

CIVIL WAR FLARES AGAIN

Oregon Leads OSC In 67 Games Played In History, 34 to 33

Beavers, Only One Behind, Hope to Even Count, Tonight; Won 3 Out of 4 Last Year; Rivalry Dates Back to 1917

When Oregon's gigantic Webfoots and Oregon State's colossal Beavers square off in the Igloo tonight something more than undisputed leadership of the northern division will be at stake.

Unnoticed in the reams of publicity concerning the importance of the game's outcome to the conference title chase is the fact that of 67 previous court engagements between the two schools Oregon has won exactly one more than Oregon State. The Ducks have been returned victorious 34 times since "civil war" hoop rivalry began back in 1917, and the Staters have triumphed on 33 occasions.

OSC May Knot Record
Thus a win for Oregon State in this evening's fracas will put the Corvallis cagers even with the Webfoots in all-time standings. Should the Goliaths of Howard Hobson thump the Beavers their

narrow margin will be bolstered materially.

The coast conference was formed in 1915, but the Oregon schools didn't meet in basketball until two years later. Rivalry has been even-strengthened most of the way. Last winter the Beavers won three of four games.

Several times in past seasons the Webfoots and Staters have battled for conference leadership, but in recent years Oregon has floundered in the depths while the Corvallis crew brought home division titles.

The first meeting last season, at Corvallis, found the two teams tied for first, but the Beavers were so definitely superior that they romped to an overwhelming 47-to-18 victory. This year, by every possible reckoning, they are even.

Glass may lose, through dirt, as much as 50 per cent of its efficiency within six months.

Eugene Merchants Go Berserk

Awards to Encourage War on Northern Foe Given by Town Merchants

Coffee Shop
Adjoining Lobby of
Eugene Hotel

THANKS STUDENTS
Prestige only comes from years of perseverance, and the joy of serving your friends.

We sincerely appreciate any good word you may tell others of our pleasure in making them comfortable at our hotel.

Eugene Hotel

All Varieties of Prizes to Be Presented to Lucky Oregon Giants Including Month's Free Pass to Heilig Theatre

Reward for hard work is the spirit in which the Oregon basketball players should receive the prizes to be showered upon them in tonight's classic battle. And, to the "always in the spirit of things" merchants who donated the prizes, special thanks are due.

Usually it is the hero only that is rewarded, but now the order of things is somewhat changed, for the first substitute tonight will be given a prize, the player missing the first foul shot, and the Oregon player making the first foul will all receive their share of the awards to be picked up at the merchant's store who offered the prize.

The complete list of "tokens of esteem" include: one haircut by your Kampus Barber Shop, Gen Razor by Claypool and Van Atta Drugs, hand made Grayco tie by Byrom and Hoselton, dress shirt by Metropolitan Dollar Store, suit cleaned and pressed by University Cleaners, sheet music of "The Music Goes 'Round and 'Round'" by Corson's Music Shop, shoe shine by Mike Davis' Shoe Parlor in front of Jim the Shoe Doctor, billfold by Kuykendall Drug Co., Decca record of "The Music Goes 'Round and 'Round'" by the Music Box, metal gold-leaf frame by Carl R. Baker Film Shop, two dinners by the Eugene Hotel coffee shop, modernistic black and silver glass photograph by Kennel Ellis photographers, two dinners by the Green Parrot, and a full month's free pass to the Heilig Theatre.

This list of prize winners will be announced at the "little civil war" tonight.

GO ESQUIRE NOW

This sale was created especially for you students. Sincerely, you should take advantage of it.

"Esquire" Sweaters
Like a Coolidge Dollar
Are The **\$3.50**
Tops, at

These are real Wil Wite and Columbia-Knit \$5 sweaters. All sizes and colors.

... and another buy Sleeveless Sweaters, at 95c
This is a give-away, fellows, and we believe in "truth in advertising."

