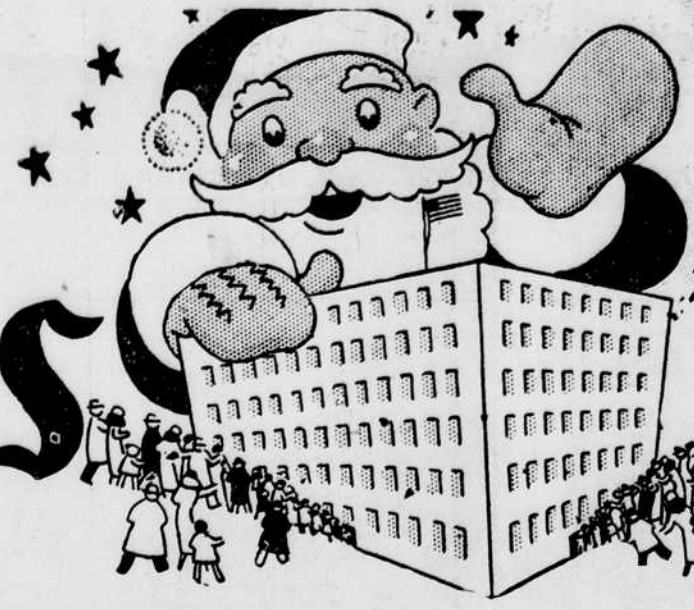


Christmas Headquarters



Know Your ABC's for Eugene Buying

A is for autos
Emery Ransom insures.
If you make monthly payments
It is sure to endure.

Emery Ransom Agency
88 West Broadway Eugene, Oregon
Phone 321
Insurance for every risk.

BELL'S BASKET GROCERY
"Home of Vintages"
34 East 10th Street Phone 770

BEVERAGES FOR THE HOLIDAYS
A Merry Xmas and Happy New Year
to all the students.

C is for Cleaners
Of which there is Best.
When you get your
suit there
There's no spot on the
vest.

— Yuletide Greetings —
Best Cleaners
821 East 13th Street

D is for dance
The best in the land,
A carnival dance
With McGowan's band.
SATURDAY NITE
Dancing 9-12

Green Parrot Palms
13th and Alder Phone 1379

E is for Elliott's,
The best food in town.
Hot delicatessen
Just richly turned
brown.

CHRISTMAS GREETINGS
Elliott's Grocery and Market
1298 Patterson Phone 95

F is for Chase's,
The florists you know.
For any occasion
You'll know where to go.

Chase Garden Florists
54 East Broadway Phone 1950
Where you find better flowers.

G is for Gosser's,
The first place to go
Before the dance
And after the show.

Gosser's
550 East 13th Street
Where you enjoy your food.

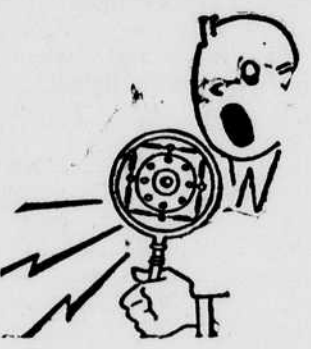
HUNTINGTON-MANERUD
FUEL COMPANY
Phone 651

MERRY XMAS
The season's best wishes to all you students.



May the Holidays
Bring You
A Merry Christmas
and
A Happy New Year

The Oregon Service Station
11th and Hilyard



Sending
Best Wishes
to the Oregon
Students for
a Merry
Christmas
and a
Happy
New Year



Best Holiday Wishes
To You
And Yours
And Theirs

The Siberrian Shop
11th and Alder
Across From Sigma Nu

I hope you have
A Merry Christmas and
A Happy New Year.

William's Stores, Inc.
1050 Willamette

J is your judgment that
Kennell-Ellis is grand.
You may have your face
Spread over the land.

Kennell-Ellis Studios

Kuykendall Drug Store

Gifts of Sweet Memories
Chimay's Gardenia with
Gardenia Corsage
Jeuxelle's Spheres of Fragrance
Whitman's Fine Candies
870 Willamette

L is for Domestic.
A Laundry of note.
Send to no other place
When you've a spot on your coat.
We thank you for the patronage for
the past year.

Domestic Laundry
142 West Seventh Street Phone 252

Mind that your
eyes
Don't strain when
you read.
Get glasses that fit
From Ella C.
Meade.

Dr. Ella C. Meade
Optometrist
14 West Eighth Street

N is for Newman's.
Friday means fish,
The students all love it,
It's their favorite dish.

We thank you students for the patronage.

Newman's Fish Market
39 East Broadway Phone 2309

Over the way,
With malts made with banana.
All the kids buy them
At the Oregana.

Oregana Confectionary
796 11th Street Phone 2511

P is for Paul
D. Green, of course.
If you wear our clothes
Your dress will cause
no remorse.

Paul D. Green
Store for Men
837 Willamette Phone 291



Gifts Like
Ours
Make
Christmas
Cheer
Last
All Year

SERVICE — Our Christmas Watchword

What time of the year is the most exciting? What time most nerve-racking? When do you need the most courtesy and help in your shopping? Christmas! And you can depend on our services at Christmas time as much as any other time of the year. You'll find our salespeople the most able corp of Santa assistants—and a dozen and one services ready to see you through calmly and quickly.

M
E
R
R
Y

C
H
R
I
S
T
M
A
S

H
A
P
P
Y

N
E
W
Y
E
A
R

H. GORDON CO.
1001 Willamette

Q is for Quackenbush.
A place of hardware.
Buy modern utensils
And save wear and tear.

Quackenbush Hardware
Toys — Housewares — Gift Goods
160 East Broadway Phone 1057

R is Rowland's,
Groceries and Meats.
The food you buy here
Is the best you can
eat.

Rowland's Grocery and Market
544 East 13th Street Phone 1710

S There was a jeweler
named Skeie
Whose crested rings fit
to a tee.
They look very fine
And shine like a dime,
And they're sold for a
nominal fee.

Skeie's Jewelry Store
927 Willamette Phone 411

Times when you're
hungry
White Palace, you
know,
Is without doubt
The best place to go.

White Palace Lunch
47 East 10th Street

U is for University,
The florists of note.
Get a corsage
To pin on your coat.

University Florists
"Say it with flowers
this Christmas."
598 East 13th Street Phone 654

V is for Valley.
Of dance program fame.
They have Christmas gifts now
For each man and each dame.

Christmas Cards — Gifts — Stationery

Valley Printing Company
76 West Broadway Phone 470

W is for Williams,
Baker of bread
Just try our rolls
No more need be
said.

Williams Bakery

X is for Xmas
We all love so dear
So Merry Christmas
to you
And a Happy New
Year.

If you haven't learned to dance this year, start the new year right by enrolling in our classes.

Merrick Dance Studios
861 Willamette Phone 3081