

# Dads Hear Hunter Summarize Values Of University Education

## Lauds All Higher Learning as Great National Resources

### Sets Value of State's Educational System At Fabulous Mark In Banquet Address

Although many phases of higher education, such as research, cultural value, and general increase of human knowledge, cannot be measured in terms of dollars and cents, an actual cash value as a resource can be put on Oregon's university, state college, and normal schools, it was declared by Dr. Frederick M. Hunter, chancellor of higher education, in an enthusiastically received address before the Oregon Dads and their sons and daughters at the annual banquet held Saturday evening in John Straub Memorial hall.

The huge sum of \$100,000,000, which Dr. Hunter declared was actually conservative, was set as the value of the institutions. Further, he pointed out that the state was actually benefitting to the extent of \$5,000,000 annually from alumni alone.

**Figures Conservative**  
Dr. Hunter arrived at his figures, which he declares are conservative, by citing a recent survey which showed that college trained men during the past few years have earned 100 per cent more than those who have not had this training. "If we estimate that the 20,000 alumni of the university and state college alone earn but \$25 more a month as a result of their higher education, this is a sum of \$5,000,000 per year," the chancellor pointed out. "This would represent a five per cent return on a resource endowment of \$100,000,000, which can be termed the actual worth of the institutions to the people of the state, since it brings in this return in actual wealth in the form of increased earning power."

Five phases of higher education, all of which contribute directly to the wealth of the state far greater than could investments in any other field, were cited by the chancellor. The first of these was termed "economic resource," and it contributes to the general prosperity of the state by actually raising the standard of living of those who go to the institutions. This means a greater standard for the products grown and sold in the state.

The third point was that the wealth of the state was increased by the greater earning power of the graduates and students.

The actual saving of human resources, and humans themselves, was cited as the fourth phase. Dr. Hunter pointed to the discovery of a cure for pernicious anemia, made recently by one of the staff members of the medical school.

**Traces Development**  
The phase most important of all, the development of the spiritual and moral resource, was put forth as the fifth phase.

Support for the higher education system of the state, on the grounds that it is worth all it costs and more, was asked by Chancellor Hunter. An enthusiastic response was accorded his address.

Merle Chessman, Astoria, kept the program during the banquet moving at a fast speed, making much use of his inimitable dry wit and humor in introducing and acknowledging speakers as the evening wore on.

**Sororities Win Awards**  
Invocation was given at the beginning of the banquet by Rev. Howard R. White, rector of St. Mary's Episcopal church of Eugene. Following the three course dinner the three Dads' day cups were presented to Phi Mu, Alpha Delta Pi, and Alpha Gamma Delta sororities, no fraternities placing in the competition for the highest percentage of dads to register.

Earle Wellington, Portland, re-elected to serve again as president of the Oregon Dads' association, next introduced the following officers for the coming year: Ralph Morrison, Portland, member of the executive; W. M. Davis and Rev. John W. Beard, both of Portland and members of the executive committee; Walter Cook, Portland, secretary; Merle Chessman, Astoria, vice-president; Loyal McCarthy and C. W. Morden, both of Portland and members of the executive committee.

Willard L. Marks, president of the state board of higher education, thanked the fathers for the interest which they had shown to-

wards the University and praised Chancellor Hunter for his initial successes this fall.

Greetings were presented the dads from the Oregon mothers by Mrs. Walter M. Cook, honorary president. James Blais, and Margaret Ann Smith each gave short talks on the part of the University students. Hugh Rosson, graduate manager, thanked the fathers for their support of Dads' day, and formal greetings came from the University itself by Burt Brown Barker, vice-president.

Music during the banquet was furnished by the Phi Beta trio composed of Madalena Guistina, violinist; Roberta Moffitt, cellist; and Theresa Kelly, pianist.

To the strains of "Mighty Oregon," the students and their fathers filed from the John Straub Memorial hall feeling closer relations, many attested, to the activities of their children who are attending the University.

