

Foremost Among Faculty Members at University

Long after buildings and grounds become hazy in your mind, and traditions and even classmates are difficult to recall, the memory of the faculty members who have inspired you, will remain as strong as the day you attended classes. For many decades the presidents of the University of Oregon have realized the importance of leading educators as teachers, and while little has been known of university buildings and plant equipment outside of the state, the fame of its faculty has reached every section of the United States.

Today the faculty of the University numbers scores of professors who are known not only for their teaching, but for the contributions they have made in research and in furthering knowledge in their various fields. While it would require a great deal of space to list them all, a few of them should be mentioned whenever higher education is discussed.

Heading the list is the University president, Dr. C. V. Boyer. Before he became president a year ago he was dean of the college of literature and the arts, and before that head of the English department. He is the author of authoritative books and articles in this field, and under his direction a strong and able faculty attracted an unusually large proportion of students.

After a brilliant scholastic career at Oregon, where he graduated in 1903, and at Columbia university in New York, where in 1907 he received his doctor of philosophy degree, Dr. James H. Gilbert came back to the University, and in 1908 became assistant professor of economics. He became head of his department in 1920, and dean of the college of literature, science and the arts in 1925. In 1932 he was made dean and director of the college of social science.

If the roll could be called of successful newspapermen who have studied under Eric W. Allen, dean of the school of journalism, answers would come in not only from all parts of Oregon but from every section of the United States, from Europe, from China, the Philippines, Hawaii and other far

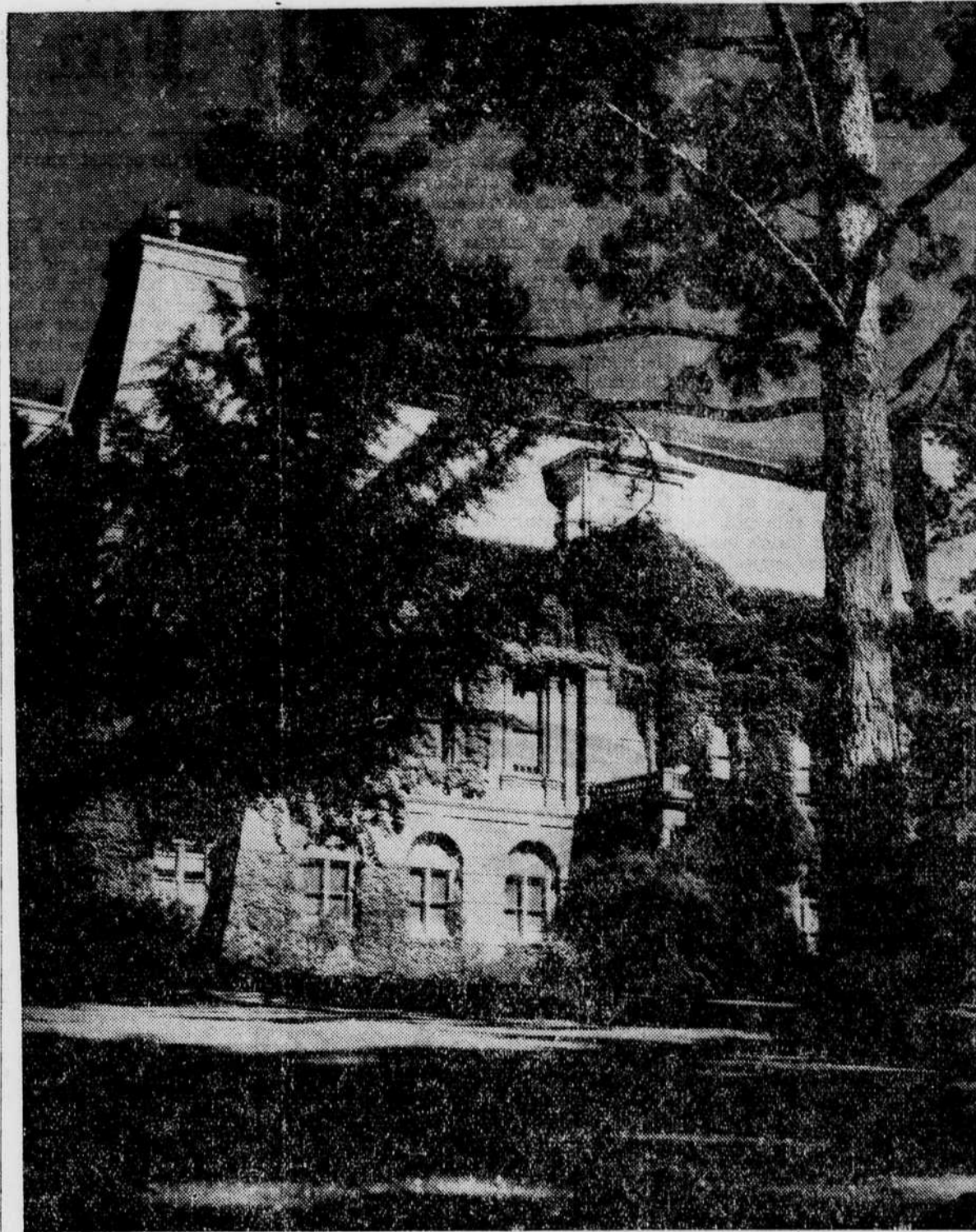
away places. A pioneer in journalism teaching, Dean Allen was made head of the school in 1916. Since then he has found time to teach classes, and write authoritative books on journalism and printing.

