Dance Will Hold Tryouts for Aspirants Tonight

Master Dance, campus dance honorary, will hold tryouts for junior members this evening at 7:30 o'clock in the dance room of Gerlinger hall. Anyone who has had one term of modern dance, or its equivalent, is eligible for the tryouts.

Those chosen tonight will automatically become junior members of the organization. If their work during this term meets the standard demanded by the group, they will become permanent members of Master Dance.

Mrs. Faye Knox, instructor in physical education, is adviser of the organization. Shirley Bennet is president, and Rose Gore, vice-president.

'Blind Dates' Meet With Co-ed Pledges' Approval

Where there are blind dates, there is hope! This is the general consensus of opinion gathered from the various out of state feminine pledges.

A Bostonian A O Pi particularly agrees with this statement. She also added that as the evenings' celebrating progressed, the dancing ability of the masculine sex increased.

The Texan Alpha Chi lass also has enjoyed her blind dates. She complains that the fellows made her do all the talking, and when she did, they laughed at her for the way she talked. Not very gentlemanly, we'd say!

The Southern California blond from the Delta Gammas maintains that "blinds" are the best way to get acquainted around here. Some of the dancers don't quite match her favorite "swingsters" but do very well in their way.

Used to dancing the hula in the Hawaiian Islands, a Gamma Phi was quite taken back when her first blind date reprimanded her for dancing cheek to cheek with another fellow. She was also quite impressed by the studiousness of males.

Quick marriages and divorces in Nevada should have prepared a Kappa for her blind dates. However, she has not been able to enjoy them to their full extent, being confined to the infirmary soon after participating in the "take a chance" affair.

The Kansan Tri Delt limits her comments on this subject. She also states that her dates were rather mitted Monday evening. A ticket quiet, but maintains that their dancing was very acceptable.

ASUO Annual Gets First Place in All Divisions; 180 Schools Entered In Press Contest

'37 Sales Progress

Casciato Gives Schedule for Group Photographs to Start Next Week

Highest rating among the nations college yearbooks was given the 1936 Oregana by the National Scholastic Press association, according to notification received here by Ralph Schomp, educational activities manager.

The Oregana received the rating from a field of approximately 180 university yearbooks entered for judging conducted under the directorship of Fred Kildow at the University of Minnesota. Scoring high in every division, the Oregana received 840 of a possible 1,000 points, gaining official ranking as "All-American Face-Maker."

Root '36 Editor

The 1936 Oregana with George Root as editor and Newton Stearns as manager innovated several new features among yearbooks, the most notable of which were the washable cover and the host of informal pictures.

Awaiting the appointment of a business manager, Don Casciato, Oregana editor, is organizing the 1937 yearbook staff in preparation for the annual subscription sales campaign to start next week.

Over eleven hundred students made initial payments on the Oregana during the opening of school. Casciato advises students to make purchases as soon as the campaign starts, as only a limited number will be printed.

ORME TAKES BATON

Douglas Orme, director of band and orchestra, has taken over the duties of band director and instructor of the University in the place of John H. Steh who is now in New York on a year's leave of absence.

SMITH GOES EAST

Elbert Smith, former major in chemistry at the University of Oregon, has received a fellowship at Iowa State college at Ames where he is now studying for his doctor's degree.

SEE OUR WINDOWS FOR A REAL SELECTION OF NECKWEAR IN STRIPES

Joe Richards

873 Willamette

