

Talisman Captain Blames Mohawk As Inquiry Starts

2 Agencies Seek Reason For Puzzling Crash On Clear Night

Ships South Bound Survivors of Crew Report Steering Defective

Determined to learn why the Mohawk and the Norwegian freighter Talisman collided off Sea Girt in a calm sea on a clear night, the U. S. steamboat inspection service ordered its inquiry to open tomorrow morning at the customs house.

United State Attorney Martin Conboy also indicated the federal grand jury would investigate.

The disaster puzzled mariners. The investigators had this question uppermost in their minds: Why did the two ships, both south-bound out of New York, collide almost prow to prow?

Steering Apparatus Wrong From surviving crew members of the Mohawk, there came the statement the liner's steering apparatus went "haywire" after the ship had gone to below Ambrose lightship to calibrate its compass.

After the freighter came back to port today—carrying no survivors from the Mohawk, a fact which only intensified the fear that all those not rescued by the liners Algonquin and the Limon were lost—her captain, Edmund Wang, blamed the Mohawk for the collision.

The Mohawk, a much faster ship than the Talisman, left its pier at 4 p. m., yesterday, an hour before the freighter departed.

After the Talisman dropped her pilot at Sandy Hook, Captain Wang said he and his second officer, Olaf Naansted, were on the bridge.

Night Clear "A lookout was stationed forward, the night was clear," the freighter's master said.

"The Talisman was steering a course of nearly south and was headed to pass the Barnegat lightship on the Talisman's star-board.

"The Mohawk was observed a mile or two distant on the Talisman's starboard side.

"The Mohawk was going much faster than the Talisman and drew abreast of her and then ahead.

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Frank J. Wheeler Names Assitants

Appointments of the committees for the annual Oregon State Editorial association conference were made Friday morning by Frank J. Wheeler, Milton Eagle, president of the association, at the general conference in the journalism building.

Wheeler's appointments are: Resolutions: Arthur Voorhies, chairman, Hugh McGilvrie and Thomas Nelson.

Nominations: Ralph Cronise, chairman, Merle Chessman, L. Spraker.

Necrology: Bernard Mainwaring, chairman, George Turnbull, Don Woodman.

Appointment of the association committees was postponed until Saturday morning.

Co-op Audit Expected To Show Improvement

A considerable financial improvement is expected in the Co-op auditor's report at the board meeting in the College Side Inn, Thursday noon, January 31, according to the statement of Mr. M. F. McClain, manager, yesterday. He explained that the store's purpose is not to make money, but its profit must show itself to make up for three years of depression.

Mr. McClain remarked that the Co-op has felt the effect of the white shoes and sunshine which appeared this week. For the first time last year, tennis balls were sold, last Thursday, and the store is restringing a tennis racquet.

Famous Orchestras to Play All-campus Dance Tonight

Saturday night at 9 p. m., in the sun-room of Gerlinger hall, the curtain will rise on one of the most cosmopolitan dances ever offered on the University of Oregon campus. Casa Loma, Guy Lombardo, Jan Garber, and all their compatriots, will play for Yeomen and their guests, via Don Hunter's big amplifying set.

Decorations will be worked out in lemon and yellow, signifying the all-campus phase of the dance. Everyone on the campus is invited to attend. Those who are directly affiliated with the Yeomen, will be admitted upon presentation of their cards. All others will be charged 25 cents.

Virgil Esteb, in charge of the affair, said: "We are not trying to commercialize the dance. If we break even, we will feel fortunate. The main thing is to have a big turn-out for a big time!"

Cider, traditional with the Yeomen, will be used for refreshment and Esteb said there would be plenty of it available.

Another angle to the affair—the "gating bureau," under the management of Blayne Brewer will provide dates, big, little, blonde, brunette, and even henna, of assorted heights, temperaments for all those applying either in person at the Y hut or telephoning local 241, or contacting Virgil Esteb, 3240-R.

In addition to dancing, there will be card playing.

Patrons and patronesses for the affair are: Mr. and Mrs. Earl Boushey, Mr. and Mrs. Spencer Collins and Miss Janet Smith.

Gray Hats, Spats; Smoke in Shack; All at Conference

Thirteen gray hats; smoke rings; hearty laughs at Elbert Bede's short dramatic speech; the shack room—thick with tobacco smoke; students intermingled with editors; nine brown hats; Theta Sigs with their "Ask Me" tags; a decorative note—"Basket of poinsettias; informal gatherings in the hall; four blue hats; one pair of squeaky shoes (possibly others not noticed); President Wheeler's gavel; one bow tie; Mrs. Editors scattered among the audience; one tan hat; the A. P. gentleman with a cigarette holder; Hal E. Hoss memorial trophy; Dean Eric Allen's praise-worthy paper; two black hats; the registration book with editors and students searching pages for friends names; congratulations also to Dr. Keezer—fashion plate—an editor garbed in gray with a blue tie; Bill Tugman baring himself to argument; not to be forgotten, several pairs of spats.