The development of a physical education program in schools of the country has done much to improve health and has added to the enjoyment of thousands. Schools of physical education, of which the one at the University is a leader, have done much to forward such a program. The school at the University has developed under Dr. John F. Eovard, whose study of other schools, of methods of teaching and of physical education itself has been responsible for the standing the school now enjoys.

Heading an able faculty and doing a considerable amount of research himself, Dean Wayne L. Morse has made an enviable reputation for the University school of law. Practically every graduate in recent years has successfully passed the state bar examination and the Oregon Law Review is rated as one of the finest law publications in the country.

Other faculty members of note that head of the English department. He is the author of authoritative books and articles in this field, and under his direction a strong and able faculty attracted an unusually large proportion of students.

The high quality of the Oregon faculty can be judged from the fact that of its members with the rank of assistant professor or above, 60 hold the doctor of philosophy degree, the highest that can be attained. Most of the others have advanced degrees, and many are still working for the doctor's degree.



From across Oregon's beautiful campus looms revered Villard Hall, pompous monarch of campus buildings.

Oregon Living Costs Low

Fees Total Only \$26.50 Each Term

Living expenses for students at the University, rated as much lower than the average for first-class institutions, will be approximately the same this year as last, it is announced by Karl W. Onthank, dean of personnel.

Fees, which total \$26.50 per term or \$79.50 for the year, will remain the same, while board and room at dormitories will continue at the low charge of \$30 per month when students live two in a room, and \$33 when a room is occupied alone.

Students who do not wish to live in dormitories or living organizations, however, may obtain good board and room in a house approved by the University for as low as \$20 per month. Some students who "batch" together and do their own cooking live much cheaper than this.

Students may attend the University at a cost of but \$339 for board room and fees and an allowance for books, if they live in dormitories, Dean Onthank points out. Since the average amount for incidentals is about \$100 per year, \$439 is am-

ple for all three terms, and students who wish to economize on board and room and spending money may even cut this figure to as low as \$250 for the year, it is shown.

With but a small amount of "pocket money" students may enjoy all athletic contests, games and social events.

"Freshman week" opens at the University September 23 and classes begin September 30.

Emerald Editor Story

(Continued from Page One) chance. Only after you have had it and failed do you need advice. By way of casual suggestion.

One of the finest moves that a freshman can make is to become acquainted with his professors. This does not mean "polishing the apple." There are some students (perhaps better termed as people) who are constantly bothering the prof with repeated visits of ab-

solutely no purpose. There is really no justification for the visit. This person has no intelligent questions to ask nor little interesting conversation to sustain him. They have constructed for themselves a vast myth about the ability of the professors with regards to personal attention. In other words he sees the professor, lets him know that he is intensely (?) interested in his subject and blah, blah, blah! It is a sham. It is stupid.

The professor enjoys this like he does sawdust in his pipe, or dance marathons. The professor's position is to inform, instruct, influence, mold. He will help you and wants to if you are conscientious—if you do a little thinking yourself. It takes some thought to formulate worthy questions when bewildering arrives.

