

# Full Campus Social Calendar In Prospect For Autumn -- New Styles Attract

## Proper Attire for Young 'Joe College' Is Briefly Sketched

By H A B E

Although the autumn clothing season means a return to more somber colors from the bright tones seen during the spring and summer, it does not mean that the fall picture for the men's wear trade will be by any means colorless. In smart fall college suits, fabrics show quite a change for this season. Manufacturers seem to have taken a shot "out of the rough" and into the smooth-finished fabrics. Worsteds, both clear and unfinished, will apparently be the best bets for fall suits. Of course, there will be plenty of the softer fabrics still in evidence . . . but they have been short of much of their former "rough appearance."

**Models Striking**

As for models: The double breasted jacket will be bigger than ever. Some higher price lines will show center or side vents. There will also be a noticeable increase in the number of English drapes in double breasted. These are very flattering to the younger men, and are being taken up rapidly. In single breasted models, the two-button, notched lapel jacket will be the great leader. The "college Joe" will find camel hair and tweed the favorite topcoat fabrics. They have both apparently reached the staple class as far as lightweight coats are concerned. Herringbones, small checks, overplaids, and salt-and-pepper retain their favor with young men.

**Wrap Around Popular**

The raglan with fuller skirt will certainly be a good number this fall. The wrap-around model in rougher finishes—oxford grey, blues, browns—with fancy backs is sure to be a University winner. Fall shirt colors will go far in producing the exactness of a brilliant rainbow—with Arrow Gordon featuring shades in blue, greys, browns, yellow and half-tones. The cloths which take the lead are oxford and broadcloth. The collar styles which should prove most popular are tab, button down, tab-less tabs, and above all other, the new English widespread model made popular by the Duke of Kent. This item is going over in a manner which is believed to approach the volume class.

Fall fabrics in the neckwear field will feature striped patterns and interwoven patterns. Striped and solid color knits' popularity will continue through the fall season. Wool leads the hosiery field by a wide margin in style predictions for the season. Stripes and plaids will be the thing. Hat trends are toward smoother suitings in greys, browns, midnight blues and blacks. The snap brim will probably lead all other models. Many younger men would not think of wearing anything else. Modified versions of the Tyrolean should sell better. Stitched tweed hats, both in overplaids and checks,

may be increasingly popular for sports and campus wear.

## Women Students Plan Big Meet

### Correlation of Projects Aim of Discussion

The leader of the various women's activity groups on the campus are meeting Saturday, September 21, for an all-day session in which a heart-to-heart discussion of problems and projects is expected to result in finer cooperation among the groups and more intelligent administration of the individual women's organizations for the year 1935-36.

**Marg Ann Smith Presides**

Margaret Ann Smith, president of the Associated Women Students, says "The purpose of this conference is to form a well-organized, concerted program for this year, in which the activities of the individual organizations will dovetail perfectly to form a comprehensive plan of activities for Oregon women. The individual organizations for women on the Oregon campus were founded to fill the various needs and to arouse and encourage the varied interests of the co-ed. They are all united under the Associated Women Students organization in the administration of which each group has a voice. The branches take care of the specific interests: athletics, religion, social discussion, and so forth, and the group as a whole, what we call the A.W.S., carried out cooperative projects such as Freshman Orientation, Vocational Guidance series of lectures, and the Frosh Councilor system. By composing at the Conference a Calendar of Women's Activities, we hope to thin out the great number of meetings, all a little dull and seemingly lacking in importance because they are almost a duplication of the routine affair to which the poor freshman went yesterday or last week. That unending series of indistinct compulsory meetings is what we are going to do away with. This year there will be only important meetings, meetings made interesting by dynamic speakers whom all the women, not only freshmen, will want to hear. Fewer and finer things through cooperation, is our policy!"

**Well-Rounded Education**

This policy of a few worth while big things taking the place of the many little ones is being concentrated on this year. The A. W. S. wants to help Oregon women acquire a well-rounded education in college. This does not mean studies and group interest and leadership alone. It means on an equal basis with these, social interest, and companionship with men and women. The A. W. S. joins with other



THE NEW

Important collars and smarter fabrics set this season's suits far ahead of last year's styles. (Courtesy of women clothiers in this Emerald.)

campus organizations in providing the mediums through which these contacts and interests are gained. It offers a "Hello Dance," a "Dime Crawl," a "Campus Carnival" and many others. And this year the attempt is being made sincerely to clear away useless demands upon a girl's time so that she can have ample time for each phase of college life.

**Vocational Lectures Listed**

Vocational lectures have always seemed to be of utmost interest to the women on our campus. This year the conference is going to discuss the possibility of replacing the Frosh Orientation course by information as to campus matters being given within the living groups, and the larger matter of vocations being offered in a series of two or three lectures each term given by outstanding women in the various fields of business.

The group has also set aside a time for the discussion of Christmas and spring dances to be held at one time in the principal towns of the state, the committees in charge to be made up of Oregon women and high school senior women jointly. This was done one year as a means of raising money for a building fund, this year its aim would be to form a means of contact between our University people and those who will be planning to enter some university the following fall.

**Emily Post Idea Eyed**

Another possible project which is going to come to light at the pending conference is that of a general campus social chairman. This officer would be a campus "Emily Post" to whom all would feel free to telephone in search of the socially "right thing." No names would need to be given, so there would be no embarrassment in asking questions which might sound foolish but

which nevertheless have to be answered. "I went on a blind date with a boy two weeks ago and he asked me out last week-end. Is it all right for me to ask him to my formal next week?" Such situations cannot always be seen as others will see them by those who know you well. Also this chairman would be able to set a few campus standards as to what should be worn for exchange dinners, and whether a campus "informal" is intended to be a short-dress-with-hat affair or a long-dress-with-earrings one.

