

Spring Grade Standings Are Revealed

Alpha Men Take Top Place; Pi Kaps, Alpha Xi Deltas Next

Alpha Xi Delta sorority and Alpha hall led the living organizations during spring term in the rush for scholastic honors, it has been revealed at the office of the University registrar. The men were the smartest, however, posting an average of 2.715, compared to 2.651 for the sorority. Women as a whole attained a much higher average than the men, leading them 2.474 to 2.329. The all-University average was 2.391.

The highest possible average would be a 4 point, and would mean a straight A rating. Four points are given for each hour of A, 3 for each hour of B, two for C, and one for D.

Complete Standings Given

Standings of women's organizations: Alpha Xi Delta, Women's Co-op, Pi Beta Phi, Hendrick's hall, Delta Delta Delta, Alpha Omicron Pi, Alpha Delta Pi, Kappa Alpha Theta, Alpha Chi Omega, Chi Omega, Alpha Phi, Zeta Tau Alpha, Alpha Gamma Delta, Kappa Kappa Gamma, Susan Campbell hall, Delta Gamma, Gamma Phi Beta, Phi Mu, and Sigma Kappa.

Rank of men's organizations: Alpha hall, Pi Kappa Alpha, Sigma hall, Omega hall, Men's Co-op, Delta Upsilon, Theta Chi, Sigma Phi Epsilon, Phi Kappa Psi, Sigma Alpha Mu, Alpha Tau Omega, Delta Tau Delta, Sigma Chi, Kappa Sigma, Chi Psi, Phi Delta Theta, Phi Sigma Kappa, Sigma Nu, Zeta hall, Phi Gamma Delta, Sigma Alpha Epsilon, Beta Theta Pi, and Gamma hall.

Lemon-Yellow

(Continued from page one) for the school, including an outline of the football season.

KOIN Will Broadcast

Dancing will begin in the pavilion at 9 o'clock. Admission will be only 25 cents a person, through special arrangement with the company, and everyone who is the least bit interested in the University of Oregon has been urged to attend. The regular Jantzen beach orchestra will play and station KOIN will broadcast during the evening.

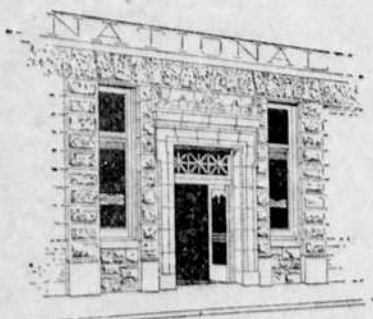
"This type of meeting will be invaluable to you in making contacts with your future fellow students, faculty, the University alumni, and the mothers and fathers of students at Oregon." Bill Schloth, executive secretary of the Greater Oregon committee has written prospective freshmen. "It will be one of the most interesting as well as one of the largest affairs that the University has ever sponsored in Portland."

Mrs. E. C. Peets, president of the Oregon Mother's club, has been heading that group's committee, working with W. M. Davis and Arthur M. Geary for the Dads and alumni, respectively. Students cooperating include Kathryn Coleman, Bob Gridley, Mildred Blackburne, and Jim Wells.

To the men's or women's living organization, including halls in the dormitories, registering the most members and special guests at Jantzen beach resort on University of Oregon day, September 3, a handsome silver loving cup will be awarded.

The award has been offered by Zell Bros. of Portland. Throughout the evening, a registration booth will be open in front of the main entrance to the dance hall in the sunken garden. All names must be registered there to count towards the award.

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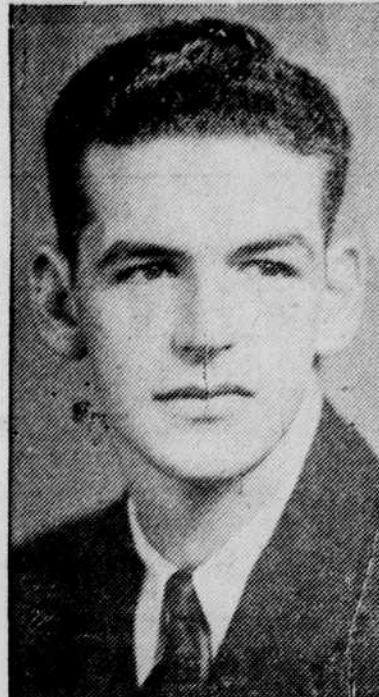
Ralph S. Schomp, formerly assistant graduate manager, will remain at the University as director of educational activities.

Athletic Chief



Anse Cornell, a graduate of Oregon, who has returned to his alma mater to take charge of the athletic administration of the institution.

Heads ASUO



Fred Hammond, who will serve as student body president at Oregon for the coming year.

Student Store Adds New Features Coming Fall Term

During the summer a new department has been installed in the University of Oregon Co-op to fill a long-felt need for uniformity and efficiency in manuscript typing and mimeographing. For many years the graduate school, the library, and the students alike, have been dissatisfied with the quality of work done by typists, selected at random and with little or no knowledge of their previous work.

Under the supervision of Miss Theda Spicer, who will herself devote several hours a day during the school year to this work, a space has been set aside for this

ing the depression. New officials have created closer ties among the state's several schools of higher education. And now our Eugene campus has been the scene for the past year of bustling building activity. Expenditures on such improvements the last 12 months soar past the million dollar mark. A huge new library is nearing completion on the newer part of the campus and by December 1 University officials expect to have the building ready for occupancy. The modern infirmary, long a need, is ready for service, and the new men's physical education plant rising near McArthur court will certainly fulfill a long need for such a building.

