

Oregon Daily Emerald

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And What Will You Do After You Have Graduated?

Here's a question that a great majority of both old and new University students cannot answer:

"Do you know what occupation you are best fitted for and wish to follow—and have you selected the course that will best adapt you to that line of endeavor?"

A recent survey of a typical Oregon high school graduating class revealed that 90 per cent of the students had no, or only vague, ideas of their future aims.

Established for the specific purpose of aiding University of Oregon students in the selection of the life career which for them promises to be most satisfactory and to guide the students into courses and activities which are most likely to contribute toward success in their vocations is the personnel division, headed by Dean Karl W. Onthank.

This department is available at all times to students concerned with guidance. It gives invaluable aid through personal contact and discussion with the students and by use of various devices through which students can select their own aims in life.

Resources of the department include complete information on all schools in the University, as well as the aforementioned devices by which students can themselves work out their problems. The division also maintains wide contacts with professional and business leaders who are in positions to advise and help students.

Students planning on entering the University this year may avail themselves of this service by contacting Dean Onthank. Both his office and those directly coordinated with this line of work are open at all times to students and their parents.

This University agency is not solely concerned with student welfare and guidance, however, but also maintains a highly effective placement service, which supplements those of the regular University schools. Through continually growing wide-spread contacts with employers this department has been successful in placing a great majority of students in jobs either after graduation or after leaving school.

NYA aid, ranging from \$10 to \$20 per month, again will be available to both old and new University of Oregon students for this coming school year, it was announced by Onthank.

Deserving students who have previously received good grades in college or high school are eligible for the NYA work, Dean Onthank stated. Inquiries should be made as soon as possible to Miss Janet Smith, University employment secretary.

Students given NYA work will be placed in some campus job best suited to their chosen vocation or hobby. For example, those interested in journalism will be placed, if possible, in some department where their work will consist of writing or newspaper work.

This financial aid to worthy students is made possible through the National Youth Administration of the federal government. More than 300 Oregon students were aided in getting through the past school year by this means.

Those students not obtaining NYA aid still have all the resources of the University employment office at their command. This department, headed by Miss Smith, does yeoman service in placing students in positions both on and off the campus. The employment office is located in the campus YMCA.

A Bit Of Timely Advice To You, Mr. Oregon University Freshman Of 1936!

Dazzled and confused you will be when you find yourself swiftly whipped into the routine of campus life at the University this fall. But the first week, beginning September 21, belongs all to you! It is for you that the week is dedicated to better equip you with necessary information to successfully embark upon a career at the University.

The freshman of the past has found that it doesn't pay to bring to the campus the shell of sophistication which he may have built around himself in high school. Such elementary practices are frowned upon in the University by every class of student. High school affiliations are forgotten and the freshman must begin all over again. Your friends will be scattered over the campus, the instructors, buildings, and traditions will be strange.

But time is all you need, Mr. Freshman, to change all this. In a few short weeks after the opening bell of school, it will be difficult for the upperclassman to distinguish you from the sophomore. New friends, hundreds of them, will be made. You will speak to the democratic instructor as you pass him on the street. The score of buildings will become familiar to you. And if you violate one of Oregon's sacred traditions, you may be gently reminded of its hallowed sacredness. Gone are the days, though, when paddles were wielded on the campus. Nothing more severe than a dip in the mill race is administered at modern Oregon. And you fellows shouldn't graduate until you have been immersed in its cool waters.

Don't let any "wise guy" tell you that it won't hurt to skip occasional classes or to take your studies lightly. Study hard the first year at least, Freshman. Establish your name as a good student and save the later years for your good times. The higher grades will come easier this way. After the professors have become impressed by your good grades, they will come easier than if you flunk a few quizzes the first term and then strive for an A or a B the second term.

But don't study too much. You can't develop your personality by keeping your nose glued to lines of type in a ponderous book. This can be done only by mixing with people of different sorts. Well-rounded will be your personality if you develop the friendship of every student you meet, who, after graduation, will be scattered all over the state, giving you an interest in many localities. Books can't give you these connections. Don't shun the wild hilarity of a rally! Feel the thrill of football and other athletic contests! Tingle with rhythm at the campus dances! Just don't overdo it. Balance your career. It will bring you the biggest returns for the money spent.