Campus Calendar

Rev. J. A. Stevenson, member of the board of Christian education from Philadelphia, will speak at the Westminster house Sunday evening at 6:30 o'clock on "The College Mind and Human Progress." Anyone interested is invited.

Traditions committee: Ed Meserve, Bill Russell, Bill Phipps, Miles McKay, Malcolm Bauer, Keith Wilson, Ray Mize, Arne Lindgren, Grant Thummel, and Bob Zurcher meet at the College Side at 1:00 p. m.

Emerald Has New Business Staff Shakeup

Thummel Believes New Group Will Prove More Capable

A complete shake-up of the business staff of the Oregon Daily Emerald was announced last night by Grant Thummel, business manager. Several additions were also made with the purpose in mind of forming a more capable staff to manage the student daily.

Thummel, who has called an important meeting of the complete staff and advertising solicitors for Monday at 4:15 in the business office, said last night of the change, "I think that these changes are for the best, and feel confident that the new merchandising department will be of great benefit to the merchants of Eugene and to the Emerald."

Fisher Assistant Fred Fisher is to be assistant business manager, and Ed Labbe will serve as advertising manager. Bill Jones will act as assistant advertising manager.

Carroll Auld has been added to the staff as circulation manager. Eldon Haberman has taken charge of the new merchandising department and will carry on surveys for the advertisers in the Emerald. He is also in charge of all promotions.

Thummel Satisfied Thummel expressed his belief last night that he was satisfied that the new changes are for the best and that everyone was capable for the new positions.

Dorris Holmes will remain as classified manager and Jean Cecil will be in charge of the girls who work in the office.

Fred Heidel has been added to the staff as national advertising manager and Ed Pritaux will supervise all copy of the advertisements.

Lois Platt Bride Of Bill Anderson

Lois Platt, daughter of Mrs. Serina Platt of Eugene, and Bill Anderson, of Portland, were married Wednesday evening in the First Christian church in Vancouver, Wash.

Mrs. Anderson is well known on the campus and is affiliated with Pi Beta Phi. Mr. Anderson was very active here last year in dramatics, and is affiliated with Lambda Chi, at Washington State.

The bride was attractive in a turquoise blue blouse suit, and carried gardenias. She was attended by Gerta Kirkpatrick.

Following the wedding the couple left for Eugene.

Announcement of the wedding was made at a dinner at the Pi Phi house last evening.

The couple are making their home in Portland.

Kenneth Beach to Talk Before Phi Delta Kappa

Phi Delta Kappa, national educational honorary for men, is to hold the second meeting of the month Monday night at 7:30 in the men's lounge of Gerlinger hall, it was announced yesterday afternoon by W. L. Van Loan, president.

The speaker of the evening is to be Kenneth Beach, supervisor of adult education for the state of Oregon from the office of education in Salem.

Beach will present to the members the objectives of the adult education plan, which is being very effectively put into operation all over the United States, especially in Oregon.

Van Loan, who is principal of the Roosevelt junior high school, announced that Beach is also scheduled to address the Eugene Kiwanis club at luncheon on Monday at the Osburn hotel. The topic of his address will be the same at both events.

SEES LITTLE ACTION

SALEM, Jan. 25.—(AP)—The Oregon legislature completing one-third of its scheduled 40-day session here tonight saw little action on important measures, but did see its committees flooded with proposals that would be sufficient in themselves for the remainder of the convolve.

A total of 226 bills, exclusive of scores of resolutions and memorials, have been introduced to date, and yet many of the controversial issues have not been before them when the two houses adjourned over the weekend.

Leith Abbott, editor of the Emerald in 1919-20, now advertising manager for the Southern Pacific at Portland, is at the conference with a lot of new stories. Leith's repertoire, observers say, is not exceeded by that of anyone in the state.

Ralph R. Cronise, Oregon man (Please turn to page 2)

The Award



The Sigma Delta Chi cup, which was awarded last night to Hugh G. Ball.

Today's Program

SATURDAY, JANUARY 26 8:00 a. m. Committee and group breakfasts.

9:45 a. m. Business meeting—Oregon state editorial association, Room 105, journalism building.

Hugh G. Ball, Hood River News, president.

General session—Mr. Wheeler, presiding.

"Determining Cost and Selling Price of Commercial Printing"—A. L. Clawson, Oakland, California.

"Streamlining Our Rate Card"—Vernon R. Churchill, McCann-Erickson, Inc., Portland, Oregon.

12:00 Noon No host luncheon, men's dormitory, University campus.

Mr. Wheeler, toastmaster. "A Few Remarks by a Printer's Devil"—Col. Guy T. Viskniskki.

