# Pledge Dances Fill Weekend For Fourteen Houses

# It's This Way

By Marge Petsch

Women take it on the chin!

United States women are looked club, a barn romp, a dinner dance, upon with considerable respect, one affair carrying out a fall idea they are far from emancipated. with chrysanthemums and appro-They have failed in one funda- priate colors, a pseudo hotel, and mental aspect of the problem; one dance at the Osburn hotel. that is, they have not won the These are all fraternity doings, complete confidence of the males. the sororities are as secretive as Nor of members of their own sex ever concerning the decorations

Intelligent Frances Perkins, secretary of labor, has "taken it on numerous affairs are as follows: the chin" more than she has deserved. When she was first apwomen openly declared it a mile- cer, and Mrs. V. B. Chessman. post in the political climb of wopointment the first in a march to- Reinhart. ward "a woman for president."

difficulties, Miss Perkins is de- dy, and Mrs. Gay Burgess. clared by some members of the half of their opinion is based upon the fact that she is a woman ..

Whether or not Madame Perkins has bungled her job is largely a matter of controversy and ert Horn. opinion. But it is safe to say that Phi Kappa Psi: Mr. and Mrs. W. women in this country.

to matters of more mundane, but Maude I. Kerns, Mr. and Mrs. W. colored bits of celophane tissue none the less interesting, impor- P. Riddlesbarger, Mr. and Mrs. C. found so smart on rainy campustance, we cite the announcement L. Kelly, Mr. and Mrs. Lois A. es. Of course the matching umof Dr. Alfred Adler, noted Vien- Wood, and Mrs. Elizabeth Rams- brellas are awfully attractive too, nese psychologist, who says that by. the girl who keeps her beaus wait- Sigma Nu: Mr. and Mrs. John ing sisters, stenographers and teleing on the corner in the rain isn't A. Warren, Dr. Philip Parsons, Dr. phone operators down town. Never the girl to marry. That's a pretty and Mrs. B. W. DeBusk, Major let it be said a campus girl can't bitter pill for Oregon lassies to and Mrs. Roscius Back, Col, and be told from one of the "sordid"

of being more interested in her- L. A. Payne, and Mrs. Alice B. from the descending elements. self, and therefore would make a Macduff. the circumstances to be reversed.\* and Mrs. Archie Collett.

Dr. Sigmund Freud has declared and Mrs. A. H. Kuntz, Mrs. Turwoe to the youth who chances to nipseed, and Mr. and Mrs. Carl- ain't it nice not to have to wear the engagement of Miss Carolyn Ruth Storla is general chairman occasion, and Jim Lawton, square wed a girl who wants "to save ton Spencer. him." This, he says, to be a defin- Pi Beta Phi: Dr. and Mrs. C. L. years back? ite bid on the part of the girl for Schwering, Mr. and Mrs. Howard adoration. He doesn't care a bit Taylor, Mr. and Mrs. L. Kenneth whether the man is being saved Shumaker, Mrs. Alice B. Macduff, from sickness, from gambling, and Mrs. Frannie McCamant. from being a loafer, or from being Phi Sigma Kappa: Mr. and Mrs. on a lower level. The motive is George Turnbull, Madame Rose the same, and heaven help the McGrew, Mr. Louis P. Artau, and

Interesting indeed is what the psychologist has to say about love Greek Desserts at first sight. He claims that love is always at first sight. Only sometimes we don't know it.

\*Please note: We are not anticiunprepared.

#### Alpha Omicron Pi Entertains Faculty Guests At Dinner

for patron and patronesses at their Pa Alpha Theta will have Phi chapter house Tuesday evening. Mrs. Frederick M. Hunter was the honored guest.

The table was decorated with pink and white carnations and white tapers. Miss Evelyn Hollis sang several songs for entertain

The guests were Dr. and Mrs. C. L. Schwering, Professor and Mrs. C. L. Kelly, Professor and Mrs. George Hopkins, Mr. and Mrs. A. F. Rapp, Mr. and Mrs. Frank Rinehart, and Mrs. J. H. Bond. Several Eugene alumni of the chapter attended.