If you know nothing of University except what you have gathered from fiction or the screen of your neighborhood theater, forget it all immediately. They would have you believe that University is nothing more than a place to meet handsome youths and smart young women with whom you dance and romance every night of the week. They would lead you to think that wearing striking clothes to football games is the major interest in college during fall term. If you don't leave these glorified ideas of University at home, the first quiz you have flung at you in the classroom will sting you back into the realm of harsh realism.

Activities Vary Daily Campus Life

Frosh May Seek Election To Any One of Several Service Groups

"All work and no play makes Jack a dull boy" and since Oregon Jacks and Jill's must not be dull, an unusually interesting schedule of activities is found at the University.

On the activity list for students are the six class service honoraries. For the freshman woman is Thespians, a society comprised of outstanding freshman women, a representative being selected from each living organization on the campus. During the sophomore year, outstanding first-year students are eligible to Kwama, women's service club, and Skull and Dagger, men's service club.

Service Groups Attract
Phi Theta Upsilon is the service honorary for upperclass women, while Mortar Board for women and Friars for men, are the senior honoraries for four year students outstanding in scholarship as well as activities.

The student publications, the Oregon Daily Emerald and the Oregoniana, offer an outlet for those who are interested in writing. Forensics beckon to those who like to debate and, perhaps hold secret hopes of being a second Douglas; and for girls who have hobbies, some department of Philomelite, women's hobby group, will undoubtedly be of interest.

Organizations Many
The associated women students, headed this coming year by Martha McCall, is an organization comprised of all women students on the Oregon campus. The AWS council is made up of heads of all women's living organizations, the president of the Young Women's Christian association, president of Ordes, independent women's organization, president of the women's athletic association, heads of all standing committees, and the dean of women and assistant dean of women act as advisers to the council.

Women play an active part in the athletics at Oregon due to the last year's innovation of a girl's rally team, which adds pep and zest to contests, leading cheers in their white uniforms and duck insignia. Along the sport line, and parallel to men's intramurals is the inter-house competition in basketball, swimming, hockey, etc., for Oregon women under the direction of the women's athletic association.

Professional Groups Listed
Among the more important honoraries in professional fields at the University are Alpha Delta Sigma, men's advertising fraternity; Alpha Kappa Psi, commerce honorary for men; Gamma Alpha Chi, women's advertising group; Scabbard and Blade, military honorary; Sigma Delta Chi, men's journalism society; Theta Sigma Phi, journalism honorary for women; and last, but not decidedly not least, Phi Beta Kappa, composed of outstanding senior men and women who have high scholastic rating. Members of these organizations, along with many other professional ones, are chosen on the basis of scholarship and work in the chosen field.

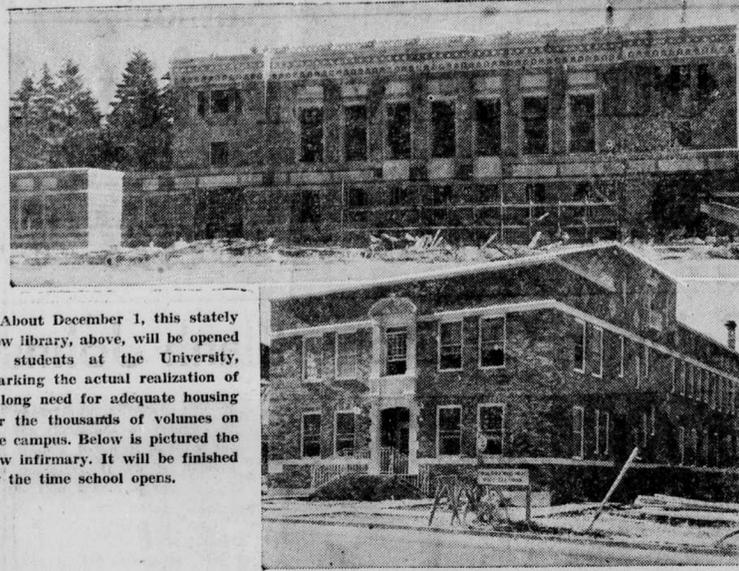
Hobbies Interest Some
The YWCA group has many and varied projects in their year's program, including discussion groups, social problem studies and mass meetings. Philomelite has among its hobby groups, ones interested in outdoor activities, poetry and prose, and social achievements. Each group is headed by an upper-class woman and firesides and mass meetings make up a part of each group's schedule.

