

Oregon Emerald

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The Oregon Daily Emerald, official student publication of
the University of Oregon, Eugene, published daily during the
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periods, all of December except the first seven days, all of
March except the first eight days. Entered as second-class matter
at the postoffice, Eugene, Oregon. Subscription rates, \$2.50 a year.

Finley or Hammond? Both Encouraging

YESTERDAY at the student body meeting, two
candidates for presidency of the ASUO made
five-minute speeches stating their plans if elected.
One was Fred Hammond and the other Craig
Finley.

Facing uncertain problems of administration,
complicated by the reorganization plans of the
student body, and confused and tired by the
intense pre-election preparations, both men offered
highly commendable and constructive platforms.
Although necessarily limited to generalizations by
the five-minute rule, the candidates were surpris-
ingly lucid in the presentation of their ideas. And
it was significant and encouraging that both men
not only willingly supported the indefinite plans
for reorganization but also directed their remarks
toward IMPROVING THE UNIVERSITY'S RE-
LATIONSHIPS WITH THE PEOPLE OF THE
STATE.

Craig Finley's plans are apparently based on
more effectively correlating the student body and
laymen in the state by establishing a medium for
expressing this school's hospitality both to visitors
and prospective students. This has long been a
real need at the University and would affect a
greatly improved layman opinion of this school.

Fred Hammond hopes to unite the student
body, eliminate petty political bickering, and
strive for an active, cooperative, and interested
student body, capable and willing to represent the
true feelings of the students on matters of import
to the University. Again a solution to one of the
school's most pressing problems has been offered.

Both candidates expressed interest in a broad
distribution of campus jobs among both affiliated
and unaffiliated students.

It is probable that the plans of these two very
likely candidates will overlap in their efforts to
improve the student body. After all, their main
objectives include student body and University
improvement.

With two men, both promising and progressive,
it will be difficult for the student electorate to
choose their president. The week preceding the
election offers both candidates ample time to
formulate the specific platforms on which they
hope to be elected. It is on these platforms, their
concreteness, their practicality, and the manner in
which they are presented, that the best man should
be chosen. It should be the end of the run that
counts.

1936-37 Publications In Good Hands

AT the same time that the student body was
nominating its student officers, the publica-
tions committee and the executive council selected
the heads of the major student publications on
the campus.

Fred Colvig has been selected as editor of the

1936-37 Emerald. The selection of Colvig from
among the capable aspirants was not easy. But
the choice of this man places the Emerald in
good hands for next year.

Prior to the last two years not much has been
heard of Fred Colvig. With the exception of his
prominence in the school of journalism, necessary
outside work and a concerted attack on his studies
(resulting in excellent grades) has kept him from
general campus circulation. Recently, however, he
has become acquainted with a large part of the
campus and has become a prominent figure in
administrative affairs of the student body.

He is learned, sound, and energetic. He is ver-
satile, likeable, and cooperative. The student body
is fortunate to have him as editor of the Emerald.

Walter Vernstrom, by steady, sincere, and
effective work, has built himself into the business
management of the sheet. He, too, will contribute
greatly to the success of the sheet.

As editor of the Oregonian, Don Casciato should
be highly successful. Not only has he proven him-
self able as a journalist and student of journalism,
but he possesses a personality that is engaging
and stimulating.

Ed Morrow, the selection for business manager
of the Oregonian, is not without experience. His
work on this year's book was very commendable
and has been a contributing factor in the promised
success of the venture.

Thus the year 1936-37 will find the student
publications in fine shape.

Miscellanything

Being Stuff From Heah and Theah

EVILS OF MODERN MATRIMONY

Hampshire Gazette, May 29, 1799.

(Editor's note: The following excerpt is taken
from a bound volume of issues of the Hampshire
Gazette for the year 1799, which was found by
school children in an abandoned house in Port-
land, and given by them to a teacher, who sent
it to Prof. R. C. Clark, head of the history
department.)