Councillor to Arrive

Mrs. Carl Windsor, national councillor of Alpha Chi Omega. will arrive for a short visit to the local chapter on Tuesday of next Week.

## Themes Vary From Crests To Night Club

With fourteen fraternity and so rority dances on the week-end schedule there is again a great variety of themes and ideas. Most of the affairs are honoring pledges and the motifs range from fraternity insignias through a prison No, despite the fact that in the dance, a very modernistic night for the pledge affairs.

Patrons and patronesses for the Friday.

Delta Delta: Mr. and Mrs. pointed by President Roosevelt to C. L. Comish, Mr. and Mrs. N. B. her difficult position in the cabinet, Zane, Mr. and Mrs. Carlton Spen-Sigma Chi: Mr. and Mrs. Rus-

had the bravery to declare the ap- man, and Mr. and Mrs. Frank J.

Chi Omega: Mr. and Mrs. A. H. Now, in the face of major labor disputes, strikes, and economic Babs, Mr. and Mrs. Beldon Rain Dictates

populace to be somewhat responsible for conditions. And just about D. Earl, and Mr. and Mrs. Virgil D. Earl, and Mrs. Daniel Proper Coeds

Saturday.

Pi Kappa Alpha: Mr. and Mrs. Calvin Bryan, Mr. and Mrs. J. O. the movie title we thought too dra-Lindstrom, and Dr. and Mrs. Rob- matic for this column. Well, fash-

her performance, more through F. G. Thacher, Mr. and Mrs. N. B. the new transparent rain equipthe course of circumstances than Zane, Mr. and Mrs. R. W. Pray, ment. Folly, complete, folly. But from any personal inefficiency, has Mr. Charles Hulten, Miss Margaret fashionable! Mmmmm! not greatly advanced the cause of Reid, Mr. and Mrs. W. A. Dahl- Delightful to look at, slick to

Mrs. E. V. D. Murphy, and Mr. R. working creatures. S. Smith.

characteristics would ruin any kins, Dr. and Mrs. C. L. Schwer- brilliant hues of red, blue, yellow marriage, but unfortunately he ing, Mr. and Mrs. A. L. Lomax, Mr. and sickly green and of such sheer Alpha Phi-ATO has not prophesied the results, were and Mrs. Keith Fennell, and Mr.

Phi Gamma Delta: Major and Lastly, the former associate of Mrs. William Wappenstein, Dr. California rainbow.

Mr. and Mrs. L. C. Scharpf.

### Dropping Off; Six Houses Entertain

Exchange desserts on the campating another male vs. female pus this week are very few. Sigoutpouring, for which we are quite ma Nu entertained Kappa Alpha Theta Wednesday, and Kappa Kappa Gamma was hostess to Phi Delta Theta. Thursday, Gamma-Phi Beta will be guests of Phi Delta Theta, Phi Gamma Delta of Delta Delta Delta, and Phi Sigma Kappa Alpha Omicron Pi held a dinner of Alpha Chi Omega. Friday Kap-Gamma Delta for dessert.



PERMANENTS \$1.75 to \$5.00. Shampoo and Fingerwave

BEAUTY SALON

Extensive Honeymoon Nears End



The former Doris Duke, richest woman in the world, is pictured men. Some militant feminist even sell Cutler, Mr. Howard S. Hoy- above with her new husband, James Cromwell, as they were breakfasting in a fashionable Honolulu hotel. They had just arrived from the Orient on their 'round-the-world honeymoon tour.

