

Many Women's Houses, Halls Choose Officers As Winter Term Closes

As the winter term draws to a close most of the girls' houses and halls have been actively engaged for the past few days in selecting their new house presidents and officers for the ensuing year. Besides being popular in their houses the new presidents have won outstanding recognition on the campus for their activities.

Titian haired Miss Adele Sheehy is the Alpha Phi's choice. She was president of Kwama last year, is chairman of the A. S. U. O. speakers' committee, is secretary of the junior class, and is a member of Phi Theta Upsilon, upperclass women's service honorary. In addition to this she has worked extensively in the A. W. S. She is a history major and likes to knit.

Miss Peck Heads Chi O's
Miss Grace Peck, a sophomore from Astoria, has been elected Chi Omega president. Although she has not been on the campus two years yet she has taken an active part in the Y. W. C. A. and the A. W. S. Grace is a major in sociology. Last year she had the honor of being chosen Thesplan from her house.

The Delta Gamma's new president is Miss Margaret Van Cleve, who is a junior from Exeter, California. She is an English major and has spent a great deal of time working with the Y. W. C. A.

Miss Thomas Elected
Miss Alice Ann Thomas, newly-elected president of Kappa Alpha Theta, claims that horseback riding and archery are her favorite pastimes. She was secretary of the frosh commission during her first year and has served on numerous committees in the Y. W. C. A.

Kappa Kappa Gamma has selected Miss Margaret Jean Cooper for house president. She is a junior and an English major. Knitting is her favorite hobby, although she reads a great deal and likes golf and swimming.

Phi Mu's Name Leaders
Miss Glendole Vinyard, a sophomore from Canby, Oregon, is the new president of the Phi Mu house. She was a Thesplan and a Kwama, has engaged in Y. W. C. A. cabinet work, takes part in A. W. S. and W. A. A. activities, and is interested in debating. She spends her summers as a counsellor at Namanu, camp fire girls' camp. Pi Beta Phi has selected Miss Barbara Weston as president. She is a junior in social science and declares that golf is her main hobby. Barbara has worked in the Y. W. C. A. and the W. A. A.

Miss McNiece Chosen
Miss Marjorie McNiece, a junior in business advertising, has been elected by the members of Sigma Kappa as their new president. She is president of Pi Sigma, Latin honorary, is a member of the commerce honorary, Phi Pi Theta, and

participates in the A. W. S. and Y. W. C. A.

Susan Campbell hall has chosen Miss Ebba Wicks for its president. She is a junior from Astoria and a member of Phi Theta Upsilon, upperclass women's service honorary.

Hendricks and Mary Spiller halls, Alpha Chi Omega, Alpha Delta Pi, Alpha Gamma Delta, Alpha Omicron Pi, Alpha Xi Delta, Delta Delta Delta, Gamma Phi Beta, and Zeta Tau Alpha will hold their elections either at the last of this term or the beginning of spring term.

Men Review Prominent Coed Styles

Editor's note:
The acute observation of men is sometimes welcomed by coeds who after all must have some motivation for the purchase of their clothes. This column is written by a man in the sincere hope that it will help the fair in their choice of the fancy.

Everywhere the spirit of spring

After the Ball Is Over



You will want to wear your flowers just one more time . . .

And you can—if your escort orders them at the
UNIVERSITY FLORISTS
598 E. 13th st. Phone 654

Latest FERA Checks Ready for Students At 1 O'Clock Today

FERA payroll checks for the month of February will be available at window No. 2 of the business office on second floor of Johnson hall at 1 o'clock today. Students are asked to call for checks as soon as possible.

pervades the costume selection by Oregon women, who are all in a jitter in anticipation of the white suit, the brown skin, and the bad grades. Knitting needles have been clicking in a pleasant rhapsody of feminine industry, and while no one has as yet reported a finished product—three Thetas report that they are working on the last arm

Swanky—
are these new cottons and silks

Special 79c
Allen A hosiery
ANGELINE DRESS SHOP
63 E. Broadway

of sleeveless, blue sweaters. In fact, it is rumored, that should spring break in early upon the busy sophisticated coeds in the midst of the frantic preparation for the glorious, wispy creature—our struggling coeds would quietly go mad and adopt burlap formal in hopeless abandon.

In a mouse colored calico formal, Cynthia Liljevist, prominent Mary Dugan star, was seen at Willamette Park Saturday night. The gown had been double-basted, hemmed

Mrs. Ila Perkins expert instructor from Fleishers Yarns Inc., New York, will be at The Broadway, Inc., Thursday and Friday of this week and will conduct classes in the art of knitting and crocheting. Also a style show displaying finished garments on living mannequins will take place in The Broadway Friday evening, 8:00 to 9:00 p. m.

You're cordially invited to
THE BROADWAY INC.
30 East Broadway

For the Senior Ball—
Gardenias
We now have a new crop of large gardenias in our own greenhouse.
We take pride in making up corsages that will please every individual taste.
Chase Gardens
64 East Broadway

with green yarn and topped by a loose bodice—a very loose bodice of alligator skin. She wore a very unique shoe creation.

