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The Rise and Fall of Podunk
 ONCE upon a time there was a man called Stephen Oldberger who lived in a little town called Podunk. Now Podunk was a nice little village, with a number of pleasant parks, a big public playground and swimming pool, and a very promising library system. Visitors liked the town and the population was increasing.

Then the Depression arrived, showing its teeth. Money was scarce and activities had to be curtailed somewhat, but the responsible people of the community determined that despite that of 'debbil Depression they were going to retain those pleasant features that had added so much to the life of the town and had made it so appealing to visitors.

Now Stephen Oldberger was not a very nice man. Also, he had once been a big-shot in the burg, and he did not relish being out of the spot-light. Therefore he brought him of the old political expedient of defending the underdog, and got up on his hind-legs and hollered and moaned about the little taxpayer, forced to put out his hard-earned money for the fripperies of the rich, viz. parks, libraries, and playgrounds.

Unfortunately, there were a large number of people in Podunk who couldn't see the future beyond the next hour, and leaped at the opportunity of avoiding the payment of a little immediate cash. Stephen Oldberger had his way and there were no more "luxuries" in Podunk.

Look at Podunk now. It's a rather grey little town. Visitors don't come there any more, and the only inhabitants that stay are those that have to. Men who used to boast about their town are curiously silent. The old spirit of community enterprise and civic pride is dead. Taxes are an increased burden and business is moribund, because the visitors and new inhabitants who made trade lively come no more. Other towns, wise enough to retain the features that made their social life attractive, draw the visitors now. Podunk, led astray by the personal vanity of Stephen Oldberger, has regrettably come to the conclusion that a penny saved is sometimes a couple of dollars lost.

The bright little boy at the back of the audience asks, "What has this to do with the University of Oregon?"

Plenty! It means that if we don't wake up and kick our local Stephen Oldberger in the seat of the pants, we're going to find ourselves in a school with a steadily decreasing enrollment each term; and, moreover, a school in which there will not be one ounce of school spirit or school pride, for we won't have one single community achievement to be proud of.

And that's not all. In about ten years we may not even have a school, because no one is willing to attend a university that offers no social field in addition to its curricular activities, when there are plenty of others that do. And no state is going to maintain a university that cannot induce students to attend it.

Buying a student body card may work some hardship on you. It may mean giving up a couple of dances or a number of shows, but if you place any value at all upon your membership in this school, if you have any vestige of loyalty to Oregon, it is a duty that MUST BE DONE! And anyone who is convinced it is not will never be worth a flicker's dam to any community or organization he may belong to in later life.

One Man's Opinion
 By Stivers Vernon

WE ran across a lament in the Southern California Daily Trojan the other day. The editors went to great lengths to point out that all the big "breaks" in the way of news occurred during the time that the student publication had suspended its activities according to a pre-arranged schedule. The staff was righteously indignant that they had been unable to compete in the scramble for a scoop. Nor had there been the thrill of blaring forth, in a large banner-head the news of such and such an event or circumstance.

Now we discover that Coach Billy Reinhart

Fate of Term's
 (Continued from Page One)

general term under the auspices of the associated students, will no longer be engaged to appear before local audiences if insufficient numbers of student cards are sold today and during the coming few weeks.

Athletics Endangered
 Curtailment of athletics also faces the University in the event of the failure of students to realize the importance of such activities to an institution of higher learning, it is stated. Such campus publications as the Emerald and the Oregonian, which now are numbered

among the finest on the coast, might even be forced to cease publication if student funds prove insufficient to finance them.

The privilege of voting in class and student body elections to be held this term will be denied all who are not members of the ASUO and the right to serve on committees will go to holders of ASUO cards.

up and announced his intention of transferring his activities to George Washington University during the time when the "Emerald" was out of publication. And, inasmuch as the regular issues of this paper do not begin till April 9, it is quite possible that the faculty committee, executive council, board of education and other bodies may have to pass on the question of his successor without this paper once getting a chance to air its opinions on the subject. And certainly, things have come to a pretty pass when a college daily has to sit quietly by and permit a new coach to be selected without first getting a chance to tear its hair all over its front page.

Yes, Mr. Reinhart, we consider it extremely poor taste that you did not time your announcement so that the gang down here at the "Shack" could have had some "out" of it. Just think, this here column could have existed for a solid week on that occurrence alone.

Coming up out of the vacation fog, we observe with faint interest that 325 new residents of Lane county are entertained at luncheon by the chamber of commerce. Hitler arouses Europe by publicly announcing what he has been doing in secret all the time, a youngster with an upside-down stomach goes east to get it righted, Lee Tracy—the movie actor—is in jail again and fishing opens in a few days on the McKenzie.

Nothing to get very ecstatic about. We recall that Germany is a place surrounded almost entirely by Europe and the rattling of armaments, and who during the years of our childhood, played the role of villain in a medieval squabble that got started somehow—we can't remember just how. Anyway, there were a lot of folks killed and a lot more that wished they had been when they began to pay the bills and now Germany doesn't feel like a villain any more and wants to make up and play soldier with the rest of the boys. Which leads France, who has a horrible inferiority complex where Germany is concerned, to toot the bugle and call together all her former allies in an effort to scare tarnation out of Germany. Which effort, needless to say, is quite futile because Germany under Hitler doesn't scare worth a hang.