# Kappa Sigma: Dr. and Mrs. D. Fashion for

By DORRIS HOLMES Folly and fashion! Or was that

ion and folly are such close friends. Take for instance, (we won't)

berg, and Mr. and Mrs. J. A. Car- feel. Summery to gaze on, and wintery in appeal. Right nice de-Jumping from such political talk Alpha Gamma Delta: Miss scription don't you think for those but let's leave those to our work-

Now raincoats of 1905 in the Dr. Adler has even gone so far Kappa Kappa Gamma: Mrs. days of high boots and lacings, as to omit the rain. He asserts that Elizabeth Talbot, Mrs. M. P. Bar- were meant to be rain coats. even if the skies are clear the girl bour, Mr. and Mrs. James D. Bar- Leather or oil skins, grey and dapwho will make her man wait for nett, Mr. and Mrs. Horace Robin- per. But quite effective too . . her arrival shows all indications son, Mrs. A. L. Wall, Mr. and Mrs. in the art of keeping one's gown

But rain protectives of 1935 poor wife. He says that such Alpha Delta Pi: Mrs. Lucy Per- forcingly enhance the sky line with program. beautiful materials that the 1905 miss would have been afraid of spoiling them even under a warm On November 2

Folly and fashion . . . but, oh me,

#### Eugene Mothers To Entertain With Tea This Friday

Mothers of freshman students of and Mr. Knowlton the son of Mr. man. "She thinks he would always Mr. and Mrs. Charles G. Howard. the University will be honored Grant Knowlton. be grateful; would always look up Phi Delta Theta: Mr. and Mrs. with an informal tea Friday afterto her," Dr. Adler says. "And no N. Thomas Stoddard, Miss Imo- noon at Gerlinger hall by the Eu- Knowlton attended the University. human can bear to look up ai- gene Wiley, Mr. Ralph Schomp, gene chapter of the University of Miss Haberlach is a member of Al-Mr. and Mrs. Howard A. Hall, and Oregon Mothers. The hours will pha Phi, Mortar Board and Mu be from 3 to 5 o'clock. This is the Phi Epsilon, music honorary. Mr. first of the fall and winter activi- Knowlton is a member of Alpha ties of this organization.

Mrs. Herbert M. Roome is in charge of the affair.



Happy be the the message Within this box of blue. And it will bloom for you.

**NARCISSUS** BULBS potted in attractive 🕏 bowls for only

\$.35.

They will bloom just in time for Christmas.

Phi Mu Honors

At Chapter Tea

New Chaperon

November 17, at the chapter house test. from 4 until 6 o'clock. Mrs. Erick- Contest Rulings

son came this year from Seattle. assisted in the receiving line by and graded by the judges as any hat has a jaunty quill. Mrs. Robert M. Fischer Jr., state college test paper would be grad-

Phi Mu Mothers' club; and Mrs. Dan E. Clark, patroness, will do the pouring. Mrs. Albert R. Tiffany and Mrs. Alton F. Baker, pa- Theta Sigma Phi tronesses, will pour during the second hour.

from the active chapter, and Mrs. Calvin Bryan and Miss Alma Tye club will assist.

# Tell Engagement

News of the announcement of country. those goshawful things of a few Haberlach, of Tillamook, to Ches- for the affair, and is assisted by dance caller over KORE will be reached here this week The an- Adams. nouncement was made on November 2 at a tea at the Haberlach District Officer Visits

Both Miss Haberlach and Mr. Tau Omega and Friars.

The wedding will take place December 14.



\$1.25 - \$.85 - \$.45

THE GIFT SHOP

Next to Rex Theatre.

#### CHRISTMAS! It's not too soon to be thinking about • CARDS • SEALS

• TAGS • PAPER • STICKERS Exclusive Lines in Eugene Browny Block Print Cards Buzzo-Cardozo Line.

BLUE and SILVER will be THE color combinations in packages this

season. Really you will find more unusual, distinctive and gay wrappers at

# ORIENTAL **ART SHOP**

122 East Broadway

### Prix-de-Paris Offers Senior Women Future

Few Oregon women are acquainted with one of the most attractive "chances of a life time." which is being offered by Vogue in their Prix de Paris contest, the winner of which will receive one year's employment in the Paris and New York offices of Vogue.