## Hunter Dedication Story

(Continued from Page One)

Vice-President Barker, in a short speech, presented the "case of esthetics," and urged that the library be permitted to do for the campus what the renaissance did for Italy. He urged consideration of the mine-run boy and girl, in addition to those artistically gifted.

President Boyer expressed the thanks of the University to Dean Lawrence, the library committee, Dr. Will V. Norris, who worked on the library committee, Librarian Douglass, the city and the state board of higher education.

Actual construction, the first step of which will be the excavation of the basement, will be started immediately by the Ross Hammond company, which has the general contract for the building.

## 'The Proper Thing' for Coeds' Wardrobe Is Distinguished

By N A R A

Subtle style changes that can be identified as definite trends but yet which are not as far reaching and radical as have been experienced in past seasons are creeping upon the college woman this fall.

Of course the present whereabouts of the skirtline must first be determined. The perennial ebb and flow of the dress length has been stopped at twelve inches this year and shown pity for those of us who will find it necessary to put last year's garment somehow into campus use, which means that we can, if necessary, count last fall's skirt in our wardrobe for golf or out on the football practice field.

This year the death knell has been sounded by the gem merchants for the simple elegance of the past few years. More jewelry of an ornamental type, both in the form of separate pieces such as bracelets, necklaces and earrings and in the form of dress accessories such as metal belts and heavy jeweled buttons and buckles are all decreed for the stylish this fall. Earrings are correct for almost any occasion and the girl who doesn't have at least as many sets as she has pairs of shoes will be bemoaning the inadequacy of her wardrobe.



From Freshman to Senior the College woman of 1935 thinks hats.

Correct campus hats have a distinctive aura all their own.

Choose wisely the jaunty tailored felts for classes—or the correct something for "rush" affairs and dances.

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## 'The Proper Thing' for Coeds' Wardrobe Is Distinguished

And now that skirts are up, it is only natural that greater emphasis should be placed on the feet. Suede is just the thing, and if your footwear is square toed and square heeled, then don't worry about putting your best foot (or both feet) forward. Black and brown will predominate. But try a sage green or dubonet red and join the fall parade. Even contrasting shades of the same color will give the college girl the saucy underpinnings that stylists will admire.

Styles aren't all conceived from the immaculate minds of the designers—at least not without a suggestion now and then from world events and world happenings. With war clouds hanging low in Africa, the military influence comes to the fore in western styles. One of the intriguing expressions of this trend is to be found in the Cossack Tunic, a double duty sort of costume with a velveteen tunic that flares, and the frock beneath featuring a short-sleeved bodice and a slender skirt in crepe. Popu-

lar colors for this type of costume are a new warm brown, cypress-green or wine red.

**RUMBLINGS ALONG STYLE ROW**—Braids and fringes are in . . . Sport coats with shirred backs and wide arm holes lead Soft, nubby woollens in knit wear . . . draped movements at necklines . . . For evening—Grecian influence with one-sided treatment . . . Yokes and drop-shoulder lines are apparent . . . Apron front dresses with pockets . . . Unpressed pleats . . . Godets are good . . . Fullness may be high or low, but remember that the hip-line must always be trim . . . Two-piece styles are going to be plentiful . . . Flecked woollens in a variety of color combinations with brown, green, rust and navy favorite . . . Dinner dresses are still long, thank heaven, but without the split skirt . . . Dress accessories are smart in colored matched sets . . . Box styles in coats of fur and tweeds . . .

And the girl who has already been on the campus knows that it is smart to hold off buying her

wardrobe until she has had a chance to view the offerings of the Eugene stores, where they are more closely in touch with the collegiate demands and trends. Also, she wants to know first, sometimes, what her sisters are going to wear.

A yearbook that will be completely different than one yet seen on the Oregon campus, will be the 1936 Oregonian, 33 per cent larger, 50 per cent more pictures, subscribe on registration day and have this truly greater Oregonian for yourself.

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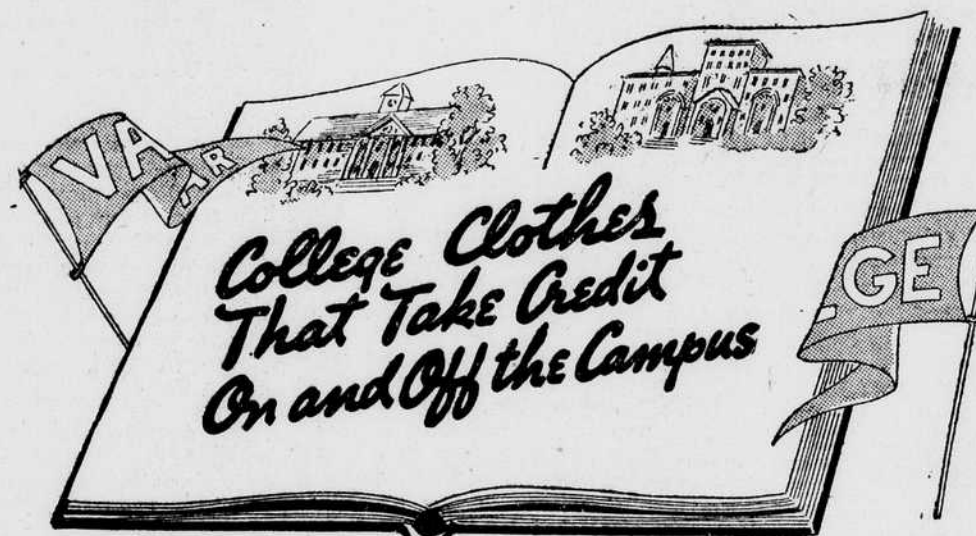
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