SEEMING that the present state of matrimony
hath lately been taken into very high consider-
ation, and very severe remarks made thereon, al-
though no remedy hath yet been proposed, except
some small additions to the undergarments of
certain public dances; I have bestowed a consid-
erable portion of time and attention on the subject,
and having flattered myself that I have found out
both the cause and the remedy for matrimonial
infidelity, I now send you the results of my labors.

It has never been well with matrimony since
a lover could visit his mistress by the house door.
When there were windows and garden walls and
rope ladders, and when it was an even chance
whether a man saluted his mistress on the hard
ground, a man learned to set a just value at what
had been achieved at so much risk.

And young ladies, too, permit me to say,
would naturally be much more attached to a man
who had ventured his neck only for a five minute
conversation, than to one who had come quietly
in at the door, in the presence of the whole family,
and without the smallest danger.

Ah! These were happy days, when every step
to gain a meeting was attended with the most
delightful palpitations; and when the terrors of
the blunderbuss prescribed a tiptoeish caution, that
is not known in our time. Then, sir, a courtship
was a regular siege, and the lovers were acquainted
with all the stratagems of war. To be known to be
in love was to be known to be in danger; and
when a parent discovered his son's passion, he
locked up all firearms and other hurtful weapons;
and when uneasy in his absence, instead of the
present vulgar mode of sending a servant, would
have ordered the ponds to be dragged. These were
happy days.

Marriage, sir, is greatly too easy, and what
is the consequence? We have lost the noble passion
of jealousy, that great preservative of a man's
honor—that watchful spy and informer, who was
always ready to give notice of a plot before it
was hatched, and could cook up a most admirable
conspiracy without the help of conspirators. No
man can tell what are the comforts of jealousy,
and what the security it affords, but the happy
few who possess it in its original and uncorrupted
form.



BA School Reply to Law School Softball Challenge

(Continued from page one)

1. Principal assets consist mostly of musty and obsolete law books.
2. Poor management and over-expansion is proving fatal and will result in forced bankruptcy shortly.
3. Turnover of working capital, including students and professors, is exceedingly low.
4. All assets are stated at greatly inflated values.
5. The School is top-heavy with liabilities.
6. Principal liabilities consist of aged decrepit ex-athletes.
7. The School is greatly over-capitalized, and all stock is WATERED.

Considering above facts, we cannot certify to any balance sheet
of the School, and would not advise investment in this organization.

Respectfully submitted,
BEATEM & CHEATEM
Certified Public Accountants
"Slow but Sure!"

BEATEM & CHEATEM
Certified Public Accountants
P. D. Q. Bldg.
Eugene, Oregon

"Slow but Sure!"

April 15, 1936

To:
School of Business Administration
University of Oregon
Eugene, Oregon

Gentlemen:

At your request, we have made a careful and impartial audit
of the books, including all assets and liabilities, of the University of
Oregon School of Business Administration. We find as follows:

1. The School has no liabilities, either current or contingent.
2. Current assets are many, turnover of working capital and inventories having been rapid in past few years.
3. The School is not over-capitalized and has been paying large dividends, partly due to its exceptionally good management.
4. Its current assets consist, in part, of accountants to keep track of the score in Saturday's softball game, salesmen to put over this drive, and financial men to "bring home the bacon."

NOTE: Probable future competitive position of the School of
Business Administration—complete liquidation of all competitors!

Respectfully submitted,
BEATEM & CHEATEM
Certified Public Accountants
"Slow but Sure!"

Panhellenic Seeks Better Rush Rules

Genevieve McNiece Is New President; Elect Other Officers

A more efficient rushing system
under modern rules is the aim of
Panhellenic council for next year,
said Genevieve McNiece, new pres-
ident of the council.

The local Panhellenic is an or-
ganization of sorority women, the
purpose of which is to uphold and
enforce rushing rules in all wom-
en's Greek living organizations.

Officers for '36-'37 are: Gene-
vieve McNiece, Sigma Kappa,
president; Jane Greenwood, Chi
Omega, secretary; Jean Paine,
Kappa Alpha Theta, treasurer.
Rules committee: Nancy Lou
Cuelers, California Scott, and Dor-
othy Reinhart.