The first rules of the contest were published late this summer, but inasmuch as the contest was started in the November 1st issue of Vogue, there is still time for Oregon women who are interested in such work to enter. The contest is open to all senior women, graduating in 1936 from a United States college or university which grants a recognized B.A. degree. Paris Opportunity

At least six months of the contest winner's time will be spent in the Paris office. There, according to the sponosors of the contest, she will learn at the very source how fashions are created. In the New York office, they go on to say, she will learn to see them with a reporter's eye, and she will gain a knowledge of distributing and merchandising clothes.

A second prize of six months' employment n Vogue's New York office will be awarded to the girl who places second in the contest. Phi Mu sorority will honor its the magazine is not required, and chaperon, Mrs. Bertha E. Erick- that all women interested in fashson, with a tea Sunday afternoon, ion are invited to enter the con-

alumnae chairman; Mrs. C. L. ed; and, second, a thesis on some announced January 1. Theses Schwering, dean of women; Mrs. general fashion subject. The first must not exceed 1500 words in Nelson F. Macduff, patroness of quiz of the series has been publength and are due on April 21. the group; and Miss Bertha De- lished in the November 1st issue 1936. Winners will be announced Vaney, president of the Eugene of Vogue and the succeeding ones the same day of the following will appear each month through month During the first hour Mrs. Loy- April. Answers to each test must all Rugh, president of the Eugene be mailed before the 20th of each

Subjects for the thesis will be

## Open Meeting Set Miss Estelle Hardy is chairman For November 19

Theta Sigma Phi, women's naof the Eugene Phi Mu Alumnae tional journalism honorary, will hold an open meeting for all wo- On Friday Evening Members will give an informal men in journalism at the Alpha Chi Omega house at 8 o'clock Thursday evening, November 19.

of the group, will speak on the ty or townspeople, will be given in "Literary and Newspaper Aspects Gerlinger hall from 7:30 to 9:00 or of Mexico." Dean and Mrs. Allen Friday evening. spent the summer months in that

ter O. Knowlton, also of that city. Laura Margaret Smith and Phyllis present to do the honors on Paul

Miss Haberlach is the daughter governor of Alpha Phi, has been Much fun is expected and everyof Mr. and Mrs. Carl E. Haberlach, a guest of that sorority since Tues- one is invited to come. day and will remain until Friday. The members are honoring Mrs. by the men and women's physical Beam with a dinner this evening.

## Paris Creation



event, Mrs. P. A. B. Widener wears The contest will consist of two Molyneux's little jacket suit with Mrs. Erickson and Miss Estelle parts: first, a series of six quizzes large jeweled buttons and a collar Hardy, chapter president, will be to be answered by the entrants of twisted self material. Her felt

Each entrant must fill out an entrance blank, which may be secured at the desk of the women's editor, journalism building. Judges of the contest will be the editors of

Additional rules may be secured with the entrance blank

# Real Barn Dance Is No-Date Affair

A free, community barn dance, a no-date affair, for all persons in-Mrs. Sally Allen, alum adviser terested whether students, facul-

> A regular old-time, 7-piece orchestra has been acquired for the Joneses, square dances, and Germanias.

A similar dance was held two Mrs. Frances Beam, district weeks ago and was well attended.

The new idea is being introduced education departments.



FOOTBALL SWEATERS!

Cheer the team on in these bright Catalina knits.

A special collection at special prices.

COAT **SWEATERS** Twin sets \$2.95 to \$4.95

Cashmere slip-ons \$1.98 to \$2.98 You must have a skirt to complete the outfit.

Mannish tweeds and flannels \$2.98 Bright high tones to sub-dued plain colors besides

#### Fine Program Given Before Faculty Women

to 5:30 o'clock in Gerlinger hall. Cuthbert, and Mrs. David McCosh. This was the November tea of the organization.