THE MEN'S STORE
Byrom-Hoselton
Just Off Willamette Street

S. & H. GREEN STAMPS

At the University Cleaners and Dudley Field Shop on the campus.

Phone 3141
Today

UNIVERSITY CLEANERS
13th and Kincaid

'Quacks' McCall Picks OSC To Win In Overtime Periods

Thirteen Campus Celebrities Name Their Choice; Seven Give Ducks the Nod; Air of Uncertainty Is Noted

By TOM McCALL

Mates, there will be a spellbinder transpiring at the Igloo this evening when a defensively great Oregon State team tangles with Oregon's offensively powerful basketekers. The roof on McArthur court will be aquiver from the opening whistle to the final gun. The game's bound to be a wonder from the spectators standpoint what with a couple of squads of skyscraping coast championship timber roaring through 40 heated minutes of the most gruelling play imaginable. And then when the regular playing period is over there will be a short rest while the batters recuperate for one, maybe two, overtime periods. Yes, it's my haywire opinion that it's going to be the greatest of all great games that have been played in the history of the civil wars between the College and the University. I'll have to give the Beavers the nod in this one, but they will drop the rest of their games to the Ducks who will roar to the north-west championship.

After that wild and youthful prediction of overtime periods and championship play, it would be advisable to hear from a few people (Please turn to page four)

U. of O.



CHIEF McCLAIN
The "Chief" will probably see plenty of action tonight. Watch him, Beavers.

Clip Their Wings

Do as good a job on O.S.C. as we try to do on your hair and you'll win the game.

KAMPUS BARBER SHOP
Across from Sigma Chi

Latest Popular Music

3 for \$1.00

"Music Goes 'Round 'Round'" at

CORSON'S MUSIC SHOP
36 East 10th Avenue

GET YOUR SHOES SHINED

Mike Davis' Shine Parlor

By Jim the Shoe Doctor

Eugene's Best

Medo-Land
Grade A Dairy Products

CLEAN 'EM OREGON

For years it's been our privilege to clean clothes clean.

We don't play basketball, you see, so you'll have to take up where we leave off in this cleaning business, and take those Beavers, and put 'em thru the wringer.

EUGENE LAUNDRY
178 8th Avenue West
Phone 123

GOLIATH BEAT

DAVID

SO OREGON

WILL BEAT

OREGON STATE

Special Ice Cream
Each Week

This Week Be Sure To Ask For
PEACH MACAROON
and
VANILLA BRICK

It's Delicious
Phone 392

FILMS DEVELOPED
and
PRINTED

CARL R. BAKER
Corner 7th and Wilamette

KUYKENDALL'S
A Complete Drug Store

ROLLS RAZOR
and
SCHICK DRY SHAVER

WHITMAN'S FAMOUS CANDY
for
ST. VALENTINE'S DAY

Kuykendall
Drug Co.
870 Willamette Street
Eugene Oregon

HEILIG
BETTER PICTURES - PERFECT SOUND

All New Show Today and Saturday

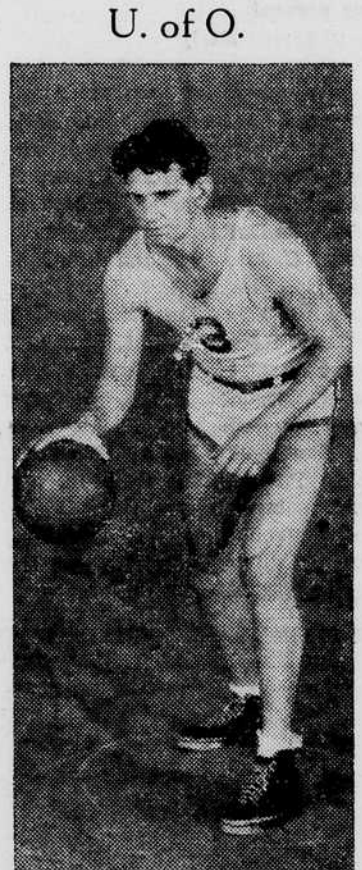
THRILLS...!
...in a runaway subway!
...in the holy room of inevitable doom!
...on the spiral stairway of Satan's seven sainted!