Sorority representatives to Pan-
hellenic are: Lucille McBride and
Mary Louise Riegnitz, Alpha Chi
Omega; Carol Pape and Betty
Coon, Alpha Phi; Catherine Sibley
and Helen Worth, Alpha Delta Pi;
Ellnor Stewart and Katherine Eis-
man, Alpha Gamma Delta; Mary
Nelson and California Scott, Alpha
Xi Delta; Violet Jones and Vir-
ginia McCorkle, Alpha Omicron Pi.

Helen Roberts and Jane Green-
wood, Chi Omega; Pearl Johansen

Five SAE's Attend Idaho Convention

Earl Repp, Hugh Styles, Bob De-
Armond, Harry Ragsdale and Jay
Langston left Wednesday after-
noon for the SAE province con-
vention in Moscow, Idaho.

While there Jay Langston will
be initiated into the fraternity by
John Mosely, E.S.A. of Sigma Al-
pha Epsilon.

On Friday night the convention
will go to Pullman, Washington for
a dance and party. Saturday night
the delegates expect to leave there
and motor back to Eugene in time
for dinner on Sunday.

The Marsh Of Time

We've heard of many noble
and heroic deeds done by sol-
diers of the American army
whose only thought in life is de-
votion to their country and to
their service. But when it comes
to dropping a bomb from a
bombing plane, and then fol-
lowing the bomb to its target
... that's real spirit.

It seems that an air corps ca-
det, attached to a bombard-
ment squadron of Hamilton
field, joined the famous cater-
pillar club a short time ago.

The tale goes that this ca-
det's job was to sit in the bomb-
ing bay, which is the part of a
bomber where the bombs are
carried, and release the eggs.
After each release, the cadet's
curiosity would rise to fever
pitch, and he would lean over
the edge of the bomb trap to
see how good his marksmanship
was.

Unfortunately, however, he
leaned too far. He released the
bomb, then lost his balance and
fell through the bomb trap. So
there was the bomb, hurtling
earthward, and there, right be-
hind the bomb and gaining mo-
mentum every second, was the
cadet.

After dropping about a thou-
sand feet, the cadet decided he
couldn't beat the bomb to terra
firma anyway, so he pulled the
ripcord of his chute. The bomb,
which, fortunately, was a prac-
tice dud, came to rest with a
good solid thud. A moment later
the cadet arrived, rolled in his
toadstool, and made his way
to field headquarters, where
horribly embarrassed, he report-
ed that he had fallen out of his
plane.

The field officers were not
alone in their surprise, for the
report came as something of a
shock to the pilot of the cadet's
plane. The pilot, it seems, had
not missed his companion.

At any rate, the aforemen-
tioned cadet is now a member
of the Caterpillar club.

Well, kiddies, the political
big guns really open up now.
The annual battle of the gravy
bowl is about to commence, so
take to the trenches and hope
for the best.

There is a miracle town in up-
per New York state. I call it
a miracle town, because, some-
how, their municipal income for
the fiscal year exceeded the mu-

Excavation Work On Tunnel Ending

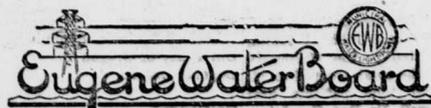
The tunnel excavation across
Thirteenth street near Johnson
hall will be practically done by
Junior Weekend, according to D.
L. Lewis, superintendent of the
physical plant. At the present
time the lawn is torn out in front
of Friendly near where one of the
events is to be held.

Work around the infirmary
should be well along by Junior
Weekend so that machinery and
rubbish around the outside can
be removed. Fourteenth street, how-
ever, will be closed between Un-
iversity and Onyx for construction
of the tunnel to the new gymnas-
ium. No cleaning up can be done
around the new library or gym-
nasium because construction is not
far enough along.

EYE-STRAIN?