The college professor enjoys working with the right kind of material—industrious sincere freshmen. He won't be contented with hot soup and applause.

You'll like the greater Oregona.

'Greater Oregona' Staff Optimistic

Informal Campus Life To Be Pictured

"A greater Oregona for a greater Oregon!" That is the banner-line under which members of both editorial and business staffs are starting to work in earnest next week on the interesting task of creating the University's yearbook, the 1936 Oregona.

With new departments and new features, more pictorial representation of the school year's activities, and a volume actually double in size over that of last year, officials of the Oregona promise to all purchasers "a yearbook as peppy as a rally parade and as collegiate as a Junior Prom."

Campus Prom

"There is nothing as out of date or uninteresting as a college of date that is only a catalogue of names and academic regulations," said George Root, senior in journalism and editor of the publication. "The 1936 Oregona is taking its theme and inspiration from the campus itself and finding in it unlimited artistic and pictorial possibilities that are shaping into a book in which the modern student and his 'adventure in education' is of first importance."

Among the innovations planned for the annual are a special photographic review of Oregon's "Melody in Spring," last spring term's colorful Junior week-end water carnival which has been called the University's finest fete of all times; a picture-story of Homecoming with its night rally parades, bonfires and big game; large displays of Oregon's drama productions, activities on the gridiron, greater sections devoted to the University Law and Medical schools, and larger pictures of student officers, campus leaders, and various activity groups. According to Henriette Horak, senior in journalism and associate editor of the publication, the write-ups for these sections, as well as for the entire annual, are to be brief and interesting, placing importance on the pictures which are "pictures in the modern manner" and include some of the finest photography ever to appear in an Oregona.

Next Stearns Busy

Newton Stearns, junior in journalism and business manager of the Oregona, is at work at the present time on the subscription campaign

U. O. TO TRAIN SOCIAL WORKERS IN PORTLAND



Workers for the many social agencies that are becoming more and more important, will be trained in the new graduate division of social work training of the University of Oregon, established this fall in Portland. Dr. E. H. Moore, (left) an expert in this field, will be director of the division, under Dr. James H. Gilbert, (right) dean of social sciences for the Oregon State System of Higher Education. (Illustration courtesy Oregon Journal.)

which is scheduled to start immediately after registration for fall term. Stearns feels confident that with an increased enrollment, a freshman class with one of the largest memberships on record, and increasing interest in 1936's "Greater Oregona" that sales on the annual will more than carry the additional expenditures and increased size of the book.

Incoming students who are interested in filling minor positions on

the editorial staff of the Oregona may apply to the editor, George Root, during the first two weeks of fall term. No applications will be accepted beyond that time.

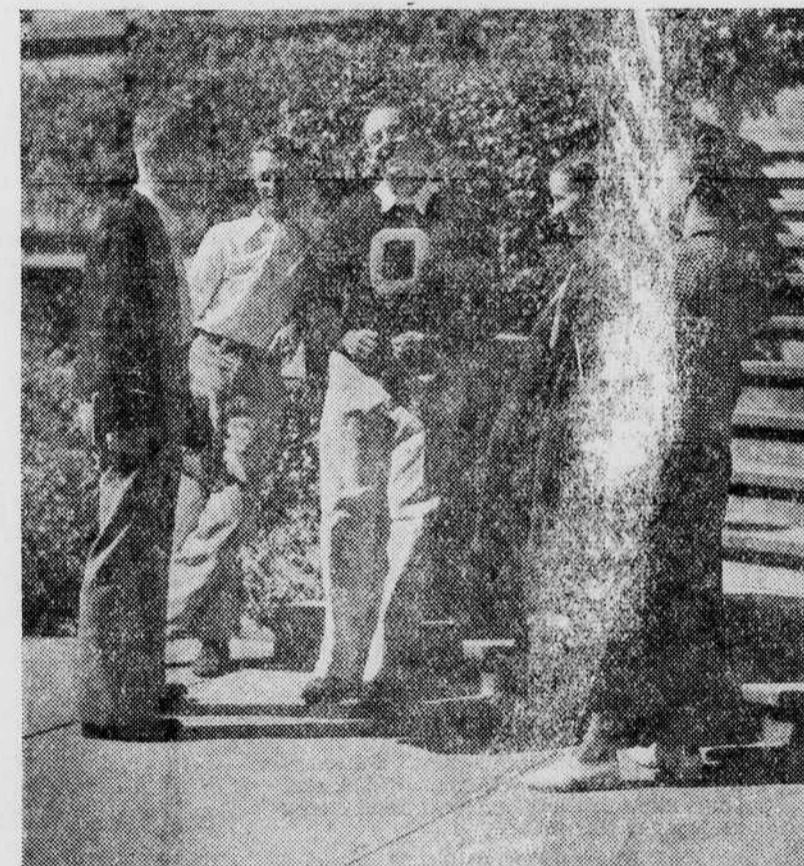
Ralph Schomp, assistant graduate manager of the University, and who is in charge of publications, states that fall photographs for the Oregona including sororities, fraternities, honoraries, classroom and laboratory pictures, and photographs of fall sports will be taken.