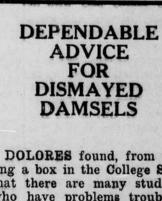
Mrs. Faye Fishel Knox presented Misses Ethel Johnson, Maxine Alpha Phi Housemother Feted

Mrs. Dan E. Clark, Mrs. Fred day evening honoring her birth-N. Miller, Mrs. Wayne L. Morse day.

and Mrs. Paul R. Washke poured. These were assisted by Mrs. Robert Horn, Mrs. M. B. Hesdorffer, Mrs. R. L. Collins, Mrs. John Mc-Closkey, Mrs. A. L. Alderman, Mrs. D. D. Gage, Mrs. Samuel Jameson, Mrs. George Hopkins, The Faculty Women's club of Mrs. Kenneth Shumaker, Mrs. W. the University entertained at tea L. Van Loan, Mrs. Russell Cutler, Wednesday afternoon from 3:30 Mrs. W. S. Hayden, Mrs. Fred

Mrs. Andrew F. Moursund, chairman, was assisted by Mrs. Lester Mrs. John H. Stehn played and F. Beck and Mrs. Claude Brown.

Goetsch, Elaine Untermann and Mrs. A. L. Wall, housemother of Josephine Overturf of the Master Alpha Phi sorority, was entertained by a surprise dinner Tues-



DISMAYED DAMSELS

DOLORES found, from puting a box in the College Side, that there are many students who have problems troubling their fertile minds. You may be down hearted and desolate but Dolores will have an answer to your worries, so drop your question in the box and meet the campus with a smile.

Debutante Dolores

I feel a bit shy when writing this problem of mine to youbut I hope you will understand.

An evening which might be perfect is spoiled for me because I am in constant agony for fear my lipstick will be smeared when I come into the sorority house or worse yet, for fear it will have left an imprint upon the lips of my date. Sometimes when I feel that the man is about to kiss me I wipe off the lipstick with my handkerchief—before succumbing—but somehow the romantic glint in his eyes dies down in the

Dolores, please tell me what to do. I am sure other girls on the campus would also like your advice on this subject

My advice to a complication as ponderous as yours would be to wear a scant amount of any lip rouge on evenings when you believe such a situation will arise. However, I realize there are the times of love at first sight, and to this I would say kiss and make up your face later, if there is such a case you will be too engulfed in yourselves to even notice other people are smirking at your frivolity, and with each other love is blind.

Dear Dolores: I am all thrilled for my date for a coming house dance—at last I am going out with the man I have had a secret love for since I came to college. He likes sophisticated women—and Isad to say—am just a sweet young girl. I have blue eyes, blond curly hair and I am about 5 feet 2 inches tall. How can I look sophisticated? I am considered rather pretty but don't know what will be the proper thing to wear—Please help me as this is a matter of life and death to me.

Opportunity knocks but once they say, so now is the time to look sophisticated. I would suggest plain black in striking severe lines. Your hair should be swirled high to the back of the head with broad deep waves, with perhaps one gardenia

lending a subtle scent. Black T-straps with red heels will add that touch of gay sophistication and lend a wicked Spanish accent.

# PROMENADING with POLLY



Windows are full of things this week that POLLY couldn't resist so she had to tell you all about it-Trinkets for your room — frivolous accessories — stunning frocks-Just anything you need for the weekend!!!



Blouses! Blouses! Blouses!

BEARD'S have just received 285 new silk blouses . . You can afford to be "CHOOSEY" or particular now . . The style, color, novelty trims, materials, and prices are what you need to add that touch of newness to your wardrobe . . .

Have you heard the story of these gay little ealico flowers in white pottery ??? It seems that one of the exclusive tea rooms in SAN FRANCISCO found their florist expenses were too high so a waitress concocted these fetching plants-They were so popular that the patrons wanted to buy them-Now the waitress is making them for everyone and you may get yours at the ORIENTAL ART SHOP . . .

POLLY is all a flutter over PERFUME BOTTLES this week-THE GIFT SHOP has the most interesting assortment she has seen-Delicate shades of smokes, mulberry, amber, pink, or in crystal-Lovely Venetian glass-tiny French filigree bottles—larges pairs for your dressing table—The prices range from \$.50 to \$10.00—Really, you can't resist them . . .

With the entire weekend scheduled for house dances you will want your hair shampooed and fingerwaved as did POLLY at LOVE'S BEAUTY SALON for only \$.50. They also give these striking permanents that will style you with an individual accent all your own,

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