

It's This Way

By Marge Petsch

Why is it that every time a women's editor lacks interesting copy she sends one of her reporters out to interview campus big-wigs on the age-old controversy of women smoking?

We note that in an eastern college such a round-robin interview brought the usual answers: discreet, rash, unthinking, cautious, or un-concerned. We would suggest that instead of asking opinion, pro and con, about it, that we consider the Burmese. Yes, the Burmese! In Burma, women have smoked for such a long time that no one even thinks about it any more. It's stale copy! With them, smoking is second nature, indulged in constantly. They have it down to such a system that when they smoke they balance little baskets on their knees to catch the ashes. For years women have smoked cheroots in Burma, but now the younger damsels are favoring cigarettes—much to the disgust of their elders.

Nor are Burmese women concerned much about their modes in dressing, although we are told that they know how to give "that dash of a certain something" to their costumes. At the present time, we read in the California Daily Bruin that there is a hot debate going on at U.C.L.A. about "short skirts." Some like 'em long, others short. About the best opinion offered was that of a campus male, who said, "I like 'em tall." Did we hear someone say "The higher the fewer?"

Fun, fun, for the co-eds! More people came back from vacation engaged or be-pinned or promised. Leap year has its advantages, don't you think?

"The hope of marriage need not restrain any young woman from securing a professional training," says Estelle M. Sternberger in the latest issue of B'nai B'rith. Of course, her observations had nothing to do with Leap Year, but they are interesting. She goes on to say, "There are many who have been grateful for the fact that when life's circumstances brought tragedies to their homes, they were able to step out into the world and rightfully claim a position of responsibility. And there are others who have gained greater happiness in marriage simply because they have been able to win their own spurs and so increase a husband's admiration."

Estelle M. Sternberger is one of our outstanding Jewish women of this country. Her page, "The Woman's Review," which appears in the B'nai B'rith magazine every month, contains valuable information about women's activities. She is vigorous, keen in her criticism, and her writing is highly judgmental.

Remak heard in Mark Hopkins hotel at 59 minutes to one, a. m., New Year's Day: "Well, Johnny, will you?" No grass grew under her feet!

L. L. Ray Speaks To Reporting Class

L. L. Ray, district attorney and former graduate of the University of Oregon, spoke to Mr. Turnbull's 8 o'clock reporting class Thursday, explaining the duties and news sources connected with his office. He is the first of a list of city officials Mr. Turnbull has scheduled to speak to his classes at various times during the term.

Oregon Co-eds will Elect King of Hearts For Valentine's Day

YWCA to Sponsor Novel Campaign

By HENRYETTA MUMMEY
Hear ye! Hear ye! By order of the Court of Sex Appeal, every Oregon coed is hereby commanded to reveal her "secret sorrow" to its dignitaries or be sentenced to a life of solitude—

By way of amendment, the C.S.A. also commands that the said "s.s." be known hereafter as "King of Hearts" and that his duties as a sovereign shall be duly executed on the fourteenth day of the second month of the year nineteen hundred and thirty-six. This day shall be known as St. Valentine's and shall be celebrated, as befitting its importance in the realm of hearts, with an afternoon dance from 3:30 to 5:30, over which the "King" shall waive his scepter. It is the rule that coeds invite their escorts, instead of the escorts inviting the coeds, as has heretofore been the custom.

C. S. A. dignitaries will select a minimum of seven campus nobles, who because of their chivalry and reputation as heartbreakers, are eligible for the kingship. Coeds may enter their "s.s." if they secure the written statement of the lucky noble to the effect that he is willing to enter the ranks and also the signatures of 25 coeds.

The court has appointed as sponsor for this royal affair the YWCA.

Open Session

(Continued from Page One)

For the seventh consecutive year a loving cup will be awarded to the weekly newspaper in Oregon judged best by a committee of association members: Sheldon Sackett, Salem; Frank Jenkins, Klamath Falls; and H. M. Finlay, LaGrande. A new system of judging has been initiated this year, by which the judges present written criticism to the winning papers.

Hal Hoss Memorial Trophy
The Hal Hoss memorial trophy will be presented to the best weekly published in a town of 1,000 or less. This award was made for the first time last year to the Redmond Spokesman.

Last year's winner of the Sigma Delta Chi cup was the Hood River News. Papers winning this trophy once are ineligible to compete for it again. The winner of the Hal Hoss award may compete for the Sigma Delta Chi cup.