Reports of conference committees.

Election of officers. 1:45 p. m. Printing, pricing, institute, room 105, journalism building.

Press Confab Personals

Lee D. Drake, business manager of the East Oregonian at Pendleton, is at the conference for the first time in several years. Drake, who was president of the conference in 1923, has been out of journalism for several years and recently returned to the fold when Fred W. Lempink, business manager of the East Oregonian was killed on a hunting trip.

E. A. (Cv) Sonnichsen, of the Hood River News staff, was on familiar ground at the conference. He was a student in the school of journalism in the early 1920's.

Herbert Jonas of the Central Oregonian, Prineville, and Joe C. Brown, of the Redmond Spokesman, are two graduates of the school of journalism here for the conference. Herb brought along Mrs. Jonas, to whom he was married several months ago. Joe, whose wife is the former Mary Conn, an Oregon Phi Beta, came on by himself when the paper was unable to spare Mary.

Henry N. Fowler, one of the early graduates of the school of journalism, now associate editor of the Bend Bulletin, is here for the conference. Henry is one of the charter members of Sigma Delta Chi, journalism fraternity.

George P. Cheney, of the Enterprise Record Chieftain, a former president of the conference, is among the visitors from a great distance. He is the father of Dan Cheney, former school of journalism student who is now a member of the staff of the Walla Walla (Wash.) Bulletin.

Harold B. Say, public relations representative of the Portland chamber of commerce, who was an Oregon Journalism student and a Eugene Guard reporter before the war and has since become addicted to short-storying, was among the Portland people at the conference.

Leith Abbott, editor of the Emerald in 1919-20, now advertising manager for the Southern Pacific at Portland, is at the conference with a lot of new stories. Leith's repertoire, observers say, is not exceeded by that of anyone in the state.

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Press Meeting Talks Start Hot Discussion; Confab Closes Today

Viskniskki Will Talk for Open Luncheon at Straub Hall

Oregonian Expert

Printing Press Reports to End Meeting

The 17th Oregon press conference will continue its work at eight o'clock this morning with committee meetings and group breakfasts.

One of the highlights of today's discussions will be a talk by Guy T. Viskniskki entitled "A Few Remarks by a Printer's Devil." The speech will be delivered at a no-host luncheon at noon in the men's dormitory. Viskniskki is a well-known efficiency expert of national repute and is the man responsible for the radical changes in the make-up of the Oregonian.

A business meeting of the Oregon state editorial association will be held in room 105 at 9:45 this morning. Reports of officers of the association and regional code authorities will be made at this time.

Following this meeting A. L. Clawson, of Oakland, California will address the conference on "Determining the Cost and Selling Price of Commercial Printing." Clawson is a recognized authority in this field.

Vernon R. Churchill, Portland, Oregon, who has some of the latest ideas on advertising will speak on "Streamlining Our Rate Card." He addressed the editors several years ago and created quite an impression.

The 17th conference will close this afternoon at 1:45 with a discussion on the printing pricing institute. Dean Allen declares that this feature alone is worth the trip for anyone who has anything to do with commercial printing.

Scoop! Reporter Uncovers Editor Of 1919 Emerald

"Here's a tip, get a story in before the 1:30 deadline!" ordered a stern looking city editor, behind a copy desk in the Anchorage, combined into a city news room and a dining room during the no-host luncheon of the press conference yesterday noon.

The "stories," in the form of newsy addresses, came in to the city editor, William E. Phipps, Emerald editor, toastmaster for the occasion, in short brief style.

"Get a statement from Leith Abbott, Emerald editor in 1919-1920, traveling incognito in Eugene," the city editor shouted to a nearby reporter.

The story came in: "In savage tribes where skulls are thick And primal passions rage They have a system sure and quick To cure the blight of youth. For when a native's youth has fled And years have snapped his vim They simply knock him on the head And put an end to him.

Ah! but we in this enlightened age (Please turn to page 4)

FLU CASES DECREASE

"Flu cases among the students have decreased in number," stated Dr. Fred N. Miller, director of the health service for the University.

According to Doctor Miller, the warm weather that Eugene has enjoyed for the past few days has been very beneficial to the health of everyone. He pointed out that there will be fewer cases of sickness in the college if the students don't presume on the weather too much.

SPINSTERS HELP NEEDY

To help needy University students, the Spinster's club of Eugene voted to give a sum of money to Miss Janet Smith's employment office, at a meeting at the home of Miss Susan Hurley, Monday evening, January 21. In an interview, yesterday, Miss Smith expressed her deepest appreciation, and declared that the donation will go toward building a revolving emergency loan fund.

The Winner



Hugh G. Ball, editor of the Hood River News, who was awarded the Sigma Delta Chi cup for the most outstanding weekly newspaper in Oregon.