Chairmanships of dance and campus committees provide an outlet for students who like to direct, and politics holds ever a place for those skilled in handling elections and "swinging the vote." Junior Weekend, Dad's Day, Homecoming, and Mother's Day are but a few of the activities which are campus-wide and entail student help in the carrying out of the elaborate plans.

The University band and Polyphonic choir are two pleasurable activities at the University in which musical students participate. The past year a "pep" band was formed and the "snappy" music added to the excitement of basketball games played at McArthur court.

The Co-op FOR STUDENT SUPPLIES
See Our Ad Page 7
THE CO-OP

New Library, Infirmary Nearing Completion



About December 1, this stately new library, above, will be opened to students at the University, marking the actual realization of a long need for adequate housing for the thousands of volumes on the campus. Below is pictured the new infirmary. It will be finished by the time school opens.

'Happy Days' Ahead of ASUO, Records Indicate

Eacked by resources amounting to \$306,750, and with liabilities that could be wiped out in a football season if the team got the "breaks," the associated students organization at the University of Oregon looks forward to a stable, prosperous and constructive future, a future that is especially bright for this coming year.

When the optional fees for student membership in the ASUO became permanent as a result of the election last year, the resultant loss of income necessitated some overhauling of the administrative system, but this has been accomplished and the new system is already working. The optional system complicates operations considerably, of course, and if fees could have been kept on a compulsory basis, the University student organization would now face the future not only free of liabilities, but with a generous surplus.

Football Draws Coin
Football is the keystone to a successful year, financially, and it was unlucky "breaks" last year that resulted in a small loss, it is pointed out. The ASUO wound up the year \$9,668.91 "in the red," due entirely to unfortunate weather conditions for a couple of the big games, and because of the mix-up on the St. Mary's game, which necessitated playing this contest on Sunday. Previous to last fall this game had always been a "money" contest.

This year prospects for a successful year in football are brighter than ever before in the history of the school. In place of the usual six conference football games, the University will play eight, practically every one a "natural" for a big "gate." The Washington game in Portland, October 31, should be a "sell-out," as should the Oregon State game at Corvallis, November 21. Oregon invades California early in October, for games with Southern California and Stanford, and both should do well. The University is also expecting good crowds for two other conference games in Portland, Idaho, October 17 and UCLA, November 7.

Officials Are Conservative
In spite of the optimistic outlook for football, ASUO officials have been conservative in their estimates of receipts. They estimate but \$62,850 from grid games, while last year, with two conference games less and receipts below expectations, the "take" on football was \$43,680.

This year, for the first time, athletic activities have been separated from all others, and will have an entirely separate budget from the "educational" activities. The income for the year 1936-37 for athletics is estimated at \$80,720. Of this sum, \$13,150 is expected from the share of \$3 each from \$5 student body membership card; \$62,850 is expected from football; basketball, which can easily go over this estimate, is set at \$3,200; track is expected to yield \$620; baseball \$400, and miscellaneous, \$500.

The budget for expenditures calls for \$76,431.00, which on the basis of expected income, will leave some \$4,289 profit, which is designated as "reserve for contingencies."

Salaries Big Item
The largest item of expenditures is salaries, which amounts to \$25,633.70. This includes the pay of the athletic manager, all coaches, trainers, secretaries, custodian, and others needed to maintain the operations. Football is budgeted at \$25,195.50, an amount that includes the huge item of travel, uniforms, supplies and other necessities. Basketball is allotted \$3,592, baseball \$2,547, track \$2,245, minor

sports, \$1,435, and miscellaneous, which includes rallies, care of athletic fields, etc., \$4,561.

A very significant item included in the budget is \$11,000, which will be applied on accounts due from past operations. Thus it is seen that the conservative estimates for this coming year not only provide for current operations, but a considerable excess as well.

The educational activities branch estimates its income for the year at \$30,220, and its expenditures at \$29,400. Of this income, \$5,445 is expected to come from student fees. Emerald subscriptions and advertising should bring \$11,075; Oregoniana, the year book, is expected to bring in \$9,200; concerts, \$2,500, and miscellaneous, such as canoe fete, student directory, etc., \$2,000.

Emerald, Oregoniana Figure
The salary roll, which includes the manager, secretary, bookkeeper, band director, student editors and managers, will come to \$6,611. Operation of the Emerald, other than salaries included in the above figures, will be \$8,159; the Oregoniana outside of salaries will cost \$7,360; concerts, \$3,440, while to such activities as forensics, canoe fete, student directory, student administration, women's activities, band, orchestra, homecoming, etc., a total of \$3,830 has been set. This leaves a sum of \$819, for reserves.