The Spanish trend is dominant in the selection of clothes. Roberta Moody, Gamma Phi, is seen oc-

asionally dragging around a coat, or the Parisian interpretation of a coat, done in black and white polkadot, slit skirt, half-full sleeves, and a hard neckline.

Margaret Keene, Delta Gamma, wears an attractive, yes positively

White Spring SHOES

PIGSKIN OXFORDS \$4.85
Burch Shoe Co.
McDONALD THEATRE BLDG + 1032 Willamette

E. Heidel Hats

Soft Fabrics and Silk
\$2.95
\$3.95
\$5.00
All light spring shades.
Also maize and browns.
Off face brims.
"The Home of Millinery Style"
Across From McDonald Theatre

breath-taking, white satin night gown, surmounted by a bamboo vest. The skirt of the ensemble is made of seersucker and embroidered with waffle crepe. The design pictures the Tales from Boccaccio.

We advocate Style and Beauty Always

It is our belief that charm and gracious beauty are the desire of the university woman that comes to our salon. All of our services are designed to meet that desire.
Ours is a new service and with its growth we hope to build up a service that will be satisfactory. Our operators are skilled in individual style service. Skilled and careful and expert. Watch for opening.
R. C. Hadley
BEAUTY SALON

FASHION PREVIEW

Virginia Wellington Patsy Neal
BELIEVE IN MIRACLES??
Like the mountain going to Mahamat, Plantation Days are brought to the Oregon campus Saturday night in the form of the SENIOR BALL. You will sway to the rhythm of Bart Woodyard and his NBC orchestra, straight from the Arabian Room of the Multnomah Hotel in Portland. The advertisers on this page are ready and willing to cooperate with YOU and aid you in bringing your best side forward for the largest event of the term—the SENIOR BALL "PLANTATION DAYS."
DASHING—
While shopping for your new Spring hats let the E. HEIDAL HAT shop show you their large assortment of soft fabrics and silks. You can find a hat for every ensemble. Look for their advertisement on this page.
STYLES ON PARADE!!
Are you knitting a suit? If you want it to look exactly right have the BROADWAY, INC., teach you how. A recognized instructor is always there to give you correct information.
SOPHISTICATED . . .
What could set off the beauty of a young lady more than a corsage of dainty fragrant flowers. They add a final touch of sophistication to a formal occasion. An appropriate corsage is always made by CHASE GARDENS. Their ad on this page tells you all about it.
ON THE OLD PLANTATION!!
The groundhog is commonly used to tell the coming of Spring, but we KNOW the APPROVED method. GORDON HALL planted a Phi Psi pin on JUNE PORTER last Friday night . . . and DON (Phi Psi) DUNCAN gave his girl a crested ring . . . Both of these lucky young ladies are from the city of roses . . . what with that and CRAIG FINLEY going to Portland EVERY week end now, we co-eds must be slipping. Why hasn't someone thought of moving the University to Portland. Think of the time and money it would save. . . BILL BARRETT (Alby to his friends) was millraced the other day, because he simply had to have his beauty sleep.—"O. K. Toots" was dedicated to Eleanor Edlensen and Edwin Abel Meserve the other night. I wonder if Edwin will be Abel (able) to take it. . . CHUCK REED just can't stay away from the water. When the swimming team went to Seattle recently, CHUCK spent the night sleeping in the bathtub . . .
DELICACY . . .
To be dainty and charming is the wish of every young lady. HADLEY'S NEW BEAUTY SALON will make your wish come true . . . The fine new equipment and experienced operators are ready to see that you have the best in a well groomed appearance. Watch for their opening.
COMFORT AND BEAUTY—
BURCH SHOE CO. has a new line of white sport oxfords. Comfort plus a well groomed foot is essential to the ease of both mind and body. . . these new pig skin shoes are both comfortable and trim.
THE FOUNTAIN OF YOUTH—
Youth and beauty is always more pronounced when wearing a frail corsage. THE SENIOR BALL "PLANTATION DAYS" idea is an ideal background for the beauty and fragrance of flowers. The UNIVERSITY FLORISTS make corsages to suit her individual taste . . . and what's more, they will save quite a while after the ball is over.
BFAU IDEAL—
New cotton and dainty silk dresses are just what every co-ed needs to slip on when the sunny days are with us. They are CHIC and cool. For informal dates these smart little dresses are perfect. The ANGELINE DRESS SHOP has a large assortment in the latest styles.
LOOK FOR THE ABOVE ADS IN THIS EMERALD.

TAKE ME ALONG

I'm your best friend

I am your **Lucky Strike**

Choose me for your companion. I don't tolerate the bitterness, the acrid sting of undeveloped top leaves. Why should you? I don't tolerate the harshness of gritty, tough, bottom leaves. Neither should you. I give you exclusively the fragrant, expensive centerleaves—the mildest, the best-tasting of all. They permit me to sign myself "Your Best Friend."

LUCKIES USE ONLY CENTER LEAVES
CENTER LEAVES GIVE YOU THE MILDEST SMOKE

They Taste Better

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