Eugene Chamber Banquet Honors Editors of State

Haight Gives Humorous After Dinner Talk

Oregon newspapermen, gathering in Eugene for the seventeenth annual convolve of the Oregon press association, were honored last night at a banquet given at the Hotel Osburn by the Eugene Chamber of Commerce.

Clinton Haight, editor of the Blue Mountain Eagle and recently elected congressman from Harney county, was the after-dinner speaker. In a humorous dissertation Haight spoke of the influence of the press and the newspaperman's relationship with the legislature and related anecdotes of eastern Oregon life.

Honor Ruhl, Ball In recognition of the distinguished journalistic services of Robert W. Ruhl of the Medford Mail Tribune and Hugh G. Ball of the Hood River Times, Sigma Delta Chi, men's national professional journalism fraternity, performed a public initiation ceremony, making the two members of the organization.

Ruhl won statewide esteem when his paper was awarded the Pulitzer prize in 1934 for fearless public service in a political cleanup campaign.

Ball's weekly paper is noted for years of distinguished service and is accorded great esteem among weeklies of the country.

Awards Presented Sigma Delta Chi made its annual presentation of awards of recognition for weekly papers in the state, giving the honors this year to the Hood River Times. Second place was won by the Redmond Spokesman and honorable mention by the St. Helens Mist and the Newberg Scribe.

The Redmond Spokesman was awarded first place among smaller (Please turn to page 2)

Tugman, Keezer Start Group on Spirited Arguments

Attendance Is Good

Ball, Allen, Kelly Other Conference Speakers

By MIRIAM EICHNER The seventeenth annual Oregon press conference, housed again in the Journalism building, opened its sessions with lively interest Friday morning. Speeches were argument-provoking and press representatives entered into spirited discussions of points raised by speakers. Over 75 delegates were registered Friday and more are expected today.

The morning session opened with appointments by Frank J. Wheeler, president of the conference. "City vs. Country, the Editor's Biggest Problem and Biggest Opportunity" was Hugh G. Ball's speech and points brought out by this editor backed up information given by Dean Eric W. Allen, of the University school of journalism in his paper "The Circulation Situation in Oregon." "Do We Know How to Write News?" was W. M. Tugman's topic, he answered the question in his talk, saying that we did not.

Luncheon at the Anchorage was a no host affair. William Estill Phipps, editor of the Oregon Daily Emerald, was toastmaster.

Kelly Is Speaker C. L. Kelly, professor of insurance at the University, read a paper on "Saving on Insurance—How to Protect a Publishing House With the Least Possible Expense," at the opening speech in the afternoon session. Dr. Dexter M. Keezer, president of Reed College in Portland whose presence at the conference created a great deal of campus interest, spoke on "What's Ahead? How Much Can One Safely Predict?" Sol H. Lewis, Lynden, Washington) Tribune, was unable to attend the convention due to the floods in Washington. Kennedy, of the Washington Press Association, spoke briefly about the work this editor has done.

In the morning session W. M. Tugman, of the Eugene Register-Guard, started a brittle stream of repartee among wire-service representatives, country editors and daily editors, with his contention that something new must be done in the way of writing news. In spite of vigorous opposition Tugman still maintained at the end of the session that something was happening to reader interest which called for a new type of news writing.

Time Influential "News needs to be told with great swiftness," Tugman said. He commented on the number of "John Citizens" who wait until Saturday night to find out what is happening in the world by reading Time, the magazine which Tugman thinks has started something new in what readers demand.

He asked for a summary service from the wire men. Leslie J. Smith, Associated Press representative from Portland, said that a (Please turn to page 3)

Three Horsemen Will Use Barristers' Brawl As Turf

Have you ever seen a horse race at a dance? Well, we haven't either—but according to reports from the law school this curious spectacle may take place at the Barristers' Brawl tonight at the Del Rey cafe. It's this way, Dean W. L. Morse, Charles G. Howard, law school professor, and Roy Kilpatrick, law school student, are all the proud possessors of sleek, four-footed beauties who just haven't been able to exercise lately because of the inclement weather. So, it has been suggested that the three owners bring their horses to the dance, and add to the program of entertainment, a horse race! That would certainly compensate for the absence of a fan dancer, wouldn't it?

Prizes are being kept a secret, but it has been hinted that the winner will not be disappointed in the reward of his efforts. The Spencer-Hollis contest has assumed a large betting proportion and time alone can tell now. It is said that there will be many a dark horse entered in the student contest, chief among them, John "Carrot Top" Finington.

Ted Flo Rito is expected to arrive tomorrow morning and Fred Waring with his 24 piece band, including that blonde trio of his, will come by plane in time to put on the "battle of the bands" at the dance, said the publicity committee today.

It's funny how some people react to situations—witness a Gamma Phi who practically giggled when the troopers, McKay and (Please turn to page 2)

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