Last year (1935-36) the associated student took in the sum of \$92,872, and spent \$102,541, thus going some \$9,668 "in the hole." As previously explained, tough breaks in football accounted for the entire deficit. Student fees brought in \$18,889; football, \$43,680; basketball, \$5,573; baseball, \$324; track, \$296; Emerald, \$10,776; Oregoniana, \$9,079; concerts, \$1,260, and miscellaneous, such as canoe fete, homecoming, etc., \$2,991. Expenditures included \$34,843 for salaries of managers, coaches and all others; \$27,162 for football; \$2,794 for baseball; \$4,566 for basketball; \$2,487 for track; minor sports, \$1,257; Emerald, \$8,839; Oregoniana, \$7,845; concerts, \$2,281, and miscellaneous, such as maintenance of athletic field, rallies, etc., \$10,464.

Balance Sheet Favorable
The balance sheet of the Associated Students is one that any business today might well be proud of. Against its carefully estimated and checked assets of \$306,750.80 there are but \$46,316.29 outstanding in obligations. None of this, however, is a charge against the assets, and when cash on hand and accounts receivable are figured in, this sum drops to less than \$40,000—a sum that might well be realized over and above expenses in one good football year.

The sheet shows that the ASUO has cash on hand of \$5,908.24, accounts receivable to \$1,954.35, and prepaid insurance of \$173.81. The sum invested in the plant is as follows: McArthur court, \$198,631.54; building equipment, \$10,462.64; grandstands, \$50,058.14; movable bleachers for baseball, etc., \$2,444.42; fence, \$3,588.33; athletic field, \$11,926.73; furniture and fixtures, \$2,922.37; public address system, \$1,500, and field lights, \$3,372. The inventory, which amounts to \$13,810.23, includes athletic equipment and supplies, \$8,000; band uniforms, \$875; musical equipment and supplies, \$2,000.00; and miscellaneous equipment and supplies, \$2,835.23.

More Financial Data
The organization has at present \$10,493.26 owing in accounts payable, \$34,835.48 in notes outstanding, and \$987.55 reserved for trust funds, making a total of \$46,316.29, designated as liabilities.

The new ASUO set-up differs considerably from that maintained until this year. For the first time athletic activities and those designated as educational are entirely

separated, with separate boards of governors. Each branch has its manager and complete staff.

Both groups work directly under President C. Valentine Boyer, who has designated Dr. Earl M. Pallett, executive secretary, as his representative. The athletic board has four faculty members, three alumni and two student members. On the board are Dr. Pallett, Dr. John F. Bovard, dean of the school of physical education; Virgil D. Earl, dean of men; Dr. James H. Gilbert, dean of the college of social science; Lynn S. McCready and Basil T. Williams of Eugene, and Paul D. Hunt, Portland, alumni; Fred B. Hammond, student body president, and Gilbert L. Schultz, vice-president.

Cornell Is New
The board has selected Anson B. Cornell, Oregon graduate and noted athlete, as athletic manager. The coaching staff includes Prince G. Callison, head football coach; Eugene A. Shields and Richard W. Reed, assistant football coaches; William L. Hayward, track coach and trainer; Howard A. Hobson, basketball and baseball coach; John A. Warren, freshman coach;

Robert O. Officer, assistant trainer.

The educational activities will be in charge of the central educational activities board, which is headed by Dr. Pallett, and includes Orlando J. Hollis, professor of law; Dr. Dan E. Clark, professor of history; Kenneth Shumaker, supervisor of the English bureau, and Karl W. Onthank, dean of personnel. Fred Hammond, student body president, and Grace Peck, student body secretary, will be associate members of the board. Serving under the board will be committees, composed of both students and faculty members, for publications, forensics, music and student welfare.

Ralph Schomp, formerly assistant graduate manager, will be in charge of operations for educational activities and will be manager of this division.

The new set-up replaces the former organization headed by Hugh E. Rosson, graduate man-

ager, and N. Thomas Stoddard, assistant, both of whom resigned to enter other work at the close of the past school year.

The new arrangement has the entire confidence of students, faculty and others, and an efficient and successful future is predicted for the student organization.

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