Are you troubled with eye-strain? Do you ever
have headaches? If so, you may need the services
of an eye specialist, and you very probably need
better lighting. Not one home in ten is adequately
lighted. Light bulbs of insufficient wattage, im-
proper shades and wrong height of lamp are com-
mon causes for inefficient light. Ask to see the
L. E. S. Study Lamps at your dealers—they meet
the requirements for Better Seeing.



municipal budget by about \$12,000.
At any rate, the town council
had to have a meeting to decide
what they were going to do
with the \$12,000. One gentle-
man, a chap of undoubted He-
braic antecedents, suggested
the purchase of a new fire en-
gine.

Unfortunately he was voted
down, and the board decided to
buy a new clock for the town
hall.

Well, the clock was installed,
and a large section of the citi-
zenry rallied around to watch
the dedication ceremonies. And
at that precise moment a great
cloud of black smoke billowed
out from the building, and the
town hall was on fire!

"Y!" commented the non-
Aryan. "The clock was a good
idea. Now you can see vat
time the fire started, and how
long it's taking to get it out."

THE BEST CLEANERS

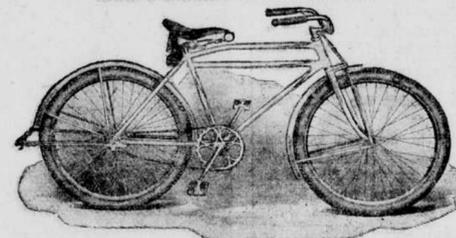
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this dressy, go
places shirt has be-
come a perennial
favorite with col-
lege men. Comes in
a handsome array
of British stripes
with full definite
colors. Exclusive
Arrow fabrics —
Sanforized Shrink.

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and TIES

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\$2.50

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CLOTHES FOR MEN
"The Arrow Shirt Store"

Music in The Air

By BILL LAMME

Airings

The Paramount theater, New
York, has been so successful us-
ing name bands in conjunction
with pictures that other shows
are following suit. Johnny
Green just closed at the Para-
mount and will be followed by
Little Jack Little with Ethel
Merman. Booked to follow are
Guy Lombardo and Phil Spital-
ny. Buddy Rogers is playing
the State and will be followed
by Cab Calloway.

Fanchon and Marco, produc-
ers of big-time stage presenta-
tions, are going into the movie
production business. Columbia
broadcasting system has
given up hand booking; Music
Corporation of America takes
it over. Ted Weems and his
orchestra are on a new con-
tract with WGN, Chicago. . . .
First Nighter leaves the air
April 24; with other programs
scheduled to fold for summer it
looks like the summer doldrums
are on the way. . . .
Phil Harris continues at the

Netherland Plaza, Cincinnati,
through April. . .

Bookings

Wingy Mamone records for
RCA-Victor in May. . . . Jimmie
Lunecford is set for a new se-
ries of Deccas. . . . Frankie Mas-
ters opens May 1 at Edgewater
Beach hotel, Chicago. . . . Jay
Mills and his orchestra are set
for the summer at Saratoga,
New York. . . . Fellows from
George Kirk's orchestra of Salt
Lake City form the nucleus of
Dick Barrie's new outfit in St.
Louis. . . . Henry Busse is en-
tertaining the night club pat-
rons of the Chez Paree in Chi-
cago. . . . Jack Mylton will quit
the Drake hotel in Chicago
when his programs for Realsilk
start originating in New York.

Dialings

Richard Himber, whose hob-
by is photography, leads his
Studebaker champions at 9:00
KON-CBS. . . if you like piano
duos Kilien and Gilbert are out-
standing; on tonight at 7:45
GKW-NBC. . . . Fred Waring
competes at the same with Him-
ber on KGW-NBC. . . . Burns
and Allen sell soup at 6:00
KOIN-CBS. . . .
And Benny Goodman on KGO
at 8:00. . . . Cole McElroy at
10:00 KOIN. . . . Jimmy Dorsey
11:00 KSL. . . . Bobby Meeker
11:30 KGW-NBC. . .