**Phi Mu Wins Attendance Cup**  
The A. W. Norblad trophy, presented each Dads' day to the sorority or fraternity on the Oregon campus having the highest percentage of fathers present, was won this year by Phi Mu sorority.

Alpha Delta Pi was awarded the Paul T. Shaw cup for placing second.

For having the highest percentage of freshman dads present for the day Alpha Gamma Delta and Phi Mu tied for the O. Laugaard trophy.

## Wellington Again Heads UO Fathers

### Entire Executive Staff Re-elected at Mass Meeting on Saturday; Boyer Optimistic

Evidencing their unanimous approval of the activities of the executives during the past year of the Oregon Dad's association, the entire personnel of officers were re-elected at the mass meeting held in Johnson hall Saturday morning.

Earle Wellington, Portland, was re-elected to head the association as president; Merle R. Chessman, Astoria, vice-president; Walter M. Cook of Portland, secretary; and Earle Pallett, Eugene, executive secretary. Additional members of the executive committee elected are: Joseph Riesch, Roy Burnett, and Loyal H. McCarthy, all of Portland.

Also continuing to serve on the board are: Ralph Hamilton, Rev. John W. Beard, Ralph Morrison, C. W. Morden, W. H. Davis, Willard Bond, all of Portland, and Carl Haberlach, Tillamook.

**Theme Long Sought**  
The theme, new in term, but actually long sought, of "shared idealism," was developed for the group by Dr. C. Valentine Boyer, president of the University. The ideal of higher education should be shared by student, parent, and the University itself, Dr. Boyer pointed out. This ideal should be the fullest development of the individual, so that he may best serve society and mankind, as well as himself.

Dr. Boyer's talk was full of optimism for the future of the Uni-

### Pictures of Dads' Meeting on Sale At News Bureau

"Dads" who were photographed last Saturday may obtain copies of both the entire group and the officers, if it is announced. Those desiring them may send their orders to the University of Oregon News Bureau. Prices are 25 cents for the small size (5 x 7 inches) and 35 cents for the large size (8 x 10 inches.) Stamps or coin should be sent with the order.

versity, and he cited numerous signs of progress evident on every hand. He described briefly the progress made in building, and told of the work on the new library and the plans for the new infirmary and physical education building.

The best sign of returning good times was the high quality of the students who have entered this year, Dr. Boyer declared. While the substantial increase in enrollment is encouraging, the excellent scholastic ability of the students, already noted by faculty members and others, is especially significant, he stated. The increase in enrollment here and at other state institutions also indicates the returning confidence of the people of Oregon in their own schools, Dr. Boyer stated.

**Library Described**  
The many features of the new university library were described at the session by M. H. Douglass, University librarian. He told of the efficient circulation system, which will make all books easily accessible, of the various conveniently located study and reading rooms, and painted an attractive picture of the "browsing room," which will be arranged and furnished to encourage students to seek out real enjoyment of good books.

The "Dads" were also invited

### Coed Fathers Skull, Dagger Guests at Dance

#### Intricate Steppers Win Prizes During 'Half'

Many dads of Oregon, who came to the University for a day last Saturday to be honored by their sons and daughters, attended the all-campus dance held in McArthur court under the auspices of Skull and Dagger, sophomore men's honorary.

Several of the dads who had younger ideas even joined the student group in the dancing during the evening. Many coeds attended, not escorted by the boy friend, but by dear old dad himself. Other honored "pops," who had to keep "mom" out of the limelight all weekend, brought her out for the dance.

**Prize Dance Featured**  
Oregon and Idaho colors predominated in the football-motivated informal, and hot dogs were dispensed by a vendor to the dancers, making the game idea more realistic.

By Mr. Douglass to assist the "University Library Friends," in raising funds with which to equip the "browsing room," a venture in which many civic and fraternal organizations of the state will take part.