At present, it looks as though the situation might go on almost indefinitely with all the nations of Europe sitting up nights with shot-guns across their knees, so to speak. Perhaps they'd be at each others throats now if any of the continental diplomats could figure out a way of having the United States pay the bill. This time, however, Uncle Sam—having been sucked in on a similar deal before—has decided to play solitaire and watch out the window while the big bad boys play in the neighbor's yard.

Of far more interest to us is this little item from the American magazine:

"To win a wager, Mel (Lucky) Smith tried selling genuine \$5.00 bills for \$3.39 on downtown Los Angeles, California, streets. Of hundreds who stopped to listen to his offer, only two persons bought."

All of which goes to prove something—possibly that all but two of Mr. Smith's prospects were folks who had been fleeced on California real estate and who didn't propose to be hung up to dry on any more money deals. Or perhaps it proves that American people are just naturally skeptical of anything that is offered them whereby they themselves might profit. At least, we know that we would surely hate to try to sell vacuum cleaners in that burg. Maybe some of the administration's economists could tell us about it in terms of the "Gold Clause" decision.

The Passing Show

FRANCES BROCKMAN GOES EAST

WHEN Frances Brockman, violinist, goes to Philadelphia on April 23 to represent the Northwest in the "young artists" competition of the Federated Music Clubs of America, she will be one of the few representatives of what might be called "the public school system." Most of the contestants at Philadelphia will be from the great special conservatories of music or the classes of private teachers. Miss Brockman represents the University of Oregon and a town called Eugene (think of it) which to the eastern mind is just another of those places "beyond the mountains."

This community has reason to be extremely proud of Miss Brockman. With talents approaching genius, she remains normal and wholesome. She would be the first to scoff at the idea that she is "a prodigy." She is as much "the typical American girl" (ideal word for a better word) as the artistic virtuoso. If she has achieved skill and poise and ability and understanding which seem beyond her years it is because circumstances and hard work have added to the natural virtues of common sense and self-reliance. Fame may be hers in the future but she will dignify it by being an interesting person as well as a competent artist.

The concert appearance which has been arranged for Miss Brockman next Sunday at the music auditorium should be a genuine civic ovation. Her name will reflect honor on the University of Oregon, and on Eugene, her home town, when heroes of the moment are long forgotten. It is scarcely to be expected that she can win at Philadelphia, but the Northwest has never had a more worthy representative of its people and of (what the East does not suspect) its culture.—Eugene Register-Guard.

'Big-Shots' Express
 (Continued from Page One)

the statement of Bob Parke, football captain and javelin star, which backed up Miss Sheehy's remark. Elinor Stevenson Phi Beta Kappa, said, "I think everyone should

buy a student body ticket, especially with elections coming up. Everyone should take part in them."

Rhapsody In Ink
 By the Octopus
 Time Dashes in With Spring.

Corporations

The Liljeqvist-Simpson affair seems to be running according to original code plans again after a bust-up seemed almost inevitable the last week of winter term when both members of the partnership were seen other places doing other things with other people.

Southern Cal must be having quite usual weather, from the locks of the terrific sunburn that was captured and brought back to Oregon by one John Rogers. He and some of 'de frat' boys from the 'U' evidently went for just one too many flits on the spacious beaches in the background of Los Angeles during their visit to that region during vacation. Yes sir, Rogers is surely in the red! Ask him to show you!

Boyhood and Youth

Goodness! Has it come to this? Malcolm Bauer has reverted to his youthful days. In spite of a strenuous vacation during which he ate only two hamburgers and a glass of milk, he came coasting into the "shack" yesterday afternoon to offer his services to the Emerald force on a pair of second-hand roller skates. It seems that he was cleaning out the haymow of the Phi Delt barn and upon discovery of the skates just couldn't refrain from showing his stuff on the toys. Wonder what else the Phi Delt's have in their attic?

Dating Bureau

Signe Rasmussen, the flaming haired girl from Burns, is getting quite choosy, it seems. Boy friends who called her place of abode yesterday afternoon were obliged to tell their names before she would even interview them over the wire!

Dean Eric Allen

(Continued from Page One) will be given by Eric W. Allen, dean of the school Tuesday, April 2. The talk, which is to last 15 minutes, will begin at 8:30 p. m. Dean Allen's talk will introduce a series of similar talks by other deans and directors that will continue through April, May, and June.