Papers are judged on news and content, editorial page, front page, mechanical points, and advertising. All newspapers of Oregon were invited to enter the contest by Sigma Delta Chi. Former winners of the cup are the Hillsboro Argus, the Heppner Gazette Times, the McMinnville Telephone-Register, the Hood River News, and the Forest Grove News-Times.

Luncheon Saturday
Saturday morning advertising problems will be discussed by a group of Oregon's foremost advertising men. The convention ends after the Saturday noon luncheon in the men's dormitory. Robert W. Lucas, Emerald editor, will act as toastmaster and officers will be elected for the coming year.

Mrs. Wilderman Visits Campus
Mrs. Sam Wilderman, wife of Sam Wilderman, former publicity man for the ASUO, came down from Portland today to visit her parents in Eugene.

The sea's temperature at one point off Alaska is 18 degrees warmer 20 fathoms down than it is at the surface.

She'll Decide!



Elaine Comish—will head "King of Hearts" committee for Y.W.C.A.

Dignitaries are: Elaine Comish, general chairman; Gayle Buchanan, Elizabeth Ann DeBusk, tickets; Margilee Morse, finance; Vivian Emery, Doris Mabie, election of "King"; Henryetta Mumme, publicity; Charlotte Olitt, contact.

Adjournment of the C.S.A. shall now take place and new developments will be introduced at the next hearing.

'Quacks' McCall

(Continued from Page Three)

who talk as if they might have some idea of what they are speaking.

Bill Phipps, sports editor, Register-Guard—"I'll take Oregon straight."

Bruce Hamby, ASUO athletic news director—"You tell me."

Dick Strite, sports editor, Morning News—"Oregon by 15 points."

George Turnbull, journalism professor—"It's the irresistible force pitted against the immovable object—I'll string along with the irresistible force—Oregon."

Peggy Chessman, prominent senior woman—"Oregon." (Asked why) "Simply because I've been reading the material written by McCall in the Emerald—ahem."

Jim Blais, student body proxy—"Oregon by five points—I've watched Webfoot basketball teams for the past eight years and the present cloudscreppers are the best yet."

Jack Campbell, basketball manager—"Oregon—I hope, or I keep away from the side for a few weeks."

Betty "Little Colonel" Pownall—"I'm hoping and pulling for Oregon forces to win the civil war. They can't lose. Anyway, I'm betting on the Ducks."

Treetop, shoe-shiner deluxe—"Treetop, the ole' sage and procrastinator, of East 11th street, sentimentally picks the boys in Lemon and Green, but any advantage either way must favor the boys from Oregon State."

Bob Lucas, Emerald editor—"Oregon. If it can solve and master the Beaver fast blocking."

Don Casclato and Howard Overback (publishers????)—"Why pester all these guys? Let 'em work out the answer on the score-ograms to be sold at the game tonight."

George Jones, Oregon Journal sports writer—"Oregon State 45, Oregon 37."

Of the 92 chemical elements, 47 are found in the sea.

Styles Change With Season; Skirts Shorter

By MARGUERITE KELLY
Fashion has its ebbs and flows just as do the tides. And strangely enough they are almost as frequent.

Tips picked at random from the realm of the stylists are often more revealing to ardent followers than attempts at forecasting all trends. A small detail may clearly indicate the next season's leading fashion. This is the way the "famous forty" keep at the head of the parade.

Novelties that are out or going out, and definitely to be avoided are the military frogs and furbelows. Victorian nets over the black hair are no longer clicking. To be truthful, they never did. Felt hats with quills are rapidly disappearing, much to the disappointment of the Tyrolean addicts. And aren't we getting tired of flame red evening gowns!

New Favorites

Things considered on the up and up are touches of white, loads of tulle, black velvet jockey caps, and old-fashioned cashmere and wool jerseys. Evening jackets are seen a great deal. Another novelty is the dinner suit for women. For evening the colors are dead white, dead black, cerise, and bright violet blue.

Skirts Shorter

Shorter skirts are becoming prominent. Also manly sack suits, suitings. All things Scotch are in favor now and will be much more later. Prize fighter shoulders investigated by Schiaparelli are going "strong." A new color is a beautiful Madonna blue. A whim for evening is shiny white satin, severely tailored. Embroidery and beading are still very popular. Don't laugh, but satin pantallets are now to be seen under slit evening skirts. Plaid jackets and plain skirts have come to confuse those who have just bought plain jackets and plaid skirts. Chinese colored felts—jade, coral, and amber—have caught the approving eye. Martinique wash-ladle turbans are amusing novelties in the hat line.