HICKOK SUSPENDERS

We're Ready with All the Newest
SPORT JACKETS and SWEATERS
As Worn by College Men

ERIC MERRELL
Clothes for Men

CAMPUS CORDS



Footballer Hugh McCredie... "obovoboy just lean us to the Golden Bear." Although the picture (page 4) is miscasting, Mr. McCredie is a modest giant.

"Gee!... ONE OF THE SILENT CORONAS"

You'll be surprised, too, when you see it. Buy 'em or rent 'em. "Pay-as-you-type."

UNIVERSITY "CO-OP"

NEW HIGH CUT SHOES

IT'S a walk-away for shoes like ours. They show all the new styles... higher cuts, all heights in heels, the newest in leathers and colors... and they fit like a charm.

\$4.85 to \$8.85

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30 East Broadway is located at

"Just 30 easy steps from Willamette"

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Fashionable Clothes and Dress Accessories of quality, at prices most reasonable.

And so this store, knowing that, makes its appeal to you with a cordial invitation to visit it as soon as it is convenient after arrival and inspect the merchandise in the various departments.

Formals for "Rush" Week and the social hours of campus life. A splendid showing of these—as low as \$7.95 and to \$19.50.

Knitted Suits—Wool Frocks for campus wear—rightly styled at \$3.95 to \$7.95.

Flannel Robes Smart, clever, new styles for leisure hours—at \$4.95 to \$7.50.

Raincoats and Capes—quite necessary, we assure you, and these are so very new—\$3.95 to \$7.95.

Umbrellas in 1935 styles at \$1.00 to \$4.95.

And a store full of Pajamas—Bags—Gloves—Sweaters—Skirts and those things so necessary for college wardrobes.

Our college ready-to-wear will rate you the highest Fashion honors anywhere.

BEARD'S
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College Clothes

Girls—Beard's clothes will rate you a one plus on our campus... and their economical prices will certainly make a hit with Mother and Dad. All the glory of the Renaissance reflected in these.

New Collegian Frocks

Bought especially for campus, tea dates, dinner... rushing dates or the special formal affair.

Wools take honors for campus wear. For dress-up occasions on and off the campus adorable silk crepes in lovely autumn shades.

And for glamorous evening everything that is fashion news is here... from the slinkiest sheath to the robes de style—many with separate jackets so they'll do double duty—and in sizes 11 to 17 and 12 to 40.

1935

CLEVER CAMPUS COATS

Choose the Wrap-around or choose the new Swagger... in soft silvertone fleece in checks, shadow plaids or plain colors and achieve that different look you want in college clothes. Oxford, brown or blue, in sizes 12 to 20.

Priced at \$19.75

Other Campus Coats \$14.95 to \$29.50

FELT HATS FOR FALL

So smart—so casual—Breton, Halo, slouch or swagger. All are swanky with campus clothes.

\$2.95

Other Models in Pattern Hats to \$5.95

CAMPUS WARDROBES "MUST HAVES"...

Trim-fitting flannel jackets in plain and checks at \$5.95... Plain flannel or novelty tweed skirts with a variation of styles at \$3.95... Sweaters in soft yarns to complete your ensemble at \$1.98... Pigskin and cape gloves in blue, brown or black at \$1.98... Flannel-robos for chilly mornings at \$5.95... Clever Baldruggan pajamas in two-piece styles at \$2.49... "Belle-Shormeer" Hosiery in chiffon and service weight at \$1.00 per pair.