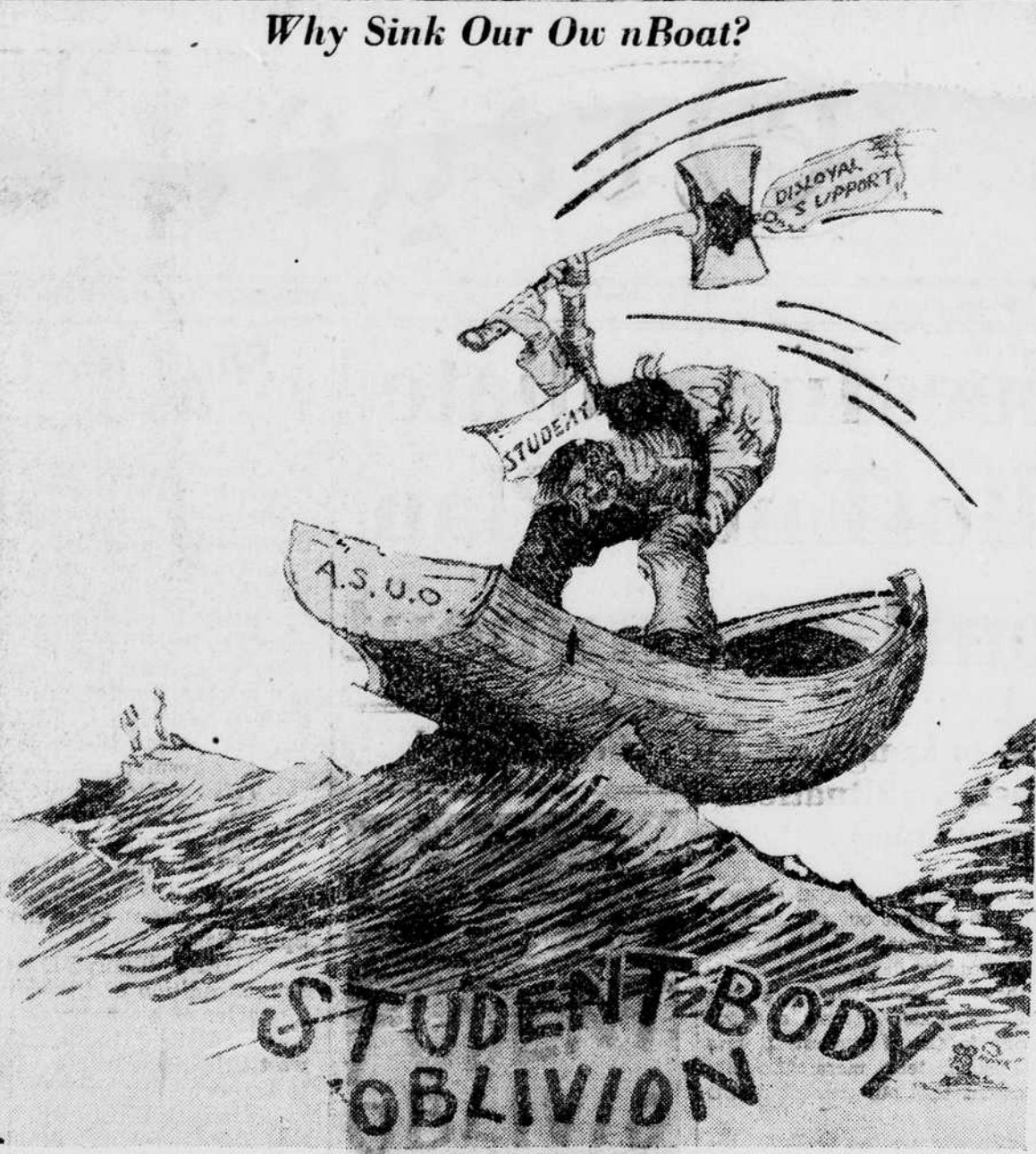
Also broadcast over KOAC, will be a series of talks on investments, the first of which will be a speech by O. K. Burrell, associate professor of business administration of the University of Oregon. Scheduled for Friday, April 5, Professor Burrell's 15 minute talk will begin at 7:45 p. m.

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O.S.C. Faces

(Continued from Page One) ment plan has been instigated to further these sales.
 At an assembly held last Thursday, Willard White, president of the student body, told between 600 and 700 students that just because spring activities had been fostered at the college for so many years was no reason why they could be carried on again this term unless sufficient funds are available.

Also appearing at the assembly, President George Peavy explained that the Associated Students of Oregon State is an organization that has been built up only with years of painstaking effort on the part of students and faculty members. He also issued a plea for the financial support which will provide for extra-curricular activities which he termed necessary for one's education. The president named two distinct types of education—the general knowledge gained from books and classrooms, and the type that makes one fit to deal with his fellow citizens.

Cancellation Alternative
 If student fee collections are not satisfactory for this term, the only alternative will be the cancellation

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Why Sink Our Own Boat?



of all activities, it was stated by C. V. Ruzek, chairman of the board of control, before a group of student leaders. A huge shortage from voluntary fee payments for the first two terms of the year already faces the institution.
 Baseball, track, the Daily Barom.

eter, and the lyceum program would be the principal activities that would suffer in the event of curtailment of spring term activities. Other activities that would suffer some effect are band, glee club, madrigal club, orchestra, and tennis and golf.

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Oregon's Canine
 (Continued from Page One)
 individual students, living organizations, and all connected officially with the University, will cooperate in carrying out the legislation passed by the faculty on December 5, in effort to prevent dogs from running at large upon the campus.
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