Gypsy prints are true harbingers of spring. They are being worn in the South now, which surely means that they are destined for us later.

Sorrell and Lee To Speak on KOAC

Donald Sorrell and Jason Lee speak tonight at 8:45 over KOAC on "America's Stake in World Peace." This student forum is under the direction of John L. Casteel, director of the speech division. Two more forums on the neutrality question will be given over KOAC under Mr. Casteel's direction.

Mr. Casteel announces that a second series of such broadcasts will be open to anyone wishing to enter during spring term.

There was a one-way street in Pompeii, the Italian city destroyed by the eruption of Mount Vesuvius in 79 A.D.

Art Students Will Frolic January 18

Ethiopia will reign supreme with murals and wall decorations proclaiming its glory, at the Beaux Arts ball to be given by the art school Saturday night in Gerlinger hall. This is an all-campus dance, and here's hoping that the atmosphere doesn't have too drastic an effect!

The affair is a masquerade, and costumes are necessary for entrance, but masks are not required.

Committees Work

Committee heads in charge of the work are as follows: general chairman, Kermit Paulson; tickets, Harvey Johnson; decorations, Sam Fort; programs, Stewart Mookfort; advertising, Don Parks; music, Leland Terry; and patrons and patronesses, Ebba Wicks.

Patrons and patronesses will be: Mr. and Mrs. Ellis F. Lawrence, Mr. and Mrs. W. R. E. Wilcox, Mr. Jiro Harada, Mr. and Mrs. S. S. Smith, Mr. and Mrs. Percy Adams, Mr. and Mrs. A. M. Vincent, Mr. and Mrs. Layden Hart, Mr. and Mrs. Wallace Hayden, Mr. and Mrs. Eyer Brown, and Mr. and Mrs. David McCosh.

Former Student Married Wednesday At Church Ceremony

Miss Odessa Knowles, daughter of Mr. and Mrs. Archie Knowles, of Mapleton, became the bride of Donald Johnson, also of Mapleton, Wednesday at the Mapleton church.

Mrs. Johnson formerly attended the University, and Mr. Johnson Oregon State College.

Monday evening Mrs. Johnson was honored with a miscellaneous kitchen shower by Mrs. Arthur Smith of Eugene.

Calendar

(Continued from Page One)

Tonight's open house at Westminster house will be guest night, and a bargain admission rate of two for five cents will be in force, announces John Caswell, who is in charge of arrangements.

Intramural dance hour at 4:00 this afternoon. Everyone interested invited to come. Members of Master Dance will lead.

All fraternity presidents are asked to hand in names of men pledged winter term to the dean of men's office by Saturday noon. The Emerald requests that complete lists be filed in order that they may be published immediately.

There will be a special section for rally men tomorrow night at the game. Be there in sweaters or cords or moleskins, by 7:30.

Thespians will meet at 5 o'clock today (Friday) in the AWS room of Gerlinger hall. All are expected to attend.

New Bride



Dorris Holmes—she married Roger Bailey on Saturday morning.

Dorris Holmes Becomes Bride Of Roger Bailey

Miss Dorris Holmes, senior in journalism, and Roger Bailey, ex-33, were married at a simple ceremony in Vancouver, Washington, Saturday morning. Mrs. Bailey is the daughter of Mr. and Mrs. R. L. Holmes of Modesto, California, and Roger Bailey, son of Mr. and Mrs. J. T. Bailey of Eugene.

Only members of the family, Mrs. J. T. Bailey, and Mr. and Mrs. Earl Bailey, who attended the couple, were present for the wedding.

Couple Prominent

Mrs. Bailey is a member of Alpha Omicron Pi, Theta Sigma Phi, women's national journalism honorary, and Pot and Quill, campus writing honorary for women. Mr. Bailey is a member of Phi Delta Theta and Alpha Delta Sigma, advertising honorary.

The couple will live in Eugene at the Wilder apartments. Mr. Bailey is on the advertising staff of the Register-Guard.

Late Materials Delay Libe Work

Construction work on the new library is now being held up by the late arrival of materials for the stack room. The special metal for the shelves and steps was due to arrive two months ago but has not put in its appearance as yet.

The missing material has to be in place before the ceiling can be put on as the metal posts form the support for the roof. Unless the metal is here and ready for use by the first of next week the workmen will be forced to discontinue on that section for the time being.

Pre-Meds Postpone Election

The pre-medical society of the University of Oregon met Thursday afternoon to elect new officers. There were not enough members present to hold elections, however, and the matter was dropped until the next meeting.

