

HAPPY

HAPPY NEW YEAR

And Best Wishes To All Our Friends

WATKINS' COFFEE CUP LUNCH

92 East Broadway



Cheerio!

We're paging you with a personal greeting — from us to you — for 1936.

SIBERRIAN CREAM
774 11th Street

FOR A Gay New Year

Plan Your Winter Formal at the **EUGENE HOTEL**

Phone 2000
Call for reservations early if you want the ballroom available for your dance.

A TOAST TO 1936



and to the good food you can get any time—day or night—at the White Palace.

White Palace Lunch

Thank You for Your Patronage in 1935

Thank You For Your Support In 1935



We promise you the same quality work in 1936.

BEST CLEANERS

Phone 740



And Best Wishes For the New Year

Your courtesy in the past has been appreciated.

For Complete Optical Service

DR. ELLA C. MEADE

Optometrist

14 West 8th Phone 330

And may you have a happy and prosperous 1936.

There's plenty of wear to be had from your old shoes when we do the repairing on them.



HOWARD SHOE SHOP
871 East 13th Street

A Good Clean Thought for 1936! Send your laundry regularly to the



DOMESTIC LAUNDRY

DRY CLEANING
Phone 252 Superior Service—We Prove It

NEW YEAR Greetings

Complete Photographic Service
KENNEL-ELLIS STUDIOS

Wishing YOU



A Sensible Resolution for 1936: "Demand nothing but the best in laundry service."

NEW SERVICE LAUNDRY

Phone 825



1936 and best of good wishes for a happy New Year.

Shoe repairing that lasts.

CAMPUS SHOE REPAIR

Across from Sigma Chi

Wall Brackets and Ivy Bowls

These popular flower containers are suitable for small plants or ivy sprays. They come in a variety of colors and types.

75c to \$1.50

Dish Gardens

These novelties are really miniature gardens of colorful foliage plants. Hardy types that do well indoors during the dark winter.

\$1.00 to \$3.00

CHASE GARDENS

64 E. Broadway Phone 1950

Double Your Money

\$2.00 for \$1.00 An ASUO card will bring you varied programs from sports to concert.

World Renowned Artists On the 1936 Concert Series

Pacific Coast Conference Interscholastic Basketball

Membership and Participation in Extra-curricular Activities

The Oregon Daily Emerald

ASSOCIATED STUDENTS UNIVERSITY OF OREGON

HAPPY NEW YEAR the OREGONA



And when the time come to buy a pin or ring remember Skeies Jewelry.

Thank you for your past patronage.



927 Willamette

Phone 411



A Glad New Year, Full of Joyous Cheer.

If in the shuffle New Year's Eve you soiled a garment—just call 123 for good, economical laundry service.

Special poundage rate to students.

Eugene Steam Laundry



Thank You For Your Generous Patronage in 1935. Be Assured of the Same Good Service in 1936.

EUGENE FARMERS CREAMERY

Phone 638



Best Wishes For a Successful School Year

Thank You For Your Generous Patronage In 1935

Newt Smith, Proprietor

Get Your Meal Ticket Now!

DROP IN AFTER CLASS

Meals—Sandwiches—Counter Service

Success in the New Year and a wealth of happiness to go with your success.



Williams' Stores, Inc.

1015 Willamette



Best Wishes to the Faculty and Student Body for a Happy and Prosperous 1936.

UNIVERSITY FLORIST

598 East 13th Street

Phone 654

THE SEASON'S GREETINGS

We hope Xmas was good to ya. If not, mebbe Santa Claws'll call on ya in the spring — they's a song about it ya know.

THE MUSIC BOX

39 East 10th Street
Sheet Music, Records, Band Instruments

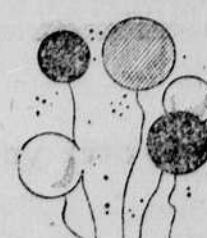


1936

FLOWERS for every occasion Your patronage in 1935 has been greatly appreciated.

COLLEGE FLORISTS

829 East 13th Phone 3018



HAPPY NEW YEAR

THANK YOU FOR YOUR GENEROUS PATRONAGE IN THE PAST YEAR.

And when Friday rolls around again—

NEWMAN'S FISH MARKET

Phone 2309 We Deliver
39 East Broadway

NEW YEAR