**Personnel Explained**  
The work of the personnel division, which seeks to aid the student in deciding on a vacation, in choosing subjects and even in selecting extra-curricular activities, was discussed by Karl W. Onthank, dean of the division. The relation of the dean of women's office to the students was told by Mrs. Hazel Schwering, while Virgil D. Earl, dean of men, described various phases of his office.

The mass meeting was regarded as one of the most interesting in the history of the Oregon Dads, and was well attended.

### Head of Directorate Expresses Thanks To Committee Aids

Appreciation for the cooperation evident during this year's Dads' day event was expressed last night by Frank Bondurant who led the student committee composed of Mary McCracken, Jean Stevenson, Virginia Proctor, Dan E. Clark II and Wayne Harbert in laying the preparations for the event.

Thanks are also due, Bondurant said, to the faculty committee, composed of Mrs. Genevieve Turnipseed, George Godfrey, Earl M. Pallett, Virgil D. Earl, and George Belknap who were of great assistance to the student group.

Between the "halves" a prize dance was held, resulting in the awarding of first place to Marie Anderson and Hale Thompson whose intricate steps received wild applause from fellow students. Marge Gearhart and Cosgrove LaBarre were awarded second place and Marge Baker and Al Baker were accorded third place honors. Eddie Vale, diminutive yell king, was master of ceremonies.

### Dad Support Rallying Students On Eve of Game

Dads who were lucky enough to arrive on the campus Friday evening were treated to a genuine rally parade with all the spice of college as a long string of cars filled with screaming students heralded the eve of the Oregon-Idaho game.

Some of the dads participated in the rally, but most of them played safe and watched from the curb. By Saturday, however, large

### W. F. Bondurant Travels Record Number of Miles

#### Makes Journey From Butte City, California

W. F. Bondurant, father of Frank Bondurant, chairman of the student committee in charge of arrangements for Dads' day, came all the way from Butte City, California, which is the longest distance traveled by an Oregon dad last weekend.

Three other fathers also traveled long miles to spend the day with their children during the ninth annual fete to honor "pop." They are: W. C. Burnett, Seattle; J. W. Lewis, Raymond, Washington; and Edgar M. Rogers, Everett, Washington.

Portland dads led the parade, 107 having registered from that city. Forty-three fathers from Eugene registered, 28 from Albany, and 14 from Astoria. It is impossible to estimate how many fathers were in Eugene Saturday because many failed to register. Nearly 250 signed, however.

groups of fathers at the game were seen to be following the spectacular football struggle with as much college spirit as their sons and daughters. Some even caught a few strains of "Mighty Oregon" after hearing it sung several times during the weekend.

### Dads to Receive Copy of Emerald

Today's Emerald is carrying a special back page in honor of Oregon dads. Stories contain happenings of the past weekend that concerned the visiting dads.

In order that each father may have a copy of the paper 2300 extra papers are being printed, and a copy will be sent to every Oregon dad.

## College Life In Gay Colors Seen By Dads

### Game, Banquet, Rally High Point of Dads' Weekend Sojourn On Oregon Campus

A cross section of life at a typical University, without the fictitious coloring often added by magazine writers and rah rah movies was paraded before the fathers of greater Oregon's student body as they spent the weekend on the campus.

The more serious side of college, namely, classes, was witnessed in session by a few "pops," only to see this sedate multitude of students go completely "daffy" at the downtown rally Friday night before the Oregon-Idaho game.

**Officers Hold Session**  
Saturday morning the executive breakfast was held in the John Straub Memorial hall, followed by a general get-together at the mass meeting in Guild theater in Johnson hall. Dads spent Saturday noon with their sons or daughters, and sat in a special central section at the big game Saturday in which Oregon triumphed over Idaho.

The banquet in the memorial hall was second only in importance to the game and was attended by a record crowd of students and their fathers. After the banquet, many attended the Dads' day dance in McArthur court.

Sunday morning entertainment was provided fathers by special services in Eugene churches, and all living organizations had as their honored guests Sunday noon the fathers of all members who were here for the festivities.

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