Exchange Desserts Resume Importance As New Term Begins

Exchange desserts have again taken their place in campus social life with ten held this week.

Wednesday evening Alpha Phi entertained for Alpha Tau Omega, Pi Kappa Alpha for Alpha Gamma Delta, Alpha Xi Delta for Sigma Chi, Chi Omega for Sigma Nu, Phi Sigma Kappa for Delta Delta Delta, Phi Delta Theta for Delta Gamma, Gamma Phi Beta for Beta Theta Pi, and Sigma Kappa for Theta Chi.

On Thursday evening Alpha Chi Omega went to Delta Tau Delta and Phi Delta Theta to Pi Beta Phi.

Oregon Graduate's Engagement Told By New York Girl

The engagement of Miss Jeanette Wilder Hale, of New York, to Ferdinand Martin Kruse, of Portland, was announced Sunday by Mr. and Mrs. Frank Hicks, uncle and aunt of the bride-to-be.

Miss Hale is the daughter of Edward Everett Hale of New York, and attended St. Helen's Hall in Portland, and later finishing school in Geneva, Switzerland. Mr. Kruse is a graduate of the University of Oregon and also attended the Northwestern College of Law. He is a member of Sigma Phi Epsilon.

OSEA Board

(Continued from Page One)

fishers' round-table dinner last night for newspaper owners and accredited newspaper executives. It was the first of a series of discussion dinners that will be held during the busy weekend. Problems of pay-roll, wage scale, shop management, and ethics were discussed. About 40 newspapermen were present.

Many Arrive Early

Among those registered late Thursday evening were: Merle Chessman, Astoria; Elbert Bede, Cottage Grove; Alton Baker, Eugene; Hugh Ball, Hood River; Z. C. Kimball, Independence; Ben R. Litfin, The Dalles; Hugh McGilvra, Forest Grove; Sheldon Sackett, Salem; H. M. Finlay, LaGrande; Mr. and Mrs. Donald Sterling, Portland; Robert Mount, Portland; Robert Ruhl, Medford; Henry Fowler, Bend; Frank Logan, Bend; Mr. and Mrs. Ralph Watson, Portland; Earl Voorhies, Grants Pass; Noble Stanton, and Rex Tussing, Grants Pass; L. D. Drake, Pendleton; Mr. and Mrs. Vern MeeKny, Hillsboro; and Mr. and Mrs. Ed Coleman, Hillsboro.

Press Women To Be Guests At Tea Today

Mrs. Frederick M. Hunter, Hazel P. Schwering, dean of women, Madam Rose McGrew, professor of voice on the campus, and Mrs. Alice B. Macduff, assistant dean, will be special guests at the tea given today by Theta Sigma Phi, women's journalism honorary.

The tea is to be held from 3:30 to 4:30 at the home of Mrs. Eric Allen in honor of the Theta Sigma Phi alumnae and the wives of newspaper men attending the press conference.

Ann-Reed Burns, Roberta Moody, Margaret Petsch, and Margaret Brown are the committee in charge of the tea.

Thespians to Elect Officers for Year Today at Meeting

The new Thespians chosen at the AWS mass meeting Wednesday are asked to attend a short meeting at 5 o'clock today in the AWS room at Gerlinger hall.

The purpose of the meeting is to organize the Thespians into an active organization by electing officers.

Susan Campbell Hall Holds Dinner Dance

Susan Campbell hall will be hostess this evening at a dinner dance for Omega hall. Winogene Palmer and Harriet Webb are co-chairmen of the affair, whose theme is basketball. Bob Bruns, at the piano, will furnish the music.

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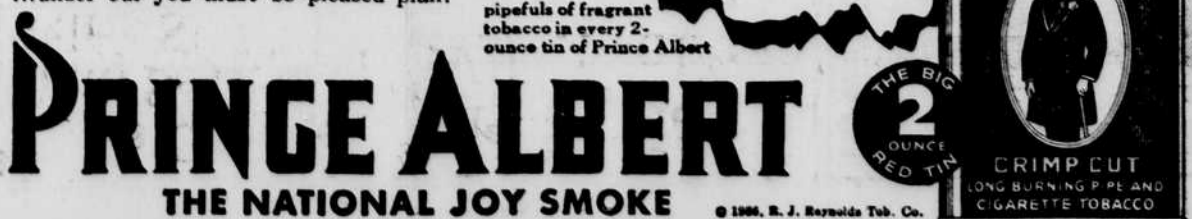
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