# EASTER PROCESSION

## Campus Talk Reveals Coed Easter Costumes

"You'll be the grandest lady in man blue, too, is the hat, as well the Easter parade-"

There were so many Oregon actly the same color. coeds about that it was well-nigh some of Oregon's "grandest la- hat and her blue accessories.

We nominate for the Easter pa-

ANNE HOUNSELL, new Alpha Chi Omega house president, for her checked chartreuse and brown a tan collar tying in front. silk suit, with a brown Elizabethan collar on the dress, and a finger a chartreuse bow.

BETTY JANE CASEY, whose little red rough straw hat tops a jacket. long blue dress coat, blue tie pumps, and dark blue stockings.
BETTY JANE tilts her hat over Moon Blamed one eye, the red contrasting with the knot of her dark hair.

DOROTHY ANN CLARK, for a jaunty white coat modeled after the new men's wraparounds. Two long pleats in the back extend to evening frocks of satin and lame. the bottom of the full-length coat, Across the stage of fashion's disthe belt wraps around, and there is play comes cotton and more cota large Joan Crawford collar.

blue and grey. Her bright navy plaid, or plain piques, linen, gingwool suit is trimmed in grey fox ham, and dimities. fur, the short jacket buttoned down the front and the collar fas- checked gingham with a low-cut tened across the front. She wears back. Trim the neckline with ors grey sailor hat with a blue band, gandy ruffles following the V in and grey accessories.

HELEN is going navy in a pebble dancing frock. crepe dress of midshipman blue, For the sophisticate - plain with large white corded revers and pique cut on princess lines with collar, and a white corded frog at huge reveres of white or contrastthe belt to match. Her hat is of ing color and a wide stitched belt cellophane straw, trimmed with makes a sporty dance dress. A white ribbon to match the cording shirtwaist idea, too, is the last of her dress, saucer brimmed with word for tall, slender coeds who a shallow crown in the front grow- can't look like a demure 'buttoning deeper at the back. Midship- hole twister.'

as bag, gloves, and shoes-all ex-

VIRGINIA SCHULTZ, for the impossible to pick the grandest. pavy blue, pink dotted sleeves of But here and there our eyes sin- her redingote, dress, showing begled a little bit of color out from low the three-quarter sleeves of the rest-and so now, although in her navy coat; for the ruffled fear and trembling lest we missed Elizabethan collar on her dress; something else fine, we present for navy blue straw pokebonnet

> GENEVIEVE McNIECE, whose red hair flames above a green, brown, and tan print dress, trimmed with a huge brown belt, brown buttons down the front, and

JANE LEE, who flaunts a turquoise blue hat above her white tip length jacket, worn with a wool suit. Her sporty cuban-heeled shiny brown straw hat trimmed by white shoes, which buckle at the side, match the nonchalance of her finger-tip length, loosely hung

## **Evening Styles** Run Rampant

Farewell to the sleek pantherish ton. The ver' latest in evening KAY LARSON, a symphony in dancing frocks is checked, striped,

For a feminine frock, try small the back. Add a sash topped off HELEN WRIGHT, who has with a big bow, and, lo and beturned sailor over Easter. Blonde hold, one has a 'little women'



An elaborate variety of incense may be found at the Alladin shop. Clever corks, combined with bottle-openers, cork-screws and ice choppers are reasonably priced, as are the numerous other articles in

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Easter millinery — especially priced for this week. We give S&H Green stamps.

### Regal Fashion Marks Formal Evening Gown

ers! But even nature can't produce anything so brilliantly beautitaffeta and crepe de chines.

organdy with frills swirling about face appear small or flowerlike. the ankles, a pale yellow with nosegays of violets here and there. Maybe a whispered word in "his" ear would result in a tiara of violets for the hair, or a wristlet of the fragrant blossoms.

Fine feathers make fine birdsake a glance at the new evening

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E. HEIDEL—hats 1007 Willamette Street Next to H. Gordon & Co.

Former location-Densmore-Leonard balcony

### skirts being displayed by Rochas. High above the ankles in front and sweeping arrogantly along the floor like a peacock's tail in back. Beautiful in a red and white print-ed taffeta with a high neckline set April showers bring May flow- off by brilliant clips.

ful as the flowers that riot over girls who take Shakespeare and more feminine! For those fluffy the new evening dresses being like it comes the latest evening afternoon dresses of printed chifshown. Huge, full-blown roses form wrap. Regal colors, perhaps red fon or organdy, lace panty sets are gay splashes on backgrounds of or magenta, caught into a full cape oh! quite the thing. that billows with passing gusts of Now to be sophisticated one Tiny bouquets of violets tied wind, or enfolds the body sensu- must dress sleekly from the skin, with small streamers add charm ously, if one so desires. A piquant out. A foundation garment of Lasand enhancement to dainty, frilly Red-Riding-Hoodish idea may be tex will mold the figure until Vedresses of organza or starched chif- attained by the addition of a bow hus herself would be envious. No fon-fancy oneself in a boat-necked at the throat that will make the more snaps to struggle with-

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Chic...!

for

EASTER

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exclusive coiffeurs today! Our artists have been

especially trained to suit the most fastidious

of desires.

BERT KOEPP

### 'Sleek' Problem Comes In Dainty Lingerie Fluff new undergarments.

Of special interest to sophomore her undies! The more frills, the

these new foundation garments are made all in one piece or have a

Sports wear demands tight fit-

sportswoman. Glove silk is the handkerchief linen appliqued with

torian bodices is Marian Jack's fon nighties with big puffed The strapless brassiere for Vicanswer to the problem of off-theshoulder dresses. Firm boning gives high support to the bust, and back lacing makes it possible to adjust this satin-and-net bandeau

seau nearest the bride's heart. Easter gifts.

ting undies. "Bicycle" panties are Satin and net nightgowns were the answer to prayers of the active born to fit in a trousseau. Fine preferred material for these clever satin or trimmed with fine Valenciennes lace is the newest note in night apparel. Flowered chifadd variety and beauty to the night wardrobe.

Easter plants, such as Easter lilies in bright, metal flower pot Lingerie is the part of a trous- covers are also recommended for



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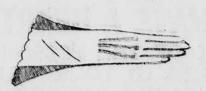
\$16.75 up

### **GLOVES**

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\$1.98 pair

size too, at \$1.95 and \$2.95.



novelty rayons, with elaborate cuffs or the more modest ones. White, blue and colors at 59e to 98e.

Theme and Kayser Silk Hosiery deluxe, shadowless chiffons, full fashioned in all of spring's newest colors—a sheer, beautiful stocking for Easter wear. The pair, \$1.50.

Kayser and Goldette, a sheer ribbed weave or "Puncho" the novelty number, so popular now. Panties and bandeaus, in tea rose and white. You will like them immensely. At 75e and 98c.

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and colors, mighty good locking lots of them

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