JACK HULBERT
in **"ALICE BULLDOG DRUMMOND"**
with **FAY WRAY**, **CLAUDE HULBERT**, **Ralph Richardson**
It's a Riot of Laughs Too!

WHEN HE GOT HIS MAN ... HE GOT HIS WOMAN!
RED-BLOODED ACTION WITH THE NORTH-WEST MOUNTED
Buck Jones
in **"BORDER BRIGANDS"**
with **LONA ANDRE**
Universal Picture

Oregon Seal Stationery
For the O Player Convert
15c
Claypool and Van Atta, Drugs

The Music Box
Is Where the Gang Hangs Out
Sheet Music Records Band Instruments
Eugene's Leading Music Store
39 East 10th Street



WARD HOWELL
This Goliath is Oregon's leading scorer, and a threat to any team.

Quality and Service Always
Eugene Farmers Creamery
Phone 638

F. M. Cashman REALTY OFFICE
841 Willamette Street

This Ad and 35c
Will Admit You to the
Victory Dance
After the Game at the
GREEN PARROT
Jack McCarthy's Band

BUY YOURSELF A SUIT OR OVERCOAT
In Our Big Clean Sweep Sale
And Save a Lot of Dough!
Eric Merrell
Clothes for Men

WE'RE BACKING YOU

'GAINST THE BIG BAD BEAVERS—THE SISSIES

COMPOSITE SUMMARY OF IDAHO GAMES:

Oregon (106)	a	fg	ft	pf	tp
Howell, f	5	10	8	3	28
Liebowitz, f	9	9	6	0	24
Patterson, c	1	8	1	6	17
W. Jones, g-c	3	8	4	3	20
Rourke, g	3	2	2	2	6
B. Jones, f	0	0	1	1	1
Courtney, g	2	1	0	1	2
Silver, f	0	2	0	2	4
Lewis, f	1	0	0	0	0
Purdy, f	2	0	0	1	0
Jewell, c	0	1	0	0	2
Scott, f	0	1	0	0	2
Dick, f	0	0	0	0	0
Totals	26	42	22	19	106

American Annuity Assurance Co.
James A. Rodman
514 Miner Building

Warren De Maris, Manager
Block Shoe Store

Spencer P. Collins
444 Miner Building

H. A. Theda INSURANCE
310 Miner Building

Eugene Business College
Miner Building — Phone 666

Consolidated Lumber Co.
834 Miner Building

S. L. Ray ATTORNEY
Miner Building

Monroe Lumber Co.
528 Miner Building

Manerud - Huntington Fuel Co.
997 Oak Street

Kirchoff Insurance Agency
992 Willamette Street

Stein Brothers GENERAL CONTRACTORS
992 Willamette Street

Lyles' Tailor Shop
961 Willamette Street

COMPOSITE SUMMARY OF IDAHO GAMES:

Oregon State (76)	a	fg	ft	pf	tp
Palmberg, f	5	8	9	0	25
Tuttle, f	2	6	2	3	14
Conkling, c	3	4	4	5	12
Folen, g	0	5	2	1	12
Bergstrom, g	4	3	1	3	7
Lyman, g	0	0	3	2	3
Merryman, f	1	0	3	4	3
Kidder, c	0	0	0	0	0
Kebbe, g	0	0	0	0	0
Kolberg, g	0	0	0	0	0
Hollingsworth, g	0	0	0	0	0
Wintermute, f	0	0	0	0	0
Totals	15	26	24	18	76

Trio Lumber Co.
Broadway Building

Frank Eberhart
Virginia Gorman
Ira O. Stewart

New York Life
717 Miner Building

Photography Modern
Kennel-Ellis Studio

ON TO VICTORY
We're With You Oregon
Siberian Cream Shop