Reorganization of the associated students, wrought by the optional fee set-up, is now functioning smoothly under new directors and clear sailing seems to lie ahead.

As fall nears, I look forward to meeting every member of your class, in order to better equip myself to administer the highest ideals in student government.

Yes, Mr. Freshman, welcome '40!
Fred Hammond, President, Associated Students.

Welcome, '40!

In a few weeks, you who have selected the University of Oregon, will be "On the Campus." You have set for yourself a goal. To reach it you must accept responsibility and take advantage of every opportunity. Oregon offers you the opportunity of a sound, well-rounded University training. It cannot, however, give you this opportunity unless you accept the responsibility and the advantages it offers.

Whether you do well in your studies and get value received depends almost entirely upon your attitude and industry. You will find distractions, here as elsewhere, which, if not resisted by exercising your own will power, may prove harmful.

The easiest way is not always the best way. You will find that a great deal of what you have set out to do will be accomplished through your own endeavor. These first few weeks are likely to be confusing, and at first glance the University may seem large and unfriendly. However, a principal aim of the University and its students is to make you feel at home.

You will find that adulation from your fellow students in activities comes much easier than academic achievements. A certain amount of praise is good for the soul, but a balance should be maintained. Activities alone are not a preparation for your life work. Your success here and in later life must be based on a wider scope, a balance of interests, upon your willingness to work alone as well as with a group of admirers.

This is your University. Those of us who have been here for some time think it the finest, and we know that before you have been here more than a few weeks you and your classmates will be glad to call yourselves Oregon men and women.

Ralph S. Schomp, Manager, Educational Activities.

1206 Jobs Found

(Continued from page one) work, should contact Miss Smith immediately and see her at their earliest possible convenience.

A full-time permanent placement service for graduating seniors was installed by Miss Smith last year.

Oregon's football teams have defeated the University of Washington seven times within the last eight years.

This year marks the beginning of a new era in student activities. Under the separation of athletic and educational activities, the University of Oregon students this year will be offered one of the fullest and most diversified activity programs ever attempted.

Speaking for the athletic department, I sincerely believe that Oregon athletics are definitely on the upgrade, with outstanding material and coaches in all branches. Along with this definite improvement, we are embarking in schedules which promise to provide the finest in athletic competition. An example is the 1936 varsity football schedule, which will pit Prink Callison's Oregon Webfoots against every other Pacific Coast conference team. Six of these games will be held within the state, giving Oregon students an unprecedented opportunity to follow their team through the season.

The success of this entire athletic program depends upon the support it receives from the students, who, rather than the coaches or the athletic management, can really claim the Oregon teams as their own. Let me urge that all students who can possibly do so avail themselves of student body membership, for I am confident they will be more than repaid in sharing the successes enjoyed by our athletic teams.

Anson B. Cornell, Athletic Manager.

Student fees have been reallocated at the University. Membership in the ASUO will be \$7 fall term, \$5 winter, and \$3 spring term.

Welcome, you freshmen who will soon be registered in the University as members of the class of 1940! May your four years at Oregon be profitable ones.

You are fortunate to be coming to the University. Those of us who have spent several terms on the campus realize what a glorious future faces the institution. Optimism shines from every angle at Oregon.

Enrollment has begun a decided climb after the natural slump dur-

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The '40 Co-ed Shoots to Win with Hadley Fashions

This miss is wearing Archer, a new three-piece Bradley, that will set your fall wardrobe to a flying start.



When you reach the campus, you will need a Bradley to make a hit.

Ellen Kaye Dresses \$19.75 up

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purpose on the balcony of the Co-op. Here themes, manuscripts, theses and articles will be typed for students and faculty members, mimeograph work done for houses and individuals, and papers carefully edited by a competent staff under Miss Spicer. The office will be open at definite hours during the day, and the work will be priced reasonably.

University Will

(Continued from page one) seek factual background in one of the newer sciences, psychology, will be "Physiological Foundations of Human Behavior," to be taught by Dr. A. R. Moore, professor of physiology. This course will take up the physiology of animal behavior, nerve physiology, tropisms, and conditional reflexes, as well as the effects of environment and internal secretions on animal conduct.

Students who desire an understanding of the problems of adjustment of family life may enroll in "Family Relationships," a course to be offered in the non-major household economics department. It will be taught by Miss Emmanjane Peterson, instructor in household economics.

Flanked with evergreen shrubbery, an outdoor stage and amphitheater has been completed at the rear of the University's music auditorium.

Something Missing?



YES—this co-ed is ready for the campus but has mislaid her Heidel Hat.

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Oregon enthusiasts—both parents and alumni—are asking:

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Get a load of this: The 1936 Webfoot team composed of — but wait! You can read all that "dope" in the news columns of this issue of the Emerald.

Of more interest to you is the fact that you can continue to receive this "dope"—and advance dope it is—from this center of collegiate activity as soon as the action occurs this fall.

Stories by Coach "Prink" Callison... personal interviews with players... pictures... news from the practice field... from the players' bench... all will go to make the Emerald unusually interesting to Oregon football followers.

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